

**POSITION ANNOUNCEMENT**

<b>POSITION:</b>	Senior Policy and Advocacy Strategist	<b>OPEN:</b>	Immediately
<b>LOCATION:</b>	Sacramento, CA	<b>CLOSING:</b>	Until filled
<b>CONTACT:</b>	Darcy Eischens	<b>SALARY:</b>	Commensurate with experience

**BACKGROUND**

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation’s largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels. For 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our country stronger. For more information on UnidosUS, visit [www.unidosus.org](http://www.unidosus.org) or follow us on Facebook and Twitter.

**SUMMARY**

UnidosUS is seeking a Senior Policy and Advocacy Strategist for California. The position will be housed in UnidosUS’s Policy and Advocacy department’s Civic Engagement team. UnidosUS’s Policy and Advocacy department is one of the most influential and visible national advocacy think tanks championing public policy on behalf of Latinos. The Civic Engagement team leverages policy and program expertise, communications and polling, Affiliate and voter engagement, and core elements of policymaking to achieve transformational social policy change nationally and within selected states.

The Senior Strategist will lead efforts to advance UnidosUS’s state policy agenda in California. They will work with and maintain strong relationships with allies, stakeholders, policymakers, UnidosUS Affiliate leaders, and others to influence the state’s policy agenda and advance the organization’s policy goals. UnidosUS national policy agenda includes education, criminal justice, health, economic, and immigration policies, and works to expand Latino civic participation. In California this coming year, UnidosUS’s policy agenda will have a particular focus on education and criminal justice.

This position will work collaboratively with various UnidosUS teams across the institution and with staff and Affiliate leaders in California, to build successful issue and voter engagement campaigns. They will set strategies in collaboration with issue area Directors and leads, and with the Legislative Affairs team.

The Senior Strategist will report to the Deputy Vice President of Policy and Advocacy, and will be based in Sacramento, California.

## **RESPONSIBILITIES**

- Lead and carry out strategic and highly aligned issue campaigns, working with multiple teams, and leveraging UnidosUS policy, program, and network assets, to achieve policy outcomes in California and maximize the impact of state and federal efforts.
- Sustain and expand partnerships with UnidosUS Affiliate Network, state coalitions, allies, and elected officials to advance policy priorities, and represent UnidosUS in those settings.
- Track state legislative and agency activity, policy and media developments on key issues, to provide strategic advice in response to threats and opportunities to launch and scale campaigns.
- Collaborate with issue and communications teams to develop issue analyses, position statements, talking points, and public information materials that energize Latino participation, elevate Latino issue priorities, and educate partners and policymakers.
- Enhance the advocacy capacity of the UnidosUS Affiliate Network and allied groups by organizing policy/advocacy activities, including roundtables, town halls, and legislative visits, and by providing technical assistance and issue support to develop spokespeople.
- Develop and disseminate materials on UnidosUS issues and campaigns, including talking points, issue baseline analyses, bill analyses, target lists, and similar tools.
- Implement effective tracking and reporting mechanisms to document progress and outcomes, both of campaign teams and community partners, and communicate progress to senior leadership, funders, and other stakeholders.
- Assist Civic Engagement team in issue and electoral campaigns in other states, as needed.

## **QUALIFICATIONS**

- Three to five years of experience developing and executing high-impact issue advocacy campaigns, combining policy, legislative, field and communications strategies and tactics.
- Robust understanding of the Latino community, commitment to social justice and to UnidosUS mission.
- Substantive knowledge of the legislative and policymaking process, and federal and state government structures (e.g., legislative/administrative process, budget, state agencies).
- Excellent writing skills and ability to synthesize information and present it in a variety of formats and styles (e.g., issue one-pagers, position letters, blog posts, op-eds, talking points).
- Excellent verbal communication skills and ability to represent UnidosUS effectively in various settings (e.g., trainings, presentations, press conferences, interviews, and legislative testimony).
- Experience engaging a wide range of stakeholders (e.g., coalition partners, legislators and their staff, media, foundations, business, and academics), work in coalition, and build high-impact partnerships.
- Ability to manage multiple tasks simultaneously and thrive in a complex environment with multiple priorities and tight deadlines, working both independently and as part of a team.
- Ability to self-start and manage up, as well as communicate effectively across multiple teams and with multiple staff members in various locations around the country.
- Bilingual ability (English/Spanish) strongly preferred.

- Advanced degree in a related field a plus.

**Please note:** Only applicants who submit a cover letter, résumé and writing sample will be considered for this opportunity. Please include “Senior Policy and Advocacy Strategist, California” in the subject line.

**SEND COVER LETTER, RÉSUMÉ AND WRITING SAMPLE TO:**

UnidosUS  
Raul Yzaguirre Building  
Attn: Darcy Eischens  
1126 16th Street, NW, Suite 600  
Washington, DC 20036-4845  
Email: [oral-admin@UnidosUS.org](mailto:oral-admin@UnidosUS.org)  
**No phone calls please!**

*EQUAL OPPORTUNITY EMPLOYER. All qualified applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, gender identity or expression, personal appearance, family responsibilities, political affiliation, or enrollment in a college, university, technical school, or adult education.*