



STRONGER COMMUNITIES. STRONGER AMERICA.

POSITION ANNOUNCEMENT

POSITION: Senior Strategist, Public Health Preparedness and Response

OPEN: Immediately

LOCATION: Washington, DC

CLOSE: Until filled

CONTACT: Rita Carreón, Vice President, Health

SALARY: Commensurate with experience

BACKGROUND

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation's largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels. For more than 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our community stronger. For more information on UnidosUS, visit www.unidosus.org or follow us on Facebook, Instagram, and Twitter.

SUMMARY

The Senior Strategist, Public Health Preparedness and Response is responsible for coordinating and implementing a public health response and recovery for COVID-19 pandemic, including prevention, community testing, and vaccine awareness and education campaigns on a short-term basis, while establishing mid- and long-term strategy. This position is focused on COVID-19 related efforts under UnidosUS Esperanza/Hope Fund priorities but may expand to other public health and emergency preparedness efforts. This is a practice-oriented position and grounded in technical experience. The Senior Strategist will work to execute within a health equity lens to expand footprint, impact, and reach of UnidosUS and Health activities. This position reports directly to the Vice President, Health and is based in Washington, DC.

RESPONSIBILITIES

Program Implementation

- Assist leadership in the management and administration of infectious disease projects and portfolios related to COVID-19 response and recovery to help mitigate impact on the Latino community and improve outcomes.
- Provide strategic and technical oversight of projects, collaborations, and campaigns on infectious disease, including but not limited to influenza and respiratory diseases such as COVID-19.
- Advise leadership, directors, and managers on areas of critical planning and response at the national, regional, and local levels.
- Include resources and approaches needed to accomplish goals and objectives of the organizations and Health's response and recovery efforts.
- Identify and coordinate strategic, technical support to Affiliate and partners in program outreach, response, data collection, monitoring and evaluation, and program expansion and response.
- Work with lead health programs and organization's training staff to advise and plan effective training and educational sessions to assist UnidosUS Affiliates and priority audiences.
- Identify areas to strengthen projects, communications, and work with Affiliates and other key partners, stakeholders to develop and implement targeted solutions.
- Identify, manage, and strengthen partnerships with multiple internal and external entities and teams to advance the organization's COVID-19 response, with a health equity lens.

Public Information and Communications

- Communicate and support cross-component UnidosUS collaborations, specifically with other programs, Policy and Advocacy, Affiliate Engagement, and Communications and Marketing departments, including executive office staff in headquarters and field offices.
- Prepare written internal and external reports, updates, materials, and other necessary communications on relevant public health information.
- Identify and/or create relevant health awareness and education campaigns, materials, and training modules that are culturally relevant and linguistically appropriate.
- Work with the UnidosUS media and information technology support staff to create and manage information on the UnidosUS website and social media outlets.
- Support dissemination of evidence-based and culturally relevant programs information, announcements, digital materials, and tools.
- Represent UnidosUS and the Health team in professional settings and via media opportunities.

QUALIFICATIONS

- Bachelor's degree required, master's degree in public health/health policy, clinical degree (e.g. MSN, RN, BSN) preferred.
- Six (6) to eight (8) years or more of equivalent experience in infectious disease, public health surveillance, emergency preparedness, epidemiology, and advancing health equity.
- Two (2) years of demonstrated experience in supervision, program management, development, and evaluation, including meeting facilitation.
- Expertise and practical experience in public health response, crisis management, public health theory and application of infectious disease with integration of health equity, health literacy, and the social determinants of health principles required.
- Steadfast commitment to UnidosUS mission, vision, and values (Excellence, Respect, Accountability).
- Familiarity and commitment with the U.S. Latino community, Latino nonprofit organizations, and the Latino market a plus.
- Demonstrated experience with local, state, and/or national public health agencies (e.g. HHS, public health departments), and health care delivery systems.
- Understanding of essential public health functions and policies, including a lens to serving Latino and other multicultural populations.
- Ability to work effectively with diverse constituencies and in a variety of situations, including consensus building and activation.
- Excellent Communication skills, both oral and written in English and Spanish.
- Commitment to excellence and high standards.
- Ability to work independently and as a member of various teams and committees.
- Strong ability to develop and execute work plans, manage multiple projects, prioritize assignments to effectively to meet deadlines.
- Flexible regarding scheduled work hours and assignments.
- Ability to travel as necessary.
- Acute attention to detail.
- Bilingual (Spanish/English) preferred.
- Perform other relevant duties and responsibilities as assigned.

**Employment with UnidosUS is contingent upon successful completion
of a background screen.**

Please note: Only those applicants who submit a cover letter and résumé will be considered for this opportunity.

SEND COVER LETTER AND RÉSUMÉ TO:

UnidosUS

Email: hrmail@unidosus.org

Subject Line: Sr. Strategist, Public Health Preparedness and Response

Attn: Rita Carreón, Vice President, Health

No phone calls please!

EQUAL OPPORTUNITY EMPLOYER. All qualified applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, gender identity or expression, personal appearance, family responsibilities, political affiliation, or enrollment in a college, university, technical school, or adult education.