

## A New Era of Responsibility

2009 ANNUAL REPORT

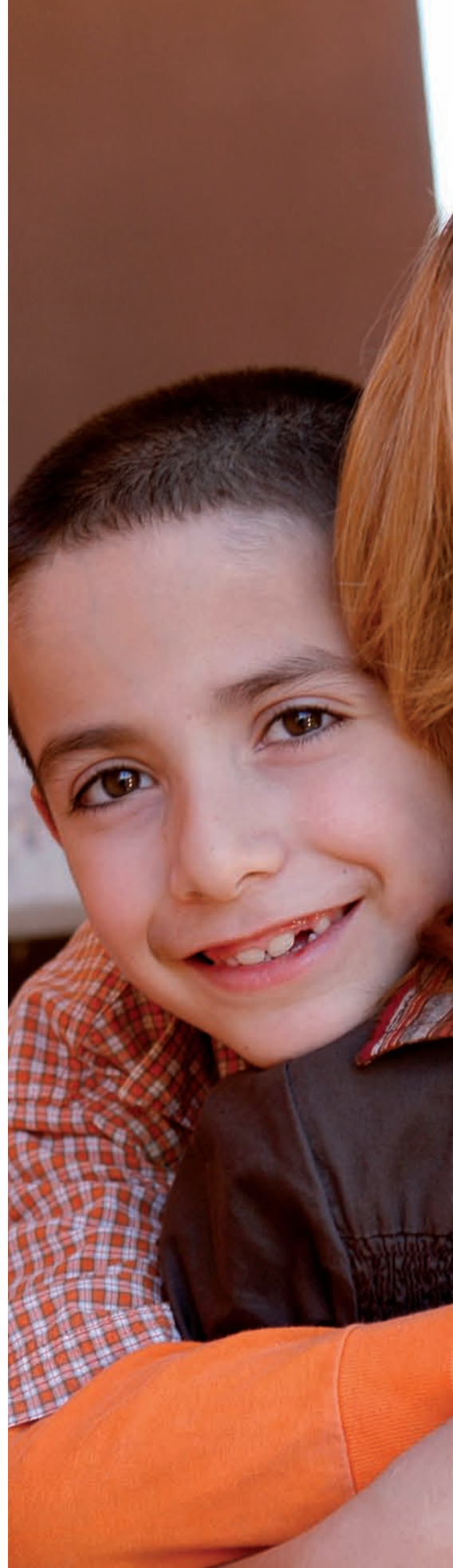
**NCLR**  
NATIONAL COUNCIL OF LA RAZA



## Mission Statement

The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations (CBOs), NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC. NCLR serves all Hispanic subgroups in all regions of the country and has regional offices in Chicago, Los Angeles, New York, Phoenix, and San Antonio.







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## Message from the President and the Board Chair

In recent years the nation has experienced great upheavals in the economy and the housing industry, health care reform took center stage, and hate speech rose and fell and rose again on the airwaves. On the front page we are presented information within a national framework, but the stories of individuals are seldom told. NCLR's work, while also broad in scope, sheds light on how Hispanic Americans are faring and shapes policies and programs that make a real difference in people's lives.

The big picture in 2009 included the historic inauguration of the first minority president of the United States. NCLR supported the appointment of a record number of Latinos to key positions within the new administration and made certain that the Hispanic perspective was represented on the issues that deeply affect all Americans, including the economy, health care, job creation and other employment issues, and immigration reform that is aligned with America's values. We also proudly hailed the appointment of Justice Sonia Sotomayor to the Supreme Court, the first Hispanic ever to have achieved this honor.

These remarkable steps have opened the door to renewed hope for the future of America, yet we know that we must be vigilant if we are to pave new inroads for Hispanics to realize greater opportunity, equality, and justice. Millions continue to face challenges in their daily lives, such as gaining access to quality health care, education, and skills training that sustain upward mobility. Many struggle to become economically stable so that they can move into and maintain homeownership, provide for their children's education, and plan for retirement. So we must move beyond our past achievements and enter a new era of responsibility—one of community, unity, and purpose.

### Community

Progress requires action and resources from the American community. Now is the time for you to help strengthen the Hispanic community and secure the nation's future. NCLR's work continues to grow, and so too do the ways in which you can become involved:

- > **Stay informed.** Subscribe to NCLR's email action alerts or sign up to receive news updates on current issues, legislation, and impact in the Latino community. By joining NCLR's social networks through Facebook, Twitter, and MySpace, you can communicate with other dedicated people and share the successes and challenges of the Hispanic community with colleagues, friends, and family.



Janet Murguía, NCLR President and CEO

> **Play a pivotal role through financial support.** We invite you to make a charitable donation to NCLR. Consider asking your employer about its matching gift program, establishing a sustained gift fund for year-round support, or making a planned gift or donation of stock. NCLR is nationally recognized as one of America's top 12 high-impact nonprofits, so your generous support of our organization may be the most meaningful and valuable investment you make this year.

> **Connect with prominent leaders and organizations.** Corporate representatives, government officials, and community leaders have long understood the economic and social significance of America's growing Latino community, and they value NCLR's credibility, dedication, and passion for improving opportunities for Hispanic Americans. Consider joining us at the NCLR Annual Conference or other special events where you can network with these and other visionaries to support and make an impact in the Hispanic community.

### Unity

The United States is a richly diverse country, and the Latino community is equally diverse in its culture, traditions, and beliefs. And so it is imperative that we unite with our national network of community-based Affiliates, sister organizations, corporate partners, and the nation's leaders to ensure that all voices have a chance to be heard.

### Purpose

On a national level, NCLR maximizes its reach through research, policy analysis, and advocacy while developing and implementing replicable programs that make a difference for individuals and families at the local level. By focusing on five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health—NCLR seeks to ensure that the Latino community's potential is acknowledged, its contributions rewarded, and its dreams empowered.

Please visit [www.nclr.org/SupportUs](http://www.nclr.org/SupportUs) for more information on ways that you can become meaningfully involved with NCLR. With experience behind us, significant partners beside us, and a strong vision before us, NCLR invites you to become an active member of our community, united for the express purpose of opening doors to opportunities and ushering in a new era of responsibility.

*Janet Murguía Daniel R. Ortega*

Janet Murguía  
NCLR President and CEO

Daniel R. Ortega  
NCLR Board Chair



Daniel Ortega, NCLR Board Chair

## Board of Directors 2009–2010

### Executive Committee

#### CHAIR

**Daniel R. Ortega, Jr.**  
Attorney at Law, Roush, McCracken,  
Guerrero, Miller & Ortega, Phoenix, AZ

#### VICE CHAIR

**Dr. Herminio Martínez**  
Professor of Middle and High School,  
Education Department; Executive Director,  
Bronx Institute at Lehman College, Bronx, NY

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**Maria Pesqueira**  
President and CEO, Mujeres Latinas en Acción,  
Chicago, IL

#### TREASURER

**Anselmo Villarreal**  
President and CEO, La Casa de Esperanza, Inc.,  
Waukesha, WI

#### PRESIDENT AND CEO

**Janet Murguía**  
National Council of La Raza, Washington, DC

#### IMMEDIATE PAST CHAIR

**Andrea Bazán**  
President, Tripartite Community Foundation,  
Durham, NC

**Jim Padilla**  
Retired from Ford Motor Company, Sarasota, FL

**Jorge Plasencia**  
Chairman and CEO, República, Miami, FL

**Isabel Rubio**  
Executive Director, Hispanic Interest  
Coalition of Alabama, Birmingham, AL

### General Membership

**Cesar Alvarez**  
Executive Chairman, Greenberg Traurig, LLP,  
Miami, FL

**Thomas H. Castro**  
President and CEO, El Dorado Capital, LLC,  
Houston, TX

**Dorene Dominguez**  
President, Vanir Construction Management, Inc.,  
Sacramento, CA

**Fred R. Fernandez**  
President, Fred R. Fernandez and Irma R.  
Rodriguez Foundation, Inc., Alpharetta, GA

**Maria S. Gomez**  
President and CEO, Mary's Center for  
Maternal and Child Care, Washington, DC

**Lupe Martinez**  
President and CEO, UMOS, Milwaukee, WI

**Linda Mazon Gutierrez**  
President and CEO, Hispanic Women's  
Corporation, Phoenix, AZ

**Maricela Monterrubio Gallegos**  
Retired from Hewlett-Packard, Galt, CA

**Dr. Clara Rodriguez**  
Professor, Department of Sociology,  
Fordham University, New York, NY

**Nilda Ruiz**  
President and CEO, Asociación  
Puertorriqueños en Marcha (APM),  
Philadelphia, PA

**Tony Salazar**  
President, West Coast Operations,  
McCormack Baron Salazar, Los Angeles, CA

**Angela Sanbrano**  
President, National Alliance of Latin American  
and Caribbean Communities (NALACC),  
Los Angeles, CA

**Dr. Juan Sánchez**  
El Presidente, CEO, Southwest Key Programs, Inc.,  
Austin, TX

**Renata Soto**  
Executive Director, Conexión Américas,  
Nashville, TN

**J. Walter Tejada**  
County Board Member, Arlington County  
Board, Arlington, VA

**Cid Wilson**  
Senior Vice President and Retail Analyst,  
Kern, Suslow Securities, Inc., New York, NY



Established in 1982, the Corporate Board of Advisors (CBA) is made up of senior executives from 26 major corporations, as well as liaison staff from each company. The CBA meets twice a year, and presentations and discussions keep the CBA updated on NCLR's activities and provide opportunities for dialogue and decision-making about issues and programs of common concern. Throughout the year, NCLR benefits from advice and assistance from these of our closest corporate associates. CBA members also assist NCLR and its Affiliate Network through financial, in-kind, and programmatic support.

## Corporate Board of Advisors

### CHAIR

#### JOHNSON & JOHNSON

*Principal*

**Russell C. Deyo**

Vice President, Human Resources and General Counsel;  
Member, Executive Committee

*Liaison*

**Darrel Jodrey**

Executive Director, Federal Affairs

*Liaison*

**Freddy Jimenez**

Assistant General Counsel

#### ALLSTATE INSURANCE COMPANY

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**Jessica Rivera**

Assistant Vice President, Customer Experience and Innovation Marketing

*Liaison*

**Patricia Garza**

Director, Strategic Philanthropy

#### AMERICAN AIRLINES

*Principal*

**Denise Lynn**

Vice President, Diversity and Leadership Strategies

*Liaison*

**Martha Pantin**

Director, Corporate Communications

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**Laura Sanford**

President, AT&T Foundation

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**Susan I. Santana**

Assistant Vice President, Federal Relations

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**Angie Garcia Lathrop**

Community Affairs Executive

*Liaison*

**Greg Barnard**

Senior Vice President, Community Affairs

#### CHEVRON CORPORATION

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**Carole Young**

General Manager, Global Offices of Diversity and Ombuds

*Liaison*

VACANT

#### CITI

*Principal*

**Salvador Villar**

Chairman and CEO, Citibank (Banamex USA)

*Liaison*

**Sandy Fernandez**

Relationship Manager, Global Community Relations

#### THE COCA-COLA COMPANY

*Principal*

**Rudy Beserra**

Vice President, Corporate Latin Affairs

*Liaison*

**Frank Ros**

Assistant Vice President, Corporate Latin Affairs

#### COMCAST CORPORATION

*Principal*

**David L. Cohen**

Executive Vice President

*Liaison*

**Susan Gonzales**

Vice President, Comcast Foundation Senior Director, Federal and External Affairs

#### CONAGRA FOODS, INC.

*Principal*

**Christopher P. Kircher**

Vice President of Corporate Affairs, and President, ConAgra Foods Foundation

*Liaison*

**Maria Valentin**

Community Relations Manager

#### FORD MOTOR COMPANY

*Principal*

**James G. Vella**

President, Ford Motor Company Fund and Community Services

*Liaison*

**Mike Schmidt**

Director, Education and Community Development

## Corporate Board of Advisors (continued)

### GENERAL MILLS, INC.

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**Peter Capell**

Senior Vice President  
President of International Marketing  
and Sales

*Liaison*

**Rudy Rodriguez**

Director, Multicultural Marketing

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VACANT

*Liaison*

VACANT

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VACANT

*Liaison*

**Manny Fernandez**

Director, Corporate Inclusion  
and Diversity

### KRAFT FOODS, INC.

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**James A. Norman**

Vice President, Talent Acquisition  
and Diversity

*Liaison*

VACANT

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President, McDonald's Latin America

*Liaison*

**Gus Viaño**

Director of Inclusion and Diversity  
Initiatives

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Multicultural Relations Manager

*Liaison*

**Joedis "Joe" Avila**

Multicultural Relations Manager

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Frito-Lay North America

*Liaison*

**Ron Parker**

Senior Vice President, Chief Global  
Diversity and Inclusion Officer

### PRUDENTIAL FINANCIAL, INC.

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*Liaison*

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Program Officer, The Prudential  
Foundation

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Chief Ethics and Compliance Officer  
and Associate General Counsel

*Liaison*

VACANT

### STATE FARM INSURANCE COMPANIES

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**Mike Fernandez**

Vice President, Public Affairs

*Liaison*

**Art Ruiz**

Director

### TIME WARNER INC.

*Principal*

**Louis Gutierrez**

Senior Vice President, Human Resources

*Liaison*

**Luis Castro**

Executive Director,  
Philanthropic Initiatives

### TOYOTA MOTOR NORTH AMERICA, INC.

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**Patricia Salas Pineda**

Group Vice President,  
National Philanthropy and  
the Toyota USA Foundation

*Liaison*

**Andrea White**

Chief Privacy Officer

### UPS

*Principal*

**Christine Owens**

Senior Vice President, Communications  
and Brand Management

*Liaison*

**Eduardo Martinez**

Director, Philanthropy and Community  
Relations, The UPS Foundation

### VERIZON COMMUNICATIONS

*Principal*

**Kathryn Brown**

Senior Vice President,  
Public Policy Development and  
Corporate Social Responsibility

*Liaison*

**Emilio Gonzalez**

Vice President, Public Policy and  
Strategic Alliances

### WALMART

*Principal*

**Tom Mars**

Executive Vice President and  
Chief Administrative Officer, Walmart U.S.

*Liaison*

**Mark Espinoza**

Senior Director, Corporate Affairs

*Liaison*

**Roger Guzman**

Senior Manager, Hispanic Markets



The Affiliate Council serves as a voice for, and represents the partnership between, NCLR and its most important constituency. It provides guidance to NCLR on its programmatic priorities and public policy agenda, and on strengthening regional networks and promoting the work of Affiliates. In addition, the Affiliate Council works closely with the NCLR Affiliate Member Services (AMS) team to implement the AMS strategy, reaching out to Affiliates in all regions of the country to solicit new perspectives and share information on NCLR's priorities and direction.

## Affiliate Council

### **FAR WEST**

**John Martinez**

Executive Director  
HELP–New Mexico, Inc.

**Linda Mazon Gutierrez, *Chair***

President and CEO  
Hispanic Women's Corporation

### **MIDWEST**

**Victor Leandry, *Vice Chair***

Executive Director  
El Centro de Servicios Sociales

**Sonia Troche**

Executive Director  
Adelante, The Latino Resource Center

### **CALIFORNIA**

**Jose Rodriguez**

President and CEO  
El Concilio—Council for the  
Spanish Speaking

**Maria Quezada, *Secretary***

CEO  
California Association for  
Bilingual Education

### **NORTHEAST**

**Yanil Terón**

Executive Director  
Connecticut Puerto Rican Forum, Inc.

**Nicholas D. Torres**

President  
Congreso de Latinos Unidos, Inc.

### **SOUTHEAST**

**Tony Asion**

Executive Director  
El Pueblo, Inc.

**Josie Bacallao**

President and CEO  
Hispanic Unity of Florida, Inc.

### **TEXAS**

**Mary Capello**

CEO  
TMC

**Richard Farias**

President and CEO  
Tejano Center for Community Concerns, Inc.

## Affiliate Network



Nicholas D. Torres, President of Congreso de Latinos Unidos, Inc., an NCLR Affiliate

The NCLR Affiliate Network consists of nearly 300 autonomous, nonprofit organizations working together to improve the lives of millions of Latinos each year. By mission and impact, these Affiliates can be effectively described as:

**Diverse.** Not only do NCLR's Affiliates reflect the breadth and depth of the Hispanic experience in the United States, they also address the gamut of issues and priorities of the community.

**Engaged.** Through their daily involvement with issues that impact the lives of their constituents, NCLR's Affiliates are uniquely positioned to create innovative approaches to policy and program development. Together, NCLR and its Affiliates promote responsive civic engagement that strengthens our nation.

**Effective Agents of Change.** Through innovative, impact-based, and proven strategies and programs, NCLR Affiliates improve outcomes for Latino families and nurture the development of strong and responsible community leaders.

### 2009 Highlights

**Affiliate Engagement.** Affiliates participated in record-breaking numbers in all key NCLR events, including the new Affiliate Leadership Summit, National Latino Advocacy Days, and the NCLR Annual Conference, and demonstrated a strong showing at the Affiliate Regional Meetings throughout the country.

**AmeriCorps.** Service is one of the driving passions behind NCLR, as evidenced by our partnership with 11 Affiliates through AmeriCorps. In 2009, 143 AmeriCorps members provided services benefitting

more than 10,000 individuals through educational and community-building initiatives.

**Special Affiliate Awards.** Instituto del Progreso Latino of Chicago received the 2009 Affiliate of the Year Award for its exemplary engagement in NCLR's initiatives and its innovative, trendsetting programs at the local level. Three Affiliates received the prestigious NCLR/Annie E. Casey Foundation Family Strengthening Award: Comunidades Latinas Unidas En Servicio (CLUES), The Resurrection Project, and Women's Initiative for Self-Employment.



*“We were able to share our tools for success with individuals from cities as far away as San Francisco, San Diego, and Nashville. Opportunities like this to dialogue with other agencies and provide this type of technical assistance are how all of us continue to learn from one another and improve the way we serve families across the United States.”*

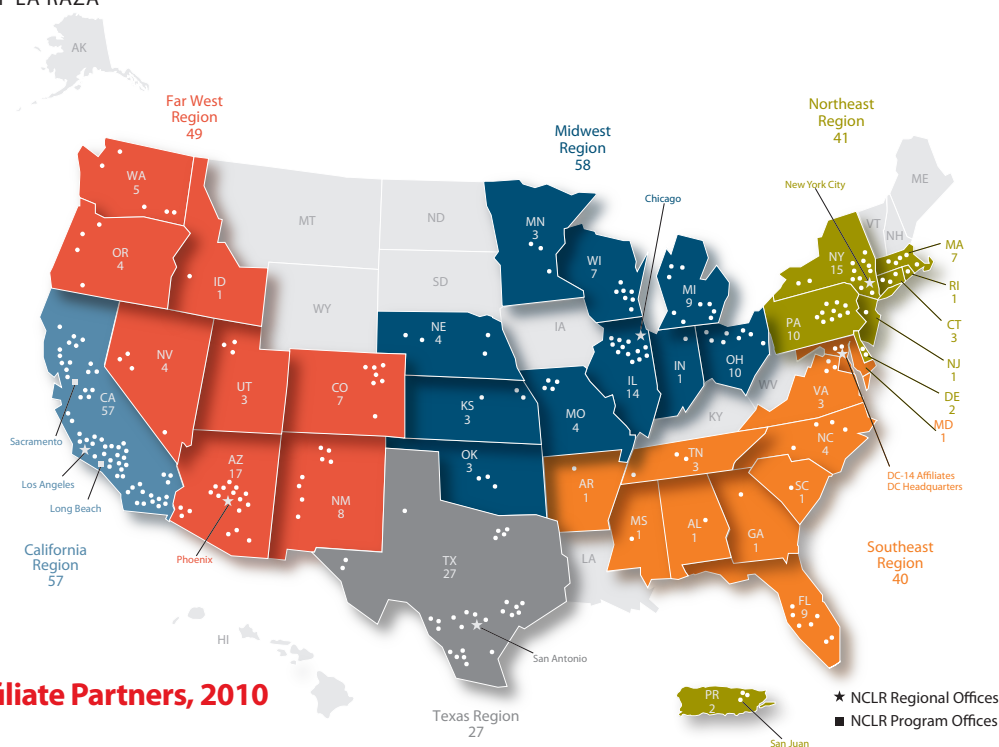
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### KRISTEN KOMARA

Director of Financial Services, The Resurrection Project, an Affiliate based in Chicago, Illinois which received the 2009 NCLR/Annie E. Casey Foundation Family Strengthening Award for its exceptional Financial Services Initiative



## Affiliates by State and Region



## Number of NCLR Affiliate Partners, 2010

### ALABAMA

#### Birmingham

Hispanic Interest Coalition of Alabama (HICA)  
www.hispanicinterest.org  
(205) 942-5505

### ARIZONA

#### Guadalupe

Centro De Amistad, Inc.  
(480) 839-2926

#### Mesa

Housing Our Communities, Inc.  
www.housingourcommunities.org  
(480) 649-1335

#### Nogales

Mexicayotl Academy  
www.mexicayotlacademy.com  
(520) 287-9790

#### Phoenix

Arizona Hispanic Chamber of Commerce  
www.azhcc.com  
(602) 279-1800

Chicanos Por La Causa, Inc.  
www.cplc.org  
(602) 257-0700

Community Housing Resources of Arizona  
www.communityhousingresources.org  
(602) 631-9780

Esperanza Community Collegial Academy  
www.esperanzacca.org  
(602) 996-1125

Espiritu Community Development Corporation  
www.espiritu.com  
(602) 243-7788

Friendly House, Inc.  
www.friendlyhouse.org  
(602) 257-1870

Hispanic Women's Corporation  
www.hispanicwomen.org  
(602) 954-7995

Tertulia Pre-College Community Charter School  
www.tertulia.k12.az.us  
(602) 262-2200

Valle Del Sol, Inc.  
www.valledelsol.com  
(602) 248-8101

#### San Luis

Comité de Bien Estar, Inc.  
www.comiteaz.com  
(928) 627-8559

#### Somerton

Campeños Sin Fronteras  
www.campeñossinfronteras.org  
(928) 627-1060

Housing America Corporation  
www.hacorp.org  
(928) 627-4221

#### Tucson

Calli Ollin Academy  
www.calliollin.com  
(520) 882-3029

Luz Social Services, Inc.  
www.luzsocialservices.org  
(520) 882-6216

### ARKANSAS

#### Springdale

Hispanic Women's Organization of Arkansas  
www.hwaa.org  
(479) 751-9494

### CALIFORNIA

#### Anaheim

Neighborhood Housing Services of Orange County, Inc.  
www.nhsoc.org  
(714) 490-1250

### Arlene

El Proyecto del Barrio, Inc.  
www.epdb.org  
(818) 830-7133

### Brawley

Campeños Unidos, Inc.  
(818) 830-7133

Clinicas de Salud del Pueblo, Inc.  
www.clinicasdesalud.org  
(760) 344-6471

### Burbank

Partnerships to Uplift Communities, Inc.  
www.pucschools.org  
(818) 559-7699

### Calexico

Calexico Community Action Council  
(760) 357-6464

### Chula Vista

MAAC Project  
www.maacproject.org  
(619) 426-3595

### Covina

California Association for Bilingual Education  
www.bilingualeducation.org  
(626) 814-4441

### Escondido

Community HousingWorks  
www.chworks.org  
(760) 432-6878

### Hayward

La Familia Counseling Service  
www.lafamiliacounseling.com  
(510) 881-5921

Tiburcio Vasquez Health Center  
www.tvhc.org  
(510) 471-5880

### Keene

Farm Workers Institute for Education and Leadership Development  
www.farmworkerinstitute.org  
(661) 823-6140

National Farm Workers Service Center, Inc.  
www.nfws.org  
(661) 823-6137

### Los Angeles

Academia Avance  
www.avance.camote.org  
(323) 230-7270

AltaMed Health Services Corporation  
www.altamed.org  
(323) 725-8751

Camino Nuevo Charter Academy  
www.caminonuevo.org  
(213) 736-5542

Centro Latino for Literacy  
www.centrolatinoliteracy.org  
(213) 483-7753

CHARO Community Development Corporation  
www.charocorp.com  
(323) 269-0751

East LA Community Corporation  
www.elacc.org  
(323) 269-4214

Eastmont Community Center  
www.eastmontcc.org  
(323) 726-7998

El Centro del Pueblo  
www.elcentrodelpueblo.org  
(213) 483-6335

Los Angeles Leadership Academy  
www.laleadership.org  
(213) 381-8484

National Latino Arts, Education, and Media Institute  
(310) 281-3770

### New Economics for Women

www.neweconomicsforwomen.org  
(213) 483-2060

Para los Niños  
www.paralosninos.org  
(213) 250-4800

Semillas Sociedad Civil  
www.dignidad.org  
(323) 225-4549

Synergy Academies  
www.wearesynergy.org  
(323) 459-5463

Watts/Century Latino Organization  
(323) 564-9140

Youth Policy Institute  
www.ypiusa.org  
(213) 688-2802

### Modesto

Mujeres Latinas de Stanislaus  
www.geocities.com/mujereslatinasdestanislaus  
(209) 572-2437

### Montebello

Mexican American Opportunity Foundation (MAOF)  
www.maof.org  
(323) 278-3601

Montebello Housing Development Corporation  
www.mtbhousingcorp.com  
(323) 722-3955

### Moreno Valley

TODEC Legal Center, Perris  
www.todec.org  
(909) 943-1955

### North Hollywood

Valley Community Clinic  
www.valleycommunityclinic.org  
(818) 763-1718

★ NCLR Regional Offices

■ NCLR Program Offices

**Oakland**

Spanish Speaking  
Citizens' Foundation  
www.sscf.org  
(510) 261-7839

La Clínica de La Raza  
www.laclinica.org  
(510) 535-4000

Lighthouse Community  
Charter School  
www.lighthousecharter.org  
(510) 271-8801

The Unity Council  
www.unitycouncil.org  
(510) 535-6900

**Oxnard**

El Concilio del Condado  
de Ventura  
www.elconcilioventura.org  
(805) 486-9777

**San Diego**

Chicano Federation of  
San Diego County, Inc.  
www.chicanofederation.org  
(619) 285-5600

Parent Institute for  
Quality Education  
www.piqe.org  
(858) 483-4499

San Diego County Hispanic  
Chamber of Commerce  
www.sdcchcc.com  
(619) 702-0790

San Diego Home Loan  
Counseling and Education  
www.sdhomeloan.org  
(619) 822-4431

**San Francisco**

Central American  
Resource Center  
www.carecen.org  
(415) 642-4400

Women's Initiative for  
Self Employment  
www.womensinitiative.org  
(415) 641-3460

**San Jose**

Center for Training and Careers, Inc.  
www.ctcsj.org  
(408) 251-3165

Community Child Care Council  
of Santa Clara County  
www.4c.org  
(408) 487-0747

Mexican American Community  
Services Agency, Inc.  
www.macsa.org  
(408) 928-1122

**Santa Ana**

Delhi Community Center  
www.delhicenter.com  
(714) 481-9600

El Sol Science and Arts Academy  
of Santa Ana  
www.elsolacademy.org  
(714) 543-0023

**Santa Monica**

National Association of Latino  
Independent Producers  
www.nalip.org  
(310) 457-4445

**San Ysidro**

Casa Familiar, Inc.  
www.casafamiliar.org  
(619) 428-1115

San Ysidro Health Center  
www.syhcc.org  
(619) 428-4463

**Stockton**

Council for the Spanish  
Speaking—El Concilio  
www.elconcilio.org  
(209) 547-2855

Visionary Home Builders  
of California, Inc.  
www.visionaryhomebuilders.org  
(209) 466-6811

**Ventura**

Cabrillo Economic Development  
Corporation  
www.cabrilloedc.org  
(805) 659-3791

**Visalia**

Self-Help Enterprises  
www.selfhelpenterprises.org  
(559) 651-1000

**COLORADO****Denver**

Del Norte Neighborhood  
Development Corporation  
www.delnortendc.org  
(303) 477-4774

Latin American Research  
and Service Agency  
www.larasa.org  
(303) 722-5150

Mi Casa Resource Center  
for Women, Inc.  
www.micasadenver.org  
(303) 573-1302

NEWSED Community  
Development Corporation  
www.newsed.org  
(303) 534-8342

Servicios de la Raza, Inc.  
www.serviciosdelaraza.org  
(303) 458-5851

SouthWest Improvement Council  
www.swic-denver.org  
(303) 934-2268

**Pueblo**

Cesar Chavez School Network  
www.cesarchavezacademy.org  
(719) 295-1623

**CONNECTICUT****Hartford**

Connecticut Puerto Rican Forum, Inc.  
www.ctpuertoricanforum.org  
(860) 247-3227

Hispanic Health Council  
www.hispanichealth.com  
(860) 527-0856

**Rocky Hill**

Humanidad, Inc.  
(860) 563-6103

**DELAWARE****Georgetown**

La Esperanza, Inc.  
www.laesperanza.org/index.html  
(302) 854-9262

**Wilmington**

Latin American Community  
Center, Inc.  
www.thelatincenter.org  
(302) 655-7338

**DISTRICT OF COLUMBIA**

Ayuda, Inc.  
www.ayudainc.org  
(202) 387-4848

Carlos Rosario International  
Public Charter School  
www.carlosrosario.org  
(202) 797-4700

Central American  
Resource Center  
www.dccarecen.org  
(202) 328-9799

CentroNía  
www.centronia.org  
(202) 332-4200

La Clínica del Pueblo, Inc.  
www.lcdp.org  
(202) 462-4788

Latin American Youth Center  
www.layc-dc.org  
(202) 319-2225

Latino Economic  
Development Corporation  
www.ledcdc.org  
(202) 588-5102

Mary's Center for Maternal  
& Child Care, Inc.  
www.maryscenter.org  
(202) 483-8196

Mi Casa, Inc.  
www.micasa-inc.org  
(202) 722-7423

Multicultural Career  
Intern Program  
www.mcip.org  
(202) 939-7700

Multicultural Community Service  
www.mcsdc.org  
(202) 238-9355

National Latino Behavioral  
Health Association  
www.nlbha.org  
(202) 797-6530

Spanish Catholic Center, Inc.  
www.ccs-dc.org  
(202) 939-2437

Spanish Education  
Development Center  
www.sedcenter.com  
(202) 462-8848

**FLORIDA****Florida City**

Centro Campesino  
Farmworker Center, Inc.  
www.centrocampesino.org  
(305) 245-7738

Coalition of Florida Farmworker  
Organizations, Inc.  
www.coffo.org  
(305) 246-0357

Mexican American Council, Inc.  
(305) 245-5865

**Hollywood**

Hispanic Unity of Florida, Inc.  
www.hispanicunity.org  
(954) 964-8884

**Homestead**

Everglades Community  
Association  
(305) 242-2142

**Immokalee**

Redlands Christian  
Migrant Association  
www.rcma.org  
(239) 658-3560

**Miami**

Amigos for Kids  
www.amigosforkids.org  
(305) 279-1155

**Orlando**

Latino Leadership, Inc.  
www.latino-leadership.org  
(407) 895-0801

**Tampa**

Housing and Education  
Alliance, Inc.  
www.myhomeamerica.org  
(813) 261-5151

**GEORGIA****Norcross**

Clinic for Education, Treatment  
and Prevention of Addiction, Inc.  
www.cetpa.org  
(770) 662-0249

**IDAHO****Caldwell**

Community Council of Idaho  
www.communitycouncilofidaho.org  
(208) 454-1652

**ILLINOIS****Alsip**

Veterans Outreach  
Program of Illinois, Inc.  
www.v-o-p.org  
(708) 371-9800

**Chicago**

Alivio Medical Center  
www.aliviomedicalcenter.org  
(312) 829-6303

Association House of Chicago  
www.associationhouse.org  
(773) 772-7170

Brighton Park  
Neighborhood Council  
www.bpncc-chicago.org  
(773) 523-7110

Centro San Bonifacio  
www.sanbonifacio.org  
(773) 252-9098

El Hogar del Niño  
www.elhogardelnino.org  
(773) 523-1629

Enlace Chicago  
www.enlacechicago.org  
(773) 542-9233

Erie Neighborhood House  
www.eriehouse.org  
(312) 563-5800

Gads Hill Center  
www.gadshillcenter.org  
(312) 226-0963

Illinois Migrant Council  
www.illinoismigrant.org  
(312) 663-1522

Instituto del Progreso Latino  
www.idpl.org  
(773) 890-0055

Latino Policy Forum  
www.latinopolicyforum.org  
(312) 376-1766

Mujeres Latinas En Acción  
www.mujereslatinasenaccion.org  
(773) 890-7676

The Resurrection Project  
www.resurrectionproject.org  
(312) 666-1323

**INDIANA****Fort Wayne**

United Hispanic Americans, Inc.  
www.unitedhispanicamericans.org  
(260) 422-2651

**KANSAS****Kansas City**

El Centro, Inc.  
www.elcentroinc.com  
(913) 677-0100

## Affiliates by State

Harvest America Corporation  
www.harvestamerica.org  
(913) 342-2121

### Wichita

SER Corporation of Kansas  
www.sercorp.com  
(316) 264-5372

### MARYLAND

#### Silver Spring

CASA de Maryland, Inc.  
www.casademaryland.org  
(301) 270-0419

### MASSACHUSETTS

#### East Boston

East Boston Ecumenical  
Community Council  
www.ebeccc.org  
(617) 567-2750

#### Jamaica Plain

Hispanic Office of Planning  
and Evaluation  
www.hopemass.org  
(617) 524-8888

The Hyde Square Task Force, Inc.  
www.hydesquare.org  
(617) 524-8303

#### Lawrence

Lawrence CommunityWorks  
www.lcwworks.org  
(978) 722-2603

#### Roxbury

La Alianza Hispana, Inc.  
www.laalianza.org  
(617) 427-7175

Sociedad Latina  
www.sociedadlatina.org  
(617) 442-4299

#### Somerville

Centro Presente Inc.  
www.cpresente.org  
(617) 497-9080

### MICHIGAN

#### Detroit

Detroit Hispanic  
Development Corporation  
www.dhdc1.org  
(313) 967-4880

Latin Americans for Social and  
Economic Development, Inc.  
www.lasedinc.org  
(313) 554-2025

Latino Family Services  
(313) 841-7380

Southwest Housing Solutions  
www.swsol.org  
(313) 841-9641

#### Grand Rapids

Hispanic Center of  
Western Michigan  
www.hispanic-center.org/index.html  
(616) 742-0200

#### Kalamazoo

Hispanic American Council, Inc.  
www.hispanicamericancouncil.org  
(269) 385-6279

#### Lansing

Cristo Rey Community Center  
www.cristo-rey.org/Site/  
Welcome.php  
(517) 372-4700

Michigan Commission on  
Spanish Speaking Affairs  
www.michigan.gov  
(517) 373-8339

### Traverse City

Northwest Michigan  
Health Services, Inc.  
www.nmhsi.org  
(231) 947-1112

### MINNESOTA

#### Inver Grove Heights

Academia Cesar Chavez  
www.cesarchavezschool.com  
(651) 294-4640

#### Minneapolis

Hispanic Chamber of  
Commerce of Minnesota  
www.hispanicmn.org  
(612) 312-1692

#### St. Paul

Comunidades Latinas  
Unidas en Servicio  
www.clues.org  
(651) 379-4203

### MISSISSIPPI

#### Jackson

Mississippi Immigrants'  
Rights Alliance  
www.yourmira.org  
(601) 968-5182

### MISSOURI

#### Kansas City

Cabot Westside Clinic  
www.cabot.org  
(816) 471-0900

Guadalupe Center, Inc.  
www.guadalupecenters.org  
(816) 421-1015

Hispanic Economic  
Development Corporation  
www.kchedc.org  
(816) 221-3442

Mattie Rhodes Center  
www.mattierhodes.org  
(816) 471-2536

### NEBRASKA

#### Lincoln

Mexican American Commission  
www.mex-amer.state.ne.us  
(402) 471-2791

#### North Platte

NAF Multicultural Human  
Development, Inc.  
www.nafmhdc.org  
(308) 534-2630

#### Omaha

Latino Center of the Midlands  
www.latinocenterofthemidlands.org  
(402) 733-2720

One World Community  
Health Centers, Inc.  
www.oneworldomaha.org  
(402) 734-4110

### NEVADA

#### Las Vegas

Community Services of Nevada  
(702) 307-1710

Housing for Nevada  
www.housingfornevada.org  
(702) 270-0300

Nevada Association of  
Latin Americans, Inc.  
www.nala-lv.org  
(702) 382-6252

#### Reno

Nevada Hispanic Services, Inc.  
www.nhsreno.org  
(775) 826-1818

### NEW JERSEY

#### Camden

Latin American Economic  
Development Association  
www.laeda.com  
(856) 338-1177

### NEW MEXICO

#### Albuquerque

Albuquerque Hispano  
Chamber of Commerce  
www.ahcnm.org  
(505) 842-9003

HELP – New Mexico, Inc.  
www.helpnm.com  
(505) 265-3717

La Academia de Lengua y Cultura  
(505) 563-4242

YES Housing, Inc.  
www.yeshousing.org  
(505) 254-1373

Youth Development, Inc.  
www.yodinm.org  
(505) 242-7306

#### Embudo

Rio Grande Center  
(505) 579-4253

Siete Del Norte  
(505) 579-4217

#### Española

Hands Across Cultures  
Corporation  
www.handsacrosscultures.org  
(505) 747-1889

### NEW YORK

#### Bronx

Promesa Systems, Inc.  
www.promesa.org  
(718) 299-1100

#### Brooklyn

Cypress Hills Local Development  
Corporation  
www.cypresshills.org  
(718) 647-2800

Make the Road New York  
www.maketheroad.org  
(718) 418-7690

Williamsburg Charter  
High School  
www.thewcs.org  
(347) 827-5967

#### Glen Cove

La Fuerza Unida, Inc.  
www.lafuerzaunida.org  
(516) 759-0788

#### Jackson Heights

Latin American Workers' Project  
latinamericanworkers.tripod.com/  
lawp  
(718) 486-0800

#### Mamaroneck

Hispanic Resource  
Center of Larchmont and  
Mamaroneck, Inc.  
www.hrcdm.org  
(914) 835-1512

#### New York

Alianza Dominicana, Inc.  
www.alianzaonline.org  
(212) 740-1960

Amber Charter School  
www.ambercharterchalk.com  
(212) 534-9667

Audubon Partnership for  
Economic Development  
www.audubonpartnership.org  
(212) 544-2470

Community Association of  
Progressive Dominicans  
www.wacdp.org  
(212) 781-5500

Dominican Women's  
Development Center  
www.dwdc.org  
(212) 994-6060

The Committee for Hispanic  
Children and Families  
www.chcfinc.org  
(212) 206-1090

#### Rochester

Pathstone Corporation  
www.pathstone.org  
(585) 340-3300

#### Syracuse

Spanish Action League  
www.spanishactionleague.com  
(315) 475-6153

### NORTH CAROLINA

#### Charlotte

Latin American Coalition  
www.latinamericancoalition.org  
(704) 531-3848

#### Durham

Latino Community Credit Union  
www.latinoccu.org/en  
(919) 688-9270

#### Raleigh

El Pueblo, Inc.  
www.elpueblo.org  
(919) 835-1525

#### Siler City

Hispanic Liaison of Chatham  
County/El Vínculo Hispano  
www.evhnc.org  
(919) 742-1448

### OHIO

#### Cleveland

El Barrio, Inc.  
www.wsem.org  
(216) 651-2037

Esperanza, Inc.  
www.esperanzainc.org  
(216) 651-7178

Nueva Luz Urban Resource  
Center  
www.nuevaluzurc.org  
(216) 651-8236

The Spanish American  
Committee for a Better  
Community  
www.spanishamerican.org  
(216) 961-2100

#### Columbus

Ohio Hispanic Coalition  
www.ohiohispaniccoalition.org  
(614) 840-9934

#### Elyria

Lorain County  
Community College  
www.lorainccc.edu  
(440) 365-5222

#### Lorain

El Centro de Servicios  
Sociales, Inc.  
www.lorainelcentro.com  
(440) 277-8235

#### Toledo

ADELANTE, Inc.  
www.adelante-inc.org  
(419) 244-8440



Campaign for  
Migrant Worker Justice  
www.cmwj.org  
(419) 243-3456

#### Youngstown

Organización Cívica y Cultural  
Hispana Americana  
www.youngstownoccha.org  
(330) 781-1808

### OKLAHOMA

#### Oklahoma City

Latino Community  
Development Agency  
www.latinagencyokc.org  
(405) 236-0701

ORO Development Corporation  
(405) 840-7077

Santa Fe South Schools, Inc.  
www.santafesouth.org  
(405) 631-6100

### OREGON

#### Hillsboro

Bienestar  
bienestar-or.org  
(503) 693-2937

#### Portland

Hacienda Community  
Development Corporation  
www.haciendacdc.org  
(503) 595-2111

Portland Housing Center  
www.portlandhousingcenter.org  
(503) 282-7744

#### Salem

Salem/Keizer Coalition for  
Equality  
www.skcequality.org  
(503) 363-3909

### PENNSYLVANIA

#### Allentown

Casa Guadalupe Center  
www.casalv.org  
(610) 435-9902

Hispanic American Organization  
www.hao-lv.org  
(610) 435-5334

#### Lancaster

SACA Development Corporation  
www.sacapa.org  
(717) 397-6267

Spanish American Civic  
Association  
www.sacapa.org  
(717) 397-6267

#### Philadelphia

Asociación Puertorriqueños en  
Marcha, Inc.  
www.apmphila.org  
(267) 296-7200

Congreso de Latinos Unidos, Inc.  
www.congresonet  
(215) 763-8870

Hispanic Association of  
Contractors and Enterprises  
hacecd.org  
(215) 426-8025

Nueva Esperanza Academy  
www.neacademy.org  
(215) 457-3667

Nueva Esperanza, Inc.  
www.nueva.org  
(215) 324-0746

#### Reading

The Hispanic Center  
Daniel Torres, Inc.  
www.centrohispano.org  
(610) 376-3748

### PUERTO RICO

#### San Juan

Asociación de Salud  
Primaria de Puerto Rico  
www.saludprimariapr.org  
(787) 758-3411

Consejo Vecinal Pro-Desarrollo  
de la Península de Cantera  
www.peninsuladecantera.com/  
consejo.php  
(787) 727-5051

### RHODE ISLAND

#### Providence

Center for Hispanic Policy  
and Advocacy  
www.chispari.org  
(401) 467-0111

### SOUTH CAROLINA

#### Columbia

Acercamiento Hispano de  
Carolina del Sur  
www.schispanicoutreach.org  
(803) 419-5112

### TENNESSEE

#### Memphis

Latino Memphis, Inc.  
www.latinomemphis.org  
(901) 366-5882

#### Nashville

Conexión Americas  
www.conamericas.com  
(615) 320-5152

Tennessee Immigrant and  
Refugee Rights Coalition (TIRRC)  
www.tnimigrant.org  
(615) 833-0384

### TEXAS

#### Austin

American YouthWorks  
www.americanyouthworks.org  
(512) 236-6100

Southwest Key Program, Inc.  
National Headquarters  
www.swkey.org  
(512) 462-2181

#### Corpus Christi

Gulf Coast Council of La Raza, Inc.  
www.gccr.org  
(361) 881-9988

#### Dallas

Dallas Concilio of Hispanic  
Service Organizations  
www.dallasconcilio.org  
(214) 818-0481

SER Child Development Center  
(214) 637-8307

Vecinos Unidos, Inc.  
(214) 761-1086

#### Edinburg

Information Referral Resource  
Assistance, Inc.  
www.irra.org/home.asp  
(956) 393-2227

#### El Paso

Centro de Salud Familiar La Fe, Inc.  
www.lafe-ep.org  
(915) 534-7979

YWCA El Paso Del Norte Region  
www.ywcaelpaso.org  
(915) 533-2311

#### Fort Worth

Near Northside Partners Council, Inc.  
www.partnerscouncil.org  
(817) 625-9816

### Harlingen

Su Clínica Familiar  
www.suclinica.org  
(956) 365-6750

#### Houston

Association for the Advancement  
of Mexican Americans  
www.aamainc.us  
(713) 926-4756

D.R.A.W. Academy  
www.drawacademy.org  
(713) 706-3729

Houston Gateway Academy  
www.hgaschools.org  
(713) 644-8292

KIPP Houston  
www.kipphouston.org  
(832) 633-1796

SER – Jobs for Progress of  
the Texas Gulf Coast, Inc.  
www.serhouston.org  
(713) 773-6000

Tejano Center for  
Community Concerns  
www.tccc-ryss.org  
(713) 644-2340

#### Laredo

TMC  
www.tmccentral.org  
(956) 722-5174

#### Lubbock

LEARN, Inc.  
www.learninc.com  
(806) 763-4256

#### Midland

Midland Community  
Development Corporation  
www.midlandcdc.org  
(432) 682-2520

#### San Antonio

Avenida Guadalupe Association  
www.agatx.org  
(210) 223-3151

First Mexican Baptist Church  
www.primeraglesiabautista.org  
(210) 737-6113

Heroes and Heritage  
www.heroesandheritage.org  
(210) 288-7395

Mexican American Unity Council, Inc.  
www.mauc.org  
(210) 978-0500

Student Alternatives Program, Inc.  
www.stdsapi.com  
(210) 227-0295

#### Uvalde

Community Council of  
Southwest Texas, Inc.  
www.ccswt.org  
(830) 278-6268

Community Health  
Development, Inc.  
www.chd4health.org  
(830) 278-5604

### UTAH

#### Midvale

Comunidades Unidas  
www.cuutah.org  
(801) 566-6191

#### Salt Lake City

Utah Coalition of La Raza  
(801) 359-8922

#### South Salt Lake City

Centro de la Familia de Utah  
www.cdlfu.org  
(801) 521-4473

### VIRGINIA

#### Arlington

East Coast Migrant  
Head Start Project  
www.ecmhsp.org  
(703) 243-7522

Shirlington Employment and  
Education Center  
www.seecjobs.org  
(703) 933-1101

#### Falls Church

Hispanic Committee of Virginia  
www.hcvva.org  
(703) 671-5666

Marcelino, Pan y Vino, Inc.  
(MAPAVI)  
www.mapavi.com  
(703) 841-3883

### WASHINGTON

#### Granger

Northwest Communities  
Education Center  
www.kdna.org  
(509) 854-1900

#### Seattle

El Centro de la Raza  
www.elcentrodelaraza.com  
(206) 329-9442

SEA MAR Community  
Health Center  
www.seamar.org  
(206) 763-5210

#### Sunnyside

Washington State  
Migrant Council  
www.wsmconline.org  
(509) 839-9762

#### Yakima

Rural Community  
Development Resources  
(509) 453-5133

### WISCONSIN

#### Madison

Centro Hispano de Dane County, Inc.  
www.chdc.us  
(608) 255-3018

#### Milwaukee

United Community Center/  
Centro de la Comunidad Unida  
www.unitedccc.org  
(414) 384-3100

Council for the Spanish  
Speaking, Inc.  
www.councilforthespanis  
hspeakingmilw.org  
(414) 384-3700

#### La Causa, Inc.

www.lacausa.org  
(414) 647-8750

United Migrant Opportunity  
Services, Inc.  
www.umos.org  
(414) 389-6000

#### Waukesha

HBC Services, Inc.  
www.hbcservices.org  
(262) 522-1230

La Casa de Esperanza, Inc.  
www.lacasadeesperanza.org  
(262) 547-0887



*“We came to this country like all other immigrants, in search of a better quality of life. I am grateful for all the opportunities I was offered through Even Start. It is the only family literacy program that focuses on parent and child education. I feel very proud of my family and myself. The classes provided by Even Start gave me the tools to look ahead and focus on my family and my education.”*

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**LUZ MARIA OCHOA**

Parent and Even Start Family Liaison, San Diego, California



Quality education is a priority in the Latino community as parents, educators, community leaders, and corporate partners strive to narrow the achievement gap between Latinos and other Americans. The Education component of NCLR supports school improvement as the foundation for increasing student achievement. NCLR's educational network also informs the public education system at national and regional levels while strengthening the community-based sector; tests and documents best practices of successful education programs for national dissemination; and engages stakeholders as advocates for Latino students.

## Education



NCLR Affiliate, Friendly House, Inc.

### 2009 Highlights

#### Conference on Bilingualism.

For the first time, NCLR hosted a conference focused specifically on bilingualism titled, "Bilingualism: Creating World-Class Learners." Held in San Antonio, Texas in October, the conference promoted the importance of fluency in more than one language in the development of successful students. The convening featured leading experts in program development, instruction, professional development, and advocacy and offered a forum for NCLR Affiliates to showcase their own success in this field. The conference was attended by more than 130 teachers and administrators from 17 states.

#### Increased Federal Funding for Public Schools Serving English Language Learners.

NCLR's continued advocacy on behalf of English language learner (ELL) students resulted in federal funding of \$750 million for fiscal year 2010, representing a significant increase over the previous fiscal year's amount of \$730 million and an increase of nearly \$90 million since fiscal year 2007.

#### NCLR Early Care and Education

**Center.** NCLR launched its Early Care and Education (ECE) Center in an effort to centralize its program and policy work in this area. Through the ECE Center, NCLR will more broadly disseminate its signature programs.



NCLR Affiliate, TMC



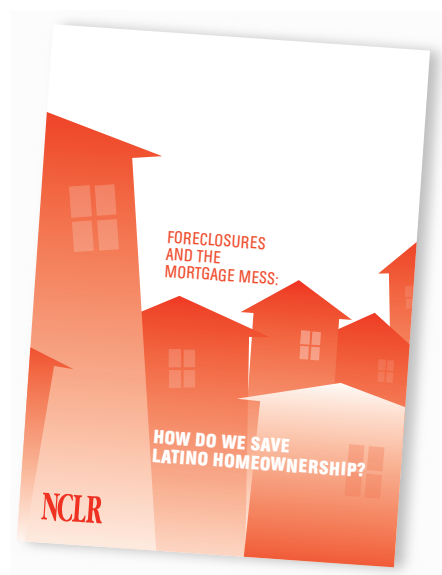
## Community and Family Wealth-Building



*Photo above:* NCLR Affiliate, Conexión Américas

*Photo on right:* NCLR town hall transcript on the foreclosure crisis

Despite significant contributions to American society, Hispanics do not enjoy equal economic opportunities. Like most Americans, Latinos rely on assets—such as their home—to weather a financial emergency, send their children to college, or save for retirement. Yet, according to the 2007 Census, Hispanic households have a median net worth of \$27,800, compared to \$170,400 for non-Hispanic White households. NCLR works to narrow the staggering wealth gap through policies and programs that address structural and economic barriers.



## 2009 Highlights

### Wealth-Building Policy Project.

NCLR represented the voice of millions of Latino families facing foreclosure and rising household debt and provided expert testimony, public comments, and advocacy in policy debates on financial issues. As a result, key priorities for Latino families were included in new laws governing credit cards, home loans, and relief efforts to shore up the housing market.

### Homeownership Network.

The NCLR Homeownership Network (NHN)—composed of 57 CBOs throughout the country—provided housing counseling and homeownership education services to more than 50,000 families in 2009.

NHN helped over 17,000 families address mortgage problems—nearly a 720% increase in families served since 2007 and a 130% increase over 2008. With funding from the U.S. Department of Housing and Urban Development, NCLR stepped up the NHN Learning Alliance, which provides training and resources for professional housing counselors.

### Raza Development Fund, Inc.

**(RDF).** RDF, the largest Latino community development financial institution in the United States, provided capital, technical, and other assistance to NCLR Affiliates and other Latino-serving organizations in support of affordable housing and community facilities.

Good health is the foundation of a good life. NCLR and its community-based Affiliates work to improve the health and well-being of Hispanic Americans through activities and programs that focus on access to quality health care, health education and disease prevention, linguistically and culturally competent resources, community-based research, and advocacy for national programs and policies.

## Health



NCLR tool kit for use by *promotores de salud* in teaching community members how to live healthy lives

### 2009 Highlights

**Publications.** NCLR released a major report that included a health profile of Latino children and examined underlying barriers preventing their access to health coverage. In collaboration with the National Human Genome Research Institute, NCLR submitted an article to the *Journal of Public Health Genomics* which discussed employing lay health educators to teach Latinos about family health history. NCLR also released a polling report co-authored with the National Campaign to Prevent Teen and Unplanned Pregnancy.

**Hispanic Health Leadership.** In conjunction with 21 community-based partners, NCLR's Institute for Hispanic Health trained 188 *promotores de salud* who reached more than 2,000 Latinos

with culturally competent messages on important health issues. In partnership with the Office of the Secretary of Health and Human Services and a Washington, DC Affiliate, NCLR also conducted a Spanish-language community town hall on H1N1 vaccine-related issues.

**Health Care Reform.** As part of a strategy to build a voice for Latinos in the health care reform debate, NCLR joined the steering committee of Health Care for America NOW!, analyzed a variety of reform proposals from an Hispanic perspective, and hosted a major town hall on health care reform.

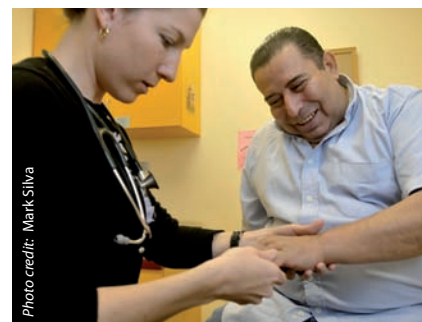


Photo credit: Mark Silva

NCLR Affiliate, La Clínica del Pueblo, Inc.

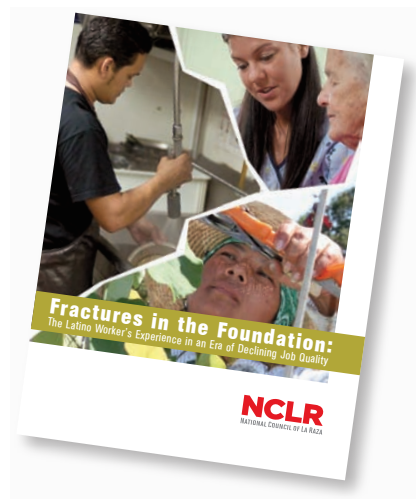
## Employment and Economic Opportunities



*Photo above:* 2009 NCLR Affiliate of the Year, Instituto del Progreso Latino

*Photo on right:* NCLR report exposing the erosion of job quality in America

NCLR works to ensure the Latino community's ability to contribute to and share in the nation's economic opportunities. Hispanic workers are a critical factor in the health and productivity of the nation's workforce, but the economic downturn has taken a toll on employment stability and job quality and has revealed persistent systemic issues that hinder career mobility for Latinos.



### 2009 Highlights

**Escalera Program: Taking Steps To Success.** The Escalera Program promotes economic mobility for Latino youth by supporting educational attainment, career planning, and advanced careers. In 2009, NCLR and its Affiliates operated the Escalera Program in eight communities throughout the country, including early intervention pilot programs targeting high school sophomores and youth living in rural areas. Since the program's 2002 launch, 92% of participants have graduated from high school, of which 89% have enrolled in postsecondary institutions.

**Career Pathways Initiative.** NCLR works with its Affiliate partners to meet demands for a qualified, skilled, and bilingual workforce in the health care and customer service industries, and to

support the upward mobility and skills acquisition of bilingual Latino workers. In 2009, NCLR collaborated with nine Affiliates to provide training and employment-related resources to nearly 600 workers.

**Workforce Development Advocacy Initiative.** NCLR develops the capacity of its Affiliates to monitor and influence federal and local workforce policy in Latino communities. Through the Workforce Development Advocacy Initiative, launched in 2009, NCLR has partnered with five Affiliates to document experiences and challenges from the Latino community's perspective and collaboratively develop and execute a cohesive message on national and local policies that affect Latino workers.





*“I learned that the sky is the limit and I, as a young Hispanic male, can set my mind to a world of possibilities. Escalera means the hope and trust I needed in order to not become one of the statistics who doesn’t make it to college. Escalera means that Franklin Panora, a young Hispanic male, took the Steps to Success.”*

## FRANKLIN PANORA

Graduate of NCLR’s Escalera Program at Promesa Systems: East Harlem Council for Community Improvement in New York, New York, and current student at City University of New York

## Youth Leadership



*Líderes Summit at the 2009 NCLR Annual Conference*

The *Líderes* Initiative is a national program designed to increase opportunities for Latino youth that will maximize their influence as leaders in the United States. The goal is to develop new leaders across multiple sectors—corporate executives, public officials, activists, and organizers—who will serve their communities and promote social justice at the local and national levels.

### 2009 Highlights

***Líderes Website.*** The *Líderes* website and bimonthly e-newsletter highlight community issues, leadership and educational opportunities, civic engagement efforts, and inspirational stories about young leaders in the Hispanic community. The *Líderes* website also alerts youth of grants, scholarships, internships, fellowships, conferences, and network events.

***Líderes Summit.*** Every year, *Líderes* brings together the collective energy of young Latino leaders at NCLR's *Líderes Summit*, an event held in conjunction with the NCLR Annual Conference which is tailored to the needs of the vibrant youth community. Convening nearly 500 students, the Summit offers a comprehensive five-day program that empowers participants, fosters cultural pride, and encourages students to embrace leadership roles from a young age.

***Líderes Congreso.*** More than 85 youth from 13 states gathered in Washington, DC to participate in the NCLR *Líderes Congreso*, held in conjunction with the NCLR National Issue Briefing and Advocacy Day. Young Latino leaders discussed relevant policy issues and ways in which they can play an active role in improving conditions in their communities throughout the country. The *Congreso* also featured a panel of representatives from other national Hispanic-serving nonprofits and included Stefanie Valencia, who hailed from the White House Office of Public Liaison and Intergovernmental Affairs.

NCLR advocates for the protection of human and civil rights, as well as enforcement of the laws that guarantee those rights. Working with its coalition partners, NCLR has played a key role in the national civil rights debate, addressing issues such as hate crimes, racial profiling, and disparities in the criminal and juvenile justice systems. NCLR also contributes to an informed debate on the reality of immigration in the United States and to establishing reform that is workable and humane.

## Civil Rights and Immigration



Thousands shared their personal immigration stories with Congress

### 2009 Highlights

**Civil Rights.** NCLR continues to take a leadership role in protecting the civil rights of Latinos, educating the public and policymakers on the harmful consequences of hate speech, and fighting the increase of hate crimes against Latinos. NCLR led a coalition to halt the expansion of agreements between local law enforcement agencies and federal immigration enforcement. NCLR also advocated for the appointment of Tom Perez as the Assistant Attorney General for the Civil Rights Division of the U.S. Department of Justice, based on his commitment to diversity, inclusion, fairness, and justice.

**Immigration.** NCLR highlighted the importance of comprehensive immigration reform to Latino voters through numerous media outlets. Furthermore, following the inauguration of President Obama, NCLR and its coalition partners urged presidential and congressional leadership in renewing a policy debate

that delivers workable solutions to the nation's immigration system. Staff also continue to work with Affiliates and other partners to stop the enactment of anti-immigrant proposals and to advance an affirmative comprehensive immigration reform proposal.



NCLR regional staff and AmeriCorps groups at the Martin Luther King, Jr. Day of Service in San Antonio, Texas





*“Thanks to NCLR’s support, I have learned how sending a letter, making a call, or visiting my senator can make the difference in my community, my state, or the country in general, since this can influence the decisions the senator is going to make.”*

---

**MIGUEL CABARCAS**

Lexington, Nebraska

The Latino community plays an ever-increasing and influential role in American politics. In its efforts to bring more Latinos into the democratic process, NCLR focuses on informing, educating, and motivating those Latinos who are eligible to become citizens and also concentrates on incorporating Latinos throughout the country into federal legislative debates, such as that on health care reform.

## Advocacy and Electoral Empowerment



Naturalization ceremony held at NCLR Affiliate, Erie Neighborhood House

### 2009 Highlights

**Naturalization Assistance.** NCLR helped coordinate the *ya es hora ¡Ciudadanía!* (Citizenship! It's Time) campaign to motivate and assist legal permanent residents in becoming U.S. citizens. This was accomplished through collaboration among national partner organizations (National Association of Latino Elected and Appointed Officials Educational Fund and the Service Employees International Union); Spanish-language media entities (Entravision Communications, ImpreMedia, and Univision Communications Inc.); and hundreds of CBOs throughout the country.

NCLR held workshops in Pasco, Washington; Hermiston, Oregon; and Chicago, Illinois, where participants received assistance in processing their naturalization

applications. As part of this effort, NCLR also launched a network that includes 27 CBOs in 17 states with the goal of assisting 10,000 workshop participants in applying for citizenship.

#### Health Care Reform Campaign.

As Congress considered the health care reform debate, NCLR took steps to make Latino voices heard on Capitol Hill through its national campaign on health care reform. NCLR held three national calls to inform and empower NCLR Affiliates in the debate. In addition, NCLR and its partners collected hundreds of personal stories and delivered nearly 9,200 health care postcards to Congress to affirm the need for health care reform that works for everyone in the country.



2009 NCLR Affiliate of the Year, Instituto del Progreso Latino



## Emerging Latino Communities



NCLR ELC Grantee, Nebraska Appleseed

The Emerging Latino Communities (ELC) Initiative helps establish organizational infrastructure in communities that have experienced recent and dramatic increases in their Latino population. The initiative's main focus is to strengthen low-income communities and neighborhoods by investing in the development of local leaders through the community-organizing process, equipping them with the tools to become effective grassroots advocates. Once accepted into the program, participating organizations enhance their organizational development capacity through technical assistance and trainings.

### 2009 Highlights

As part of creating strong and sustainable organizations, ELC grantees underwent training on the initiative's focus areas through attending the ELC National Convening, the NCLR National Issue Briefing and Advocacy Day, and the NCLR Annual Conference. During these events, the grantees were provided opportunities

to engage with advocates from around the nation with whom they exchanged new ideas and built strategies for developing their own organizations into effective agents of change.

This year, 13 ELC Initiative grantees were selected from throughout the nation:

- Coalición de Líderes Latinos, Dalton, Georgia
- El Comité Pro-Reforma Migratoria y Justicia Social, Seattle, Washington
- Florida Immigrant Coalition, Miami, Florida
- Hispanas Organizadas de Lake y Ashtabula, Ashtabula, Ohio
- Idaho Community Action Network, Boise, Idaho
- Latina Initiative, Denver, Colorado
- Mano a Mano Family Center, Salem, Oregon
- Mississippi Immigrants' Rights Alliance, Jackson, Mississippi
- Missouri Immigrant and Refugee Advocates, St. Louis, Missouri
- Nebraska Appleseed, Lincoln, Nebraska
- Progreso Community Center, Nashville, Tennessee
- Unete, Center for Farmworker Advocacy, Medford, Oregon
- VOZ Workers' Rights Education Project, Portland, Oregon



NCLR ELC Grantee, Nebraska Appleseed



NCLR's Strategic Communications Group (SCG) enhances the visibility of NCLR by organizing events that tell NCLR's story and offering a place for its constituencies and new audiences to meet. SCG's in-house expertise and relationships with key partners in marketing, communications, logistics, planning, and fundraising have enabled it to successfully promote NCLR's image and generate unrestricted revenue for the organization.

NCLR showcased the NCLR Capital Awards gala, the exhilarating, star-studded NCLR ALMA Awards®, and the largest gathering of Latino community leaders in the United States—the NCLR Annual Conference.

## Special Events



### 2009 Highlights

**NCLR ALMA Awards.** This one-of-a-kind tribute to the spirit of pioneering Latinos in film, television, music, and sports was hosted by one of entertainment's most magnetic pairs—Eva Longoria Parker and George Lopez.

Among the highlights, Nelly Furtado, David Archuleta, Pitbull, and Shakira gave spectacular, show-stopping musical performances. Salma Hayek was presented with the Anthony Quinn Award for Industry Excellence, and Oscar De La Hoya received the ALMA Award for Special Achievement in Sports Television. Additionally, Rita Moreno led a heartfelt tribute to Ricardo Montalban, honoring his contributions to Hollywood and Latinos everywhere.

The NCLR ALMA Awards aired during Hispanic Heritage Month on ABC in primetime.



George Lopez and Eva Longoria Parker, hosts of the 2009 NCLR ALMA Awards

## Special Events (continued)



2009 NCLR Capital Awards



2009 NCLR Annual Conference

**NCLR Capital Awards.** Every year, NCLR holds a black-tie gala at the National Building Museum in Washington, DC which recognizes members of Congress from both sides of the aisle for their outstanding support of and commitment to public policies that are vital to Hispanic Americans. In 2009, NCLR honored U.S. Senator Edward M. Kennedy (D-MA) and U.S. Senator Mel Martinez (R-FL) with the Capital Award. NCLR also presented the Capital Award for Public Service to the Miami Workers Center for its civic engagement activities and its role in mobilizing thousands of Latinos during the 2008 presidential election.

### **NCLR Annual Conference.**

Attracting 25,000 participants, the four-day NCLR Annual Conference took place at Chicago's McCormick Place West, bringing events to the convention center and local venues and contributing an estimated \$7 million to the city's economy.

Special guest speakers included Richard Daley, Mayor of the City of Chicago; Melinda Gates, Co-Chair and Trustee, The Bill & Melinda Gates Foundation; U.S. Senator Richard Durbin (D-IL); Valerie Jarrett, Senior Advisor to President Barack Obama; U.S. Representative Nydia Velázquez (D-NY), Chair, Congressional Hispanic Caucus; Hilda Solis, Secretary of the U.S. Department of Labor; U.S. Representative Luis Guterres (D-IL); Soledad O'Brien, National News Correspondent, CNN; Marc Morial, President and CEO, National Urban League; Benjamin Todd Jealous, President and CEO, NAACP; and Ken Lewis, President and CEO, Bank of America.

Four dynamic town hall sessions focused on issues of significance to the Latino community: exploring philanthropy as funders and fundraisers; the role of prevention in the health care reform debate; the power of new media; and the Latino community's road to financial recovery.

For the third consecutive year, NCLR held a U.S. Citizenship Application Processing Session, which helped place participants on the path toward citizenship. And for the second consecutive year, the Conference included a Home Rescue Fair, where professionals provided pro bono legal advice, housing counseling, and loss mitigation aid to more than 300 families struggling to keep up with their mortgage payments.

Returning in 2009, the NCLR Career Fair featured job placement tools and resources for individuals looking to identify new career paths.

Visionaries from American corporations and leading foundations recognize the Hispanic community's ever-increasing economic impact. They also value NCLR's mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America's Latinos is an investment in America's prosperity.

## Our Funders

### \$200,000 and above

The Annie E. Casey Foundation  
 The Atlantic Philanthropies  
 Bank of America  
 Bank of America Foundation  
 Best Buy Co. Inc.  
 The Bill & Melinda Gates Foundation  
 Bipartisan Policy Center  
 BP America  
 The California Endowment  
 Charles Stewart Mott Foundation  
 Citi  
 Comcast Corporation  
 ConAgra Foods, Inc.  
 Corporation for National and Community Service  
 Entravision  
 Evelyn & Walter Haas, Jr. Fund  
 The Ford Foundation  
 Ford Motor Company  
 The John D. and Catherine T. MacArthur Foundation  
 John S. and James L. Knight Foundation  
 Marguerite Casey Foundation  
 MetLife  
 Open Society Institute  
 PepsiCo, Inc.  
 PepsiCo Foundation  
 The Rockefeller Foundation

Shell Oil Company  
 State Farm Insurance Companies  
 Tides Foundation  
 TOYOTA  
 United States Department of Education  
 United States Department of Housing and Urban Development  
 United States Department of Labor  
 UPS  
 Verizon Communications  
 Verizon Foundation  
 The Walton Family Foundation, Inc.  
 W.K. Kellogg Foundation  
 Wachovia Wells Fargo Foundation  
 Walmart Foundation

### \$5,000–\$199,000

AARP  
 Aetna  
 Allstate Insurance Company  
 American Airlines  
 American Federation of Labor and Congress of Industrial Organizations (AFL-CIO)  
 American Honda Motor Co., Inc.  
 Amtrak  
 ARAMARK  
 Arbitron, Inc.  
 Ariel Education Initiative



## Our Funders (continued)

AstraZeneca Pharmaceuticals	Hess Foundation, Inc.	The Procter & Gamble Company
AT&T	Hilton Hotels Corporation	Prudential
Birth to Five Policy Alliance	The Home Depot	Public Interest Projects
The Boeing Company	Humana	Qwest Communications
Bridgestone Americas Trust Fund	Hyatt Hotels Corporation	Rockwell Automation
Burger King Corporation	Hyundai Motor Company	SEIU
Cabrera Capital Markets, Inc.	Integrus	Sodexo
Carnegie Corporation of New York	Intel Corporation	Southwest Airlines
Center for American Progress	J. C. Penney Company, Inc.	Spina Bifida Association
Centers for Medicare & Medicaid Services	Johnson & Johnson	Sprint Nextel Corporation
Chevron Corporation	JPMorgan Chase & Co.	Starbucks Coffee Company
The Chicago Community Trust	Kaplan University	State of New Mexico
The Coca-Cola Company	Kraft Foods	The Texas High School Project
Cox Communications	The Leadership Conference Education Fund	Fund of Communities Foundation of Texas
Cracker Barrel	Lowe's Companies, Inc.	Tides Advocacy Fund
Darden Restaurants	Marathon Oil Company	Time Warner Inc.
Dell, Inc.	Marriott International, Inc.	Time Warner Cable
E*TRADE FINANCIAL	McDonald's USA	The TJX Companies, Inc.
Eastman Kodak Company	Merck & Co., Inc.	United States Army
Eli Lilly U.S.A.	MGM Mirage	United States Department of Agriculture
Enterprise Holdings	Microsoft Corporation	United States Department of Health and Human Services—Centers for Disease Control and Prevention
Exelon Corporation	MillerCoors	United States Department of Health and Human Services—Office of Minority Health
Fannie Mae	Morgan Stanley Smith Barney	United States Marine Corps
Federal Deposit Insurance Corporation	NASA Headquarters	University of Phoenix
FedEx Corporation	The Nathan Cummings Foundation	Univision Communications Inc.
Four Freedoms Fund, Public Interest Projects	National Campaign to Prevent Teen and Unplanned Pregnancy	Urban Institute
Freddie Mac	National Education Association	Vantage Score
GEICO	The National Immigration Forum	The Walt Disney Company
General Mills, Inc.	National Institutes of Health	Weingart Foundation
Genetic Alliance	National Urban League	Wells Fargo
GlaxoSmithKline	Nationwide Insurance	Wellspring Advisors, LLC
GMAC Financial Services	NBC/TELEMUNDO	Western Union
Google AdWords	Nissan North America	YMCA of the USA
Grainger	Ocwen Loan Servicing, LLC	YUM! Brands, Inc.
Hallmark Cards, Inc.	Ogilvy Public Relations Worldwide	
Harrah's Entertainment	Patton Boggs, LLP	
Health Care for America NOW!	PG&E Corporation	
	Pritzker Family Foundation	

Our *familia* of individual donors sustains the very core of NCLR, and their donations allow us to quickly and effectively address the issues affecting the Hispanic community. We extend a heartfelt thank-you to all of our individual donors who make monthly, quarterly, or annual contributions to support our work. Our major donors provide the vision and resources that allow NCLR to thrive, and their leadership has been critical to the successes outlined in this report.

### President's Council (\$1,000 and above)

Anonymous	Ruben Gonzales and Joaquin Tamayo
Felipe E. Agredano, MTS	Marlene Gonzalez
Cesar Alvarez	J.C. and Deborah Gonzalez-Mendez
Andrea Bazán	Peter Guerrero
Kathryn Brown	Zac and Sarajane Guevara
Jovita Carranza	Sonia Gutierrez
Tamara Casey	Phyllis Gutierrez Kenney and Larry Kenney
Alcario and Carmen Castellano	Ramiro and Kathleen Hermosillo
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Felix DeHerrera	Arabella Martinez and David Carlson
Russ Deyo	Herminio Martinez
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Anthony Eredia and Diana Bermudez	Linda Mazon Gutierrez
Octavio N. Espinal and Eric O. Meyer	Doug McMillon
John and Minerva Esquivel	Richard C. and Linda Miller
Fred Fernandez and Irma Rodriguez	Hugo E. Molina
Juan Garcia	Elba Montalvo
Patricia Garcia Golding	Alma Rosa Montanez
Maria Gomez	Maricela Monterrubio Gallegos
	Robert and Stephanie Monzon
	Cynthia Morales

## Individual Donors



*From left to right:* President's Council donors Steven Wolfe Pereira; Cid Wilson, NCLR Board Member; Andrea Bazán, NCLR Board Member; and Ricardo Oquendo



*From left to right:* Congresswoman Nydia M. Velázquez; Delia Lopez; President's Council donors Ingrid Duran and Catherine Pino; and Susan Gonzales, NCLR Corporate Board of Advisors member

## Individual Donors (continued)

### President's Council (continued)

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Dr. Tamar Diana Wilson  
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Raul Yzaguirre

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Salvador Villar  
Dimas Villarreal, Jr.  
Randall Welch

Stronger Latino communities are central to advancing NCLR's mission. Therefore, NCLR seeks to bring more financial, human, and technical resources to its Affiliates through its Campaign for Stronger American Communities (CSAC). In 2009, NCLR moved closer toward its \$15 million goal to support its regional offices and build Affiliate capacity and impact throughout the country.

## Campaign for Stronger American Communities



2009 NCLR Affiliate of the Year,  
Instituto del Progreso Latino

### Campaign Investments

**Regional Strategy.** NCLR launched its regional strategy in Los Angeles, establishing an operating structure that is highly responsive to the needs of local Affiliates. Now fully staffed, the NCLR California Regional Office has engaged new Affiliate partners, increased participation in regional meetings and national advocacy efforts, and defined the elements needed to enrich NCLR's presence in other regions.

**Community Partnerships.**

CSAC nurtures relationships between Affiliates and regional partners, promoting sustainable opportunities for the Latino

community. Improved regional capacity has strengthened community-based collaborations that facilitate the sharing of best practices to target education, health, housing, workforce development, and other issues.

**Special Opportunities.** A portion of the support raised through this campaign is designated to a flexible account that allows NCLR to respond effectively to sudden opportunities to advance its mission at the regional and national levels.

### CONTRIBUTE TO THE CAMPAIGN

NCLR is proud that 100% of its Board of Directors have supported the campaign. NCLR also gratefully acknowledges significant contributions from its partners, including State Farm Insurance Companies, the UPS Foundation, Wachovia, and the Marguerite Casey Foundation. To join these visionaries, please contact NCLR's Resource Development team at [empower@nclr.org](mailto:empower@nclr.org) or call (202) 776-1560.



## Financial Summary



*“The foundation is proud of its work with NCLR, and particularly appreciative of your courage and leadership to improve the lives of students across the country.”*

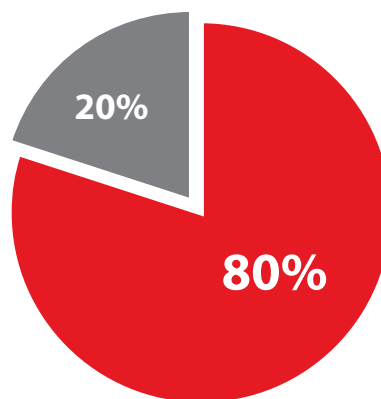
Melinda French Gates,  
Co-Chair and Trustee,  
The Bill & Melinda  
Gates Foundation

The nation’s economic challenges escalated in 2009, as did hardships for countless families, workers, and retirees struggling to secure their financial footing. Throughout the country, the need for resources, programs, and services soared, especially in hard-hit Latino communities. Even well-established organizations like NCLR faced the burden of increased demand for resources coupled with decreased financial support from traditional funders.

Though not exempt from the pressure of funding shortfalls, NCLR remains financially stable and strategically positioned to continue its effective response to the needs of America’s Latinos. NCLR’s financial health stems from its long-term record of fiscal responsibility, purposeful diversification of funding streams, and grassroots infrastructure that distributes funding directly to communities where help is needed most.

Meaningful change is seldom accomplished alone, and positive outcomes bear a cost. To help NCLR continue to meet the needs of Hispanic Americans—and America—please demonstrate your support through an individual, corporate, or foundation contribution. Together, we can usher in a new era of responsibility: community, unity, purpose.

### NCLR Subgrants to Affiliates (2009)



In 2009, 80% of all NCLR subgrants were made to Affiliates, totaling \$6.4 million.

## 2009 Highlights

**Program Maximization.** A review of NCLR's expenditures affirms the organization's mission-driven focus. During the 2009 fiscal year, 93% of NCLR's total expenses were directed toward programs serving the community—a national model for excellence in program-to-operation ratios. The remaining 7% of total expenditures funded advocacy and administrative activities, and was continually streamlined by budget analysis, prudent cost-cutting, and a strong commitment to fiscal responsibility from the executive leadership and Board. As demonstrated over a 40-year track record, donations to NCLR are an investment in Latino people and their communities.

**Direct Funding.** During the 2009 fiscal year, NCLR allocated nearly one-quarter of the organization's overall program expenses directly to activities that benefit the NCLR Affiliate Network—the nearly 300 community-based organizations that provide frontline services to millions of Hispanic Americans each year. Distribution of grant and subgrant funding through a grassroots infrastructure empowers Affiliate organizations to directly meet the needs of their communities.

Furthermore, the opening of NCLR's California Regional Office established a field strategy for enhancing national-local collaborations, while Affiliate Network meetings facilitated the sharing of best practices. This ever-growing strategic alliance

between NCLR and its Affiliates sustains stewardship, ensuring that a united voice is heard through advocacy at the national level and that individuals are empowered and communities strengthened at the local level.

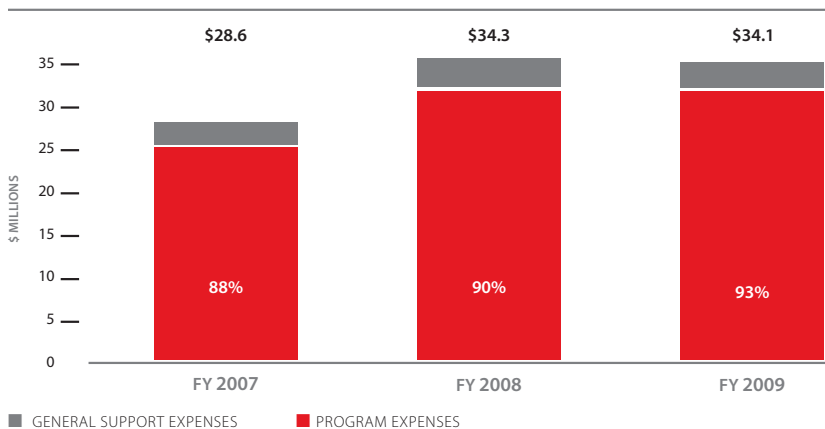
**Investments In America.** As the Latino population grows, NCLR must grow its programs and services. NCLR's financial strength and positive influence rely on continued and generous support from businesses, individuals, and foundations. Every donation makes an impact, no matter the size. NCLR invites you to take an active role and respond in a way that works best for you and your organization, whether through a corporate or foundation sponsorship, individual contribution, workplace gift, or planned gift. America will reap the benefits of your financial support as we usher in a new era of responsibility that is shared by all.

**You can take an active role in ushering in a new era of responsibility by visiting [www.nclr.org/SupportUs](http://www.nclr.org/SupportUs) or contacting NCLR at (202) 776-1750.**



Charity Navigator honored NCLR with a four-star rating based on fiscal integrity and responsibility.

### NCLR Expenses Program/Support Ratio



Program expenses as defined by the audited statements, which include all programs, mission, and the Office of Media Relations (OMR)

## National Council of La Raza: Consolidated Statements of Activity

Year ended September 30, 2009\*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>SUPPORT AND REVENUE</b>				
<b>Grants</b>				
Federal	\$5,336,535	\$-	\$-	\$5,336,535
Nonfederal	2,150,000	19,728,183	-	21,878,183
<b>Total Grants</b>	<b>7,486,535</b>	<b>19,728,183</b>	<b>-</b>	<b>27,214,718</b>
<b>Contributions and Other Revenue</b>				
Corporations and Foundations	1,916,700	-	-	1,916,700
Special Events	9,075,832	-	-	9,075,832
Capital Campaign Contributions	-	239,138	-	239,138
Affiliate Member Dues	209,485	-	-	209,485
Other Contributions	220,419	-	-	220,419
Investment and Interest Return	2,161,345	4,539	-	2,165,884
Interest and Fee Income on Loans	3,774,369	-	-	3,774,369
Other Revenue	123,077	-	-	123,077
Net Assets Released from Restrictions	22,139,492	(22,139,492)	-	-
<b>Total Contributions and Other Revenue</b>	<b>39,620,719</b>	<b>(21,895,815)</b>	<b>-</b>	<b>17,724,904</b>
<b>Total Support and Revenue</b>	<b>47,107,254</b>	<b>(2,167,632)</b>	<b>-</b>	<b>44,939,622</b>
<b>EXPENSES</b>				
<b>Program Services</b>				
Democracia U.S.A.	4,403,075	-	-	4,403,075
Mission	1,274,411	-	-	1,274,411
Legislative Advocacy	550,787	-	-	550,787
Community Development and Fellowship Program	5,782,855	-	-	5,782,855
Center for Educational Excellence	3,794,820	-	-	3,794,820
Strategic Communications Group	8,794,284	-	-	8,794,284
Research and Strategic Initiatives	4,861,998	-	-	4,861,998
Institute for Hispanic Health	1,491,877	-	-	1,491,877
CORE and ORAL	5,051,648	-	-	5,051,648
Raza Development Fund—Program Operations	2,551,651	-	-	2,551,651
Raza Development Fund—Loan Loss Reserve	930,155	-	-	930,155
<b>Total Program Services</b>	<b>39,487,561</b>	<b>-</b>	<b>-</b>	<b>39,487,561</b>
<b>Supporting Services</b>				
Management and General Fundraising:	1,754,266	-	-	1,754,266
General Fundraising	540,416	-	-	540,416
Endowment/Capital Campaign	4,812	-	-	4,812
Membership Marketing	242,979	-	-	242,979
Raza Development Fund—Administration	1,604,764	-	-	1,604,764
Strategic Investment Fund Governance	2,145,698	-	-	2,145,698
<b>Total Supporting Services</b>	<b>6,292,935</b>	<b>-</b>	<b>-</b>	<b>6,292,935</b>
<b>Total Expenses</b>	<b>45,780,496</b>	<b>-</b>	<b>-</b>	<b>45,780,496</b>
<b>Change in Net Assets—Before Transfers</b>	<b>1,326,758</b>	<b>(2,167,632)</b>	<b>-</b>	<b>(840,874)</b>
<b>Other Changes in Net Assets—Transfers</b>	<b>(265,621)</b>	<b>265,621</b>	<b>-</b>	<b>-</b>
<b>Change in Net Assets</b>	<b>1,061,137</b>	<b>(1,902,011)</b>	<b>-</b>	<b>(840,874)</b>
<b>Net Assets, Beginning of the Year</b>	<b>34,902,629</b>	<b>60,966,961</b>	<b>1,500,000</b>	<b>97,369,590</b>
<b>Net Assets, End of Year</b>	<b>\$35,963,766</b>	<b>\$59,064,950</b>	<b>\$1,500,000</b>	<b>\$96,528,716</b>

\*Audited

The complete audited financial statements prepared by BDO Seidman, LLP may be obtained by calling Claudia Rosario, NCLR Controller, at (202) 776-1742.



# National Council of La Raza: Consolidated Statements of Financial Position

September 30, 2009 and 2008\*

September 30,	2009	2008
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	\$31,039,754	\$24,841,588
Current Portion of Capital Campaign Receivables, Net	615,314	882,297
Special Events Receivables	3,914,365	3,949,527
Current Portion of Contract, Grant, and Other Receivables, Net	6,706,434	8,661,085
Current Portion of Loans Receivable, Net	6,169,955	16,730,322
Investments	30,021,405	29,778,664
Restricted Investments	15,175,210	15,256,337
Other	502,362	520,058
<b>Total Current Assets</b>	<b>94,144,799</b>	<b>100,619,878</b>
<b>Noncurrent Assets</b>		
Long-Term Loans Receivable, Net	51,433,447	30,591,560
Property and Equipment, Net	2,505,398	2,291,259
Long-Term Capital Campaign Receivables, Net	222,344	184,706
Long-Term Contract, Grant, and Other Receivables, Net	700,855	645,747
Due from Hogar Hispano, Inc.—Related Party	8,079,992	8,603,484
Assets Designated to Fund Deferred Compensation	204,854	211,945
Other	264,792	106,885
<b>Total Noncurrent Assets</b>	<b>63,411,682</b>	<b>42,635,586</b>
<b>Total Assets</b>	<b>157,556,481</b>	<b>143,255,464</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Accounts Payable	5,618,490	2,584,403
Accrued Expenses	1,245,798	2,312,207
Accrued Interest Expense	241,771	277,667
Committed Grants	152,250	570,040
Pledges Held in Trust	326,282	326,282
Current Portion of Notes Payable	4,162,133	7,981,357
<b>Total Current Liabilities</b>	<b>11,746,724</b>	<b>14,051,956</b>
<b>Noncurrent Liabilities</b>		
Long-Term Notes Payable	49,076,187	31,621,973
Long-Term Deferred Compensation Liability	204,854	211,945
<b>Total Noncurrent Liabilities</b>	<b>49,281,041</b>	<b>31,833,918</b>
<b>Total Liabilities</b>	<b>61,027,765</b>	<b>45,885,874</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>Net Assets</b>		
Unrestricted	35,963,766	34,902,629
Temporarily Restricted	59,064,950	60,966,961
Permanently Restricted	1,500,000	1,500,000
<b>Total Net Assets</b>	<b>96,528,716</b>	<b>97,369,590</b>
<b>Total Liabilities and Net Assets</b>	<b>\$157,556,481</b>	<b>\$143,255,464</b>

\*Audited

The complete audited financial statements prepared by BDO Seidman, LLP may be obtained by calling Claudia Rosario, NCLR Controller, at (202) 776-1742.



## Executive Management

**Janet Murguía**  
President and  
Chief Executive Officer

**Charles Kamasaki**  
Executive Vice President

**Sonia M. Pérez**  
Senior Vice President, Affiliate  
Member Services

**Delia de la Vara**  
Vice President, California Region,  
Affiliate Member Services

**Lautaro “Lot” Diaz**  
Vice President, Housing and  
Community Development

**Lisa Navarrete**  
Vice President, Special Projects

**Delia Pompa**  
Vice President, Education

**Eric Rodriguez**  
Vice President, Office of Research,  
Advocacy, and Legislation

**Dr. Maria E. Rosa**  
Vice President, Institute for  
Hispanic Health

**Dr. José A. Velázquez**  
Vice President, Affiliate Member  
Services

**Ron Estrada**  
Deputy Vice President, Strategic  
Communications Group

**Ruben J. Gonzales**  
Deputy Vice President, Resource  
Development

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## Headquarters

Washington, DC

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## Regional Offices

California (Los Angeles)  
Far West (Phoenix)  
Midwest (Chicago)

Northeast (New York)  
Texas (San Antonio)

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## Program Offices

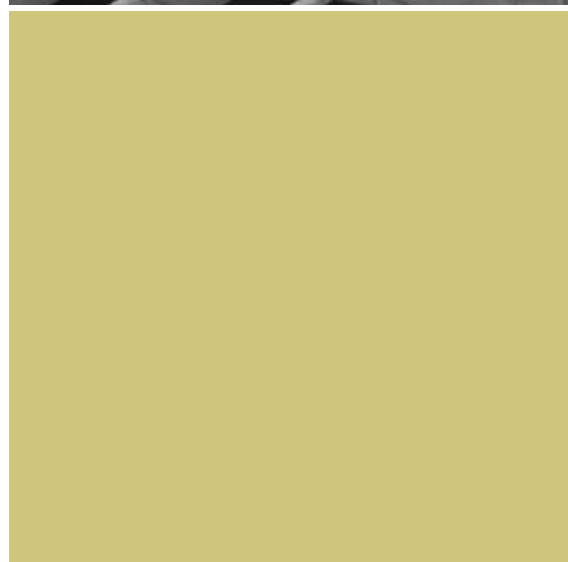
Southern California  
(Long Beach)

Northern California  
(Sacramento)

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## NCLR Community Development Financial Institution

Raza Development Fund (Phoenix)





## Save the Dates

### **July 10–13, 2010**

NCLR Annual Conference  
*San Antonio, TX*

### **Fall 2010**

NCLR ALMA Awards®  
*Stay tuned for broadcast information.*  
[www.almaawards.com](http://www.almaawards.com)

### **March 8, 2011**

NCLR Capital Awards  
*Washington, DC*

### **March 9–10, 2011**

NCLR National Latino Advocacy Days  
*Washington, DC*

*For details, log on to [www.nclr.org](http://www.nclr.org).*





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