## RISE TOGETHER

2016 NCLR ANNUAL REPORT



## **OUR MISSION**

The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to build a stronger America by creating opportunities for Latinos. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 37 states, Puerto Rico, and the District of Columbia.

To achieve its mission, NCLR expands opportunities for Latinos through capacity-building assistance to a national network of multiservice Affiliate organizations rooted in Latino communities; robust and tested program models; applied research, policy analysis, and advocacy; and civic engagement efforts. In addition, NCLR strengthens these efforts with communications and collaboration with a range of external partners.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC, serving all Hispanic subgroups in all regions of the country. It has state and regional offices in Chicago, Los Angeles, Miami, New York, Phoenix, and San Antonio.

#### **ACKNOWLEDGMENTS**

NCLR thanks the staff who contributed to the 2016 NCLR Annual Report: John Marth, Senior Content Specialist, and Kaitlyn Maloney, Development Associate, wrote and prepared the content; Karen Nava, Senior Director, Creative and Publications, designed and provided the artistic direction of this report. Delia de la Vara, Senior Vice President, Development and Strategic Initiatives, and Daniel Rico, Annual Fund Manager, provided significant guidance and feedback. Kari Nye, Consultant, edited and prepared this publication for dissemination.

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COVER: NCLR Affiliates and staff join hands at the kickoff of the 2017 NCLR Community Leaders Action Summit in Washington, DC. Photo credit: Ana Isabel Martinez Chamorro.

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## message from our **PRESIDENT AND**

@JMurguia\_NCLR

We are at a pivotal moment in our nation's history and it is more important than ever that we remain committed to being the voice of the Latino community. If the last 49 years have taught us anything, it's that when Latinos have a voice in shaping policy and programs that touch our families, major progress is possible not only for our community, but for our nation.

As you reflect on the stories contained in this Annual Report, we are confident you will see the progress we can make when we work together to rise above the hate and divisiveness that has permeated our society this past year.

#### **RISE ABOVE**

While there were those who sought to divide us in 2016, NCLR and its Affiliate Network emerged stronger than ever. In fact, we achieved major victories that will create opportunities for millions of Americans.

In 2016, NCLR and its Affiliates:

- Succeeded in petitioning the FDA to fortify corn masa with folic acid.
- Adopted a formal stance against gun violence following the Orlando tragedy.
- Elevated the voice of Latinos through a voter registration campaign.
- Expanded the number of Affiliates providing immigrant legal services.
- Improved access to Individual Retirement Accounts for Latinos in California.
- Expanded access to health care for low-income children in Florida and Arizona.

## **OUR BOARD CHAIR**

The next year promises to be as challenging as 2016—especially with the new administration. Fortunately, NCLR is uniquely poised to respond and advocate on behalf of Latinos with a clear message, unparalleled determination, facts based on research, a strong voice, proven community impact through our Affiliates, and nearly five decades of experience.

#### **RISE TOGETHER**

As we enter this new era of advocacy for Latinos, we will push ourselves even further to protect and defend the progress we have made and we will fight to advance equal opportunities for all Latinos. Consider all that NCLR and our Affiliate partners have accomplished—and the fights that lie ahead. Now more than ever, we need your support. Please consider supporting our cause—whether in the form of advocacy or funding. Visit www.nclr.org/donate for more information on ways that you can become meaningfully involved with NCLR.

Panet Murquea

NCLR President and CEO

NCLR Board Chair

@RenataSotoTN

## **BOARD OF DIRECTORS**

#### **EXECUTIVE COMMITTEE**

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Executive Director The Centro Hispano Daniel Torres Reading, PA

## **AFFILIATE COUNCIL**

The NCLR Affiliate Council elevates the voice of Hispanic-servicing community-based organizations across the country and strengthens NCLR's partnership with its Affiliates to advance major issues that benefit the Hispanic community. Together, NCLR and its national network of almost 300 community-based organizations remain a formidable force for effecting change.

#### **CALIFORNIA REGION**

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Executive Director
Eastmont Community Center
Los Angeles, CA

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Executive Director Promise Arizona Phoenix, AZ

#### Kurt R. Sheppard

President and CEO Valle del Sol Phoenix, AZ

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#### James Rudyk, Jr.

Executive Director Northwest Side Housing Center Chicago, IL

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Executive Director Sociedad Latina, Inc. Roxbury, MA

#### Jose Tejada

Executive Director Dominico-American Society of Queens Corona, NY

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Executive Director Latino Memphis Memphis, TN

Vice Chair

#### Maria S. Gómez

President and CEO Mary's Center Washington, DC

#### **TEXAS REGION**

#### Secretary

#### Teresa Granillo

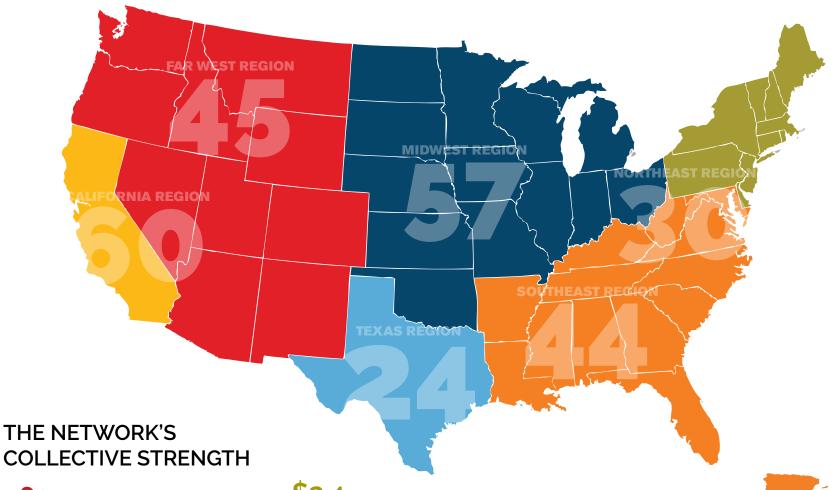
Executive Director Con Mi MADRE Austin, TX

#### Chair

#### Fernando S. Godinez

President and CEO Mexican American Unity Council San Antonio, TX

## **AFFILIATE NETWORK**



**260** organizations make up the NCLR Affiliate Network

40,482 staff help families reach their full potential

\$2.4 billion + in collective funds invested annually to strengthen communities

7.9 million + people were served by our network in 2016

Find an Affiliate doing work in your community. Visit www.nclr.org/affiliates.

## nclr **AFFILIATES**

#### **CALIFORNIA**

#### **Arleta**

El Proyecto del Barrio, Inc.

#### **Brawley**

Clinicas de Salud del Pueblo, Inc.

#### **Burbank**

Partnerships to Uplift Communities, Inc.

#### Calexico

Calexico Community Action Council

#### Chula Vista

MAAC Project South Bay Community Services

#### Covina

California Association for Bilingual Education (CABE)

#### Hayward

La Familia Counseling Service Tiburcio Vasquez Health Center, Inc.

#### Keene

Cesar Chavez Foundation

#### Los Angeles

Academia Avance AltaMed Health Services Corporation **Building Skills Partnership** Camino Nuevo Charter Academy Clinica Msr. Oscar A Romero East LA Community Corporation **Eastmont Community** Center El Centro del Pueblo Los Angeles Leadership Academy New Economics for W/omen Para Los Niños **PUENTE Learning Center** Semillas Sociedad Civil Synergy Academies **TELACU Education** Foundation The Accelerated School Community of Schools The Wall-Las Memorias Watts/Century Latino

#### Modesto

Mujeres Latinas de Stanislaus

#### Montebello

Mexican American
Opportunity Foundation
(MAOF)
Montebello Housing
Development
Corporation

#### **Oakland**

La Clínica de La Raza, Inc. Spanish Speaking Citizens' Foundation The Unity Council

#### Orange

NeighborWorks Orange County

#### **Oxnard**

Ventura County
Community
Development
Corporation (VCCDC)

#### **Pacoima**

Youth Policy Institute Charter Schools (YPICS)

#### Perris

TODEC Legal Center, Perris

#### Rancho Cucamonga

HomeStrong USA Neighborhood Partnership Housing Services, Inc.

#### San Bernardino

Neighborhood Housing Services of the Inland Empire, Inc. Time for Change Foundation

#### San Diego

Diego County, Inc.
Community
HousingWorks
King-Chavez
Neighborhood of
Schools
La Maestra Community
Health Centers
Parent Institute for Quality
Education (PIQE)
San Ysidro Health Center

Chicano Federation of San

#### San Francisco

Mission Asset Fund Mission Economic Development Agency (MEDA)

#### San Jose

Center for Employment Training ConXión to Community, CTC

#### San Ysidro

Casa Familiar, Inc.

#### Santa Ana

Consumer Credit
Counseling Service
of Orange County
(CCCSOC)
Delhi Center
El Sol Science and Arts
Academy of Santa Ana

#### Stockton

El Concilio, Council for the Spanish Speaking Visionary Home Builders of California, Inc.

#### Ventura

Cabrillo Economic Development Corporation

#### Visalia

Self-Help Enterprises

#### **FAR WEST**

#### **ARIZONA**

#### Nogales

Mexicayotl Academy

#### Phoenix

Corporation

Arizona Hispanic Chamber of Commerce Chicanos Por La Causa, Inc. Community Housing Resources of Arizona Friendly House, Inc. Hispanic Women's

Organization

Youth Policy Institute

Promise Arizona Valle del Sol

#### San Luis

Comité De Bien Estar, Inc.

#### Somerton

Campesinos Sin Fronteras Housing America Corporation

#### COLORADO

#### Denver

CLLARO (Colorado Latino Leadership, Advocacy & Research Organization) Del Norte Neighborhood Development Corporation Mi Casa Resource Center SouthWest Improvement Council

#### **Pueblo**

Chavez/Huerta K-12 Preparatory Academy GOAL Academy

#### **IDAHO**

#### **Boise**

Idaho Community Action Network (ICAN)

#### Caldwell

Community Council of Idaho, Inc.

#### **NEVADA**

#### **North Las Vegas**

Community Services of Nevada - CSN

#### Reno

Mariposa Dual Language Academy

#### **NEW MEXICO**

#### Albuquerque

Albuquerque Hispano Chamber of Commerce Encuentro HELP-New Mexico, Inc. Youth Development, Inc.

#### **Deming**

Southwestern Regional Housing and Community Development Corporation

#### **Embudo**

Siete del Norte Community Development Corporation

#### Española

Hands Across Cultures

#### Taos

Rio Grande Alcoholism Treatment Program, Inc.

#### **OREGON**

#### Hillsboro

Bienestar

#### **Portland**

Familias en Acción Hacienda Community Development Corporation Latino Network VOZ Workers' Rights **Education Project** 

#### Salem

Salem/Keizer Coalition for Equality

#### **UTAH**

#### Salt Lake City

Centro de la Familia de Utah Utah Coalition of La Raza

#### West Valley City

Comunidades Unidas

#### WASHINGTON

#### Seattle

El Centro de la Raza **SEA MAR Community Health Centers** 

#### Sunnyside

Inspire Development Centers

#### Yakima

**Rural Community Development Resources** 

#### **MIDWEST**

#### **ILLINOIS**

#### Chicago

Alivio Medical Center Association House of Chicago Brighton Park Neighborhood Council Center for Changing Lives Centro Romero El Hogar del Niño **Enlace Chicago** Erie Neighborhood House Esperanza Health Centers Gads Hill Center

Hispanic Alliance for Career Enhancement (HACE)

Illinois Migrant Council Instituto del Progreso Latino

Latin United Community Housing Associates (LUCHA)

Latino Policy Forum Latinos Progresando Mujeres Latinas En Acción Northwest Side Housing Center **PODER** Spanish Coalition for

Housing

The Resurrection Project

#### Melrose Park

The Latino Alzheimer's and Memory Disorders Alliance (LAMDA)

#### **KANSAS**

#### **Kansas City**

El Centro, Inc. Turner House Children's Clinic. Inc.

#### Wichita

**SER Corporation Kansas** 

#### **MICHIGAN**

#### **Battle Creek**

Voces

#### Detroit

**Detroit Hispanic** Development Corporation Southwest Housing Solutions

#### **Grand Rapids**

Hispanic Center of Western Michigan

#### Kalamazoo

Hispanic American Council

#### Lansing

Hispanic/Latino Commission of Michigan

#### **Ypsilanti**

MHP Salud

#### **MINNESOTA**

#### **Minneapolis**

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#### St. Paul

Academia Cesar Chavez Comunidades Latinas Unidas En Servicio (CLUES)

#### **MISSOURI**

#### **Kansas City**

Guadalupe Centers, Inc. Hispanic Economic Development Corporation (HEDC) Mattie Rhodes Center

#### **NEBRASKA**

#### Lincoln

Latino American Commission

#### OHIO

#### Cleveland

El Barrio, Inc.
Esperanza, Inc.
Northeast Ohip Hispanic
Center for Economic
Development
Spanish American
Committee

#### Columbus

Ohio Hispanic Coalition

#### Lorain

El Centro de Servicios Sociales, Inc.

#### Toledo

Adelante, the Latino Resource Center

#### **OKLAHOMA**

#### Oklahoma City

Latino Community
Development Agency
Santa Fe South Schools,
Inc.

#### **WISCONSIN**

#### Madison

Centro Hispano of Dane County Vera Court Neighborhood Center (VCNC)

#### Milwaukee

Council for the Spanish Speaking, Inc. La Causa, Inc. UMOS, Inc. United Community Center/ Centro de la Comunidad Unida

#### Waukesha

La Casa de Esperanza, Inc.

#### **NORTHEAST**

#### CONNECTICUT

#### Hartford

Center for Latino Progress

#### **Rocky Hill**

Humanidad, Inc.

#### DELAWARE

#### Georgetown

La Esperanza, Inc.

#### Wilmington

Latin American Community Center, Inc.

#### **MASSACHUSETTS**

#### **East Boston**

East Boston Ecumenical Community Council

#### Jamaica Plain

Hyde Square Task Force

#### Lawrence

Lawrence CommunityWorks

#### Roxbury

Sociedad Latina

#### **NEW JERSEY**

#### Camden

Latin American Economic
Development Association

#### **NEW YORK**

#### **Bronx**

Acacia Network, Inc. Urban Health Plan

#### Brooklyn

Cypress Hills Local
Development Corporation
Make the Road New York

#### Corona

Dominico-American
Society of Queens

#### **Glen Cove**

La Fuerza Unida, Inc.

#### Mamaroneck

Community Resource Center

#### **New York**

Amber Charter School
The Committee for
Hispanic Children and
Families
Dominican Women's
Development Center
East Harlem Council for
Community Improvement

#### Rochester

Ibero-American Action League, Inc. Pathstone Corporation

#### Woodside

Neighborhood Housing Services of Queens CDC, Inc.

#### **PENNSYLVANIA**

#### **Allentown**

Hispanic American
Organization

#### **Kennett Square**

La Comunidad Hispana, Inc.

#### Lancaster

Spanish American Civic Association (SACA)

#### **Philadelphia**

Asociación
Puertorriqueños en
Marcha, Inc. (APM)
Congreso de Latinos
Unidos, Inc.
El Concilio
Esperanza
Esperanza Academy
Charter High School

#### Reading

Centro Hispano Daniel Torres I-LEAD Charter School

#### **SOUTHEAST**

#### **ALABAMA**

#### Homewoood

Hispanic Interest Coalition of Alabama (iHICA!)

#### **ARKANSAS**

#### Springdale

Hispanic Women's Organization of Arkansas

#### **DISTRICT OF COLUMBIA**

Ayuda, Inc.
Carlos Rosario International
Public Charter School
Central American Resource
Center (CARECEN)
CentroNía

La Clínica del Pueblo
Latin American Montessori
Bilingual (LAMB) Public
Charter School
Latin American Youth
Center (LAYC)
Latino Economic
Development Center
Mary's Center
Multicultural Career Intern
Program
Spanish Education
Development (SED)
Center

#### **FLORIDA**

#### Casselberry

Hispanic Health Initiatives, Inc.

#### Florida City

Coalition of Florida Farmworker Organizations Rural Neighborhoods, Inc.

#### Hollywood

Hispanic Unity of Florida, Inc.

#### **Homestead**

Centro Campesino Farmworker Center, Inc. Mexican American Council, Inc.

#### **Immokalee**

Redlands Christian Migrant Association

#### Miami

Amigos For Kids ConnectFamilias

#### Orlando

Centro De Ayuda Para Los Hispanos, Inc. Latino Leadership, Inc.

#### Sarasota

UnidosNow

#### Tampa

Hispanic Services Council Housing & Education Alliance

#### **GEORGIA**

#### **Dalton**

Dalton-Whitfield Community Development Corporation

#### **Norcross**

Clinic for Education, Treatment and Prevention of Addiction, Inc. (CETPA)

#### **LOUISIANA**

#### **New Orleans**

Puentes New Orleans, Inc.

#### **MARYLAND**

#### **Baltimore**

Education Based Latino Outreach (EBLO)

#### Gaithersburg

Identity, Inc.

#### **Silver Spring**

CASA de Maryland, Inc.

#### **MISSISSIPPI**

#### Jackson

Mississippi Immigrants Rights Alliance (MIRA)

#### **NORTH CAROLINA**

#### Charlotte

Latin American Coalition

#### **Durham**

El Centro Hispano, Inc. Latino Community Credit Union

#### Raleigh

East Coast Migrant Head Start Project El Pueblo, Inc.

#### **PUERTO RICO**

#### San Juan

One Stop Career Center of Puerto Rico

#### **TENNESSEE**

#### Memphis

Latino Memphis, Inc.

#### Nashville

Conexión Americas

Tennessee Immigrant and Refugee Rights Coalition (TIRRC)

#### **TEXAS**

#### Austin

American YouthWorks
Con Mi MADRE
East Austin College Prep
Academy
Hispanic Dental
Association
Southwest Key Programs,
Inc.

#### **Corpus Christi**

Gulf Coast Council of La Raza, Inc.

#### **Dallas**

The Concilio Vecinos Unidos, Inc.

#### El Paso

La Fe, Inc.
El Paso Community Action
Program Project Bravo,
Inc.
YWCA El Paso Del Norte
Region

Centro de Salud Familiar

#### **Fort Worth**

Proyecto Inmigrante ICS, Inc.

#### Harlingen

Su Clínica Familiar

#### Houston

AAMA, Inc.
American Latino Center
for Research, Education &
Justice (ALCREJ)
D.R.A.W. Academy
Houston Gateway
Academy, Inc.
KIPP Houston
Tejano Center for
Community Concerns

#### **Mercedes**

Valley Initiative for Development and Advancement (VIDA)

#### Midland

Midland Community Development Corporation

#### San Antonio

Avenida Guadalupe Association KIPP San Antonio Mexican American Unity Council, Inc. (MAUC) Neighborhood Housing Services of San Antonio, Inc. (NHSSA)

#### San Benito

START CENTER



## strengthening AMERICA

WHILE THE CHALLENGES THAT LATINOS FACE TODAY ARE COMPLEX, THE SOLUTIONS THAT NCLR SEEKS ARE SIMPLE— ACCESS TO QUALITY EDUCATION AND HEALTH CARE, A PATH TO CITIZENSHIP, FAIR COMPENSATION FOR HARD WORK, PROSPECTS FOR ADVANCEMENT, AND RESPECT FOR COMMON AMERICAN VALUES, WHETHER IT'S A NATIONAL EVENT OR A COMMUNITY TRAINING, A MULTIYEAR PROGRAM OR A FACEBOOK LIVE EVENT, EVERY PROJECT NCLR UNDERTAKES SHARES ONE CLEAR GOAL: STRENGTHEN AMERICA BY IMPROVING OPPORTUNITIES FOR HISPANIC AMERICANS.



## a heathy and STRONG START

The corn flour used to make tortillas has been in our kitchens for generations. It means a hearty meal and a full belly. Now, it'll even help future generations before they're born.

For far too long, Latina mothers have had higher risk of having a baby with neural tube defects like a brain or backbone that didn't develop completely. These birth defects mean a lifetime of medical treatments, bills, and the daily pressure of caring for a child with special needs.

Fortunately, the risk of neural tube defects can be reduced significantly when expecting mothers consume enough folic acid while they're pregnant. Since the 1990s, the Food and Drug Administration (FDA) has allowed companies to enrich wheat flour and certain cereals with folic acid, which eventually lead to far fewer babies having neural tube problems. However, Latino families continued to suffer disproportionately.

In 2006, the link was made between a Latino preference for corn products,

and the lack of folic acid in the corn flour used to make them. Over the course of nearly eight years, NCLR, with the March of Dimes and other partners—Walmart, the Spina Bifida Association, the American Academy of Pediatrics, Royal DSM, and Gruma Corporation—took on the challenge of proving to the FDA that the fortification of corn masa with folic acid was safe and was needed in order to reduce birth defects among Hispanic babies.

By working closely with the FDA, coalition partners designed a study that gathered the information needed to prove folic acid could safely be added to corn flour. When the FDA approved the fortification of corn masa in April 2016, we worked with manufacturers to act quickly on this win. Through this long-fought victory, we expect an additional 40 Latino babies will be born without a devastating defect each year. For years to come, untold numbers of Latino children will begin life with a stronger, healthier start.

THANKS TO NCLR'S
LEADERSHIP, THE FDA AGREED
TO ALLOW THE FORTIFICATION
OF CORN MASA WITH FOLIC
ACID. AN ESTIMATED 450,000
MORE MEXICAN AMERICAN
WOMEN WILL HAVE ENOUGH
FOLIC ACID TO PREVENT
NEURAL TUBE DEFECTS.

**200,000** people learned about affordable nutrition through *Comprando Rico y Sano* 

**229** community health workers led nutrition programs for parents

**40,000** Latinos enrolled in the Supplemental Nutrition Assistance Program

To learn more about how NCLR is building healthier communities visit www.nclr.org/issues/health.

#### In loving memory of:

Stanley Almodovar III Amanda Alvear Oscar A. Aracena-Montero Rodolfo Ayala-Ayala Antonio Davon Brown Darryl Roman Burt II Angel L. Candelario-Padro Juan Chavez-Martinez Luis Daniel Conde Cory James Connell
Tevin Eugene Crosby
Deonka Deidra Drayton
Simon Adrian Carrillo
Fernandez
Leroy Valentin Fernandez
Mercedez Marisol Flores
Peter O. Gonzalez-Cruz
Juan Ramon Guerrero
Paul Terrell Henry
Frank Hernandez

Miguel Angel Honorato
Javier Jorge-Reyes
Jason Benjamin Josaphat
Eddie Jamoldroy Justice
Anthony Luis Laureano Disla
Christopher Andrew Leinonen
Alejandro Barrios Martinez
Brenda Lee Marquez McCool
Gilberto Ramon Silva
Menendez
Kimberly Morris

Akyra Monet Murray Luis Omar Ocasio-Capo Geraldo A. Ortiz-Jimenez Eric Ivan Ortiz-Rivera Joel Rayon Paniagua Jean Carlos Mendez Perez Enrique L. Rios, Jr. Jean C. Nieves Rodriguez Christopher Joseph Sanfeliz Xavier Emmanuel Serrano Rosado Yilmary Rodriguez Solivan Edward Sotomayor Jr. Shane Evan Tomlinson Martin Benitez Torres Jonathan Antonio Camuy Vega Franky Jimmy Dejesus Velazquez Juan P. Rivera Velazquez Luis S. Vielma Luis Daniel Wilson-Leon Jerald Arthur Wright



## embracing OUR UNIQUENESS

People came to Latin Night because it had the best music. Hitting Pulse on Friday's was a no-brainer for anyone who loves Orlando nightlife. It was the area's most popular gay club, and everyone in the diverse crowd felt welcome. Brenda McCool had beaten cancer for the second time and was there celebrating with her son Isaiah.

Brenda and Isaiah let loose with the kind of freedom you can only feel on the dance floor. The drag show had just ended. A dance contest was underway. But by the time the night was over, Brenda and 48 other people would be killed in the deadliest mass shooting in American history. Many of the victims were Latinos, and all of them were LGBT or allies.

Diversity is at the center of our vision for a better America. Our efforts are rooted in the idea that we are made stronger by our differences, made better by our common ground. We're committed to working together across communities—regardless of sex, gender identification, race, or ethnicity—and with everyone who straddles some or all of these identities. And no matter how our identities intersect, at Pulse that night, we were all represented.

Just a month after the tragedy, we gathered in Orlando for the 2016 NCLR Annual Conference. The event was marked in part by grief, where usually there was levity. Featured speaker Wilson Cruz spoke at our Monday Breakfast, sharing his own experiences at Pulse as an example of "places where we can be wholly ourselves." He then revealed that Brenda was part of his family—his mother's stepsister—and said she "was the mother every LGBT person dreams about." He urged us all to understand that "the Latino and LGBT communities must come together and embrace their natural coalition."

As we mourned those lost in the horrific violence at Pulse, we also saw our strength and resilience as we comforted and

consoled each other in the space where we were not Latino or LGBT, but one family.

NCLR was changed in other ways as well. In response to this tragedy, our Board of Directors took a historic and unanimous vote to establish NCLR's policy positions to reduce gun violence in our country. They include a ban on assault weapons, universal background checks, and other reasonable restrictions consistent with the civil rights protections of all Americans.

Family isn't always two parents raising their kids. It's a group of trans teens living together after leaving home. It's a Honduran refugee leaning on her support circle because she came here alone. You can create your own family, and, sometimes one comes together without trying. It's about protecting, defending, and loving each other. For NCLR, it's about protecting our familia from hate and violence.



## keeping KIDS CURIOUS

Careers in the fields of science, technology, engineering, and mathematics (STEM) are taking off. By 2020, there will be approximately four million STEM jobs available in the United States. This is a huge opportunity for Latino youth, but Hispanic students are too often unaware of these possibilities. Together with its network of community-based organizations, NCLR is looking to change that, one spark, one *chispa*, at a time.

Through the Children Investigating Science with Parents and Afterschool (CHISPA) program, funded in part by the National Science Foundation, NCLR works to increase STEM learning among Latino students and encourages parents to be involved in their children's education. CHISPA's curriculum includes 32 lessons of indoor and outdoor activities for Latino students in grades K-5. The program also involves the country's 11 leading science museums and afterschool programs operated by 17 NCLR Affiliates to connect Latino families with access to the local science resources needed to promote an interest and engagement with science.

At sites like the Tejano Center, an NCLR Affiliate in Houston, CHISPA gathers children twice a week to conduct experiments to see what it takes to become a scientist. At the same time, their parents are down the hall learning about the importance of science-based studies and the opportunities available for their children locally. Families are shown how to seek out more opportunities for their children, accessing other workshops and events hosted by museums and science centers in addition to the afterschool sessions.

CHISPA is already making a difference, impacting the lives of more than 2,200 families across eight states in 2016. By investing in innovative programs like these, NCLR remains committed to ensuring empowering parents to help their children grow up prepared and ready to excel in the jobs of tomorrow.

To learn more about how NCLR is preparing our youth for success visit www.nclr.org/issues/education.

NCLR'S INNOVATIVE PROGRAMS ARE PREPARING LATINO STUDENTS FOR THE CAREERS OF TOMORROW BY INSPIRING AND PREPARING YOUNG LATINOS TO PURSUE CAREERS IN STEM.

17 organizations implemented the CHISPA program

11 national science museums partnered with NCLR for CHISPA Family Days

44 educators taught CHISPA in eight states

2,283 families attended CHISPA Family Day at their local museum

239 parents received support through CHISPA

1,009 students completed the program in 2016



## the voice of **OUR FUTURE**

Like any other teenager, Tony couldn't wait to turn 18 and embrace the freedom of adulthood. But he'd never paid much thought to the fact that it was also time to become a voter. "No one talked to me about how important it is to make my voice heard."

That's not surprising. Since civics is no longer a required subject in high school, the next generation of voters don't always know how much their voices matter, or how the government affects their daily lives. Nearly a million Latino citizens turn 18 every year and become eligible to vote; many will be the first in their families to do so.

To address this challenge, NCLR developed the **High School Democracy Project** to show new Latino voters how they fit into the complicated, sometimes confusing, world of government, and get them registered to vote. In six short lessons, the Democracy High School Project shows Latino youth how they can play

a role in shaping their government. By using LatinosVote—NCLR's voter registration mobile app—students are also encouraged to engage their friends and family and get them to register to vote. In 2016, the High School Democracy Project was crucial in helping NCLR and its Affiliate Network register more than 75,000 new voters.

Now that he's registered, Tony talks about politics in the kitchen with his grandmother. "We watch the news together in English and discuss what the politicians are proposing. When my grandfather joins the conversation, we switch to Spanish, but the issues are the same."

SINCE 2004, NCLR AND ITS NATIONAL NETWORK OF COMMUNITY-BASED ORGANIZATIONS HAVE ELEVATED THE VOICE OF LATINOS BY REGISTERING MORE THAN 500,000 NEW VOTERS.

75,131 new voters

registered by NCLR and Affiliates in 2016

2,300 students

engaged through the High School Democracy Project

40+ states reached through our civic engagement efforts

To learn more about how NCLR is growing the voice of Latinos at the polls visit www.nclr.org/issues/voting.



## fighting FOR FAMILIES

As Jesus Ramos belted the national anthem on the steps of the Supreme Court, he held the note on "free" for so long that the crowd of thousands began holding it with him. We were all there, rallying in support of programs that would relieve millions of undocumented young people and their families. Each member of the NCLR family wore a matching red tee and stood alongside ally organizations visiting from across the country.

After years of fighting for comprehensive immigration reform, we saw the light break through when President Obama announced the Deferred Action for Childhood Arrivals Program, or DACA, providing temporary relief for DREAMers. We were thrilled when, in 2016, he announced an expansion of DACA, and created a similar program for parents of children who are U.S. citizens or permanent residents. That celebration was short-lived though, since the programs were challenged soon after the announcement. As the Supreme Court heard oral arguments about whether to let the programs move forward, we gathered our staff members from across the country to join at the

historic steps to show solidarity for the millions of lives hanging in the balance.

"I was proud to be at the Supreme Court with thousands of other people to show the importance of this case," Laura Vazquez, NCLR Program Manager of Immigration Initiatives, remembers. "It was important to be at the Supreme Court to demonstrate our support for families that should be protected from deportation and that families can stay together."

This country was built on the idea that anybody can come here and make something of themselves, and we're committed to making that a reality for any person who's willing to put in the work. These aren't just names on a list—they're our family, our friends, and our coworkers. They're important to us personally, and they're vital to continuing America's role as a world leader.

To learn more about how NCLR is advocating for sensible immigration reform visit www.nclr.org/issues/immigration.

TO ADDRESS THE NEED
FOR IMMIGRATION LEGAL
SERVICES, NCLR INVESTED
MORE THAN \$200,000 IN 2016
TO INCREASE THE NUMBER OF
AFFILIATES RECOGNIZED BY THE
DEPARTMENT OF JUSTICE TO
PROVIDE IMMIGRATION LEGAL
SERVICES.

42 Affiliates are now recognized by the Department of Justice (DOJ) to provice immigration legal services

Through NCLR's network of DOJ-recognized Affiliates:

1,400 applications for citizenship filed

160,000 DREAMERS

received eligibility screenings for DACA and other forms of relief

17,000 people completed applications for DACA and other forms of relief

1,600 microloans will be issued through NCLR's Fuente Crédito Loan Program to help pay for naturalization application fees

Attendees at the NCLR Annual ( show their support for the #StopTheDebtTrap campo UNBURDENED The U.S. economy has improved, but Latinos still lag behind other racial and ethnic groups in several areas that are essential to attaining #StopTheDebt economic security. Working with its Affiliate Network, NCLR integrates advocacy, career development training, and asset-building support to improve Latino economic mobility and help families move beyond living from paycheck to paycheck. Trap 2016 NCLR ANNUAL REPORT

# stopping **PREDATORY LENDERS**

Saving money can seem like a simple goal, but when you're living paycheck to paycheck, it's not always easy. Joe knows this all too well. After seeing combat during the Iraq War, Joe returned home and found work in Spokane. Still, he had trouble making ends meet. One month, he came up short. He took out a \$200 loan at a payday lender near his home and planned to pay it back within two weeks. But the interest fees were so outrageous that he's taken out more loans to cover them.

When cash is tight, short-term payday loans are a way to get small sums of money that are typically due on your next payday. They seem like a saving grace, but because they can carry an interest rate of up to 400%, they quickly become nightmares. For Joe, and many others like him, his \$200 loan has turned into a debt trap. "I've probably paid between \$1,500 and \$2,500 in fees," he says. "It's horrible. It felt like I was suffocating."

That's why NCLR supported the Consumer Financial Protection Bureau's (CFPB) efforts to propose a rule requiring lenders to determine whether borrowers

could afford to pay back their loans. Working with the Stop the Debt Trap coalition of more than 500 organizations, NCLR helped submit over 400,000 comments to the CFPB to ensure the rule took the needs of the Latino community into account, and that it would truly put an end to the debt trap that has allowed this industry to profit off vulnerable consumers.

Together with its Affiliate Network, NCLR expanded efforts to connect borrowers with financial counselors in our network. By leveraging Affiliate programs like Mission Asset Fund's Lending Circles, NCLR connected borrowers with other ways to get small-dollar credit.

While we wait for the CFPB to issue a final rule, NCLR and other partners achieved a major victory when Google agreed to ban payday loan ads, joining Facebook and other advertisers. The decision will limit predatory lenders from targeting vulnerable consumers. Joe's still hard at work repaying his loans, but with our Affiliates and partners, we're committed to making sure this never happens again.

BY WORKING WITH A COALITION OF COMMUNITY-BASED ORGANIZATIONS, NCLR WAS SUCCESSFUL IN ADVOCATING FOR THE BAN OF PAYDAY LOAN ADS ON GOOGLE.

#### OUR EFFORTS TO STOP THE DEBT TRAP

7,000 signatures of concerned families collected by NCLR and submitted to the CFPB

400,000+
comments collected and submitted to the CFPB

50+ community partners available to provide financial counseling services in NCLR's network

To learn more about how NCLR is ensuring the economy works for all Americans visit www.nclr.org/issues/economy.

## 2016 POLICY HIGHLIGHTS





#### **Senate Testimony**

President and CEO Janet
Murguía provided a testimony
at the ESSA implementation
hearing, offering a civil rights
perspective on unequal school
funding and resources for lowincome children and children of
color to the Senate Committee
on Health, Education, Labor,
and Pensions.





With our Action Network, NCLR was a vocal advocate for the Department of Labor to raise the overtime salary threshold to \$50,440, extending overtime pay to 13.5 million more workers. Unfortunately, the U.S. District Court for the Eastern District of Texas blocked the updated rule by suspending its enforcement date. NCLR remains committed to advocating for policies that improve Latino economic security.





#### Arizona KidsCare

By working with the Arizona NCLR Affiliate Network, we were successful in building bipartisan support to restore Arizona's KidsCare, which expanded access to health insurance to more than 30,000 low-income Latino children.

TOGETHER WITH ITS NATIONAL NETWORK OF COMMUNITY ORGANIZATIONS, NCLR REMAINS A FORMIDABLE FORCE FOR ACHIEVING SYSTEMIC CHANGE AT THE STATE AND NATIONAL LEVEL. DESPITE THE POLITICAL GRIDLOCK IN DC, NCLR AND ITS AFFILIATES MADE SIGNIFICANT PROGRESS ON BEHALF OF LATINOS AT THE STATE LEVEL.





For nearly two years, NCLR and its California Affiliate Network worked to ensure the passage of California's Secure Choice Retirement Savings Program. In addition to releasing a research report on this issue, titled Enhancing Latino Retirement Readiness in California, NCLR worked closely with Senate Pro Tempore Kevin de Leon's office to ensure the bill was signed into law. As a result, 3.5 million Latinos can plan for their families' future through portable, state-run Individual Retirement Accounts.



#### Florida KidCare

By working with Florida Affiliates and legislators, NCLR built bipartisan support for Florida KidCare, a program that provided health insurance to nearly 17,000 low-income children. The expansion was made possible thanks to NCLR's advocacy efforts in 2010 that resulted in the Legal Immigrant Children's Health Improvement Act, which removes a five-year waiting period to receive benefits for lawfully residing children of immigrants.



### Homeowner Survivor Rights in California

NCLR, together with the California
Affiliate Network, publicly came
out in support of the Homeowner
Survivor Bill of Rights, an
extension to the California
Homeowner Bill of Rights, which
orders loan providers to speak
with spouses of deceased
mortgage holders about their
payment options and modifying
their loans. NCLR's support was
vital in building public support
for the bill, which was ultimately
passed and signed in August 2016.

## FINANCIAL SUMMARY

#### **Consolidated Statement of Activities**

Year ended September 30, 2016	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	
SUPPORT AND REVENUE					
<b>Grants</b> Federal	\$ 4,329,331	\$ -	\$ - \$	4,329,331	
Nonfederal	226,500	21,668,020	φ - φ	21,894,520	
OTAL GRANTS	4,555,831	21,668,020	-	26,223,851	
Contributions and other revenue					
Contributions	2,321,217	-	-	2,321,217	
Special events	5,832,226	-	-	5,832,226	
Investment and interest return	2,784,013	365,550	=	3,149,563	
Interest and fee income on loans	9,196,205	-	-	9,196,205	
Other revenue	1,105,974	-	-	1,105,974	
Net assets released from restrictions	20,602,142	(20,602,142)	-	-	
otal contributions and other revenue	41,841,777	(20,236,592)	-	21,605,185	
otal support and revenue	46,397,608	1,431,428	-	47,829,036	
XPENSES					
Program services					
CORE & ORAL	5,938,816	-	-	5,938,816	
Community Development and Fellowship Program	7,533,821	-	-	7,533,821	
Center for Educational Excellence	4,330,065	-	-	4,330,065	
Integrated Marketing and Events	4,000,366	-	-	4,000,366	
Institute for Hispanic Health	1,964,280	-	-	1,964,280	
Research and Strategic Initiatives	4,335,931	-	-	4,335,931	
Legislative Advocacy	352,818	-	-	352,818	
Mission	2,175,404	-	=	2,175,404	
Raza Development Fund - Program Operations	7,178,925	-	-	7,178,925	
otal program services	37,810,426	-	-	37,810,426	
SUPPORTING SERVICES					
Management and general	1,851,308	-	-	1,851,308	
Fundraising	1,422,022	-	-	1,422,022	
Raza Development Fund - Administration	1,665,288	-	-	1,665,288	
Strategic Investment Fund Governance	389,498	-	-	389,498	
Total supporting services	5,328,116	-	-	5,328,116	
Total expenses	43,138,542	-	<del>-</del>	43,138,542	
Change in net assets	3,259,066	1,431,428	-	4,690,494	
Net assets, beginning of the year	49,325,248	64,853,237	4,009,095	118,187,580	
Net assets, end of year	\$52,584,314	\$66,284,665	\$4,009,095	\$122,878,074	

#### Consolidated Statement of Financial Position

September 30	2016	 201
Assets		
Current assets		
Cash and cash equivalents	\$ 22,363,130	\$ 28,236,289
Restricted cash and cash equivalents	8,944,024	5,598,58
Contract, grant, and other receivables	4,913,260	2,769,510
Current portion of loans receivables, net	40,137,974	26,971,94
Due from Hogar Hispano, Inc related party	9,623,211	9,436,11
Restricted investments	6,664,619	9,819,66
Other	220,043	192,43
TOTAL CURRENT ASSETS	92,866,261	83,024,539
Noncurrent assets		
Investments	43,741,702	42,967,15
Long-term loans receivables, net	99,372,231	85,430,26
Property and equipment, net	1,348,064	1,434,52
Other	1,906,847	1,489,64
TOTAL NONCURRENT ASSETS	146,368,844	131,321,58
TOTAL ASSETS	\$ 239,235,105	\$ 214,346,12
Liabilities and Net Assets Current liabilities Accounts payable and accrued expenses Deferred revenue Current portion of notes payable	\$ \$3.423.006 106.293 9.139.625	\$ 3,882,98 1,533,57 5,250,000
TOTAL CURRENT LIABILITIES	 12,668,924	 10,666,55
Noncurrent liabilities		
Long-term notes payable	103,379,785	85,198,51
Long-term deferred compensation liability	 308,322	 293,47
TOTAL NONCURRENT LIABILITIES	103,688,107	85,491,99
TOTAL LIABILITIES	 116,357,031	 96,158,54
Commitments and contingencies		
Net assets		
Unrestricted	52,584,314	49,325,24
Temporarily restricted	66,284,665	64,853,23
Permanently restricted	 4,009,095	 4,009,09
TOTAL NET ASSETS	122,878,074	118,187,58

## CORPORATE BOARD OF ADVISORS

Latinos in America are 57 million strong, are a growing segment of the labor force, and wield \$1.5 trillion in buying power. That's why corporate partners understand the importance of investing in the Latino community and ensuring the well-being of this important market sector. For the 24 industry-leading corporations that make up the NCLR Corporate Board of Advisors, partnership with NCLR provides a vehicle by which to identify shared opportunities to invest strategically in our community and maximize social good.

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For more information about sponsorship opportunities or to discuss how NCLR can help you meet your corporate social responsibility and foundation goals, contact amigos@nctr.org.

## institutional INVESTORS

Visionaries from American corporations and leading foundations recognize the Hispanic community's ever-increasing economic impact. They also value NCLR's mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America's Latinos is an investment in America's prosperity.

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**President's Council** donors sustain the very core of NCLR, and their donations allow us to quickly and effectively address the most pressing issues faced by the Hispanic community. We extend a heartfelt thank-you to all individual donors who make annual gifts to support our mission. They provide the vision and resources that allow NCLR to thrive, and their generosity has been critical to the success outlined in this report.

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THEY'RE LAYING THE
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FUTURE GENERATIONS
TO THRIVE.

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NCLR'S FISCAL RESPONSIBILITY,
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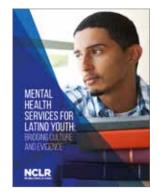
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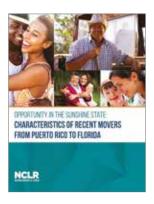
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