

# A Stronger America Together













# NCLR MISSION STATEMENT

The National Council of La Raza (NCLR) – the largest national Hispanic civil rights and advocacy organization in the United States – works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations (CBOs), NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas – assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC. NCLR serves all Hispanic subgroups in all regions of the country and has operations in Atlanta, Chicago, Los Angeles, New York, Phoenix, Sacramento, San Antonio, and San Juan, Puerto Rico.











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# MESSAGE FROM THE PRESIDENT

## A STRONGER CHALLENGE

The year 2007 was one of NCLR's most difficult years since its founding in 1968. NCLR – America's largest national Hispanic civil rights and advocacy organization – and its Affiliates faced a relentless series of monumental challenges. Together, we represented Latinos through initiatives and advocacy related to:

- The critical need for immigration reform
- · Expansion of access to quality health care
- Attention to unfair lending practices and the related homeownership crisis including foreclosure prevention
- Advancements in childhood education and family literacy
- · Civil rights and equality for all citizens
- · Expansion of employment and economic opportunities for family wealth-building
- Encouragement of increased civic participation at the community and state levels
- Empowerment of Latinos to achieve the American Dream

## A STRONGER ORGANIZATION

This next year promises to be just as challenging – especially with the upcoming presidential election and continued debate on immigration reform. Fortunately, NCLR is poised to respond on behalf of Latinos with clarity of message, unparalleled determination, facts based on research, a strong voice on advocacy, proven work in communities through our Affiliates, and decades of experience!

During 2008, NCLR will also celebrate significant milestones, including:

- NCLR's 40th anniversary as an organization
- The grand opening of the Raul Yzaguirre Building strategically situated in our nation's capital just three blocks from the White House and the dedication of the *Plaza de Los Afiliados*

## A STRONGER AMERICA TOGETHER

Please, consider all that NCLR has accomplished – and all that remains for us to do. Won't you accept my personal invitation to join our cause? Be assured that your investment – whether in the form of advocacy or funding – not only will support NCLR's endeavors, but will also foster stronger Latino families, stronger communities, and a stronger America together.

Janet Murquia

Janet Murguía NCLR President and CEO



# **MESSAGE FROM** THE BOARD CHAIR

As you review the 2007 National Council of La Raza (NCLR) Annual Report, I encourage you to thoughtfully consider its theme: A Stronger America Together.

NCLR believes in the strength of working together. The well-being of America's Latinos cannot be improved by one advocate or organization alone. Fulfillment of NCLR's mission to improve opportunities for Latinos requires the generous and multifaceted support of many, including our nearly 300 communitybased Affiliates along with foundations, corporations, political leaders, and committed individuals across the country.

Every piece of legislation enacted which helps Latinos, every endeavor shared, and every dollar gifted to NCLR is appreciated, as it helps America's Hispanics achieve educational, economic, political, and social prosperity. By supporting NCLR, you play a pivotal role in our mission; you become an important partner in our success and a valued member of our familia.

Your participation is especially important during 2008, when NCLR not only prepares for even greater challenges, but also celebrates 40 years of organizational achievements and the grand opening of our lovely building and plaza.

On behalf of the NCLR Board of Directors, we are honored to share with you the following 2007 highlights of our work. As you read each page, we trust it will become apparent that an investment in NCLR is truly an investment in Latinos building a stronger America together!

Monica Lozano

Chair, NCLR Board of Directors

# NCLR BOARD OF DIRECTORS 2008 - 2009

## **EXECUTIVE COMMITTEE**

## CHAIR

Monica Lozano Publisher and CEO La Opinión Los Angeles, CA

## FIRST VICE CHAIR

Andrea Bazán President **Triangle Community Foundation** Durham, NC

## SECOND VICE CHAIR/SECRETARY

Daniel Ortega Partner Roush, McCracken, Guerrero, Miller & Ortega Phoenix, AZ

#### **TREASURER**

**Dorene Dominguez** Chairman Vanir Construction Management, Inc. Sacramento, CA

## PRESIDENT AND CEO

Janet Murguía NCLR Washington, DC

Salvador Balcorta **Executive Director** Centro de Salud Familiar La Fe El Paso, TX

Herminio Martinez **Executive Director** Bronx Institute, Lehman College Bronx, NY

Elba Montalvo **Executive Director** Committee for Hispanic Children and Families, Inc. New York, NY

Maria Pesqueira **Executive Director** Mujeres Latinas en Acción Chicago, IL

Arturo Valenzuela Director Center for Latin American Studies, **Georgetown University** Washington, DC

## GENERAL MEMBERSHIP

Tom Castro President and CEO **Border Media Partners** Houston, TX

Patricia Fennell **Executive Director** Latino Community **Development Agency** Oklahoma City, OK

Maricela Monterrubio Gallegos Galt, CA

Maria S. Gomez President and CEO Mary's Center for Maternal and Child Care Washington, DC

Lupe Martinez President and CEO **United Migrant Opportunity Services** Milwaukee, WI

Hon. Rafael Ortega County Commissioner - Dist. 5 Ramsey County Board Office St. Paul, MN

Jim Padilla Sarasota, FL

Jorge Plasencia Chairman and CEO República Miami, FL

Robin Read President and CEO National Foundation for Women Legislators, Inc. Washington, DC

Hon. Felipe Reinoso State Representative Bridgeport, CT

Arturo S. Rodriguez President United Farm Workers of America Keene, CA

Isabel Rubio **Executive Director Hispanic Interest Coalition** of Alabama Birmingham, AL

Angela Sanbrano **Executive Director** National Alliance of Latin America and Carribean Communities Los Angeles, CA

Dr. Juan José Sánchez Founder, El Presidente, and CEO Southwest Key Program, Inc. Austin, TX

Lionel Sosa **Executive Director** MATT.org San Antonio, TX

Isabel Valdés President Isabel Valdés Consulting Palo Alto, CA

Anselmo Villarreal **Executive Director** La Casa de Esperanza Waukesha, WI

# NCLR AFFILIATE COUNCIL

The Affiliate Council serves as a voice for Affiliates and represents the partnership between NCLR and its most important constituency. It provides guidance to NCLR on its programmatic priorities and public policy agenda, and on strengthening regional networks and promoting the work of Affiliates. Additionally, the Affiliate Council works closely with the NCLR Affiliate Member Services (AMS) team to implement the AMS strategy, reaching out to Affiliates in all regions of the country to solicit new perspectives and share information on NCLR's direction and priorities.

## **FAR WEST**

## CHAIR

Linda Mazón-Gutierrez President Hispanic Women's Corporation Phoenix, AZ

John Martinez Executive Director HELP-New Mexico, Inc. Albuquerque, NM

# CALIFORNIA

## VICE CHAIR

Alfredo Villaseñor Executive Director Community Child Care Council of Santa Clara County San Jose, CA

María Quezada Executive Director California Association for Bilingual Education Covina, CA

## **MIDWEST**

# SECRETARY Victor Leandry Executive Director FL Centro de Servicio

El Centro de Servicios Sociales, Inc. Lorain, OH

Alicia Villarreal Executive Director Latino Family Services Detroit, MI

#### **NORTHEAST**

Maria Matos Executive Director Latin American Community Center, Inc. Wilmington, DE

Nicholas Torres Executive Director Congreso de Latinos Unidos, Inc. Philadelphia, PA

### **SOUTHEAST**

Pablo Davis Executive Director Latino Memphis, Inc. Memphis, TN

Sonia Gutiérrez Executive Director Carlos Rosario International Career Center Washington, DC

## **TEXAS**

Mary Capello President and CEO Texas Migrant Council Laredo, TX

Richard Farias Executive Director Tejano Center for Community Concerns Houston, TX



NCLR Affiliate, CentroNía

# AFFILIATE MEMBER SERVICES BUSINESS PLAN UPDATE

In 2007, NCLR continued implementation of its new strategy outlined in its Affiliate Member Services (AMS) Business Plan and worked closely with the Affiliate Council, senior management, and staff to reach out to and renew relationships with its Affiliates.

NCLR's two-pronged strategy is to work to increase the ability of Hispanics to improve their socioeconomic status, as well as to ensure that Hispanics have the opportunity to fulfill the promise of that ability. Both NCLR and its Affiliates have a role to play in carrying out this strategy.

On one side, NCLR provides Affiliates with a vital national voice, aggregates the power of the community, and achieves impact on a broad scale by making it possible for its Affiliates to share knowledge and leverage each other's resources. On the other side, Affiliates are on the front lines, bringing attention to the needs of their constituents, developing and delivering innovative services, and working within the community to make a difference in Hispanics' ability to improve their lives. Affiliates also serve as the voice of the community through their organizing efforts. The result is a network of diverse - yet like-minded - organizations all striving to improve the lives of those in the Latino community.

# NCLR AFFILIATE NETWORK

As NCLR moves forward with its vision to build stronger Latino communities, the on-the-ground efforts of its community-based Affiliate Network is an essential component of this goal. NCLR Affiliates are independent community-based organizations that differ vastly in size and programmatic focus. They identify the needs of their constituents and develop and deliver innovative services, from English-language and civics classes to health and homeownership programs. NCLR Affiliates reach millions of Latinos each year in 41 states, the District of Columbia, and Puerto Rico.

The NCLR Affiliate Network encompasses six single-state or multistate regions: California, Far West, Midwest, Northeast, Southeast, and Texas. A more active, engaged, and cohesive Affiliate Network:

- · Facilitates NCLR's ability to identify, evaluate, and replicate models of success and programmatic best practices.
- Increases NCLR's ability to mobilize grassroots support for major policy initiatives that affect Latinos and expand opportunities for Affiliates to partner with NCLR on policy issues in their regions.

## 2007 HIGHLIGHTS

- NCLR and its Affiliate partners recommitted to working together on strategic issues for Latinos. More than 250 Affiliates signed the new General Member Memorandum of Understanding (MOU) and 17 new Affiliates were welcomed into the Network.
- NCLR created a new Affiliate Member Services (AMS) Component, led by a Senior Vice President, to elevate the role of the Affiliate Network within NCLR, support Affiliate outreach, and facilitate partnerships between NCLR programs and its Affiliates. As part of this new and expanded structure, NCLR hired Dr. José Velázquez – former Executive Director of NCLR Affiliate Latino Memphis - as AMS Deputy Vice President.
- With the formation of new partnership categories for Affiliates Program, Advocacy, Next Generation, and Institutional – by the end of 2007 AMS initiated its first 20 partnerships with Affiliates focused on specific collaborations with explicit goals related to education, health, housing/ community development, and workforce development.
- NCLR laid the groundwork for defining its regional presence, in order to understand and respond to the landscape in different Latino communities around the country, address changing demographics, deliver services more effectively, and further leverage partnerships with its Affiliates. A betterdefined presence in strategic locations and a participatory Affiliate base are also critical to NCLR's ability to connect local-state program and policy efforts to its national agenda and to complement its national work with proven best practices, increasing its ability to make progress on its strategic priorities.

In this way, NCLR is redefining its civic engagement lens to include several strategies to advance the well-being of Latino families and to empower Latino communities.

- The implementation of coherent national and regional strategies to working with its Affiliates has facilitated NCLR's ability to gather data – and moves NCLR closer to demonstrating the impact of its national-local partnerships.
- NCLR took steps to significantly increase its resources dedicated to AMS and Affiliates by outlining a targeted fundraising effort to deepen and expand NCLR-Affiliate

- partnerships, build the capacity of the Affiliate Network, and enhance and amplify advocacy work at the local and national levels.
- The combination of NCLR's new strategy and its ongoing program and advocacy work has translated into noteworthy investments in its Affiliates. Direct funding to Affiliates in the form of grants represented more than one-third of NCLR's program operating budget, and this did not include the value provided to the Network through nonprofit management support, training, and programmatic technical assistance.

## AFFILIATE AWARD PROGRAMS

Ten Affiliates in eight states received NCLR Awards in 2007 in recognition of their successful community-based models, as well as their program and advocacy work on behalf of Latino families. Each award recipient was highlighted during the 2007 NCLR Annual Conference; spotlighted in the media; referenced for their work during peer trainings with other Affiliates; and given financial and other program support.

AFFILIATE OF THE YEAR AWARD. The NCLR/Ford Motor Company Affiliate of the Year Award program recognizes an NCLR Affiliate for exemplary work in serving its local community and supporting NCLR's policy and programmatic initiatives.

In 2007, CentroNía was named the Affiliate of the Year and was awarded \$25,000. The Affiliate of the Year Regional Honorees - each of which was awarded \$5,000 - were AltaMed Health Services Corporation (California), Southwest Key Program, Inc. (Central Region), Asociación Puertorriqueños en Marcha (APM) (Eastern Region), and Northwest Communities Education Center (NCEC) (Western Region).

FAMILY STRENGTHENING AWARDS. NCLR and the Annie E. Casev Foundation honored Affiliates who have demonstrated best practices in achieving improved outcomes and measurable impact in strengthening Latino families. The winners hosted training sessions with their peers, sharing program models and providing solutions to community challenges.

The 2007 Family Strengthening Award winners were Conexión Américas of Nashville, Tennessee; Dallas Concilio of Hispanic Service Organizations of Dallas, Texas; El Hogar del Niño of Chicago, Illinois; Luz Social Services, Inc. of Tucson, Arizona; and Tiburcio Vásquez Health Center (TVHC) of Union City, California.

AFFILIATE GRANTS. In addition to its Annual Award Programs, NCLR provided program and policy subgrants totaling over

\$6 million to 89 Affiliates in 25 states. This financial support enabled them to conduct work in their communities related to NCLR's strategic priorities: education, health, housing and community development, workforce development, and advocacy.

AMERICORPS. The NCLR Latino Empowerment through National Service (LENS) AmeriCorps program strengthens communities through projects that address education, public safety, the environment, and other community needs. NCLR AmeriCorps members provide a year of service at 12 NCLR Affiliate partners helping to build a culture of citizenship, service, and responsibility. Through their service, members gain valuable job skills, experience, and life skills; in turn, Affiliates gain capacity, increased visibility, and valuable resources.

- From 2006 to 2007, 170 of 185 members successfully completed their LENS service. Members tutored 1,114 children, youth, and adults; provided job-skills training to 1,117 individuals; and recruited and trained 1,777 non-AmeriCorps volunteers for Affiliate-based programs and community service events. They also provided volunteer income tax assistance (VITA) to 1,430 community members, as well as other services. Overall, member service activities during the 2006-07 program year reached close to 30,000 individuals throughout the country.
- · Members successfully completing their service earned approximately \$300,000 in all, which can be used to pay for past, present, or future education expenses.
- In 2007, the Corporation for National and Community Service (CNCS) awarded NCLR a new three-year AmeriCorps grant. The new CNCS funding will support 200 AmeriCorps members at 12 Affiliate sites in seven states. AmeriCorps members will continue to support literacy efforts, engage in community strengthening activities, and increase Affiliate capacity.

# AFFILIATES BY STATE



## **ALABAMA**

#### Birmingham

**Hispanic Interest Coalition of** Alabama (HICA) www.hispanicinterest.org (205) 942-5505

## ARIZONA

## Guadalupe

Centro De Amistad, Inc. www.centrodeamistad.org (480) 839-2926

#### Mesa

Housing Our Communities, Inc. www.housingourcommunities.org (480) 649-1335

#### Nogales

Mexicayotl Academy (520) 287-6790

### **Phoenix**

Arizona Hispanic Chamber of Commerce Foundation www.azhcc.com (602) 279-1800

Chicanos Por La Causa, Inc. (Phoenix) www.cplc.org (602) 257-0700

**Community Housing Resources** of Arizona

www.communityhousingresources.org (602) 631-9780

**Esperanza Community Collegial** Academy (602) 996-1125

**Espíritu Community Development** Corporation www.espiritu.com

(602) 243-7788 Friendly House, Inc.

www.friendlyhouse.org (602) 257-1870

Hispanic Women's Corporation www.hispanicwomen.org (602) 954-7995

Tertulia Pre-College Community **Charter School** (602) 262-2200

Valle Del Sol, Inc. www.valledelsol.com (602) 248-8101

#### Somerton

**Campesinos Sin Fronteras** (928) 627-1060

**Housing America Corporation** www.hacorp.org (928) 627-4221

## South Tucson

Aztlan Academy (520) 573-1500

Calli Ollin Academy www.calliollin.com (520) 882-3029

Luz Social Services, Inc. www.luzsocialservices.org (520) 882-6216

## **ARKANSAS**

## **Springdale**

Hispanic Women's Organization of Arkansas www.hwoa.org

## (479) 751-9494 **CALIFORNIA**

## Anaheim

Neighborhood Housing Services of Orange County, Inc. www.nhsoc.org (714) 490-1250

El Proyecto del Barrio, Inc. www.epdb.org (818) 830-7133

## **Brawley**

Campesinos Unidos, Inc. (760) 351-5100

Clínicas de Salud del Pueblo, Inc. www.clinicasdesalud.org (760)-344-6471

## Burbank

Partnerships to Uplift Communities, Inc. www.pucschools.org (818) 559-7699

#### Calexico

**Calexico Community Action Council** (760) 357-6464

## Chula Vista

MAAC Project www.maacproject.org (619) 426-3595

## Covina

California Association for Bilingual Education www.bilingualeducation.org (626) 814-4441

#### Escondido

Community HousingWorks www.communityhousingworks.org (760) 432-6878

Multiethnic Small Farm and **Community Development** Corporation (559) 486-3670

## Hayward

La Familia Counseling Service lafamiliacounselingservice.org (510) 881-5921

**Tiburcio Vasquez Health Center** www.tvhc.org (510) 471-5907

#### Keene

Farm Workers Institute for Education & Leadership Development www.farmworkerinstitute.org (661) 823-6140

#### Los Angeles

Academia Semillas del Pueblo www.dignidad.org (323) 225-4549

**AltaMed Health Services** Corporation altamed.org

(323) 725-8751

**Camino Nuevo Charter Academy** www.caminonuevo.org (213) 736-5542

**CHARO Community Development** Corporation www.charocorp.com

(323) 269-0751

Chicana Service Action Center, Inc. (213) 253-5959

**Eastmont Community Center** www.eastmontcc.org (323) 726-7998

El Centro del Pueblo www.elcentrodelpueblo.org (213) 483-6335

Los Angeles Leadership Academy www.laleadership.org (213) 381-8484

National Latino Arts, Education, and Media Institute (310) 281-3770

New Economics for Women www.neweconomicsforwomen.org (213) 483-2060

Para los Niños www.paralosninos.org (213) 250-4800

Society of Hispanic Professional Engineers

www.shpe.org (323) 725-3970

Watts/Century Latino Organization (323) 564-9140

Youth Policy Institute www.ypiusa.org (213) 688-2802

Darin M. Camarena Health Center, Inc. www.cvhnclinics.org (559) 664-4000

## Modesto

Mujeres Latinas de Stanislaus www.geocities.com/ mujereslatinasdestanislaus (209) 572-2437

#### Montebello

**Montebello Housing Development** Corporation www.mtbhousingcorp.com (323) 722-3955

## Moreno Valley

**TODEC Legal Center, Perris** www.todec.org (800) 778-3713

### North Hollywood

Valley Community Clinic www.valleycommunityclinic.org (818) 763-1718

#### Oakland

Eastbay Spanish Speaking Citizens' Foundation www.sscf.org (510) 261-7839

La Clínica de La Raza www.laclinica.org (510) 535-4000

Lighthouse Community Charter School www.lighthousecharter.org

(510) 271-8801 Unity Council www.unitycouncil.org (510) 535-6900

#### Oceanside

San Diego County SER/Jobs for Progress, Inc. (760) 754-6500

#### Oxnard

El Concilio del Condado de Ventura elconcilioventura.org (805) 486-9777

#### San Diego

Centro Cultural de la Raza www.centroraza.org (619) 235-6135

Chicano Federation of San Diego County, Inc.

www.chicanofederation.org (619) 285-5600

Parent Institute for Quality Education www.piqe.org (858) 483-4499

San Diego County Hispanic Chamber of Commerce www.sdchcc.com (619) 702-0790

#### San Francisco

Centro Latino de San Francisco www.charityadvantage.com/CLSF/ Mission.asp (415) 861-8758

Women's Initiative for Self Employment www.womensinitiative.org (415) 641-3460

### San lose

American GI Forum San Jose Chapter www.sjgif.org (408) 288-9470

Center for Training and Careers, Inc. www.ctcsj.org (408) 251-3165

Community Child Care Council of Santa Clara County www.4c.org (408) 487-0747

Mexican American Community Services Agency, Inc. www.macsa.org (408) 928-1122

#### San Ysidro

Casa Familiar, Inc. www.casafamiliar.org (619) 428-1115

San Ysidro Health Center www.syhc.org (619) 428-4463

## Santa Ana

Delhi Community Center www.delhicenter.com (714) 481-9600 El Sol Science and Arts Academy of Santa Ana www.elsolacademy.org (714) 543-0023

#### Santa Barbara

Cesar Chavez Dual-Language Immersion Charter School www.cesarchavezacademy.org (805) 966-7392

#### Santa Monica

National Association of Latino Independent Producers www.nalip.org (310) 457-4445

#### Stockton

Council for the Spanish Speaking-CA www.elconcilio.org (209) 547-2855

Visionary Home Builders of California, Inc. www.visionaryhomebuilders.org (209) 466-6811

#### Ventura

Cabrillo Economic Development Corporation www.cabrilloedc.org (805) 659-3791

#### Visalia

Self-Help Enterprises www.selfhelpenterprises.org (559) 651-1000

## West Sacramento

Rural Community Assistance Corporation www.rcac.org (916) 447-2854

## COLORADO

#### Denver

Brothers Redevelopment, Inc. www.briathome.org (303) 202-6340

Del Norte Neighborhood Development Corporation www.delnortendc.org

(303) 477-4774 Latin American Research and Service Agency

www.larasa.org (303) 722-5150

Mi Casa Resource Center for Women, Inc. www.micasadenver.org

(303) 573-1302 NEWSED Community Development Corporation

www.newsed.org (303) 534-8342 Servicios de la Raza Inc

Servicios de la Raza, Inc. www.serviciosdelaraza.org (303) 458-5851

SouthWest Improvement Council www.swic-denver.org (303) 934-2268

#### Westminster

Colorado Rural Housing Development Corporation www.crhdc.org (303) 428-1448

## CONNECTICUT

#### **Bridgeport**

Bridge Academy www.bridgeacademy.org (203) 336-9999

#### Hartford

Connecticut Puerto Rican Forum, Inc. www.ctpuertoricanforum.org (860) 247-3227

Hispanic Health Council www.hispanichealth.com (860) 527-0856

## Rocky Hill

Humanidad, Inc. (860) 563-6103

#### **DELAWARE**

#### Dover

Delmarva Rural Ministries, Inc. www.1drm.com (302) 678-3652

#### Wilmington

Latin American Community Center, Inc. www.thelatincenter.org (302) 655-7338

## DISTRICT OF COLUMBIA

Ayuda, Inc. www.ayudainc.org (202) 387-4848

Carlos Rosario International Career Center, Inc. www.carlosrosario.org

(202) 797-4700 Central American Resource Center

www.dccarecen.org (202) 328-9799 CentroNía

www.centronia.org (202) 332-4200

La Clínica del Pueblo, Inc. www.lcdp.org (202) 462-4788

Latin American Youth Center www.layc-dc.org (202) 319-2225

Latino Economic Development Corporation

www.ledcdc.org (202) 588-5102

Mary's Center for Maternal and Child Care, Inc.

www.maryscenter.org (202) 483-8196 Mi Casa, Inc.

www.micasa-inc.org (202) 722-7423

Multicultural Career Intern Program www.mcip.org (202) 939-7700

Multicultural Community Service www.mcsdc.org

(202) 238-9355 National Association for Bilingual

Education www.nabe.org

(202) 898-1829 Spanish Catholic Center, Inc.

www.ccs-dc.org (202) 939-2437

Spanish Education Development Center www.sedcenter.com

Teaching for Change www.teachingforchange.org (202) 588-7204

## FLORIDA

#### Florida City

(202) 462-8848

Centro Campesino Farmworker Center, Inc. www.centrocampesino.org (305) 245-7738

# Coalition of Florida Farmworker Organizations, Inc.

www.coffo.org (305) 246-0357

Mexican American Council, Inc. (305) 245-5865

#### Hollywood

Hispanic Unity of Florida, Inc. www.hispanicunity.org (954) 964-8884

#### Homestead

Everglades Community Association (305) 242-2142

#### Immokalee

Redlands Christian Migrant Association www.rcma.org (239) 658-3560

## Miami

Hispanic Coalition, Inc. (305) 262-0060

## Orlando

Latino Leadership, Inc. www.latino-leadership.org (407) 895-0801

#### Tamna

Housing and Education Alliance, Inc. www.myhomeamerica.org (813) 261-5151

#### IDAHO

#### Caldwell

Community Council of Idaho www.idahomigrantcouncil.org (208) 454-1652

## ILLINOIS

## Chicago

Alivio Medical Center www.aliviomedicalcenter.org

(312)-829-6303

Association House of Chicago www.associationhouse.org

(773) 772-7170 Centro San Bonifacio www.sanbonifacio.org (773) 252-9098

El Hogar del Niño (773) 523-1629

Erie Neighborhood House www.eriehouse.org

(312) 563-5800 Gads Hill Center www.gadshillcenter.org (312) 226-0963

Illinois Migrant Council www.illinoismigrant.org

(312) 663-1522
Instituto del Progreso Latino
www.idpl.org

(773) 890-0055 Latinos United www.latinosunited.org (312) 226-0151

Little Village Community Development Corporation www.lvcdc.org

(773) 542-9233 Mujeres Latinas En Acción mujereslatinasenaccion.org (773) 890-7676

Resurrection Project www.resurrectionproject.org (312) 666-1323

#### Elgin

Elgin Community College www.elgin.cc.il.us (847) 888-7998

#### INDIANA

#### Fort Wayne

United Hispanic Americans, Inc. unitedhispanicamericans.org (260) 422-2651

#### KANSAS

## **Kansas City**

El Centro, Inc. www.elcentroinc.com (913) 677-0100

Harvest America Corporation www.harvestamerica.org (913) 342-2121

## Topeka

Kansas Hispanic and Latino American Affairs Commission www.khlaac.org (785) 296-3465

#### Wichita

SER Corporation of Kansas (316) 264-5372

## MARYLAND

#### **Baltimore**

Centro de la Comunidad, Inc. www.centrodelacomunidad.org (410) 675-8906

### Takoma Park

CASA of Maryland, Inc. www.casademaryland.org (301) 270-0419

## **MASSACHUSETTS**

#### Cambridge

Centro Presente, Inc. www.cpresente.org (617) 497-9080 Concilio Hispano de Cambridge, Inc. www.conciliohispano.org (617) 661-9406

#### ногуоке

Holyoke Community Charter School www.hccs-sabis.net (413) 533-0111

## Jamaica Plain

Hispanic Office of Planning and Evaluation www.hopemass.org (617) 524-8888

The Hyde Square Task Force, Inc. www.hydesquare.org (617) 524-8303

## Roxbury

La Alianza Hispana, Inc. www.laalianza.org (617) 427-7175

### **MICHIGAN**

## Detroit

Detroit Hispanic Development Corporation www.dhdc1.org (313) 967-4880

Latin Americans for Social and Economic Development, Inc. www.lasedinc.org (313) 554-2025

Latino Family Services (313) 841-7380

New Detroit, Inc. www.newdetroit.org (313) 664-2000

Southwest Non Profit Housing Corporation www.swsol.org

## (313) 841-9641 Kalamazoo

Hispanic American Council, Inc. www.hispanicamericancouncil.org (269) 385-6279

#### Lansing

Michigan Commission on Spanish Speaking Affairs www.michigan.gov (517) 373-8339

#### Traverse City

Northwest Michigan Health Services, Inc. www.nmhsi.org (231) 947-1112

#### MINNESOTA

#### **Inver Grove Heights**

Academia Cesar Chavez www.cesarchavezschool.com (651) 294-4640

## Minneapolis

Hispanic Chamber of Commerce of Minnesota www.hispanicmn.org (612) 312-1692

#### St. Paul

Comunidades Latinas Unidas en Servicio www.clues.org (651) 379-4203

### MISSOURI

## Kansas City

Cabot Westside Clinic (816) 471-0900

Guadalupe Center, Inc. www.guadalupecenters.org (816) 421-1015

Hispanic Economic Development Corporation of Greater Kansas www.kchedc.org (816) 221-3442

Mattie Rhodes Center www.mattierhodes.org (816) 471-2536

Westside Housing Organization www.westsidehousing.org (816) 421-8048

## NEBRASKA

## Lincoln

Mexican American Commission www.mex-amer.state.ne.us (402) 471-2791

## North Platte

NAF Multicultural Human Development, Inc. www.nafmhdc.org (308) 534-2630

## Omaha

Chicano Awareness Center www.cacinc.org (402) 733-2720 One World Community Health

Centers, Inc. www.oneworldomaha.org (402) 734-4110

#### **NEVADA**

#### Las Vegas

(702) 270-0300

East Las Vegas Community Development Corporation (702) 307-1710

Housing for Nevada www.housingopphouston.com

Nevada Association of Latin Americans, Inc. Ivnwrotary.org/nala (702) 382-6252

#### Rend

Nevada Hispanic Services, Inc. www.nhsreno.org (775) 826-1818

#### **NEW MEXICO**

#### Albuquerque

Albuquerque Hispano Chamber of Commerce www.ahcnm.org (505) 842-9003

HELP - New Mexico, Inc. www.helpnm.com (505) 265-3717

Southwest Creations Collaborative www.southwestcreations.com

(505) 247-8559 YES Housing, Inc. www.yeshousing.org (505) 254-1373

Youth Development, Inc. www.ydinm.org (505) 242-7306

#### **Embudo**

Rio Grande Center (505) 579-4253 Siete Del Norte (505) 579-4217

#### Española

Hands Across Cultures www.hacc95.org (505) 747-1889

#### **NEW YORK**

## Bronx

Promesa Systems, Inc. www.promesa.org (718) 299-1100

## Brooklyn

Cypress Hills Local Development Corporation www.cypresshills.org (718) 647-2800

Latin American Workers' Project latinamericanworkers.tripod.com/lawp/ index.html (718) 628-6222

#### Glen Cove

La Fuerza Unida, Inc. (516) 759-0788

## **New York City**

Alianza Dominicana, Inc. www.alianzadom.org (212) 740-1960

Amber Charter School ambercharter.echalk.com (212) 534-9667

Audubon Partnership for Economic Development audubonpartnership.org

(212) 544-2470 Committee for Hispanic Children and Families

www.chcfinc.org (212) 206-1090 Community Association of Progressive Dominicans acdp.org

acdp.org (212) 781-5500

Dominican Women's Development Center www.dwdc.org (212) 994-6060

#### Rochester

Rural Opportunities, Inc. www.ruralinc.org (585) 340-3368

## Syracuse

Spanish Action League www.spanishactionleague.com (315) 475-6153

#### Woodside

Latin American Integration Center, Inc. (718) 565-8500

## **NORTH CAROLINA**

#### Charlotte

Latin American Coalition www.latinamericancoalition.org (704) 531-3848

## Raleigh

El Pueblo, Inc. www.elpueblo.org (919) 835-1525

#### Siler City

Hispanic Liaison of Chatham County/ El Vínculo Hispano www.evhnc.org (919) 742-1448

#### OHIO

#### Cleveland

Commission on Catholic Community Action www.dioceseofcleveland.org (216) 939-3839 El Barrio, Inc.

(216) 651-2037 The Spanish American Committee for

a Better Community www.spanishamerican.org (216) 961-2100

## Elyria

Lorain County Community College www.lorainccc.edu (440) 365-5222

## Lorain

El Centro de Servicios Sociales, Inc. (440) 277-8235

## Toledo

ADELANTE, Inc. www.adelante-inc.org (419) 244-8440 Farm Labor Research Project (419) 243-3456

## Youngstown

Organización Cívica y Cultural Hispana Americana www.ocha-nw.org (330) 781-1808

#### OKLAHOMA

## Oklahoma City

Latino Community Development Agency latinoagencyokc.org (405) 236-0701

ORO Development Corporation (405) 840-7077

Santa Fe South Schools, Inc. www.santafesouth.org (405) 631-6100

#### **OREGON**

#### Hillsboro

Housing Development Corporation www.farmworkerhousing.org (503) 693-2937

#### Newberg

CASA of Oregon www.casaoforegon.org (503) 537-0319

#### Portland

Hacienda Community Development Corporation www.haciendacdc.org (503) 595-2111

#### Salem

Salem/Keizer Coalition for Equality www.skcequality.org (503) 363-3909

#### **PENNSYLVANIA**

Casa Guadalupe Center

#### Allentown

www.casalv.org (619) 435-9902 Hispanic American Organization www.hao-lv.org

(610) 435-5334

## Lancaster

SACA Development Corporation www.sacapa.org (717) 397-6267

Spanish American Civic Association (SACA)

www.sacapa.org (717) 397-626

## Philadelphia

Asociación Puertorriqueños en Marcha – PA www.apmphila.org (267) 296-7200

Congreso de Latinos Unidos, Inc. www.congreso.net

(215) 763-8870
Hispanic Association of Contractors and Enterprises

www.HACE@cdc.org (215) 426-8025

Norris Square Civic Association (215) 426-8723

Nueva Esperanza Academy www.neacademy.org (215) 324-0746

Nueva Esperanza, Inc. www.nueva.org (215) 324-0746

#### Reading

The Hispanic Center Daniel Torres, Inc. www.centrohispano.org (610) 376-3748

## **PUERTO RICO**

#### San Juar

Asociación de Salud Primaria de Puerto Rico www.saludprimariapr.org

(787) 758-3411

Consejo Vecinal Pro-Desarrollo de la Península de Cantera (787) 727-5051

#### RHODE ISLAND

#### Providence

Center for Hispanic Policy and Advocacy chispari.org (401) 467-0111

#### SOUTH CAROLINA

#### Columbia

Acercamiento Hispano de Carolina del Sur www.schispanicoutreach.org (803) 419-5112

### TENNESSEE

## Memphis

Latino Memphis, Inc. www.latinomemphis.org (901) 366-5882

#### Nachville

Conexión Americas www.conamericas.com (615) 320-5152

Tennessee Immigrant & Refugee Rights Coalition (TIRRC) www.tnimmigrant.org (615) 833-0384

## TEXAS

#### Austin

American YouthWorks www.americanyouthworks.org (512) 472-8220

Southwest Key Program, Inc. www.swkey.org (512) 462-2181

#### Corpus Christi

Gulf Coast Council of La Raza, Inc. www.gcclr.org (361) 881-9988

#### Dallas

Dallas Concilio of Hispanic Service Organizations www.dallasconcilio.org

(214) 818-0481 SER Child Development Center

SER Child Development Cente www.serkids.org (214) 637-8307

Vecinos Unidos, Inc. www.vecinosunidos.net (214) 761-1086

## Edinburg

Information Referral Resource Assistance, Inc. www.irra.org/home.asp (956) 393-2227

#### El Paso

Centro de Salud Familiar La Fe, Inc. www.lafe-ep.org (915) 534-7979

YWCA El Paso Del Norte Region www.ywcaelpaso.org (915) 533-2311

## Fort Worth

Near Northside Partners Council, Inc. www.partnerscouncil.org (817) 625-9816

## Harlingen

Su Clínica Familiar www.suclinica.org (956) 365-6750

#### Houston

Association for the Advancement of Mexican Americans www.aamainc.us (713) 926-4756

D.R.A.W. Academy www.drawacademy.org (713) 706-3729

Galaviz Academy (713) 694-6027

Houston Community Services www.houstoncommunityservices.com (713) 926-8771

Houston Esperanza (713) 926-2794

KIPP Houston www.kipphouston.org (832) 633.1796

Tejano Center for Community Concerns

www.tccc-ryss.org (713) 644-2340

#### Laredo

Texas Migrant Council, Inc. tmccentral.org (956) 722-5174

## Lubbock

LEARN, Inc. www.learninc.com (806) 763-4256

#### Midland

Midland Community Development Corporation www.midlandcdc.org (432) 682-2520

#### Mission

Amigos del Valle, Inc. www.advrgv.org (956) 581-9494

## San Antonio

Avenida Guadalupe Association www.agatx.org

(210) 223-3151

First Mexican Baptist Church
www.primeraiglesiabautista.org

(210) 737-6113 Heroes and Heritage

www.heroesandheritage.org (212)-288-7395

Mexican American Unity Council, Inc. www.mauc.org (210) 978-0500

Our Casas Resident Council, Inc. www.ourcasas.com (210) 208-9691

Student Alternatives Program, Inc. www.stdsapi.com (210) 227-0295

## Uvalde

Community Council of Southwest Texas, Inc. www.ccswt.org (830) 278-6268

Community Health Development, Inc. www.chdi4health.org (830)-278-5604

#### UTAH

#### Midvale

Comunidades Unidas cuutah.org (801) 566-6191

## Salt Lake City

Utah Coalition of La Raza (801) 359-8922

#### South Salt Lake City

Centro de la Familia de Utah www.cdlfu.org (801) 521-4473

## VIRGINIA

#### Arlington

East Coast Migrant Head Start Project www.ecmhsp.org (703)-243-7522

#### **Falls Church**

Hispanic Committee of Virginia www.hcva.org (703) 671-5666

Marcelino, Pan y Vino, Inc. (MAPAVI) www.mapavi.org (703) 841-3883

#### WASHINGTON

## Granger

Northwest Communities Education Center www.kdna.org (509) 854-1900

#### Spattle

El Centro de la Raza www.elcentrodelaraza.com (206) 329-9442 SEA MAR Community Health Center

www.seamar.org (206) 763-5210

## Sunnyside

Washington State Migrant Council www.wsmconline.org (509) 839-9762

#### Vakima

Rural Community Development Resources (509) 453-5133

## WISCONSIN

#### Madison

Centro Hispano de Dane County, Inc. www.chdc.us (608) 255-3018

## Milwaukee

Aurora Weier Educational Center (414) 562-8398

Centro de la Comunidad Unida/ United Community Center www.unitedcc.org

(414) 384-3100 Council for the Spanish Speaking – WI www.councilforthespanishspeakingmilw.org (414) 384-3700

La Causa, Inc. www.lacausa.org (414) 647-8750

United Migrant Opportunity Services, Inc. www.umos.org (414) 389-6000

## Waukesha

HBC Services, Inc. www.hbcservices.org (262) 522-1230

La Casa de Esperanza, Inc. www.lacasadeesperanza.org (262) 547-0887



NCLR Affiliate, Latin American Youth Center (LAYC)



NCLR Affiliate, Redlands Christian Migrant Association (RCMA)

# \$31 MILLION

INCREASED FUNDING IN
2007 AS A RESULT OF NCLR'S
ADVOCACY EFFORTS FOR
EDUCATION PROGRAMS TO HELP
ENGLISH LANGUAGE LEARNER
STUDENTS EXCEL ACADEMICALLY

# **EDUCATION**

Quality education, including early childhood and higher education, is a powerful tool for narrowing the achievement gap that currently exists between Latinos and other Americans. For this reason, Hispanic communities consistently rank the education of their children as a top priority.

NCLR advances this important mission with a dual approach that successfully blends innovative programs with advocacy for positive policy outcomes. On behalf of America's Latino student population, NCLR endeavors to:

- · Increase educational opportunities
- · Improve overall academic achievement
- · Promote equity in outcomes for all

## **EDUCATION PROGRAMS**

NCLR not only informs the public education system at national and regional levels, it also strengthens the community-based sector. Working nationwide with 150 affiliated organizations, NCLR's education program component:

- Supports school improvement as the foundation for increasing student achievement
- · Tests and documents best practices for national dissemination
- · Engages other stakeholders as advocates for Latino students

Many of these objectives are accomplished through Latino Early Literacy Task Forces, which are critical components of the development initiative known as *Lee y serás*. These task forces improve children's literacy by connecting local organizations with service providers, politicians, researchers, businesses, and schools.

## **POLICY WORK**

NCLR's policy advocates raise awareness and increase response to national issues that impact Latinos' public education. Their focus centers on preschool and high school matters, where disparity between Latinos and other groups is greatest. Other critical policy work involves advocacy on behalf of immigrants, English language learners, infants and toddlers, and parents. For example, NCLR supports the Even Start Family Literacy Program and the No Child Left Behind Act for their multidisciplinary approach in addressing the concerns of Latino and other at-risk youth.



Participants of 2007 NCLR Annual Conference workshop

"Latino parents know that TEACHERS PLAY A CRITICAL **ROLE** in providing life opportunities for their children. We must provide educators who are WORKING HARD TO HELP LATINO STUDENTS EXCEL **ACADEMICALLY** the resources they and their students need."

RAUL GONZÁLEZ NCLR, Senior Legislative Director

# 2007 HIGHLIGHTS

## EARLY CHILDHOOD EDUCATION AND FAMILY LITERACY.

This year, Head Start reform legislation included NCLR's proposals for accountability in better serving Latinos and English language learners. NCLR also secured increased funding for the Even Start Family Literacy Program – deemed important since 46% of all Even Start families are Hispanic and the majority are limited English proficient.

LATINO EARLY LITERACY TASK FORCES. Several NCLR Affiliates formed early literacy task forces that raised awareness about Latino-specific issues, leveraged resources to support programs that addressed them, and increased collaboration among local stakeholders.

SCHOOL IMPROVEMENT TECHNICAL ASSISTANCE. NCLR provided intensive technical assistance, coaching, and related resources to secondary school principals in support of their individual school improvement plans.

LITERACY COACHING. Collaborating with the renowned George Washington University, NCLR presented the Leadership Institute for Latino Literacy (LILL). LILL offered educators instruction on development of school-wide plans that integrate literacy across all curricula content areas, followed by on-site visits from "coaches" offering constructive feedback.

NO CHILD LEFT BEHIND ACT (NCLB). NCLR and sister Hispanic organizations provided the education committees of the U.S. Senate and the U.S. House of Representatives with legislative recommendations to strengthen NCLB. Many of their suggestions were included to strengthen and amend congressional proposals.



NCLR Affiliate, Centro Campesino Farmworker Center, Inc.

# 15.3 MILLION

NUMBER OF LATINOS IN THE U.S. WHO WERE UNINSURED FOR ALL OF 2006 (THE MOST RECENT DATA AVAILABLE), DESPITE HAVING THE HIGHEST WORKFORCE PARTICIPATION RATE OF ANY ETHNIC GROUP

NCLR Affiliate, Center for Hispanic Policy and Advocacy (CHisPA)



# HEALTH

Good health is the foundation for a good life. That's why NCLR and its community-based Affiliates work to improve the health and well-being of Hispanic Americans through activities and programs that focus on:

- · Access to quality health care
- Health education, disease prevention programs, and resources that are linguistically and culturally competent
- · Community-based research
- Advocacy for national programs and policies that support Latino health and well-being

## 2007 HIGHLIGHTS

RESEARCH REPORT. An NCLR research report, Latino Health, Georgia's Future: Strategies for Improving the Health of Latinos in the State, received extensive media coverage and raised awareness of the increasing needs of Latinos in "New Gateway" communities – areas outside of those states which have served as traditional gateways for entry of Hispanic immigrants to the U.S., such as New York, Texas, California, or Florida

HISPANIC HEALTH LEADERSHIP. As a nationally recognized leader in the field of Latino health, NCLR's Institute for Hispanic Health (IHH) responded to numerous mainstream organizations' requests for guidance and counsel on health topics ranging from birth defects and diabetes to mental health. IHH also disseminated its research findings through national conferences, such as the American Public Health Association and the Genetic Alliance, thereby increasing NCLR's visibility and credibility within the public health arena.

LAY HEALTH EDUCATORS. IHH continued groundbreaking work in the development and implementation of *promotores de salud* programs – a model involving community-based health educators. Last year, the program trained 200 *promotores* who then communicated important health messages to an estimated 10,000 Latinos.

66 OMH's mission is to CLOSE THE GAP IN HEALTH DISPARITIES FOR ALL AMERICANS, but that can't be done until we know that all communities can be served effectively during a public health disaster. WE ARE COMMITTED TO WORKING WITH ORGANIZATIONS LIKE NCLR to make sure that we continue to make improvements in our disaster relief and emergency response systems. "

DR. GARTH GRAHAM

U.S. Department of Health and Human Services, Office of Minority Health (OMH), Deputy Assistant Secretary for Minority Health

Through the support of OMH, NCLR developed a tool kit to assist emergency managers and relief agencies in serving immigrant communities in the event of a public health disaster.



Participants in NCLR's 2007 Diabetes Dash

RESOURCES FOR DISASTER VICTIMS. New laws that require limited-English-proficient communities' integration into disaster planning and notification prompted NCLR to collaborate with the Asian American Justice Center and the National Immigration Law Center to ensure that vulnerable populations are adequately prepared for future disasters.

HEALTH CARE ACCESS FOR NEWBORNS, NCI R worked to reverse an excessive administrative rule that prevented newborn children, if born to immigrant parents on emergency Medicaid, from access to critical health care services.

PASSAGE OF SB 1534. NCLR and advocates throughout California lobbied to ensure that the state could use its own funds to strengthen immigrant access to public health and preventive care services.

**NUTRITION AND PHYSICAL ACTIVITY. With the support of** the PepsiCo Foundation and the U.S. Department of Health and Human Services, Office of Minority Health, NCLR continues to expand its work in the field of nutrition and physical activity with the goal of halting the rise of obesity rates in the Latino community.



NCLR Affiliate, Centro Campesino Farmworker Center, Inc.



23,000
LATINO FAMILIES WHO HAVE
REALIZED THE DREAM OF OWNING
A HOME WITH THE HELP OF
THE NCLR HOMEOWNERSHIP
NETWORK (NHN)

# COMMUNITY AND FAMILY WEALTH-BUILDING

Throughout the history of our nation, millions of Latinos have contributed to America's economy and culture. Yet, they do not enjoy the same opportunities, jobs, and wages as other Americans. According to 2002 statistics, Hispanic households' median net worth was \$7,932, compared to \$88,651 for non-Hispanic White households.

NCLR strives to narrow this staggering wealth gap. The organization identifies policies and structural and economic barriers within the U.S. financial marketplace which hamper the Latino community's ability to establish long-term financial stability. In addition, NCLR's Housing and Community Development component works closely with the Raza Development Fund (RDF), NCLR's lending arm, to increase individual family wealth and capital assets controlled by Latino institutions.

## 2007 HIGHLIGHTS

MAINSTREAM FINANCIAL SERVICES. NCLR's public policy work brought to the attention of policy-makers and the public those barriers that prevent low-income and immigrant Hispanics from using financial products. In 2007, NCLR:

- Successfully educated and engaged policy-makers and industry
  experts regarding barriers to affordable credit for Latinos;
  developed a Latino policy agenda on credit cards; and testified
  before Congress on credit cards, remittances, and insurance-based
  credit scoring.
- Ensured that major congressional legislation related to foreclosures and predatory mortgage lending addressed critical issues for Latinos, including mortgage brokers' fair and honest dealings with consumers and the availability of assistance for Latinos burdened with bad loans. NCLR also provided expert testimony before Congress on foreclosure within the Latino community, sustainable homeownership, and predatory lending.
- Developed and advanced a proposal to create a community-based financial counseling system. The proposal is being championed by Senator Robert Menendez (D-NJ).



NCLR Affiliate, Centro Campesino Farmworker Center, Inc.

66 NCLR IS WORKING hard to ensure that the ENTIRE HISPANIC COMMUNITY IS WELL-EQUIPPED TO PURCHASE AND KEEP THEIR HOME. This not only will serve Latinos, but will HELP TO SECURE THE FINANCIAL OUTLOOK FOR AMERICA. ""

LAUTARO DÍAZ NCLR, Housing and Community Development

· Blocked anti-immigrant lawmakers from enacting measures that would undermine the retirement wealth of Latino seniors who currently receive Social Security benefits.

NCLR HOMEOWNERSHIP NETWORK (NHN). Now in its eleventh year, NHN has expanded to include 50 community-based homeownership counseling providers. With the support of the U.S. Department of Housing and Urban Development (HUD), Freddie Mac, national banks, and others, each organization receives subgrants and technical assistance from NCLR to implement NHN's intensive housing counseling model. Members of NHN provided counseling services to more than 30,000 families in 2007, resulting in more than 3,400 Latinos becoming first-time homebuyers.

Of the loans made to families in 2005 and 2006, one in 12 will default in the next few years. NHN organizations have responded to the rising rate of foreclosures and

increasing reports of predatory lending in minority communities by providing foreclosure prevention counseling services.

LATINO SOCIAL VENTURE FUND. This Fund is a competitive-based vehicle created by RDF, NCLR, and Arizona State University's Center for Civil Rights and Community Development. It looks to invest in initiatives that have the most demonstrable impact in improving educational, health care, and homeownership opportunities for Latino families.

The first round of applications to the Fund was completed in June 2007, resulting in awards that totaled \$225,000 for predevelopment and capacity-building assistance for nine organizations. The funds have been used for development of affordable housing and charter school facilities, as well as for the provision of homeownership counseling services for low-income families in Texas, California, New Mexico, Pennsylvania, Oregon, Arkansas, and Arizona.

## RAZA DEVELOPMENT FUND, INC.



Since its inception, more than 120 organizations serving the Latino community have received technical assistance and funding from RDF which has closed more than 160 loans totaling in excess of \$81 million, while leveraging more than \$492 million in total project financing.

RAZA DEVELOPMENT FUND, INC. (RDF). RDF, a support corporation, was established in 1999 as NCLR's community development lending arm. Since then, RDF has become the largest Latino Community Development Financial Institution (CDFI) in the United States. It provides capital, technical assistance, and training to stimulate opportunities for underserved Latinos by strengthening the capacity of its community development partners. The capital provided by RDF is both patient and affordable, enhancing and leveraging other private and public funds to create development solutions that otherwise would not be available for many nonprofit institutions.

RDF has developed key lending relationships with many large financial institutions and insurance companies, including Bank of America, State Farm Insurance Companies, Citi, JPMorgan Chase, Allstate Insurance, Fannie Mae Foundation, and Prudential Social Investment – all leading to significant capital investments that support Latino communities and projects. RDF's assets have grown from \$29 million in 2002 to nearly \$80 million in 2007. Over the same period, RDF's loan portfolio has grown from less than \$7 million to nearly \$51 million (see chart). The direct community impact of RDF's portfolio includes charter school projects serving more than 25,000 students; developments that created affordable housing for more than 1,900 families; and community health, day care, and other programs that annually serve more than 85,000 patients and families.

During 2007, a new vehicle was implemented: the Raza School Building Fund, which is a \$50 million partnership between RDF and Citi. Its goal is to provide charter school operators with flexible and affordable financing options for permanent campus sites. Already, close to 20% of the capital is being used to fund schools.







NCLR Affiliate, Latin American Youth Center (LAYC)

# EMPLOYMENT AND ECONOMIC OPPORTUNITIES

The employment rate among Hispanic Americans is typically high and the work ethic strong, but the majority of the Latino workforce remains trapped in low-wage, low-skill occupations. Limited education, language barriers, and lack of opportunity hamper many from securing quality jobs and career advancement.

NCLR is dedicated to breaking this trend. Working with its Affiliates, NCLR:

- Advocates for policies that support continued education, career training, and access to well-paying jobs
- Designs innovative programs that successfully serve as skill-building models for replication in the country's key economic sectors
- · Establishes pipelines of skilled workers earning higher wages
- · Partners with employers to meet their demand for skilled workers

The net result is increased opportunity, improved economic stability, and financial independence for current and future generations of Latinos.

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NCLR GRADUATES OF THE NCLR CARRERAS EN SALUD PROGRAM IN THE LAST TWO YEARS. THESE LICENSED PRACTICAL NURSES WILL BE ABLE TO PROVIDE CULTURALLY COMPETENT HEALTH **CARE TO LATINOS** 

## 2007 HIGHLIGHTS

**HEALTH CARE CAREER PATHWAYS.** Funded by the U.S.

Department of Labor, this initiative supports Latinos' training and upward mobility within the health care industry. During 2006-2007, the program prepared nearly 100 bilingual professionals for various health care positions, including certified nursing assistants, licensed practical nurses, medical assistants, and dental assistants. For these Latino workers, average wages increased by a phenomenal 150%.

**COALITION-BUILDING.** NCLR expanded its network of coalition and national intermediary partners to ensure that Latinos are represented in the development of national strategies that impact workers. The organization is involved in numerous national working groups and advisory committees that are dedicated to shaping public and private economic and workforce development policies.

66 ECONOMIC MOBILITY THROUGH EDUCATION, CAREER PLANNING, AND access to quality, WELL-PAYING JOBS for our youth should be everyone's priority. THE ESCALERA PROGRAM PARTNERSHIP IS A FIRST STEP IN THE RIGHT DIRECTION. ??

## RAUL RODRIGUEZ

Executive Director, PROMESA: East Harlem Council for Community Improvement, an NCLR Affiliate and Escalera Program site

AFFILIATE PEER SUPPORT. NCLR's Workforce Development component used a peer exchange strategy to share effective practices and build capacity within its Affiliate Network. Thirty-two Affiliates received technical assistance and training in career mapping, case management, effective partnerships, employer engagement, youth career exploration, program and curriculum design, and data analysis for building effective programs.

## BUSINESS PLAN FOR WORKFORCE DEVELOPMENT

NCLR used individual interviews, focus groups, presentations, and teleconferences to gather feedback from employers, workforce development researchers, funders, experts, and 45 of its Affiliates. The resulting Business Plan analyzed gaps in services for Latino jobseekers and served to guide NCLR's positioning as a national intermediary.

The plan focused program and policy strategies on three distinct target populations of Latino workers:

## 1 BASIC JOB READINESS FOR ENTRY-LEVEL WORKERS.

Low-wage, entry-level jobs are the most susceptible to economic and corporate fluctuations of the economy and within a company. Creating strategies and policies that promote skill development in specific industries, Englishlanguage acquisition, and portable skills that can be applied to other industries and occupations is critical to meaningful employment of Latino workers.

## 2 TECHNICAL SKILLS AND ONGOING EDUCATION.

Career pathway models promote advanced education, skills, and access to promising occupations. There is a high demand for workers with the skills necessary for technical and advanced occupations, and Latino entry-level workers provide a potential pool for developing the skills that employers are looking for.

## 3 ADVANCED EDUCATION AND WORK EXPERIENCE

APPROACH. Approximately 10% of working-age Latinos have attained a bachelor's or advanced degree. In addition, 4.5% of managers and 3.8% of professionals are Latino. NCLR supports program strategies that incorporate career mapping and exploration, work experience, and mentoring.



NCLR's Escalera Program graduating class of 2007 at NCLR Affiliate, AltaMed Health Services Corporation in Los Angeles

## NCLR ESCALERA PROGRAM: TAKING STEPS TO SUCCESS.

PepsiCo Foundation and NCLR created the Escalera Program: Taking Steps to Success, which promotes economic mobility for Latino youth through educational attainment and career planning. To date, 96% of participants have completed the program and graduated from high school, while 94% of graduating seniors have enrolled in postsecondary institutions. Escalera's success has led to steady expansion of the program, which now has six sites throughout the country, and student enrollment is expected to increase to 350 next year.

"If it wasn't for the NCLR Escalera Program, I might not have graduated from school and enrolled in college," shares Adriana Cruz, an alumnus of the NCLR Escalera Program at Instituto del Progreso Latino in Chicago.

Cruz currently attends a community college and notes that she learned many things through Escalera, including "...the importance of helping others and to be a leader in my community. After graduating from the program, I was looking at ways to empower Latino students ... [since] many of the students in my neighborhood are not looking at college as an option."

Cruz, five other students, and community leader Francisco Rios responded by founding the LATINOS Organization, which encourages students and parents to make informed decisions about postsecondary education. "We host college fairs, conduct parent involvement sessions, and work closely with students in preparation for college," says Cruz. "We have also been working closely with Northern Illinois University and Chicago State University to provide enrollment opportunities for students we serve.

"Escalera planted the seed in me to be a leader. I will continue to take what I learned from the program and apply it to my community to make a better place."

NCLR

In late 2007 NCLR and the Urban Institute released Paying the Price: The Impact of **Immigration Raids on** America's Children, a report on how immigration enforcement actions have affected children of immigrants. The report is the first comprehensive assessment of the social, economic, and psychological effects of immigration raids on children, families, and the institutions that support them.



# CIVIL RIGHTS AND IMMIGRATION

As America's leading Hispanic civil rights organization, NCLR plays a national role in promoting and protecting equal opportunity for all Americans.

# 2007 HIGHLIGHTS

JUVENILE JUSTICE. Among NCLR's civil rights priorities are its efforts to ensure that Latinos in the criminal justice system are treated with dignity and respect. Through the Latino Juvenile Justice Network (LJJN), supported by the John D. and Catherine T. MacArthur Foundation, NCLR is creating state and local networks of community-based organizations and service providers interested in juvenile justice reform efforts. This cutting-edge work establishes, sustains, and expands the Latino presence in national-level juvenile justice policy debates. In addition, the endeavor pursues a progressive agenda at the state level which reduces overreliance on confinement for Latino youth and improves overall outcomes for Hispanics involved in the justice system.



<sup>66</sup> THE TEST OF THE STRENGTH OF OUR **DEMOCRACY** is the extent to which we stand by those who are most vulnerable. NCLR MAKES AMERICA STRONGER by doing its work on behalf of immigrants and Latinos."

JOHN WILHELM President, UNITE HERE

UNITE HERE is a national labor union representing workers in the botel and restaurant industries and an NCLR partner in the drive for comprehensive immigration reform.

IMMIGRATION. NCLR led the nationwide effort to reform America's immigration laws in a way that brings order and fairness to a badly broken immigration system. Though legislative efforts for comprehensive immigration reform failed to produce a final result during 2007, NCLR continues to work diligently on behalf of immigrant and American families.

Last year, NCLR's primary goals in the area of immigration and civil rights included:

- · Reducing long visa backlogs
- · Creating a pathway to citizenship for hardworking immigrants

- Structuring enforcement policies that are both effective and consistent with our nation's commitment to human rights and due process of law
- Supporting its Affiliates in response to local manifestations of the immigration debate; issues such as racial profiling and civil rights protection were addressed through strategic advice and organizational support of local leaders



NCLR Affiliate, Tennessee Immigrant and Refugee Rights Coalition (TIRRC)



NCLR President and CEO Janet Murguía holds a press conference to bring awareness to the hate speech and violence surrounding the immigration debate.

We can debate, we can propose, we can argue, but until as a community WE VOTE IN MASSIVE NUMBERS TO CONTROL OUR OWN DESTINY, we will give their fear an advantage over our hope."

JANET MURGUÍA NCLR President and CEO at the 2007 NCLR Annual Conference

# WAVE OF HOPE

NCLR has a high profile in our country's immigration debate due to its deep policy and advocacy commitment to the issue, and because it is a Latino institution participating in a discussion that heavily emphasizes Latino immigrants. Unfortunately, the overall tone of the debate has taken a sharply hostile turn in recent years. As a result of these two factors, a number of anti-immigrant groups have targeted the Latino community and specifically NCLR, engaging in what appears to be a coordinated campaign to misrepresent the community, as well as Latino-serving community-based organizations and their work.

## THERE IS HOPE

NCLR is responding with a major new initiative to challenge antiimmigrant sentiment, particularly by documenting the extent to which hate groups and extremists are driving the debate. With initial funding through a special appropriation by NCLR's Board of Directors, NCLR decided to counter hostile and unproductive rhetoric by launching a proactive initiative, Wave of Hope, in late 2007.

To this end, NCLR has:

- Launched an anti-hate website, www.WeCanStopTheHate.org
- Collaborated with other minority groups to confront hate speech
- Called on media networks and candidates to separate themselves from hate groups, hate speech, and vigilante organizations
- Requested presidential candidates to sign a pledge to elevate the debate and avoid hate speech
- · Recommended that print and broadcast media identify antiimmigrant "advocates" who are members of hate groups or vigilante organizations

Through Wave of Hope, NCLR encourages television networks, policymakers, and all Americans to discredit the voices of hate in the immigration debate in order to bring the country back to a place in which rational dialogue is possible on the difficult issue of immigration reform.

www.WeCanStopTheHate.org

# ADVOCACY AND ELECTORAL EMPOWERMENT

America's Hispanic voice is heard through advocacy and votes. Their influence will not be fully realized, however, until more Latinos are empowered through education, motivation, and removal of barriers that limit electoral participation.

NCLR created the Latino Empowerment and Advocacy Project (LEAP) to accomplish these goals. Generous support from The Knight Foundation, the Carnegie Corporation of New York, and others fuels NCLR's efforts to promote advocacy and voting through its network of community-based organizations. Together, these groups expand the Latino electorate by:

- Supporting immigrant eligibility for U.S. citizenship
- · Educating and promoting participation of new and infrequent Latino voters
- · Registering and engaging Latino youth to vote

# 2007 HIGHLIGHTS

NATURALIZATION ASSISTANCE. NCLR helped coordinate the ya es hora iCiudadanía! campaign to motivate and help legal permanent residents to become U.S. citizens. This was accomplished through collaboration with national organizations such as the National Association of Latino Elected and Appointed Officials (NALEO), Services Employees International Union, and We Are America Alliance; the Spanish-language media entities Entravision Communications Corporation, ImpreMedia, and Univision Communications, Inc.; and 400 community-based partners around the country. It is estimated that by year-end 2007, the campaign helped more than one million eligible immigrants become U.S. citizens. In addition, another 450 residents processed their naturalization applications during the 2007 NCLR Annual Conference.

REDUCTION IN CITIZENSHIP BARRIERS. Throughout 2007, NCLR strived to reduce barriers that prevent immigrants from fully integrating into the American political process. NCLR submitted testimony to the U.S. Citizenship and Immigration Services in response to three proposed policy changes: naturalization



NCLR Senior Vice President Cecilia Muñoz addresses participants at the 2007 NCLR National Issue Briefing

63%

AVERAGE INCREASE IN THE NUMBER OF CITIZENSHIP APPLICATIONS SUBMITTED TO U.S. CITIZENSHIP AND **IMMIGRATION SERVICES** IN 2007

(FROM JANUARY TO OCTOBER 2007 COMPARED TO THE SAME PERIOD THE PREVIOUS YEAR)

2007 NCLR Advocacy Day



application fee increase, naturalization test redesign, and green card replacement.

LATINO YOUTH. NCLR hosted a second annual day of electoral action at 12 college campuses. Through Día de Avance Latino y Enseñanza (iDALE!) – formerly known as Latino Education and Advocacy Day (LEAD) - NCLR staff registered Latino youth and advanced positive perceptions about them. NCLR also participated in the MTVTr3s program, Beyond Borders: An MTV Tr3s Immigration Forum, which explored overall impact and solutions related to America's immigration crisis.

VOTER REGISTRATION. NCLR staff worked with a civic engagement network of 16 local organizations to register nearly 15,000 new voters in Arizona, California, Colorado, Florida, Indiana, Kansas, Nebraska, New Mexico, North Carolina, Pennsylvania, Tennessee, and Wisconsin.

NATIONAL PARTNERSHIPS. NCLR embarked on a national partnership with the NALEO Educational Fund, following successful nonpartisan voter engagement campaigns in the past three election cycles.

# DEMOCRACY IN ACTION

Democracy – the foundation of America – is about more than just politics, rhetoric, or laws and government. Democracy is also about action – action that stirs an individual to advocate to lawmakers; compels our youth and new citizens to register to vote; promotes community involvement; fills the polls on Election Day; and thus ensures freedom and justice for all. At a time of major demographic change, NCLR, its Affiliates, and its coalition partners throughout the country are facing new challenges to civil rights issues and the overall well-being of the Latino community.

# 2007 HIGHLIGHTS

In NCLR's efforts to reduce discrimination and improve opportunities for Hispanics, one of its most promising strategies is to support its Affiliates to encourage increased civic engagement among Latinos. Specifically, the Latino Empowerment and Advocacy Project (LEAP) and the *ya es hora* campaign seek to increase civic participation within NCLR's national network of nearly 300 Affiliates by:

- Assisting eligible immigrants in becoming U.S. citizens and registering to vote
- · Encouraging Latinos to vote

In addition, in 2007, NCLR produced *Democracy in Action*, a tool kit for its Affiliates and other advocates to help them respond to growing anti-immigrant sentiment. The tool kit:

- Provides resources for advocates by linking them with research reports, websites, and other factual materials to counter myths and misperceptions about immigrants
- Outlines policy arguments against proposed state-local legislation that would adversely affect Latinos
- Encourages NCLR Affiliates and other advocates to establish civic engagement programs

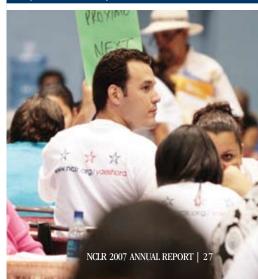


2007 NCLR National Advocacy Day

LATINO VOTERS in the
2008 election is critical for
ensuring that the issues of
the Latino community are
at the forefront of newly
elected officials' minds.
EVERYONE NEEDS TO
GET OUT AND VOTE
on Election Day,
November 4, 2008.\*

DEMOCRACY IN ACTION, a tool kit for NCLR's Affiliates and other advocates to help them respond to growing anti-immigrant sentiment

U.S. Citizenship Application Processing Session at the 2007 NCLR Annual Conference





Líderes Summit at the 2007 NCLR Annual Conference



Líderes Summit at the 2006 NCLR Annual Conference

50%

PERCENTAGE OF LATINOS

YOUNGER THAN 25

# YOUTH LEADERSHIP

America's young Latino leaders are dynamic, involved citizens who are taking active steps to ensure a future in which Hispanics enjoy equal access to quality education, economic wealth, and the American Dream.

NCLR offers leadership and networking opportunities for these youth through the *Lideres* Initiative – the country's largest national network of Latino high school and college students, supporting hundreds of community-based programs and campusbased student organizations. By facilitating a national network, coalition-building, and capacity-building assistance, the *Lideres* Initiative seeks to increase the number, capacity, and influence of young Latino leaders in the U.S.

## LÍDERES NETWORK

The *Líderes* Network consists of student groups and youth programs in 39 states. Groups benefit from a wealth of information and resources through the *Líderes* website, a biweekly electronic newsletter, and email list. Featured articles on the website inform members about community issues, civic engagement, and education, and the newsletter alerts young leaders about events and opportunities such as grants, scholarships, internships, conferences, and rallies. Finally, an online database links Latino-serving programs and organizations to each other.

## LÍDERES CONGRESOS AND CAMPUS ALLIANCE

NCLR *Congresos* bring together young people on a regional level, providing a forum to share ideas and discuss solutions to issues that pertain to young Latinos. The *Lideres* Campus Alliance is a group of Latino college student organizations specifically working to increase youth leadership and advance positive social change.

## LÍDERES SUMMIT

The premier national youth conference and leadership development program for Latino high school and college students is presented each year in conjunction with the NCLR Annual Conference. The Summit provides a wide range of training, development, and national networking opportunities. It also instills confidence and creates powerful synergy among participants.



Líderes Summit at the 2007 NCLR Annual Conference

"As a college student and future architect, I HAVE BATONS THAT I WOULD LIKE TO PASS on to other students so they can go ahead AND RUN FOR THEIR OWN DREAMS. ""

ANDREA L. PARDO, Líderes de Hoy essay contest winner in the college category, who is currently studying for a master's degree in architecture

# 2007 HIGHLIGHTS

In 2007, the Lideres Network grew from 350 to more than 600 student groups nationally. The website's popularity continues to grow with an average of more than 100,000 hits per month, nearly double that of 2006. Further, the biweekly electronic newsletter, which began with 3,000 subscribers, now reaches more than 6,000 Latino youth and nearly 200 college organizations.

The seventh annual NCLR Líderes Summit attracted more than 450 young people from 18 states throughout the U.S. Summit highlights included 17 peer-led workshops, a Town Hall session on youth activism, a talent show, guest speakers, and a networking contest.



NCLR Affiliate, Centro Campesino Farmworker Center, Inc.



Missouri Immigrant and Refugee Advocates

300%

INCREASE IN THE HISPANIC POPULATION IN GEORGIA BETWEEN 1990 AND 2006

2007-2008 ELC grantee, Missouri Immigrant and Refugee Advocates



# EMERGING LATINO COMMUNITIES

The Latino population is rapidly growing in areas of America not traditionally home to Hispanics, such as the Southeast and the Midwest. The future of these emerging communities, as well as the current contributions they make to the economic and social fabric of their new home states, are at the heart of NCLR's Emerging Latino Communities (ELC) Initiative, sponsored by the Charles Stewart Mott Foundation, the Wal-Mart Foundation, and others.

ELC provides training and capacity-building assistance to strengthen and develop emerging community-based organizations. Once trained and fortified, ELC groups can successfully mobilize their communities around critical local issues, such as:

- · Increasing parental involvement in schools
- · Providing Spanish-language services
- · Increasing civic participation
- · Increasing access to health care for Latino families
- Decreasing youth violence

Through the ELC Initiative, Latinos not only improve their social and economic status, they also gain the opportunity for recognition, influence, and full integration into American society.



"Building PARENTAL **INVOLVEMENT programs** in school systems doesn't just result in INCREASED PERFORMANCE but builds a culture of PARTICIPATION FOR THE ENTIRE COMMUNITY. "

EDUARDO ANGULO Executive Director, Salem/Keizer Coalition for Equality

Salem/Keizer Coalition for Equality was a recipient of an NCLR Emerging Latino Communities seed grant for its Parental Organizing Project, designed to engage, educate, and motivate parents to be an integral part of their children's education.

## 2007 HIGHLIGHTS

NEW ORLEANS REBUILDING EFFORTS. NCLR's efforts in the aftermath of Hurricane Katrina continued in 2007. As part of its commitment to supporting Latinos returning to their homes and Latino workers who are rebuilding New Orleans and other areas of the Gulf Coast affected by the hurricane, NCLR – using the ELC structure – provided two funding and program supports to two community-based organizations responding to the changing needs of the Hispanic community in the region.

**SEED GRANTS.** Through funding from the Charles Stewart Mott Foundation, \$150,000 in seed funds was awarded to emerging organizations in Idaho, Colorado, Wisconsin, West Virginia, Georgia, Ohio, Missouri, Florida, Mississippi, Oregon, and Tennessee. These grants were coupled with tailored training and technical assistance that addressed each organization's specific needs, including organizational capacity, coalition-building, advocacy, and policy strategy.

## NATIONAL ISSUE BRIEFING AND ADVOCACY DAY. In

March, ELC groups joined Affiliates in the NCLR network in Washington, DC, for this NCLR-hosted event. Attendees explored a broad-based agenda that addressed Latino concerns, participated in an advocacy training, and met with congressional delegates to educate them about the issues that emerging Latino communities face.

MEETINGS. ELC held its annual meeting in Portland, Oregon where subgrantees learned strategies related to management, fundraising campaigns, media, strategic planning, and board development.

NCLR ANNUAL CONFERENCE. ELC members convene each year to foster relationships with other Latino CBOs and to participate in workshops on building organizational strength. In 2007, 13 ELC organizations attended intensive training sessions on policy and advocacy, nonprofit management, resource development, and media training.



Rev. Al Sharpton at the 2007 NCLR Annual Conference



2007 NCLR Annual Conference



NCLR Affiliate, El Pueblo, Inc., Youth Advocacy Group

# BUILDING BRIDGES

Latinos in America, Latin America, and the Caribbean not only share heritage and culture, they experience similar challenges and embrace related ideals. As nations and as people, they are linked by social, humanitarian, economic, trade, and political issues. NCLR supports transnational dialogue among all Latinos, building unity and powerful synergy.

# 2007 HIGHLIGHTS

During the 2007 NCLR Annual Conference, the following workshops explored the ties and opportunities that exist among Latino groups:

"Emerging Leadership Among Afro-Descendant Communities in Latin America," presented by the Inter-American Foundation

"Defying the Labels Black and Latino: Ethnic and Cultural Identity Among U.S. Afro-Latinos," presented by the Inter-American Foundation

"Is That What You Think of Me? Latinos and Jews: Moving Beyond Stereotypes," presented by the American Jewish Committee (AJC)

"Neighbors to Partners: United States and Mexico Enhance Their Partnership," presented in partnership with the Heinrich **Boell Foundation** 

# FORCES FOR GOOD

NCLR was selected as one of the best nonprofits in the United States by a survey of nearly 3,000 nonprofit CEOs and 60 expert interviews conducted for the new book, Forces for Good: The Six Practices of High-Impact Nonprofits.

Long-time nonprofit consultants Leslie Crutchfield and Heather McLeod Grant engaged in rigorous research to identify and study the most successful nonprofits. They surveyed thousands of nonprofit leaders, conducted in-depth expert interviews, and

analyzed reams of data just to select the 12 organizations featured in their book. They then studied these groups for several years to uncover their secrets to success. This landmark book reveals the six powerful practices of these high-impact nonprofits:

- Work with government and advocate for policy change
- · Harness market forces and see business as a powerful partner
- Convert individual supporters into evangelists for the cause
- Build and nurture nonprofit networks, treating other groups as allies
- Adapt to the changing environment
- Share leadership, empowering others to be forces for good

Forces for Good, which was released in October 2007, states that the profiled nonprofits are "the vanguard of the social sector... They are collectively creating new models for social change...[and] are catalysts [that] transform the system around them to achieve greater good."

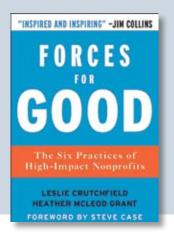
Throughout NCLR's 40-year history, these practices have been the hallmark of our success in making a difference in the lives of millions of Hispanics in the U.S. The book's findings are an affirmation of what we already know and practice: by working with others outside of our organization, and by choosing to focus on both service and advocacy, NCLR is a formidable force for social change.



2007 NCLR National Issue Briefing

66 BY REFUSING TO CHOOSE BETWEEN ADVOCACY OR SERVICE, NCLR HAS BECOME A FORMIDABLE FORCE FOR CHANGE. "

FORCES FOR GOOD: THE SIX PRACTICES OF HIGH-IMPACT NONPROFITS by Leslie R. Crutchfield and Heather McLeod Grant







Sen. Hilary Clinton (D-NY) at the 2007 NCLR Annual Conference



2007 NCLR ALMA Awards

20,000

PEOPLE FROM VARIOUS PARTS
OF THE COUNTRY ATTENDED
THE NCLR ANNUAL CONFERENCE
AND LATINO EXPO USA
IN MIAMI, FLORIDA

# NCLR EVENTS

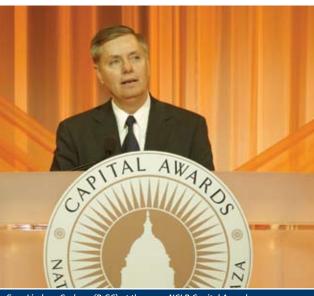
The Strategic Communications Group produces high-level events that:

- Bring NCLR constituents and stakeholders together to build a community of professionals to advance the organization's mission
- Honor pioneers who have paved the way for achievement in the Hispanic community
- Generate unrestricted funds for the organization
- Help communicate NCLR's message to diverse audiences



**''**The speakers were fantastic — WHAT A TREAT! The workshops were excellent! THE EVENING ENTERTAINMENT WAS OUTSTANDING! ""

2007 NCLR ANNUAL CONFERENCE PARTICIPANT



Sen. Lindsey Graham (R-SC) at the 2007 NCLR Capital Awards

# 2007 HIGHLIGHTS

NCLR showcased three high-quality events: the Capital Awards gala; the exhilarating, star-studded ALMA Awards; and the high-energy, activity-filled NCLR Annual Conference.

2007 NCLR CAPITAL AWARDS. A black-tie gala for 800 guests which honors the leaders making great strides for the Hispanic community is held each year at the National Building Museum in Washington, DC. Senator Lindsey Graham (R-SC) and Representative Luis Gutierrez (D-IL) were honored for their bipartisan efforts to enact comprehensive immigration reform legislation.

His Eminence Roger Cardinal Mahony, Archbishop of Los Angeles, was recognized for his long-standing commitment to immigrants and his efforts to combat anti-immigrant policies.

In addition, 2008 presidential candidate Senator Barack Obama (D-IL) gave opening remarks at the awards gala opening reception and joined in honoring the award recipients.

2007 NCLR ALMA AWARDS. This star-studded event hosted by Eva Longoria (Desperate Housewives) was held at the Pasadena Civic Center and aired in prime time on ABC.

The show kicked off with a sizzling performance by Eva, Mario Lopez, and his *Dancing with the Stars* co-stars.

Among the highlights, the "NCLR Special Achievement in Television Award" was presented to George Lopez, whose television show George Lopez became the first Latinothemed prime-time hit since the early 1970s. In addition, the "NCLR Pioneer in Music Award" was presented to Los Lobos, whose songwriting and musical artistry has brought them acclaim for more than 30 years.

Presenters included Terrence Howard, Jessica Alba, Carlos Mencia, Cheech Marin, Judy Reyes, and Daisy Fuentes. The show also featured performances by Prince, Beyoncé, Calle 13, Los Lobos, and War.

2007 NCLR ANNUAL CONFERENCE. Attracting nearly 20,000 participants, the four-day NCLR Annual Conference took place in Miami, Florida. This year's Conference took advantage of Miami-area attractions, hosting events both in the City of Miami and in Miami Beach.

Special guest speakers included Mayor of the City of Miami, Manny Diaz; 2008 Democratic presidential candidates Sen. Hillary Clinton (D-NY) and Sen. Barack Obama (D-IL): U.S. Treasurer Anna Escobedo Cabral: Univision Co-Anchor Maria Elena Salinas; Governor of Florida, Charlie Crist (R-FL); Rep. Lincoln Diaz-Balart (R-FL); Rep. Ileana Ros-Lehtinen (R-FL); and Civil Rights Leader Reverend Al Sharpton.

The Annual Conference kicked off with the *Lideres* Summit. a youth leadership event that helps young people (14-25 year olds) develop leadership and teamwork skills, discuss community involvement and empowerment, and learn about Latino community issues. This year's Summit hosted 450 young people from all over the country, featured a

movie screening of the film Bella, and presented a plenary session with MUN2's host of Pitbull's La Esquina and Hip-Hop artist, Pitbull.

The Annual Conference also featured dynamic town hall sessions on obesity and its effects on our community, youth and civic engagement, and education in our public school system. For a second year in a row, the Annual Conference featured a series of Spanish-language workshops covering issues such as citizenship, financial literacy, HIV/AIDS, and homeownership. In addition, NCLR held a U.S. Citizenship Application Processing Session, which processed 425 applications and placed hundreds of people on the path toward citizenship.

At the Latinas Brunch, Una Charla con Hillary, NCLR Board Chair Monica Lozano interviewed presidential candidate Sen. Hillary Clinton on her vision for this country.

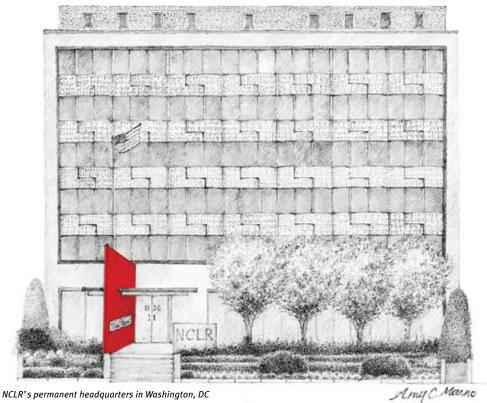
Also, in a new Annual Conference event, Foro del Pueblo, presidential candidate Sen. Barack Obama hosted a session in which he spoke about his commitment to Latinos everywhere.

NCLR President and CEO Janet Murguía delivered a powerful speech about the increasingly heated immigration debate and emphasized the need to stand up as a community. Her message outlined ways in which Hispanics everywhere can carry the hope of America's promise of opportunity. She spoke about the need to mobilize our young people to register and vote; the importance of becoming a naturalized citizen; the need for continued support of voter registration programs; and the importance of becoming civically engaged as we continue to encourage our community to speak out, register, and vote.

# EMPOWERING AN AMERICAN COMMUNITY CAMPAIGN

An organization's financial well-being directly impacts its long-term influence, strength, and stability. With this in mind, NCLR launched a comprehensive fundraising initiative in November 2002. The "Empowering an American Community Campaign" successfully developed a strategic investment fund with two noteworthy goals.

The Campaign's primary objective was to establish and grow an institutional endowment. The funds support NCLR's program expansion and increased penetration into America's Hispanic communities. A secondary goal was to raise funds for establishing a permanent national headquarters building for NCLR.



# 2007 HIGHLIGHTS

PLEDGES. With support from premier corporations, leading philanthropists, and 100% of its Board of Directors, NCLR is one of a few civil rights and advocacy organizations that have been able to establish an endowment. Beginning in FY 2009, the endowment will provide a steady stream of unrestricted funding for NCLR to cover unexpected gaps and invest in new priorities.

NATIONAL HEADQUARTERS. For the site of its permanent headquarters, NCLR looked no further than the powerhouse of Washington, DC. A building strategically located just three blocks from the White House was dedicated as the Raul Yzaguirre Building, honoring NCLR's former President and CEO who led the organization for 30 years. This building has recently been renovated, and in early 2008, NCLR will unveil this impressive landmark as a symbolic example of Latinos achieving the American Dream. NCLR will also dedicate its new Plaza de los Affiliados in recognition of its nearly 300 community-based partners.



# YOU CAN MAKE A DIFFERENCE

NCLR encourages individuals, foundations, and Corporate America to generously support the "Empowering an American Community Campaign."

Contributions not only assist NCLR in preparing for potential economic inflation, they also allow the organization to expand current services that are vital to Latinos' well-being.

For information about contribution and recognition opportunities, please contact the NCLR Campaign Office at empower@nclr.org; visit the website at www.nclr.org; or call (202) 776-1560.

Your financial gift to NCLR is truly an investment in our people and our country.

#### HONOR ROLL OF DONORS

VISIONARY SOCIETY





MERIDIAN SOCIETY







LEGACY SOCIETY





















VANGUARD SOCIETY

The John C. Lopez Family











PATRON SOCIETY











#### PRESIDENT'S SOCIETY

Raul Yzaguirre • James A. Johnson & Maxine Isaacs The Murguía Family • Arturo Torres

#### CHAIRMAN'S SOCIETY

Tom and Jacqui Castro • Henry Cisneros • Monica Lozano • Cristina Saralegui and Marcos Avila • José Villarreal • Denise De La Rosa • Tony Salazar

## CORPORATE BOARD OF ADVISORS

Established in 1982, the Corporate Board of Advisors (CBA) is made up of senior executives from 27 major corporations, as well as liaison staff from each company. The CBA meets twice a year, and presentations and discussions keep the CBA updated on NCLR's activities and provide opportunities for dialogue and decision-making about issues and programs of common concern. Throughout the year NCLR benefits from advice and assistance from these closest corporate associates. CBA members also assist NCLR and its network through financial, in-kind, and programmatic support.

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Russ Devo

Vice President, General Counsel, and Chief Compliance Officer

*Liaison* Iosé Sosa

Director, External Affairs, Corporate Government Affairs and Policy

ALLSTATE INSURANCE COMPANY

*Principal* Jessica Rivera

Assistant Vice President, Customer Experience and Innovation Marketing

Liaison Stacy Drumtra Community Relations

AMERICAN AIRLINES

Principal
Jeff Brundage

Senior Vice President, Human Resources

*Liaison*Billy Sanez

Manager, Corporate Communications

AT&T Principal Laura Sanford

President, AT&T Foundation

Liaison

Laura J. Hernandez Executive Director,

**Public Affairs Communications** 

BANK OF AMERICA

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Senior Vice President and Regional Program Executive,

Corporate Philanthropy

Liaison

Michael Manigault Senior Vice President and Community Development Market Manager

CHEVRON CORPORATION

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General Manager, Global

Diversity

Liaison

Sharon N. Craig Carter Community Engagement Representative

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Salvador Villar
Chairman and CEO, Citi
(Banamex USA)

Liaison

Natalie Abatemarco Director, Global Community

**Programs** 

Liaison

Sandy Fernandez Program Manager, Community Relations and Global Community Programs THE COCA-COLA COMPANY

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Vice President, Corporate

Latin Affairs

*Liaison*Frank Ros

Assistant Vice President, Corporate Latin Affairs

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Susan Gonzales Vice President, Comcast Foundation,

Senior Director, Federal and

**External Affairs** 

CONAGRA FOODS, INC.

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Executive Vice President, Human Resources

Liaison

Maria Valentin

**Community Relations Manager** 

COORS BREWING COMPANY

FORD MOTOR COMPANY

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Bruce Andrews
Vice President,
Government Affairs

Liaison

Raquel "Rocky" Egusquiza **Director, National Programs** and International Strategy

**GENERAL MILLS** Principal Peter Capell

Senior Vice President and Big G Division President

Liaison

**Rudy Rodriguez** 

Director, Multicultural Marketing

**GENERAL MOTORS CORPORATION** 

Principal

Roderick D. Gillum Vice President, Corporate Relations and Diversity

Liaison

Orlando Padilla

Director, Public Policy Center

J.C. PENNEY COMPANY, INC.

Principal Michael Boylson

Executive Vice President, **Chief Marketing Officer** 

Liaison

Manny Fernandez

Director of Inclusion and Diversity

KRAFT FOODS, INC.

Liaison

Carlos Abrams-Rivera Vice President, Marketing-

**Snack Sector** 

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Liaison Gus Viano

Director of Inclusion and **Diversity Initiatives** 

THE MCGRAW-HILL COMPANIES

Principal

Charlotte K. Frank

Vice President for Research and Development, Educational and **Professional Publishing Group** 

Liaison Luis Viada

Managing Director, **Global Development** 

MILLER BREWING COMPANY

Principal

Mike Jones

Senior Vice President, General Counsel, and Secretary

Liaison

Jose R. Ruano

Manager, Corporate Relations

PEPSICO, INC.

Principal

Albert P. Carey

President and Chief Executive Officer, Frito-Lay North America

Liaison

**David Gonzales** 

Vice President, Global Diversity

PRUDENTIAL FINANCIAL

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Sharon C. Taylor

Senior Vice President, Corporate

**Human Resources** 

Liaison

René O. Deida

Program Officer, The Prudential

Foundation

**ROCKWELL AUTOMATION** 

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Susan Schmidt

Senior Vice President, **Human Resources** 

Liaison

Joseph P. Tria

**Chief Learning Officer** 

STATE FARM INSURANCE

COMPANIES

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Barbara Cowden

**Executive Vice President** 

Liaison

Art Ruiz

Director of Community Alliance, Corporate Communications and

**External Relations** 

TIME WARNER

Principal

Tom Kinney

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**Customer Care** 

Liaison

Luis Castro

**Director of Corporate** Responsibility

**UNITED PARCEL SERVICE** 

Principal

**Christine Owens** 

Senior Vice President,

Communications and

**Brand Management** 

Liaison

**Eduardo Martinez** 

Director, Programs and

**Corporate Relations** 

VERIZON COMMUNICATIONS

Principal

Kathryn Brown

Senior Vice President, Public

Policy Development and

Corporate Social Responsibility

Liaison

Emilio Gonzalez

Vice President of Public Policy

and Strategic Alliances

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Principal

Doug McMillon

President and CEO, Sam's Club

Liaison

Lee Culpepper

Vice President of

**Corporate Affairs** 

Liaison

Jose "Pepe" Estrada

Director, Ally Developments

# OUR FUNDERS

The U.S. Latino population has significant social, political, and economic influence. In 2007, Hispanic buying power exceeded \$862 billion – representing a 302% increase since 1990 – and by 2012 Hispanics' disposable income is expected to top \$1.2 trillion.

Leaders from Corporate America and prominent foundations recognize the Hispanic community's ever-increasing economic impact. They also value NCLR's mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether through financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America's Latino community is an investment in America's prosperity.

#### \$200,000 AND ABOVE

Allstate Insurance Company

The Annie E. Casey Foundation

The Atlantic Philanthropies

Auxiliary to the National Medical Association, Inc.

**Bank of America Corporation** 

The Bill & Melinda Gates

Foundation

**BP** America

Carnegie Corporation

of New York

**Charles Stewart Mott Foundation** 

Citi

ConAgra Foods, Inc.

Corporation for National and

**Community Service** 

Diageo NA

Eli Lilly and Company Foundation

Evelyn & Walter Haas, Jr. Fund

Fannie Mae

The Ford Foundation

Ford Motor Company

Freddie Mac

The John D. and Catherine T. MacArthur Foundation

John S. and James L. Knight

Foundation

Johnson & Johnson

JPMorgan Chase

MetLife Foundation

**Open Society Institute** 

PepsiCo Foundation

The Rockefeller Foundation

Shell Oil Company

State Farm Insurance Companies

Toyota Motor Sales, USA. Inc.

U.S. Department of Education

U.S. Department of Health and Human Services, Office of

Minority Health

U.S. Department of Housing and

Urban Development

U.S. Department of Labor

**United Parcel Service** 

**Verizon Foundation** 

Wachovia

Wal-Mart Stores, Inc.

#### \$5,000-\$199,000

90 Treas 310

AARP

Academy for Educational Development (AED)

American Bankers Association

American Express Company

American Honda Motor Co., Inc.

American International

Group, Inc.

Amgen Foundation

Amtrak

Anti-Defamation League

AstraZeneca Pharmaceuticals

AT&T

AutoNation

Bayer HealthCare

Best Buy Children's Foundation

The Boeing Company

Bridgestone Firestone Trust Fund

The Buffet Early Childhood Fund

**Burger King Corporation** 

**Cancer Research and Prevention** 

Foundation

Cardinal Health

Center for Children's Law and

Policy

**Chevron Corporation** 

CHP International, Inc.

The Children's Planning Council

Foundation, Inc.

**Clear Channel Communications** 

The Coca-Cola Company

Comcast Corporation

**Coors Brewing Company** 

Countrywide Home Loans, Inc.

**Cox Communications** 

DaimlerChrysler

**Corporation Fund** 

**Darden Restaurants** 

Dell, Inc.

Eastman Kodak Company

Eli Broad

**Enterprise Rent-A-Car Company** 

**Equals Three** 

Communications, Inc. ExxonMobil Foundation

Federal Deposit Insurance

Corporation

FedEx Corporation

**GEICO Direct** 

**General Electric Company** 

General Mills, Inc.

**General Motors Corporation** 

Genetic Services Branch of the Maternal and Child Health Bureau

GlaxoSmithKline

The Goodyear Tire & Rubber

Company

Google AdWords

**Greater Miami Convention &** 

Visitors Bureau

Hallmark Cards Incorporated

Heineken USA Inc.

The Hershey Company

Hess Foundation, Inc.

**Hispanic United Fund** 

The Home Depot

Horace Hagedorn Foundation

Household International (HSBC)

**Hudson Highland Group** 

Humana, Inc.

**Hyatt Hotels Corporation** 

Hyundai Motor Company

**Independent Charities** 

Intel Corporation

J.C. Penney Corporation, Inc.

KFC Inc.

Kraft Foods, Inc.

Lowe's Companies, Inc.

Marathon Oil Company

Marriott International, Inc.

McDonald's Corporation

Mercedes-Benz

Merck/Schering-Plough

Pharmaceuticals

Merrill Lynch

MGM Mirage

Microsoft Corporation

Miller Brewing Company

**NASCAR** 

The Nathan Cummings

Foundation

National Education Association

National Institutes of Health

Nationwide Insurance

NBC/Telemundo

NeighborWorks America

Nissan North America

Nordstrom, Inc.

Patton Boggs, LLP

PepsiCo, Inc.

Pfizer, Inc.

**PG&E Corporation** 

**PhRMA** 

Porter Novelli, Inc.

The Procter & Gamble Company

Prudential Financial

Public Interest Projects, Inc.

**Qwest Communications** 

**Rockwell Automation** 

Sallie Mae

**Schneider National** 

Scholastics Inc.

Service Employees International

Union (SEIU)

**Social Security Administration** 

Sprint Nextel

Strong American Schools

The Texas High School Project **Fund of Communities Foundation** 

of Texas

The TJX Companies, Inc.

**Time Warner** 

U.S. Army

U.S. Department of Health & **Human Services – Administration** 

for Children & Families (ACF)

**UAW-GM** Center for

**Human Resources** 

**UNITE HERE** 

**United States Marine Corps** 

**Univision Communications Inc.** 

The UPS Foundation

**Verizon Communications** 

The Walt Disney Company

Washington Mutual, Inc

Waste Management

Wells Fargo

Western Union Financial Services,

Inc./First Data Corporation

Wyndham Hotel Group

**Xerox Corporation** 

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Carmen Vega José Villarreal **Robert Walker** Sylvia Whitman

# FINANCIAL SUMMARY

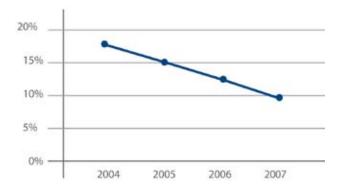
NCLR is a financially stable organization and depends on continued strong financial support to bolster and maintain its stability. The growing U.S. Hispanic population requires NCLR's continued leadership on complex policy and advocacy issues, such as the immigration debate, and on its programs that strengthen community-based efforts. Simultaneously, cuts from federal government funding sources in 2007 made for a more competitive funding environment fraught with new challenges as well as new opportunities for a well-positioned national leader like NCLR.

#### REDUCED FEDERAL FUNDING CONTINUES

As NCLR's opportunities and challenges have increased, its federal funding and dollars per grant have decreased. For example, NCLR received \$3.4 million from the federal government in 2007 compared to \$5.8 million in 2003.

Over time, this steady decline in federal funding has affected NCLR in profound ways. To make up the difference in total revenues received, the organization strives to maintain or increase the financial support of current funders while continually securing new funding sources. In addition, NCLR implements cutting-edge strategies to ensure efficiencies of operation and organizational stewardship.

#### **FEDERAL REVENUE**





NCLR Affiliate, CentroNía

We support [NCLR] financially because WE WANT OTHER HISPANICS TO ENJOY THE SUCCESS that we've experienced. It's a priviledge TO BE PART OF SOMETHING SO MEANINGFUL. "

FRED R. FERNANDEZ AND IRMA R. RODRIGUEZ honored members of the NCLR President's Council of donors and founders of The Fred R. Fernandez and Irma R. Rodriguez Foundation, Inc.

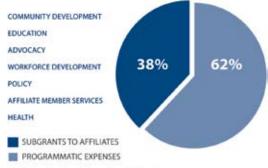


Participants in NCLR's 2007 Diabetes Dash

U.S. Citizenship Application Processing Session at the 2007 NCLR Annual Conference



#### **DIRECT FUNDING TO AFFILIATES**



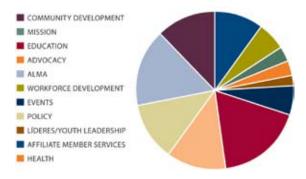
<sup>\*</sup>Excludes value of training and technical assistance

#### AFFILIATE PIPELINE SUPPORTS STEWARDSHIP

One way that NCLR sustains stewardship of its resources is through strategic reliance on its Affiliate Network for distribution of grant and subgrant funding. Through this dynamic conduit of committed partners, NCLR supports programs and services costeffectively at the local level.

Last year, NCLR directly funded 38% of its program budget in the form of subgrants to its Affiliates. This significant percentage represents approximately one-fourth of NCLR's total budget, demonstrating the organization's long-term commitment to its Affiliate partners throughout America.

#### PROGRAM EXPENSES: ACTIVITY BY COMPONENT



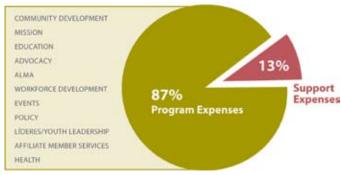
<sup>\*\*</sup>Excludes Events, General Support, Lideres, and Mission

#### PROGRAM FUNDING IS NCLR'S MISSION IN ACTION

NCLR's mission-driven focus is validated by a review of its program expenses. NCLR supports critical activities that range from local to national in scope, from health to education in content, and from programs to policy in nature.

It is also important to note that, in 2007, 87% of NCLR's total income was directed to grassroots community programs. This percentage demonstrates a healthy program-to-operation ratio, as well as an organizational commitment to financial accountability.

#### PROGRAM EXPENSES: PROGRAM/SUPPORT RATIO



The remaining 13% of total expenditures funded advocacy and administration activities and supported a planned investment in the NCLR/Affiliate partnership infrastructure which:

- Strengthened the partnership base
- · Improved delivery systems
- Developed valuable program models
- Increased the organization's overall visibility

Thus, NCLR successfully worked in the present while wisely preparing for the future. This outstanding stewardship garnered national attention in the 2007 publication *Forces for Good*, which named NCLR one of the top 12 highest-impact nonprofits in America. (See page 33)



NCLR Affiliate, Center for Hispanic Policy and Advocacy (CHisPA)

"
[NCLR] EARNED ITS STRIPES
while conducting UNPARALLELED
POLICY ADVOCACY EFFORTS
at the federal level, while also
building and serving a national
NETWORK OF THREE HUNDRED
AFFILIATE COMMUNITY-BASED
ORGANIZATIONS."

FORCES FOR GOOD: THE SIX PRACTICES
OF HIGH-IMPACT NONPROFITS
by Leslie R. Crutchfield and
Heather McLeod Grant

U.S. Citizenship Application Processing Session at the 2007 NCLR Annual Conference



2007 NCLR Advocacy Day



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#### INVESTMENTS TODAY BENEFIT LATINOS TOMORROW

NCLR's funding originates from the federal government, Corporate America, foundations, and individuals. Now more than ever, NCLR counts on their generous support, as well as new funding sources that are strong, multiyear, and diversified in origin. Perhaps the area of greatest growth potential is funding from individual supporters – those who live the American Dream and believe that it can and should be made available to all.

Few nonprofits can boast such strong stewardship over time – a fact that is appreciated by donors and stakeholders alike. If you or your organization seeks an investment with life-changing returns, visit the NCLR website at www.nclr.org or contact Ron Estrada, Deputy Vice President of NCLR's Strategic Communications Group (SCG) at (202) 776-1784. Your financial support will foster stronger Latino families, stronger communities, and thus, a stronger America together.

### NATIONAL COUNCIL OF LA RAZA: CONSOLIDATED STATEMENTS OF ACTIVITY

YEAR ENDED SEPTEMBER 30, 2007

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
SUPPORT AND REVENUE				
GRANTS				
	\$ 11,502,095	s —	s —	\$ 11,502,095
Nonfederal	2,485,000	11,746,837	_	14,231,837
TOTAL GRANTS	13,987,095	11,746,837	_	25,733,932
CONTRIBUTIONS AND OTHER REVENUE				
Corporations and foundations	838,769	_	_	838,769
Special events	7,876,659	350,000	_	8,226,659
Capital Campaign contributions	_	309,984	_	309,984
Associate member dues	280,598	_	_	280,598
Other contributions	198,473	_	_	198,473
Investment and interest income	4,097,301	340,505	_	4,437,806
Interest and fee income on loans	2,967,711	_	_	2,967,711
Other revenue	64,480	(10.00(.005)	_	64,480
Net assets released from restrictions	12,336,205	(12,336,205)		
TOTAL CONTRIBUTIONS AND OTHER REVENUE	28,660,196	(11,335,716)	_	17,324,480
TOTAL SUPPORT AND REVENUE	42,647,291	411,121	<del>-</del>	43,058,412
EXPENSES				
PROGRAM SERVICES				
Mission	828,499	_	_	828,499
Legislative advocacy	589,634	_	_	589,634
Community Development and Fellowship Program	3,543,076	_	_	3,543,076
Education	4,150,327	_	_	4,150,327
Strategic Communications Group	7,572,711	_	_	7,572,711
Special and International Projects	3,284,425	_	_	3,284,425
Institute for Hispanic Health	1,280,229	_	_	1,280,229
Office of Research, Advocacy, and Legislation	4,005,295	_	_	4,005,295
Raza Development Fund - Program Operations	2,814,975	_	_	2,814,975
Raza Development Fund - Loan Loss Reserve	429,483	_	_	429,483
TOTAL PROGRAM SERVICES	28,498,654	_	_	28,498,654
SUPPORTING SERVICES				
Management and general	2,364,402			2,364,402
Fundraising:	2,304,402	_	_	2,304,402
General fundraising	404,955	_	_	404,955
Endowment/Capital Campaign	99,448			99,448
Membership marketing	461,111	_	_	461,111
Raza Development Fund - Administration	47,194	_	_	47,194
Building Fund/Strategic Investment Fund Governance		_	_	324,759
TOTAL SUPPORTING SERVICES	3,701,869	_	_	3,701,869
TOTAL EXPENSES	32,200,523	_	_	32,200,523
CHANGE IN NET ASSETS - BEFORE TRANSFERS	10,446,768	411,121	_	10,857,889
OTHER CHANGES IN NET ASSETS - TRANSFERS	(334,446)	334,446	_	_
CHANGE IN NET ASSETS	10,112,322	745,567	_	10,857,889
NET ASSETS, BEGINNING OF THE YEAR	29,401,659	58,924,226	1,500,000	89,825,885
NET ASSETS, END OF YEAR	\$ 39,513,981	\$ 59,669,793	\$ 1,500,000	\$ 100,683,774
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The complete audited financial statements prepared by BDO Seidman, LLP may be obtained by calling Claudia Rosario, Controller, at (202) 776-1742.

#### NATIONAL COUNCIL OF LA RAZA: CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

SEPTEMBER 30, 2006 AND 2007

	2007	2006
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$20,065,843	\$11,376,593
Current portion of Capital Campaign receivables, net	1,290,992	5,137,380
Special events receivables	3,302,861	2,144,272
Current portion of contract, grant, and other receivables, net	10,984,574	10,674,697
Current portion of loans receivable, net	11,153,794	4,895,971
Investments	35,638,676	35,135,692
Other	212,506	133,322
TOTAL CURRENT ASSETS	82,649,246	69,497,927
NONCURRENT ASSETS		
Long-term loans receivable, net	29,471,170	19,276,483
,		
Property and equipment, net	2,667,208	3,010,941
Long-term Capital Campaign receivables, net	1,122,958	2,672,874
Long-term contract, grant, and other receivables, net	513,286	1,164,339
Due from Hogar Hispano, Inc related party	6,384,313	6,103,705
Assets designated to fund deferred compensation	273,609	245,812
Restricted investments	13,485,728	13,145,224
Other	33,259	64,568
TOTAL NONCURRENT ASSETS	53,951,530	45,683,946
TOTAL ASSETS	\$136,600,776	\$115,181,873
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$1,795,608	\$1,790,629
Accrued expenses	1,048,595	937,287
Accrued interest expense	503,707	605,150
Committed grants	155,040	111,540
Pledges held in trust	581,805	400,194
Current portion of notes payable	5,000,000	1,000,000
TOTAL CURRENT LIABILITIES	9,084,755	4,844,800
NONCURRENT LIABILITIES		
Long-term notes payable	26,558,639	20,265,376
Long-term deferred compensation liability	273,609	245,812
TOTAL NONCURRENT LIABILITIES	26,832,248	20,511,188
TOTAL LIABILITIES	35,917,002	25,355,988
COMMITMENTS AND CONTINGENCIES		
NET ASSETS		
Unrestricted	38,513,981	29,401,659
Cinconicica	60,669,792	58,924,226
Temporarily restricted	00,009,/94	30,324,220
Temporarily restricted		1 500 000
Temporarily restricted Permanently restricted TOTAL NET ASSETS	1,500,000 100,683,773	1,500,000 89,825,885

The complete audited financial statements prepared by BDO Seidman, LLP may be obtained by calling Claudia Rosario, Controller, at (202) 776-1742.

## NCLR EXECUTIVE MANAGEMENT

Janet Murguía President and Chief Executive Officer

Charles Kamasaki Executive Vice President

Cecilia Muñoz Senior Vice President Office of Research, Advocacy, and Legislation (ORAL)

Sonia M. Pérez Senior Vice President Affiliate Member Services (AMS) Gerald Borenstein Vice President and Chief Financial Officer (Finance and Administration)

Lautaro Díaz Vice President Housing and Community Development (HCD)

Lisa Navarrete Vice President Office of the President

Delia Pompa Vice President Education Delia de la Vara Vice President Strategic Communications Group (SCG)

Ron Estrada Deputy Vice President Strategic Communications Group (SCG)

Eric Rodríguez Deputy Vice President Office of Research, Advocacy, and Legislation (ORAL)

Dr. José A. Velázquez Deputy Vice President Affiliate Member Services (AMS)

# NCLR REGIONAL FIELD OFFICES

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CHICAGO, ILLINOIS (312) 269-9250

LOS ANGELES, CALIFORNIA (213) 489-3428 NEW YORK, NEW YORK (212) 260-7070

PHOENIX, ARIZONA (602) 417-1400

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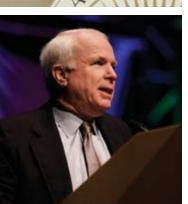
# NCLR COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION

RAZA DEVELOPMENT FUND, INC. (RDF) PHOENIX, ARIZONA (602) 417-1400









# Join us in celebrating NCLR's 40<sup>th</sup> Anniversary

# Save these Dates!

MARCH 3 Grand Opening of the Raul Yzaguirre Building and Dedication of the *Plaza de los Afiliados* WASHINGTON, DC

MARCH 4 NCLR Capital Awards WASHINGTON, DC

MARCH 5-6 National Issue Briefing and Advocacy Day WASHINGTON, DC

JULY 12–15 NCLR Annual Conference SAN DIEGO, CA

SEPTEMBER
NCLR ALMA Awards
ON ABC IN PRIMETIME
www.almaawards.com

For details, log on to www.nclr.org



