

• **READY TO SUCCEED** ! **RUMBO AL TRIUNFO** •

Consistent standards and tests prepare our children for the future

I want my son to go to college and know he will have to work hard to get there.

3x

The number of Latinos enrolled in college tripled between 1993 and 2012.

Source: Pew Research Center, 2014

Just getting into college isn't enough

Latino students done in 4 yrs

30%



White students done in 4 yrs

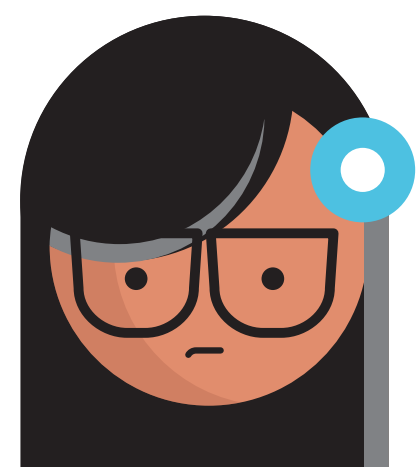
43%



Less than 1/3 of first-time, full-time Latino college students earn a degree in four years.

Source: National Center for Education Statistics
https://nces.ed.gov/programs/digest/d14/tables/dt14_326.10.asp

How will I know if he's really prepared to do well once he's in college?



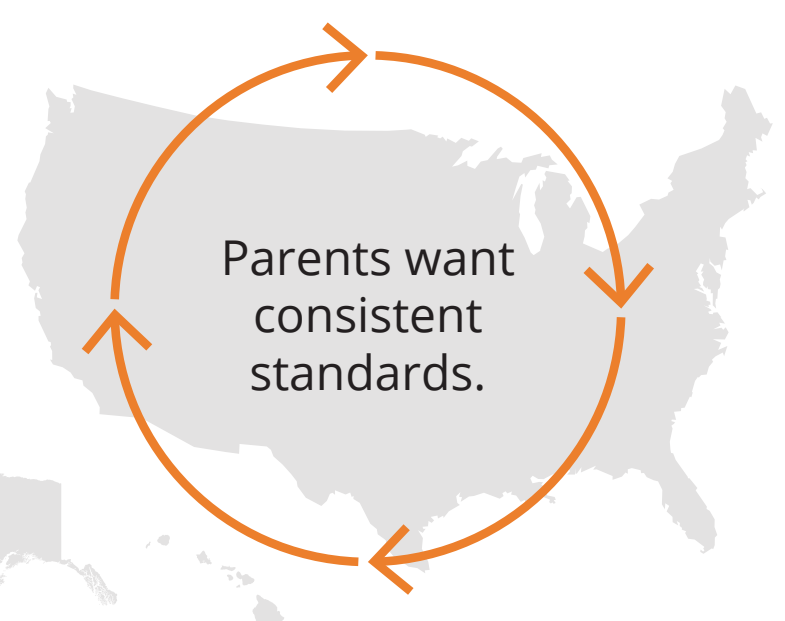
Strong academic standards and tests will help ensure Latino students have an equal chance for success in college and beyond.

We've set clear goals for him and we'll be checking along the way to make sure he achieves them.

$a^2 + b^2 = c^2$

More than **60%** of Hispanic adults support using the same reading and math standards across states and support the use of annual assessments.

Source: Education Next, 2015



To learn more about the standards and tests, as well as how you can help your child at home, visit RumboalTriunfo.com

NCLR
 NATIONAL COUNCIL OF LA RAZA