

UNIDOS US

A year of

**RESISTANCE
& RESILIENCE**

2020 annual
report



OUR MISSION

*Building a stronger America
by creating opportunities
for Latinos.*



TABLE OF CONTENTS

- 4 Message from the President and Board Chair
- 6 Our Impact
- 7 *Esperanza*/Hope Fund
- 12 *Tu lucha es mi lucha*/Your Fight Is My Fight
- 15 *¡Adelante!* Moving the Country Forward
- 18 Save the Date
- 19 Board of Directors
- 20 Affiliate Council
- 21 Affiliate Network
- 28 Corporate Board of Advisors
- 31 Institutional Investors
- 33 Individual Support
- 38 The UnidosUS Campaign for Equal Opportunity
- 40 Our Leadership Team
- 42 We Are UnidosUS



A MESSAGE

From Our President
& Board Chair

We began 2020 with a plan to demonstrate the power and influence of Latinos

as a defining voice in moving the country forward. But we could not have anticipated what was ahead. In the face of a global pandemic and civil unrest that ravaged public health and the U.S. economy, we had to adapt and reprioritize, as we have many times before.

Our ability to shift priorities on a moment's notice has allowed us to advance the Hispanic community for more than 50 years. And that experience also told us what data would eventually confirm: that Latinos are disproportionately impacted by COVID-19, with limited options to stay healthy and safe because of barriers like lack of affordable housing and less access to health care.

Meanwhile, Latinos are also often the essential workers that have kept the country running during this tumultuous time. We also stood proud while demanding racial justice, and we cast decisive votes in key states during the November elections. In 2020, during a time of great struggle, we didn't just endure, we persevered by supporting each other, acting in ways that reflect our commitment to our country, and actively meeting these challenges head on.

This report shows how your support of UnidosUS contributed to that perseverance, from our voice as a national organization to how our community-based Affiliates met Hispanics' needs on the local level.

Each new challenge was an opportunity for Latinos to show the country what we stand for, and how we are prepared to move America

ADELANTE.



Janet Murguía
JANET MURGUÍA
President & CEO



Maria S. Salinas
MARIA S. SALINAS
Chair, Board of Directors

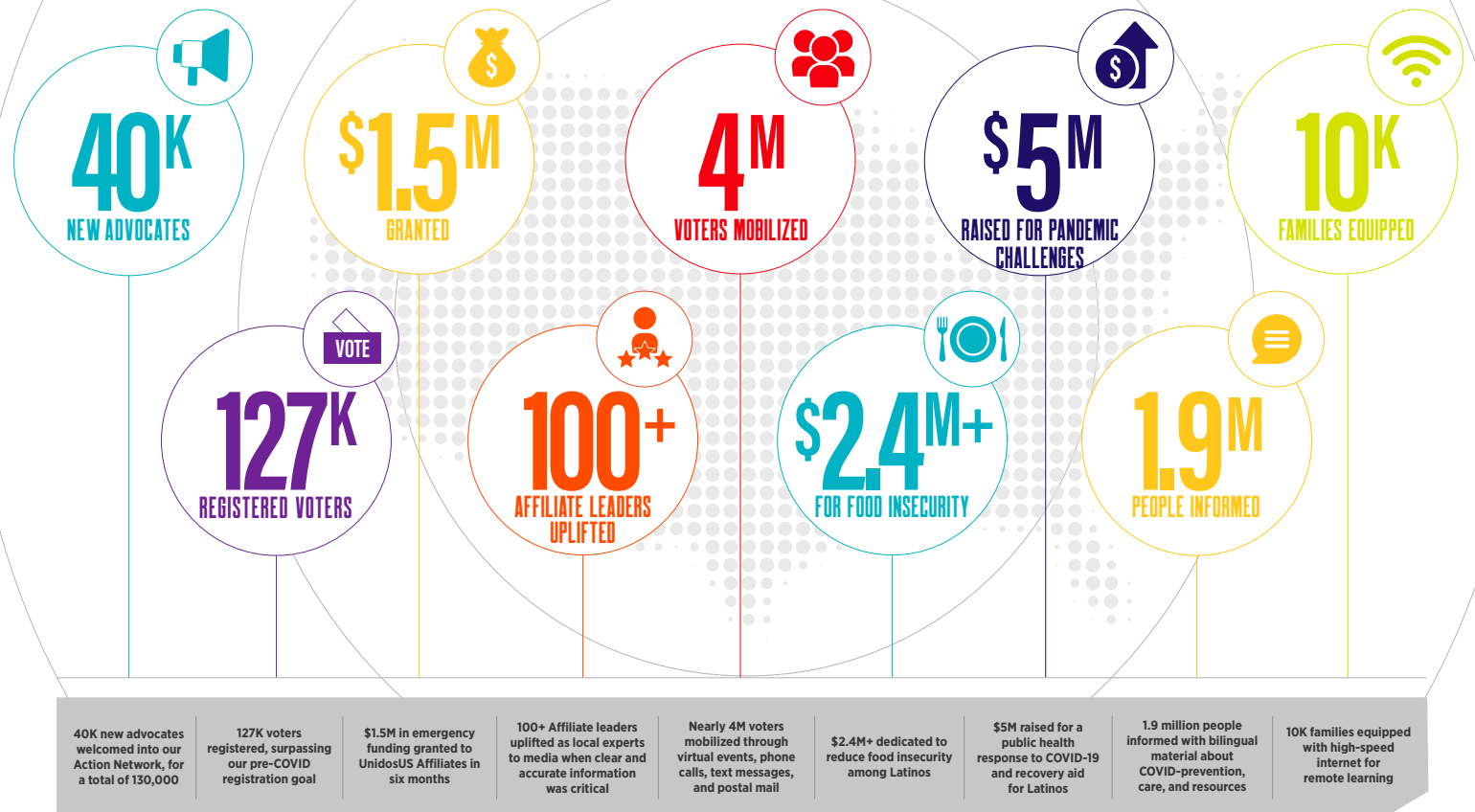
EACH NEW CHALLENGE
WAS AN OPPORTUNITY FOR LATINOS



We met each moment of 2020 responding to our community's needs while advocating for policies and actions that would help Latinos during the pandemic.

We're proud to have achieved these

MOMENTS OF IMPACT



We have nearly 300 community-based organizations in our Affiliate Network. An Affiliate is an independent community-based organization that chooses to partner with UnidosUS. Our Affiliates serve a mostly Hispanic constituency with services ranging from housing counseling to health services, adult and child education, job training, immigration counseling, and

more. They develop local solutions for their communities, partner with UnidosUS to pilot and disseminate culturally appropriate programs and receive technical assistance and funding, and provide us with invaluable knowledge and perspectives about the most pressing issues Latino families face.

ESPERANZA



THE CORONAVIRUS

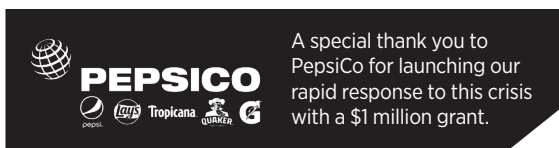
pandemic challenged
our country in ways

we haven't seen in generations, and required organizations like UnidosUS to respond quickly and thoughtfully. We established the *Esperanza/Hope Fund* immediately after the pandemic caused cities across the country to shut down. The Fund was created to fuel our efforts, from providing emergency support to community-based organizations to amplifying vital information about the virus.

By the end of the year, we'd raised more than \$5 million to kick off innovative and transformative efforts to get critical information and relief to Latino communities.

WITH THE *ESPERANZA/HOPE* FUND WE:

- ▲ Led national, culturally relevant public education and awareness about the virus for Latinos, with a dual-language website, infographics, and other materials that made it easy to share the knowledge.
- ▲ Leveraged our credibility and reach to highlight the disproportionate impact of coronavirus on Latino families in national events, social and traditional media, private and public forums, and with elected officials.
- ▲ Distributed \$1.5 million to 61 nonprofit Affiliates for emergency funding in a four-month period.
- ▲ Collaborated with our sister organization the Raza Development Fund (RDF) to provide technical assistance to community-serving nonprofits struggling to maintain operations.
- ▲ Advocated to Congress for stimulus funding that ensured aid and access to health, financial, and food assistance for mixed-status families and immigrants.
- ▲ Produced original research to document the disproportionate impact of the pandemic on Hispanics and pressed federal and state agencies to collect and publish COVID-19 cases and deaths by race and ethnicity.
- ▲ Leveraged an additional \$1 million to enhance current programs to tackle food insecurity and provide further grants to Affiliates.



“JUST
PEOPLE
DESPERATE
TO EAT”

AFFILIATE SPOTLIGHT



Brooklyn's Cypress Hills neighborhood is home to many New York City hospitality and transportation workers, and as unemployment and food insecurity began to rise, our Affiliate Cypress Hills Local Development Corporation stepped in to meet the need. Executive Director Michelle Neugebauer remembers seeing food pantry lines sometimes three blocks long. “Just people desperate to eat, you know?” she says. “There’s no other way to put it.”

“*Esperanza* [Hope Fund] helped us create the Food Insecurity Committee,” Neugebauer says. The committee helps restock nearby food pantries and set up a newsletter and hotline about accessing food assistance. Cypress Hills helps families meet challenges as they arise, including how to understand New York’s eviction moratorium, and any updates they may need to know. Together, these initiatives have helped Latino families in Brooklyn be better prepared to deal with the effects of the pandemic, and similar initiatives are doing the same in neighborhoods across the country thanks to our Affiliates and our supporters.

THANK YOU

TO THE FUNDERS AND PARTNERS WHO HELPED US ESTABLISH THE FUND.

We continue to raise funds

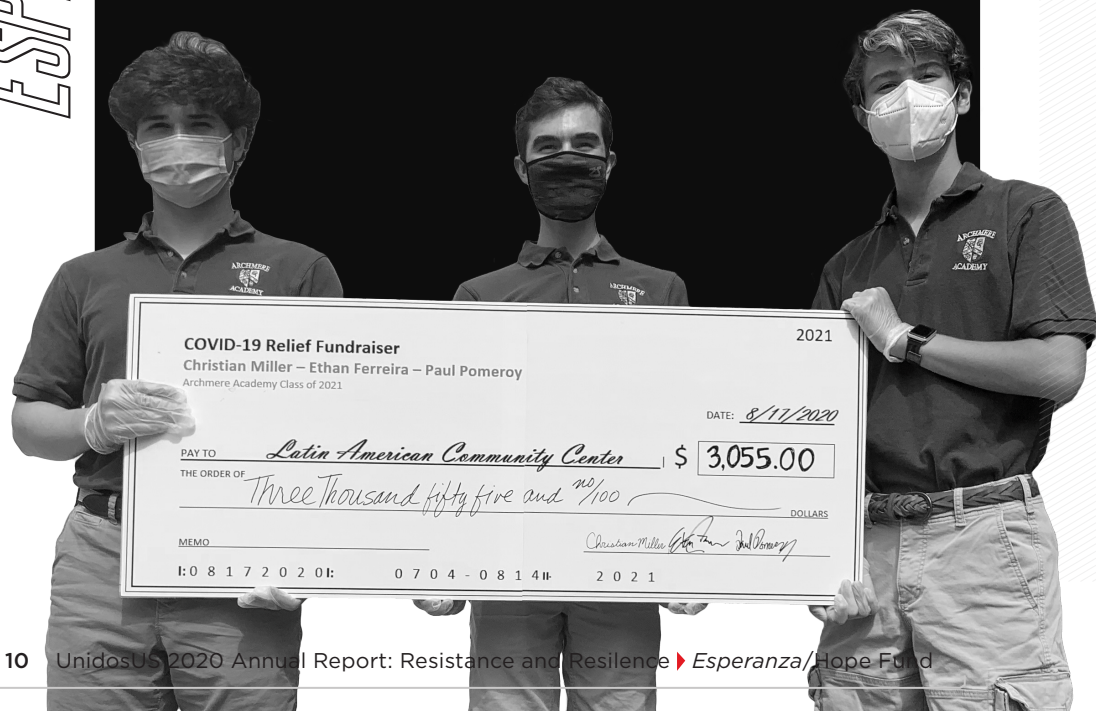
to meet the pandemic’s challenges in 2021 and ensure Latinos have equitable access to the vaccine. Support our efforts at

**unidosus.org/esperanza-hope-fund or
donorrelations@unidosus.org.**

While working remotely we established the

Esperanza/Hope Fund to help our Affiliates respond directly to the rising need in Hispanic communities.

Thank you to our donors and funders who are helping meet the needs of our community.



\$250 or Greater

Anonymous
AARP
Audrey R. Alvarado, Ph.D. and Katie Loughary
Amazon
American Family Insurance Group
Angela Arboleda
Mallory Azziz
Bank of America
Andrea Bazán
BBVA
Myrna Bell
Lisa Bohm
Jeffrey Brennan
Capital Group
Capital One
Cargill
Casey Family Programs
Charter Communications
CM Cares Foundation
Joselin Cisneros
David L. and Rhonda Cohen
Michael Cohen
College Futures Foundation
CSAA Insurance Group, a AAA Insurer
Karina Diehl
Maria Echaveste

Fred R. Fernandez and Irma R. Rodriguez
Ferrara Candy Company
Fidelity Charitable
Janet Firth*
Ford Motor Company Fund
Grantmakers for Girls of Color
Patricio Herbst and Vilma Mesa
Johnson & Johnson
Kemper Corporation
Monica Lozano and David Ayón
MasterCard
Andrew McCabe
Anita Michel
Molson Coors Beverage Co./Sol
Molson Coors Beverage Co./Miller Lite
Momentum Fund
Mauro Morales
MUFG Union Bank
Ramón and Sally Murguía
No Kid Hungry
Fernando Palacios
PepsiCo, Inc.
Sonia M. Pérez* and Luis Duany
Maria Pinzon

Susie Pomares
Roberto Reveles
Rios Family Fund
Sandra Phillips Rogers
Richard Rome
James Rudyk, Jr.
Isabel Sawhill
State Farm Insurance Companies
Szekely Family Foundation
Target Corporation
The Annie E. Casey Foundation
The IRONMAN® Foundation
The Kresge Foundation
The Pfizer Foundation
The Rockefeller Foundation
Tostitos
Toyota Motor Corporation
Isabel M. Valdés and Family
W.K. Kellogg Foundation
Walmart Foundation
Weingart Foundation
William T. Grant Foundation
Lauren Wong

*UnidosUS staff donor



BLACK LIVES MATTER



LIVES ARE
SACRED





This year served as another cruel reminder of how deeply entrenched racism is in our nation's institutions and systems, from the highest levels of government to local law enforcement. As protests raged over the summer, we stood—and continue to stand—in solidarity to demand justice for Black Americans and all others unjustly targeted by police, and to further expose the effects of structural racism on Latinos.

OUR COMMITMENT TO RACIAL JUSTICE INVOLVES A COMBINATION OF POLICY, ADVOCACY, AND COMMUNICATIONS INITIATIVES INCLUDING:

- ▲ Immediately condemning violence provoked by racism and hate, and expressing Latino support for Black Lives Matter.
- ▲ Taking leading roles in amplifying support for the George Floyd Justice in Policing Act and justice for Andrés Guardado and others unjustly killed by police.
- ▲ Sharing Latino solidarity with the National Action Network at the Commitment March in August with remarks by UnidosUS President and CEO Janet Murguía.
- ▲ Leading conversations with civil rights leaders, corporate, and philanthropic leaders about fighting against communities of color being unfairly targeted.
- ▲ Working with media, fellow Latinos, and partners to reject anti-Black rhetoric and reckon with anti-Blackness in the Latino community.
- ▲ Convening Latino leaders for conversations about how to support Black Lives Matter, and push for an agenda that values Black lives and recognizes the humanity in all marginalized communities.
- ▲ Demonstrating Latino solidarity with developing a dedicated Racial Equity portfolio as a part of a strategy to define an accurate Latino narrative to elevate the Latino perspective on these issues.

YOUR FIGHT IS MY FIGHT

The civil unrest over the summer made it clear that every American has a part to play in fighting for racial justice, as well as helping the nation and communities heal from the impacts of institutionalized racism. Our Affiliate leaders (see page 20) have been leading the charge of this important and difficult work, and two Chicago Affiliates have come together to confront the racism that exists in our neighborhoods.

“There’s a pervasive myth in the homes we serve. ‘Work hard and you can make it. I got mine; just pull yourself up by your bootstraps,’” Northwest Side Housing Center Executive Director and Affiliate Council Chair James Rudyk says. The team has been trained to counteract that myth while working with clients thanks to a special initiative with the W.K. Kellogg Foundation.

“WE HAVE A
COMMUNITY THAT
IS **RESILIENT**”

JAMES RUDYK

Northwest Side Housing Center
Executive Director & Affiliate Council Chair



Gads Hill Center in Chicago is also part of this racial healing and transformation initiative, and staff are becoming facilitators in healing circles with parents, then eventually with children. “There’s a lot of hurt and emotions that are part of reflecting on how much racism has affected our lives,” says CEO Maricela García.

This more defined commitment to racial justice has impacted both Affiliates’ outlook on the services they provide. “We decided that it wasn’t enough to just go into how we have been impacted by racism, but that we needed to have analytical capacity to go deeper and understand the capacity of white supremacy. We’re growing together to become a more deeply thinking, analytical organization,” García says.

“There’s no playbook for this. There’s no ‘This Is How You Handle Racism,’” Rudyk says. “But we have a community that is resilient, that is empathetic, that is willing to take risks and chart the unknown.”

MARICELA GARCÍA

Gads Hill Center
CEO



“THERE’S A LOT OF
HURT AND EMOTIONS
THAT ARE PART OF
REFLECTING ON
HOW MUCH RACISM
HAS **AFFECTED**
OUR LIVES”

AFFILIATE SPOTLIGHT

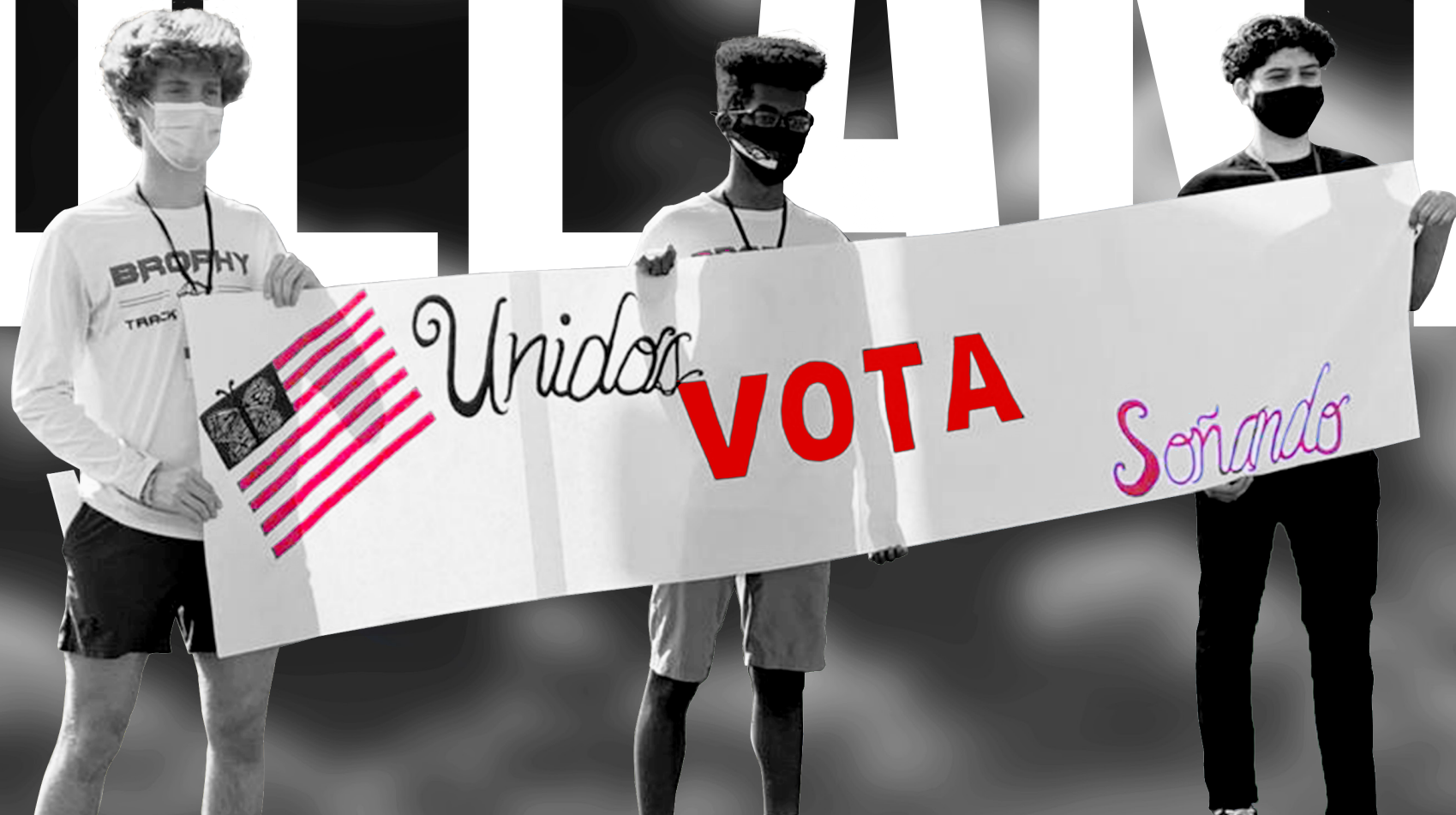


**GADS HILL
CENTER**



northwestside
housingcenter

ADRIAN



When we announced the UnidosUS *¡Adelante!* 2020 Campaign,

we knew the elections would be vital for our community

and our country. Our goal with *¡Adelante!* was to build Latino political power and make Hispanics the most active and informed group of voters in the country. And though the pressure rose as we came closer and closer to Election Day, we surpassed our own vision of what Latino voters could achieve.



IN OUR QUEST TO EMPOWER Latino voters, we:

- Registered 127,000 new voters, surpassing our pre-COVID goal.
- Reached nearly one million people in 19 voter education virtual events, 1.1 million through phone calls, 1.2 million through text message, and 507,000 through mail.
- Met with several presidential candidates—including now President Biden and Vice President Harris—about Latino priorities as they shaped their platforms.
- Shaped public discourse about the top issues for Latino voters—COVID-19 response, health care, jobs, and uniting the country—with an UnidosUS issues platform, publications, and communications strategy.
- Created resources and materials promoting election integrity and the importance of taking the time to count every vote.
- Positioned 100 Affiliate leaders as expert voices on the Latino community to local media.



For years, UnidosUS and its Affiliates have worked hard to build Latino leadership and educate our community on the issues impacting their families and community. This kind of

long-term investment is key to our vision

of an America where Latino contributions are recognized, and Arizona is evidence of that. Arizona became a swing state in the 2020 elections, thanks in no small part to UnidosUS's commitment to building Latino leaders in the state, and the hard work of our Affiliates (see page 22 and 23) like Promise Arizona and Chicanos Por La Causa.

“PEOPLE JUST GOT IT | THEY HAD TO VOTE”

In 2010, Arizona's Senate Bill 1070 was an insulting racial profiling initiative that targeted Latinos in the state. UnidosUS and our Affiliates played a large role in boycotting the state in protest. That action laid the groundwork for what we saw 10 years later: an engaged Latino electorate, many of whom were too young to vote in 2010, but were mobilized early.

AFFILIATE SPOTLIGHT



CHICANOS
POR LA CAUSA



PETRA FALCÓN

Promise Arizona
Executive Director

Petra Falcón, Executive Director at Promise Arizona, notes that the 2020 elections were different from any other.

“There was a lot more ownership about being responsible,” she says of the electorate's sense of civic duty. “People just got it. They got that they had to go vote. It wasn't about blue or red. People were voting for hope.”

Joseph Garcia, director of public policy at Chicanos Por La Causa, became head of the organization's more politically active sister organization launched in 2020. “We thought, ‘What can we do to reach the Latino vote during the time of COVID?’”

Garcia remembers. Although new voters could register online, Latinos disproportionately don't have access to the technology needed to do so. Knowing they needed to act fast and smart, CPLC produced bilingual videos encouraging Latinos to help register family and friends who don't have internet access. The videos were a huge hit, and also helped open a lot of conversations about the importance of voting.

Arizona's Latinos have put the entire state on a new path. Instead of demonizing its residents, the state is investing in them to ensure Arizona's future economic strength. For Falcón, voting makes the promise of equality clear: “We work with the community that's underserved, that's overlooked because of their ZIP code or because they speak a different language. But everyone is equal on Election Day.”

SAVE THE DATE



MARCH 22-23

UnidosUS Changemakers Summit

MARCH 23

UnidosUS Capital Awards

JULY 26-27

UnidosUS Virtual Conference

JULY 28-29

UnidosUS Virtual Marketplace

FALL

UnidosUS Affiliate Regional Convenings

Visit unidosus.org/events to learn more about our events throughout the year.

2021

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIR

MARIA S. SALINAS

President and CEO
Los Angeles Area
Chamber of Commerce
Los Angeles, CA

VICE CHAIR

LUIS GRANADOS

Executive Director
Mission Economic
Development Agency
San Francisco, CA

SECRETARY

MARIA CRISTINA GONZALEZ NOGUERA

Senior Vice President
Global Public Affairs
Estée Lauder Companies
New York, NY

TREASURER

JOHN ESQUIVEL

Retired Chief Ethics and
Compliance Officer and
Associate General Counsel
Shell Oil Company
Houston, TX

PRESIDENT AND CEO

JANET MURGUÍA

UnidosUS
Washington, DC

DAVID ADAME

President and CEO
Chicanos Por La Causa
Phoenix, AZ

MICHAEL JOHNSON

CEO
Johnson Talent
Development
Coral Springs, FL

ARNULFO MANRIQUEZ

President and CEO
MAAC
Chula Vista, CA

MARIA GABRIELA PACHECO

Program Director
TheDream.US
Miami, FL

GENERAL MEMBERSHIP

MAYRA AGUIRRE

Vice President and Secretary
Hall Family Foundation
Kansas City, MO

CYNTHIA ARAGON

Chief of Staff
Arizona House of Representative
Democratic Caucus
Phoenix, AZ

MARIA G. ARIAS

CEO
Arias Ventures
Denver, CO

RUBY AZURDIA-LEE

President
CLUES - Comunidades Latinas
Unidas En Servicio
St. Paul, MN

JOSIE BACALLAO

President and CE
Hispanic Unity of Florida
Hollywood, FL

MAURICIO CALVO

Executive Director
Latino Memphis
Memphis, TN

AIDA CARDENAS

Deputy Director
Equity, Climate, and
Jobs California Workforce
Development Board
Sacramento, CA

ROY COSME

President
Arcos Communications
New York, NY

ENRIQUE GONZALEZ, III

Managing Partner
Fragomen, Del Rey, Bernsen &
Loewy, LLP
Miami, FL

JUAN CARLOS GONZÁLEZ

Councilor, District 4
Oregon Metro Council
Portland, OR

PAUL C. GRANILLO

President and CEO
Inland Empire Economic
Partnership
Rancho Cucamonga, CA

M. TERESA GRANILLO, PH.D., MSW

Chief Executive Officer
AVANCE, Inc.
San Antonio, TX

FRANCES MESSANO

Senior Managing Partner
NewSchools Venture Fund
Oakland, CA

ANA PONCE

Chief Executive Officer
Great Public Schools Now
Los Angeles, CA

CELENA ROLDÁN

CEO
American Red Cross of
Chicago & Northern Illinois
Chicago, IL

JAMES RUDYK, JR.

Executive Director
Northwest Side Housing Center
Chicago, IL

MICHAEL TOLEDO

Executive Director
The Centro Hispano Daniel Torres
Reading, PA

AFFILIATE COUNCIL

The UnidosUS Affiliate Council is composed of state leaders who strengthen UnidosUS's partnerships with its Affiliates to advance programs and policies that benefit the Latino community. They are a bridge between local communities and UnidosUS, help to strengthen regional networks, and promote best practices that expand opportunity.

CALIFORNIA

ROBERT MONZON

President
Montebello Housing
Development Corporation
Montebello, CA

NANCY MALDONADO

President and CEO
Chicano Federation of
San Diego County
San Diego, CA

FAR WEST

VICE CHAIR

PETRA FALCON

Executive Director
Promise Arizona
Phoenix, AZ

ROGER A. GONZALES

President
CPLC New Mexico
Santa Fe, NM

MIDWEST

MARICELA GARCIA

CEO
Gads Hill Center
Chicago, IL

CHAIR

JAMES RUDYK

Executive Director
Northwest Side Housing Center
Chicago, IL

NORTHEAST

MARIA MATOS

President and CEO
Latin American Community Center
Wilmington, DE

SECRETARY

JOSE TEJADA

Executive Director
Dominico-American Society of Queens
Corona, NY

SOUTHEAST

MARIA PINZON

Executive Director
Hispanic Services Council
Tampa, FL

ABEL NÚÑEZ

Executive Director
Central American
Resource Center
Washington, DC

TEXAS

FERNANDO GODINEZ

President and CEO
Mexican American Unity Council
San Antonio, TX

LAURA PONCE

Executive Director
El Paso Community Action Program
Project Bravo, Inc.
El Paso, TX



FAR WEST REGION



CPLC New Mexico

MIDWEST REGION



NORTHEAST REGION



SOUTHEAST REGION



TEXAS REGION



AFFILIATE NETWORK



CALIFORNIA REGION

ARLETA

El Proyecto del Barrio

BRAWLEY, CA

Clínicas de Salud del Pueblo, Inc.

BURBANK

Partnerships to Uplift Communities

CHULA VISTA

MAAC

South Bay Community Services

EL CENTRO

Clínicas de Salud del Pueblo

GRANADA HILLS

Youth Policy Institute Charter Schools

HAYWARD

La Familia Counseling Service

Tiburcio Vazquez Health Center, Inc.

KEENE

Cesar Chavez Foundation

LOS ANGELES

Academia Avance

AltaMed Health Services Corporation

PF Bresee Foundation

Camino Nuevo Charter Academy

Clinica Msr. Oscar A Romero

East LA Community Corporation

Eastmont Community Center

El Centro del Pueblo

KIPP SoCal Public Schools

Los Angeles Leadership Academy

New Economics for Women

Para Los Niños

PUENTE Learning Center

Salvadoran American Leadership and Educational Fund

Semillas Sociedad Civil

Synergy Academies

TELACU Education Foundation

The Accelerated School Community of Schools

The Wall Las Memorias

Watts/Century Latino Organization

MODESTO

Mujeres Latinas de Stanislaus

MONTEBELLO

Mexican American

Opportunity Foundation

Montebello Housing

Development Corporation

OAKLAND

Amethod Public Schools

La Clínica de La Raza

Spanish Speaking Citizens' Foundation

The Unity Council

OXNARD

Ventura County Community Development Corporation

PERRIS

TODEC Legal Center

SAN BERNARDINO

Neighborhood Housing Services of the Inland Empire

SAN DIEGO

Chicano Federation of San Diego County

Community HousingWorks

King-Chavez Neighborhood of Schools

La Maestra Community Health Centers

MANA de San Diego

San Ysidro Health

SAN FRANCISCO

Jamestown Community Center

Mission Asset Fund

Mission Economic Development Agency

SAN JOSE

Center for Employment Training

ConXión to Community

SAN RAFAEL

Canal Alliance

SAN YSIDRO

Casa Familiar

SANTA ANA

El Sol Science and Arts Academy of Santa Ana

STOCKTON

El Concilio, Council for the Spanish Speaking

Visionary Home Builders of California

VENTURA

Cabrillo Economic

Development Corporation

VISALIA

Self-Help Enterprises

WALNUT

California Association for Bilingual Education

FAR WEST REGION

ARIZONA

NOGALES

Mexicayotl Academy

PHOENIX

Arizona Hispanic Chamber of Commerce

Chicanos Por La Causa

Friendly House

Hispanic Women's Corporation

Mountain Park Health Center

Promise Arizona

Valle del Sol

FAR WEST REGION

SAN LUIS

Comité De Bien Estar

SOMERTON

Campeños Sin Fronteras
Housing America Corporation

TEMPE

Mountain Park Health Center

TUCSON

Amistades

COLORADO

DENVER

Colorado Latino Leadership,
Advocacy & Research
Organization

Del Norte Neighborhood
Development Corporation

Mi Casa Resource Center

NEWSSED Community
Development Corporation

SouthWest Improvement Council

PUEBLO

GOAL Academy

IDAHO

BOISE

Idaho Community Action Network

CALDWELL

Community Council of Idaho

NEW MEXICO

ALBUQUERQUE

Encuentro

HELP - New Mexico

DEMING

Southwestern Regional
Housing and Community
Development Corporation

ESPAÑOLA

Hands Across Cultures

SANTA FE

CPLC New Mexico

NEVADA

LAS VEGAS

Community Services of Nevada

NORTH LAS VEGAS

Neighborhood Housing Services of
Southern Nevada

RENO

Mariposa Dual Language Academy

OREGON

CORNELIUS

Centro Cultural de
Washington County

FOREST GROVE

Adelante Mujeres

GRESHAM

El Programa Hispano Catolico

HILLSBORO

Bienestar

PORTLAND

Familias en Acción

Hacienda Community
Development Corporation

Latino Network

Voz Workers' Rights
Education Project

SALEM

Salem/Keizer Coalition for Equality

UTAH

SALT LAKE CITY

Centro de la Familia de Utah

Utah Coalition of La Raza

WEST VALLEY CITY

Comunidades Unidas

WASHINGTON

SEATTLE

El Centro de la Raza

SEA MAR Community
Health Centers

SUNNYSIDE

Inspire Development Centers

YAKIMA

Rural Community
Development Resources

MIDWEST REGION

ILLINOIS

CHICAGO

Acero Schools

Alivio Medical Center

Association House of Chicago

Brighton Park
Neighborhood Council

Casa Central

Center for Changing Lives

Centro Romero

El Hogar del Niño

Enlace Chicago

Erie Neighborhood House

Esperanza Health Centers

Gads Hill Center

Hispanic Alliance for
Career Enhancement

Illinois Migrant Council

Instituto del Progreso Latino

Latin United Community
Housing Association

MIDWEST REGION

Latino Policy Forum
Latinos Progresando
Mujeres Latinas En Acción
Northwest Side Housing Center
PODER
Spanish Coalition for Housing
The Resurrection Project

MELROSE PARK

The Latino Alzheimer's and
Memory Disorders Alliance

KANSAS

KANSAS CITY

El Centro

MICHIGAN

BATTLE CREEK

Voces

DETROIT

Southwest Economic Solutions

GRAND RAPIDS

Hispanic Center of
Western Michigan

KALAMAZOO

El Concilio Kalamazoo

LANSING

Hispanic/Latino Commission
of Michigan

YPSILANTI

MHP Salud

MINNESOTA

MINNEAPOLIS

El Colegio Charter School

ST. PAUL

Academia Cesar Chavez

Comunidades Latinas
Unidas en Servicio

MISSOURI

KANSAS CITY

Guadalupe Centers

Mattie Rhodes Center

NEBRASKA

LINCOLN

Latino American Commission

OHIO

CLEVELAND

El Barrio

Esperanza

Metro West Community
Development Organization

Northeast Ohio Hispanic Center for
Economic Development

Spanish American Committee

COLUMBUS

Ohio Hispanic Coalition

LORAIN

El Centro de Servicios Sociales

PAINESVILLE

HOLA Ohio

TOLEDO

Adelante, The Latino
Resource Center

OKLAHOMA

OKLAHOMA CITY

Latino Community
Development Agency

ORO Development Corporation
Santa Fe South Schools

WISCONSIN

MADISON

Centro Hispano of Dane County
Vera Court Neighborhood Center

MILWAUKEE

Council for the Spanish Speaking

La Causa

UMOS

WAUKESHA

La Casa de Esperanza

NORTHEAST REGION

CONNECTICUT

HARTFORD

Center for Latino Progress

DELAWARE

GEORGETOWN

La Esperanza

WILMINGTON

Latin American Community Center

MASSACHUSETTS

EAST BOSTON

East Boston Ecumenical
Community Council

JAMAICA PLAIN

Hyde Square Task Force

LAWRENCE

Greater Lawrence Community
Action Council

Lawrence CommunityWorks

MALDEN

National Parents Union

ROXBURY

Sociedad Latina

NEW JERSEY

CAMDEN

Hispanic Family Center of
Southern New Jersey

Latin American Economic
Development Association

NORTHEAST REGION

PERTH AMBOY

Puerto Rican Association for Human Development

NEW YORK

BRONX

Acacia Network
Urban Health Plan

BROOKLYN

Cypress Hills Local Development Corporation
Make the Road New York

CORONA

Dominico-American Society of Queens

GLEN COVE

La Fuerza Unida

NEW YORK

Amber Charter School
Dominican Women's Development Center
The Committee for Hispanic Children and Families

QUEENS

Neighborhood Housing Services of Queens CDC

ROCHESTER

Ibero-American Action League
Pathstone Corporation

ROCKVILLE CENTRE

Hispanic Brotherhood

PENNSYLVANIA

ALLENTOWN

Hispanic American Organization

KENNETT SQUARE

LCH Health and Community Services

LANCASTER

Spanish American Civic Association

PHILADELPHIA

Asociación Puertorriqueños en Marcha
Concilio
Congreso de Latinos Unidos

Esperanza

Esperanza Academy Charter School

PITTSBURGH

Latino Community Center

READING

Centro Hispano Daniel Torres
I-LEAD Charter School

SOUTHEAST REGION

ALABAMA

BIRMINGHAM

Hispanic Interest Coalition of Alabama

ARKANSAS

JONESBORO

Hispanic Community Services

SPRINGDALE

Hispanic Women's Organization of Arkansas

FLORIDA

DEBARY

Hispanic Health Initiatives

FLORIDA CITY

Centro Campesino Farmworker Center
Coalition of Florida Farmworker Organizations
Rural Neighborhoods

HOLLYWOOD

Hispanic Unity of Florida

HOMESTEAD

Global Empowerment Development Corporation
Mexican-American Council

IMMOKALEE

Redlands Christian Migrant Association

MIAMI

Amigos For Kids
ConnectFamilias
West Kendall Baptist Hospital

ORLANDO

Latino Leadership

SARASOTA

UnidosNow

TAMPA

Hispanic Services Council
Housing and Education Alliance

WIMAUMA

Enterprising Latinas

WINTER PARK

Centro De Ayuda Para Los Hispanos

GEORGIA

DALTON

Dalton Whitfield Community Development Corporation

NORCROSS

Clinic for Education, Treatment and Prevention of Addiction

SOUTHEAST REGION

LOUISIANA

NEW ORLEANS

Puentes New Orleans

MARYLAND

BALTIMORE

Education Based Latino Outreach

GAITHERSBURG

Identity, Inc.

SILVER SPRING

CASA

MISSISSIPPI

JACKSON

Mississippi Immigrants Rights Alliance

NORTH CAROLINA

CHARLOTTE

Latin American Coalition

DURHAM

El Centro Hispano

Latino Community Credit Union

RALEIGH

East Coast Migrant Head Start Project

El Pueblo

PUERTO RICO

ARECIBO

Corporación de Desarrollo
Económico, Vivienda y Salud

SAN JUAN

One Stop Career Center of Puerto Rico

SOUTH CAROLINA

GREENVILLE

Hispanic Alliance

TENNESSEE

CHATTANOOGA

La Paz Chattanooga

KNOXVILLE

Centro Hispano de East Tennessee

MEMPHIS

Latino Memphis

NASHVILLE

Conexión Américas

Tennessee Immigrant &
Refugee Rights Coalition

VIRGINIA

ARLINGTON

Edu-Futuro

Shirlington Employment and
Education Center

RICHMOND

Sacred Heart Center

WASHINGTON, DC

Ayuda, Inc.

Carlos Rosario International Public
Charter School

Central American Resource Center

CentroNía

DC Language Immersion Project

La Clínica del Pueblo

Latin American Montessori
Bilingual Public Charter School

Latin American Youth Center

Latino Economic
Development Corporation

Mary's Center

Multicultural Career
Intern Program

Spanish Education
Development Center

TEXAS REGION

AUSTIN

American YouthWorks

Con Mi MADRE

Hispanic Dental Association

Hispanic Women's Network
of Texas

Promesa Public Schools

CORPUS CHRISTI

Gulf Coast Council of La Raza

DALLAS

The Concilio

Vecinos Unidos

EL PASO

Centro de Salud Familiar La Fe

El Paso Community Action Program
Project Bravo

YWCA El Paso del Norte Region

Project Vida Health Center

FORT WORTH

Proyecto Inmigrante ICS

HARLINGEN

Su Clínica Familiar

HOUSTON

AAMA

D.R.A.W. Academy

Houston Gateway Academy

KIPP Texas

SER Jobs

HOUSTON

Tejano Center for Community
Concerns

MERCEDES

Valley Initiative for Development
and Advancement

TEXAS REGION

MIDLAND

Midland Community
Development Corporation

SAN ANTONIO

AVANCE, Inc.

Avenida Guadalupe Association

Bexar County Community
Health Collaborative

Mexican American Unity Council

Neighborhood Housing Services of
San Antonio

SHERMAN

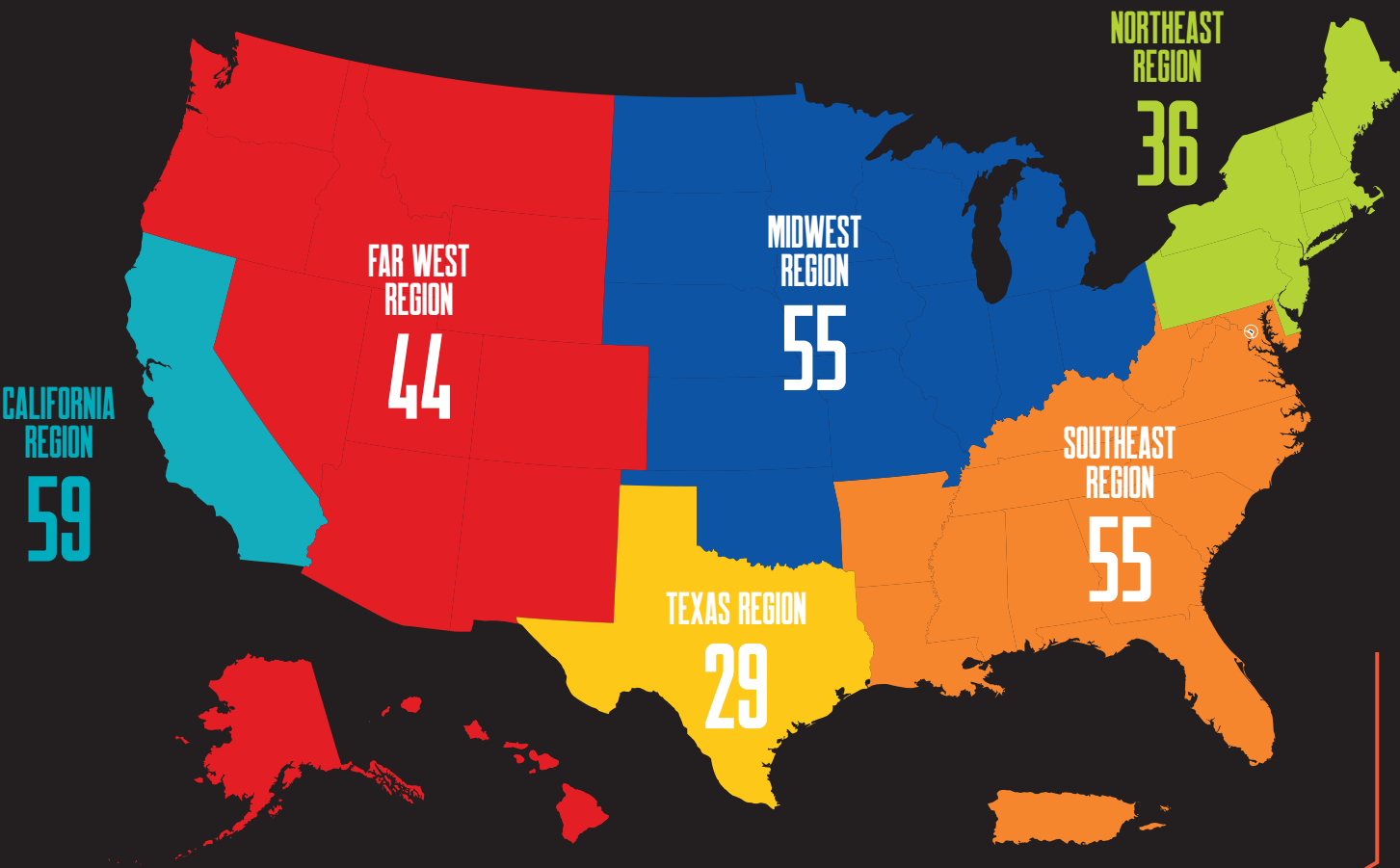
Multicultural Family Center

SAN JUAN

La Union del Pueblo Entero

Network Presented by Region (278 total)

- 42 states, including Puerto Rico and the District of Columbia
- reaching 8 million clients a year



AFFILIATE NETWORK

DAVID L. COHEN

Chair

Corporate Board of Advisors

CORPORATE BOARD OF ADVISORS

UNIDOSUS

CORPORATE BOARD OF ADVISORS

COMCAST CORPORATION

PRINCIPAL & CHAIR

DAVID L. COHEN

Senior Executive
Vice President

LIAISON

JACHIE PUENTE

Executive Director
External Affairs

AT&T

PRINCIPAL

TANYA LEAH LOMBARD

Associate Vice President
Public Affairs

LIAISON

CELESTE CARRASCO

Director
Federal Public Affairs

BANK OF AMERICA

PRINCIPAL

ANGIE GARCIA-LATHROP

Community Affairs Executive

LIAISON

RAQUEL GONZALEZ

Silicon Valley Market President
Hispanic/Latino Strategy &
Initiatives Executive

CHARTER COMMUNICATIONS

PRINCIPAL

CHRISTIAN RUIZ

Senior Vice President
Sales and Retention

LIAISON

LAURA BERROCAL

Vice President of Policy and
External Affairs

CITI

PRINCIPAL

ALBERTO CASAS

Managing Director
Head of Receivables for
North America

LIAISON

NATALIE ABATEMARCO

Managing Director
Community Development

THE COCA-COLA COMPANY

LIAISON

HOPE FIELD

Senior Manager
Office Latin Affairs

Latinos in America are 57 million strong, represent one in three new entrants to the workforce, and wield \$1.5 trillion in buying power. That's why our corporate partners understand the importance of investing in the Latino community and ensuring the well-being of this important market sector. For the 19 industry-leading corporations that make up the UnidosUS Corporate Board of Advisors, partnership with UnidosUS provides a vehicle by which to identify shared opportunities to invest strategically in our community and maximize social good.

FORD MOTOR COMPANY

LIAISON

JOEDIS "JOE" AVILA

Community Outreach Manager
Ford Motor Company Fund

JOHNSON & JOHNSON

PRINCIPAL

EDUARDO BAEZ-TORO

Vice President
Global Asset Management

LIAISON

MAUREEN SANCHEZ-PAREDES

Vice President of Supply Chain
Ethicon Endo Surgery Business

JPMORGAN CHASE & CO.

PRINCIPAL

CAROLINA JANNICELLI

Head of Business &
Community Integration and
Implementation for the Community
Impact Organization

LIAISON

YVETTE RUIZ

Vice President
Office of Nonprofit Engagement

LATINOS IN AMERICA ARE

CORPORATE BOARD OF ADVISORS

MCDONALD'S CORPORATION

LIAISON

CARLOS BUTLER-VALE

Director, Diversity & Inclusion,
Global Diversity, Inclusion &
Community Engagement

PEPSICO, INC.

PRINCIPAL

JOHANNES EVENBLIJ

West Division President
PepsiCo Beverages North America

LIAISON

LUPE DE LA CRUZ III

Senior Director
PepsiCo Government Affairs

PRUDENTIAL

PRINCIPAL

HARRY DALESSIO

Head of Full Service Solutions

LIAISON

SHANÉ HARRIS

Vice President, Corporate Giving
Executive Director and Secretary
Prudential Foundation

SHELL

PRINCIPAL

TINA AGUIRRE

Retail Services & Operations Manager
ITSO – DS SOM
Shell Downstream Inc.

LIAISON

BRIAN R. HALL

Manager
Supplier Diversity & Advocacy
Small Business Liaison Officer

STATE FARM INSURANCE COMPANIES

PRINCIPAL

ANNETTE MARTINEZ

Senior Vice President

LIAISON

LUPE ALCALA

Assistant Vice President
Administrative Services

TOYOTA MOTOR NORTH AMERICA, INC.

PRINCIPAL

SANDRA PHILLIPS ROGERS

Chief Diversity Officer

LIAISON

SEBASTIAN A.R. ONTIVEROS

National Director
Multicultural Business Alliance and
Strategy Group & Senior Manager
Consumer Engagement

UPS

PRINCIPAL

NICOLE “NIKKI” CLIFTON

President
Social Impact and
The UPS Foundation

LIAISON

LA’HERRI JACKSON

Director
Social Impact
The UPS Foundation

VERIZON

PRINCIPAL

DONNA EPPS

Vice President
Public Policy and Strategic Alliances

LIAISON

EMILIO GONZALEZ

Executive Director
Strategic Alliances

WALMART

PRINCIPAL

LEE CULPEPPER

Vice President
Public Affairs

LIAISON

JOSE “PEPE” ESTRADA

Director
Public Affairs

WELLS FARGO

PRINCIPAL

GEORGETTE “GIGI” DIXON

Head of External Engagement
Wells Fargo Diverse Segments
Representation and Inclusion

LIAISON

RUBEN BARRALES

Senior Vice President
External Engagement
Wells Fargo Diverse Segments
Representation and Inclusion

INSTITUTIONAL INVESTORS

LATA N. REDDY

Senior Vice President

*Inclusive Solutions, Prudential Financial, Inc.
Chair, The Prudential Foundation*



INSTITUTIONAL INVESTORS

FUNDERS
\$100K
OR GREATER

Anonymous
AARP
Amazon
ANI
AT&T
Bank of America
Bill & Melinda
Gates Foundation
Bristol-Myers Squibb
California Housing
Finance Agency
Capital One
Cargill
Carnegie Corporation of
New York
Casey Family Programs

Charter Communications
Comcast/NBCUniversal/
Telemundo
David and Lucile
Packard Foundation
Facebook
FedEx
Florida GOTV Fund, a fund of
Tides Foundation
Ford Foundation
Freddie Mac
General Mills Foundation
Hyundai Motor Company
Immigrant Legal
Resource Center
Johnson & Johnson

JPMorgan Chase & Co.
Kemper Corporation
Kohl's Corporation
Molson Coors Beverage Co.
No Kid Hungry
Ocwen Financial Corporation
PepsiCo Foundation Inc.
PepsiCo, Inc.
Prudential Financial
Raza Development Fund
Red Nose Day Fund at Comic
Relief Inc.
Robert Wood Johnson
Foundation
Shell Oil Company

Visionaries from American corporations and leading foundations recognize the Latino community's ever-increasing economic impact. They also value UnidosUS's mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, UnidosUS funders make a difference. Their investment in America's Latinos is an investment in America's prosperity.



INVESTING IN AMERICA'S LATINOS IS AN INVESTMENT IN AMERICA'S PROSPERITY.

INDIVIDUAL SUPPORT



PICTURED

*UnidosUS Corporate Experience
Cafecito attendees.*

INDIVIDUAL SUPPORT

PRESIDENT'S COUNCIL

CABINET

The Huron Foundation
(David L. and Rhonda Cohen)
Donald E. Graham
Ramón and Sally Murguía
Murguía Family

ADVISORS

John and Minerva Esquivel
Monica Lozano and David Ayón
Vivian E. Riefberg
Family Foundation
Timothy Stumpf

INFLUENCERS

Anonymous
Campo Family Fund
Mary Alice and Henry Cisneros
Deyo Family Charitable Fund
Tommy and Elvira Espinoza
Fred R. Fernandez and
Irma R. Rodriguez
Enrique Gonzalez, III and
Ana Gonzalez
Jaymes Hanna
Danny Ortega

CHAMPIONS

David Adame
Maria G. Arias
Zandra* & Wolfgang Baermann
Mary Cowen Beitner Giving Fund
The Peter and Susan Colby Fund
Roy Cosme
Mr. and Mrs. Lee Culpepper
Delia de la Vara*
Georgette Dixon
Octavio N. Espinal* and
Eric Meyer
Angie Garcia Lathrop Family
Maria Cristina Gonzalez Noguera
Michael G. Johnson
David Lizárraga
Richard C. and Linda Miller
Cecilia Muñoz and Amit Pandya
Janet Murguía*
Jennifer Ng'andu
Gaby Pacheco
Sonia M. Pérez* and Luis Duany
Jose L. Prado
Rios Family Fund
Salazar De La Rosa Foundation
Juan Salgado and
Leticia Almazan
Don & Judy Spiro Fund

Gary and Claudia Stone
Isabel M. Valdés and Family

LEADERS

Mayra Aguirre and
Matt Raplinger
Anonymous
Cynthia Aragon
Luis Avila
Ruby Azurdia Lee
Jeffrey Brennan
Rita Carreón* and
Jason Patnosh
Irene Cuyún*
Elaheh Gattozzi
Fernando and Susana Godinez
Ruben Gonzales and
Joaquin Tamayo
Marcos C. Gonzalez
Juan Carlos González
Luis Granados
The Mariposas Hernandez Fund (Kristina
Hernandez)
Gaye Hill and Jeffrey A. Urbina
Arnulfo Manriquez
Edwin Meléndez and
Miriam Colon

Individual donors sustain the core of UnidosUS, and their donations allow us to quickly and effectively address the most pressing issues the Hispanic community faces. We extend a heartfelt thank-you to all donors who make annual gifts to support our mission. They provide the vision and resources that allow UnidosUS to thrive, and their generosity has been critical to the success outlined in this report.

Tony Moya and Santiago Serna
Elfie Nadell
Gene and Monica Ortega
Agustin & Susan Otero
Fernando Palacios
Jorge A. Plasencia
Pedro J. Rivera, Esq.*
Rocha-Goldberg
Loretta Rodriguez*, in Honor of Abel Sr.
and Juanita Rodriguez
Jose R. and Carrie K. Rodriguez
Raul and Maria Salinas
Armando Sanchez
Rosa Santis
Michael Toledo
Anselmo and Elvira Villarreal
Scott West

PARTNERS

Anonymous
Alondra Alvarado
Audrey R. Alvarado, Ph.D. and Katie
Loughary
Aida Alvarez

Ruben Barrales
Glenn Bigonet
Holly Blanchard*
Robert Book
Karen and Kenneth Boudreau
Janis Bowdler
Jose Briones
Aida Cardenas
Filiberto Cavazos, MD
Chip Celley
Larry Chait
Laura Arce Cloutier
Michael Cohen
Esther Corpuz
The Petunia Fund, recommended by
Elisa de la Vara
Leticia de la Vara & Pilar Amezaga
Ismael Diaz, Jr.
Rita DiMartino
Darcy M. Eischens*
Donna Epps
Sandra Figueroa-Villa
Mareth Flores de Francis*
Herman E. Gallegos

*UnidosUS staff donor

PRESIDENT'S COUNCIL

Francisco and
Roxanne Morales Garza
Michael Golightly
Paul C. Granillo
Carolyn Gray
Zac and Sarajane Guevara
Honorable Jaime P. Gutierrez and Linda M.
Gutierrez
Ruben and Elida Huerta
Giving Fund
Mickey Ibarra
Lisette Islas
Alexander Jessett
Katherine Kelly
Eugene and
Maria Natalie Lambert
Adrien Lanusse and Ken Cerniglia
Blinn Latta
The Carrie Leeb Charitable Fund
Joe Ray Lucero
Arabella Martinez and
David B. Carlson Fund
Leroy Martinez*
Eduardo Martinez
Ruben, Annette, and
Andréa Martinez
John Martinez
Clarissa Martinez De Castro* & Douglas
Rivlin
The MGDC Apgar Foundation
Carmen Middleton
Gail Milliken
Elba Montalvo
Michelle M. Mueller
George Muñoz
Honorable Mary H. Murguía
Daniel Murphy
Alex Narvaez
Carol J. Ornelas

Ramon Peguero
Pereira*-Prada Family
Alejandro Perez-Segura

Catherine Pino and
Ingrid Duran
Susie Pomares
Ana Ponce
Jacquelyn M. Puente
Christopher C. Pulido
Yasmin Reyes
Brenda Gonzalez Ricards
Lindsay Robinson
Eric Rodriguez* and
Ilia Rodriguez
Jose L. Rodriguez*
Celena Roldán
Ramona E. Romero
Nilda Ruiz
Nick Sagall
Mark and Lucia Savage
Mitzi Schell
Stephen Smith
Fred Sotelo
Renata Soto and Pete Wooten
Beatrice Stotzer
Fania Tavarez Tate*
Diane E. Thompson
The Honorable
Arturo Valenzuela
Fidel & Jill Vargas Fund
Carmen Velásquez
Alejandra Velazquez
Karen & Eli Wallace Giving Fund
Laysha Ward and
William Kiffmeyer
Daniel Welch

FOUNDER'S CIRCLE

Anonymous
Adeboye Adewoye
Mark Adler
Charles and Elizabeth Agle
Jose Aispuro
Sasha Alpert and Todd McCarthy
Sergio Alvarado
Alan Appelbaum
Angela Arboleda
Paola Arias
Dr. Arlene Ash Charitable Fund
Mallory Azziz
Jesse Banks
Maria I. Barcia
Susie Bass
Andrea Bazán
Monica Beam
Myrna Bell
Judith Bellin
Barbara Bogue and
Gary Koopmann
Lisa Bohm
Jerry Brady
Craig Brandt
Armida Brashears
Lauren H. Brener
Cory Bush
Linda Rae Cabral and
Eduardo D. Hernandez
Ricardo Camarena
Karla Capers
Jose Cardenas
Harold Castro
Irene Caudillo
Gabriela Cerda

Jose Chacon
Bill Chandler
Enrique and Teresa Chaurand
Ivy Choi
Susan Christie
Joselin Cisneros
Carmen Clouse
Mónica Cooke
Elizabeth Danielson
Marco Davis
Gloria DeVere
Lautaro "Lot" Diaz*
Karina Diehl
Timothy Domingues
Minh-Chau Dunhour
Maria Echaveste
Joseph Eckhardt
Lloyd Eggan
Carrie and
Derek Eglinton Manner
Francisco Elias
Ritchard Engelhardt
Rick Everett
Petra Falcon
John Falcone
Jamie Feuerstein
David Fierst
Gregory Firestone
Janet Firth*
Gina Marie Flores
Patrick Foca
Mark Freedman
Sandra Marie Fuentes
Alexander Galarce
Ed Ganter

Juanita Garner
Alejandra Gepp*
Gary and Vicki Gillette
Olivia Golden
Maria Gomez and
Miachel Rexrode
Floyd Gómez-Starnes
Guadalupe and Tito Guerrero
Larry Hannah
Kristie Haynes
Patricio Herbst and Vilma Mesa
Robert Hernandez
Frank and Cecilia Herrera
Joe Horsey
Eduardo Hurtado
Grant Thorson and
Karen Izaguirre-Thorson
Art and Kristin Jankowski
Karen Kinney
Pete Klosterman
Larry Kocot
Anna Kron
Amy Berk Kuhn
Ellen Lafler
Mark and Evelyn Leeper
Lupe Lemus*
Michael Levy
Alma Lopez
Susan L. Lowther
Ignacio Lozano
M. Brinton Lykes
Julia and Frank Magana
Fay P. and Robert A. Marchman
Pamela and Jorge Marrero
Clarissa Martinez

*UnidosUS staff donor

FOUNDER'S CIRCLE

Dustin and Marina Martinez
Geoff Martiny
Mathwigs Making a Difference
Hope Maxwell
Shirin McArthur
Andrew McCabe
Peggy McLeod*
Jonathan Mendieta
Frances Messano
Robin Metalitz
Anita Michel
Robert Moellenberndt
Philip Montesinos
Mauro Morales
Ricardo Morales
Marc Morial
Carol Murdoch
Daphne Nesbitt
Norris Family Fund
Erika Obuhanych
Michael Oldemeyer
Gregory Olds
Larry Olivarez
Ann-Therese Ortiz
Familia Ortiz-Licon*
Justin Pagano
Alice Parrington
Blanca Perez
Bruce Pietrykowski
Victoria Pietsch
Martin Pinedo
Maria Pinzon
Andrew Posner
Claudia Quintanilla

Elizabeth Ramadass
Frank Ramirez
Helen Ramirez
Julie Ramirez
Michael Redmond and
Irene Temple
Roberto Reveles
Joshua Reyes
Sean Richardson
Donald Robbins
Dr. Clara Rodriguez
Sandra Phillips Rogers
Richard Rome
Richard Rosa
Isabel Rubio
James Rudyk, Jr.
Nadia Ruiz
Oscar Saenz
In Honor of Vincente & Rosie Ortiz and
Amadeo & Zenaida Salazar
Abe Saldivar
Dr. Dennis Sanchez and
Virginia Sanchez
Leveo V. and
Patricia M. Sanchez
Isabel Sawhill
Andrew Seigner
Andrew Sendejo
Janet Serrano
Annabeth Seydel
Patti Sharp*
Erica Sigal Philanthropic Fund
Daniel Sigala
Wright Sigmund

The William & Martha Slavin Family Fund
Monica H. Smith
Robert Smith
M.D. Soileau Fund
Giovanni Sotelo
Debbie Stave
Denise Steinberger
Bradley Stephens
Todd and Susan Sullivan
Eugene Swisher
Szekely Family Foundation
Zuleyma Tang-Martinez and Arlene
Zarembka
Julian Teixeira
Kevin Thurm
Catherine Thut
Peter Titcomb
Marcus Torres
Karen Torry
Andre and Shondelyn Towner
LeAnn Trejo
Nick Tzitzon
Linda Valdez
Neile Weissman
Weyl Family Fund
Wendy V. Wheaton
Mark White and Jennifer Joy
Stephen White
Bea Witzleben
Lauren Wong
A. Carey Zesiger Fund
Rongan Zhang
Miriam Zimms

*UnidosUS staff donor

PICTURED

*Student from Gads Hill Center
in Chicago, IL accepting a
laptop for distance learning.*



THANK YOU

DONORS

UnidosUS’s fiscal responsibility, accountability, and transparency

have been commended by Charity Navigator, America’s premier independent charity evaluator.



UnidosUS received Charity Navigator’s highest rating for four consecutive years, indicating that UnidosUS “exceeds industry standards and outperforms most charities in the cause.” For more information about making a gift, contact us at amigos@unidosus.org.

WE WOULD LIKE TO THANK THE FOLLOWING ORGANIZATIONS FOR BEING PHILANTHROPIC LEADERS AND SUPPORTING THE CAUSES THEIR EMPLOYEES LOVE BY MATCHING OR EVEN TRIPLING THEIR DONATION. THANK YOU!

AbbVie	Discover	PepsiCo, Inc.
Allstate	Everest Global Services, Inc.	Pfizer Inc.
American Family Insurance Group	Freddie Mac	Pohlad Family Foundation
Anonymous	Houston Endowment	Quest Diagnostics
Bank of America	Ingram’s Valuation Services	Robert Wood Johnson Foundation
Bristol-Myers Squibb Foundation	Involved	Soltys Charitable Fund
Camden Property Trust	John D. and Catherine T. MacArthur Foundation	State Street Foundation
The Capital Group Companies Charitable Foundation	Kemper Corporation	The Kresge Foundation
Charities Aid Foundation of America	KeyBank	The Walt Disney Company
College Futures Foundation	MAP Digital Inc.	W.K. Kellogg Foundation
Deloitte Touche Tohmatsu Limited	Merck & Co. Inc.	Walmart
	Open Society Institute Matching Gifts Program	Walmart Foundation
	Penguin Random House	Weingart Foundation

EQUAL OPPORTUNITY



THE UNIDOS US CAMPAIGN FOR EQUAL OPPORTUNITY



When we celebrated our 50th anniversary in 2018, we launched a campaign to raise \$50 million by 2021 to be prepared to lead into the next half century.

We surpassed our goal ahead of time, allowing us to respond to the immediate challenges of 2020.

Thank you to our funders and donors who are helping to achieve our vision of equal opportunity.

\$1 Million+

Bank of America
Comcast/NBCUniversal/Telemundo
Ford Foundation
JPMorgan Chase & Co
Prudential Financial
Raza Development Fund
State Farm Insurance Companies
The UPS Foundation
W.K. Kellogg Foundation
Walmart
Wells Fargo

\$100,000 - \$999,999

John and Minerva Esquivel
Monica Lozano and David Ayón
Murguía Family
PepsiCo, Inc.
The Huron Foundation
(David L. and Rhonda Cohen)
The Stanley Fund, recommended by
Donald Graham

\$50,000 - \$99,999

Anonymous
Mary Alice and Henry Cisneros
Fred R. Fernandez and Irma R. Rodriguez
Enrique Gonzalez, III and Ana Gonzalez
Jose H. Villarreal

\$25,000 - \$49,999

David Adame
Maria G. Arias
Zandra* and Wolfgang Baermann
Roy Cosme
Mr. and Mrs. Lee Culpepper
Delia de la Vara*
Deyo Family Charitable Fund
Maria Cristina Gonzalez Noguera
Sergio M. Gonzalez
Michael G. Johnson
Angie Garcia Lathrop Family
Sonia M. Pérez* and Luis Duany
Salazar De La Rosa Foundation
Juan Salgado and Leticia Almazan
Gary and Claudia Stone
Vivian E. Riefberg Family Foundation

\$10,000 - \$24,999

Mayra Aguirre and Matt Raplinger
Luis Avila
Rita Carreon* and Jason Patnosh
Irene Cuyún*
Octavio N. Espinal* and Eric O. Meyer
Fernando and Susana Godinez
Luis Granados
Edwin Meléndez and Miriam Colon
Tony Moya and Santiago Serna
Jorge A. Plasencia
Rocha-Goldberg
Michael Toledo

\$1,000 - \$9,999

Audrey R. Alvarado, Ph.D. and
Katie Loughary
Andrea Bazán
Holly Blanchard*
Marco Davis
Rita DiMartino
Graham-Pelton
Ruby Azurdia Lee

Clarissa Martinez-De-Castro* and
Douglas Rivlin
Leroy Martinez*
Cecilia Muñoz and Amit Pandya
Jennifer Ng'andu
Gaby Pacheco
Pereira*-Prada Family
Loretta Rodriguez*, in Honor of Abel Sr.
and Juanita Rodriguez
Celena Roldán
Raul and Maria Salinas
Renata Soto and Pete Wooten

< \$999

Orson Aguilar
Anonymous*
Tim Bancroft
Naomi Becker
Michael Calderon, in Honor of
Ernest Calderon

Candi Castleberry
Bonifacio Dominguez
Marley Ford Eiger
Esther Estevez
Gina Marie Flores
Jose Flores
Genevieve Gomez
Jim Hand
Robert Harker
Karen Kinney
Jill Kinkade
Alma Lopez
Julia and Frank Magana
M. McWilliams
Marcie Perez
Helen Ramirez
Ronald W. Villareal
Michael and Elizabeth Votaw

*UnidosUS staff donor

EQUAL OPPORTUNITY

OUR LEADERSHIP TEAM



OUR LEADERSHIP TEAM

JANET MURGUÍA

President and Chief Executive Officer

CEO CABINET

SONIA M. PÉREZ

Chief Operating Officer

HOLLY C. BLANCHARD

Chief Financial Officer

CHARLES HAMASAKI

Senior Cabinet Advisor

LEADERSHIP TEAM

ZANDRA ZUNO BAERMANN

Senior Vice President
Communications and Marketing

RITA CARREÓN

Vice President
Health

IRENE CUYÓN

Deputy Vice President
Programs and Development

DELIA DE LA VARA

Senior Vice President
Development and
Strategic Initiatives

LAUTARO “LOT” DIAZ

Deputy Vice President
Housing and Financial
Empowerment

DARCY EISCHENS

Deputy Vice President
Policy and Development

JANET FIRTH

Deputy Vice President
Unidos Properties LLC

CLARISSA MARTÍNEZ DE CASTRO

Deputy Vice President
Policy and Advocacy

PEGGY McLEOD, Ed.D

Vice President
Education, Workforce
Development, and Evaluation

YVETTE A. NÚÑEZ

Deputy Vice President
Communications and Marketing

FELIZA I. ORTIZ-LICON, Ed.D

Principal of Education Programs

ERIC RODRIGUEZ

Senior Vice President
Policy and Advocacy

LORETTA RODRIGUEZ

Deputy Vice President
Human Resources

WE ARE

UNIDOS US

Issue Areas



Education



Health



Housing and
Financial
Empowerment



Policy and
Advocacy



Workforce
Development

HEADQUARTERS

Raul Yzaguirre Building
1126 16th Street NW, Suite 600
Washington, DC 20036-4845

REGIONAL OFFICES

California Regional Office—Los Angeles
Far West Regional Office—Phoenix
Midwest Regional Office—Chicago
Northeast Regional Office—New York City
Texas Regional Office—San Antonio
Florida Regional Office—Miami

SUPPORT CORPORATIONS

Raza Development Fund
Phoenix, AZ
Strategic Investment Fund for La Raza
Washington, DC
UnidosUS Properties LLC
Washington, DC



**LATINOS
WERE VOTING
FOR HOPE**



**AND WE ARE
BRINGING HOPE
FOR ALL**

UNIDOSUS