What is Good Hair?
Outcomes

Participants will relate natural hair styles to implicit bias and will plan action to promote awareness of California’s Senate Bill 188, also known as The CROWN Act.
Building Background Knowledge

Share one thought per Post-it note. Be ready to post your ideas and then discuss.

Looking through magazine ads or watching commercials on TV, think about:

- The model's physical appearance.
- How their physical appearance relates to what they are advertising.
Building Background Knowledge

Magazine advertisements and TV Commercials

What do you notice about most of these ads and models?
Think-Pair-Share

Intro

How important is your hair to you?
Think-Pair-Share

Intro

How important is your hair to you?
What do you like most about it?
Think-Pair-Share

Intro

How important is your hair to you?
What do you like most about it?
Think of a time when someone complimented your hair.
  • What did they say?
  • How did it make you feel?
Intro

Discussion

Have you ever heard someone use the phrase “good hair” or “bad hair”? What impact do these phrases have on you personally?
History of Braids and Bans

While you watch:

• What is something new you learned from this video?
• Who was the first woman to wear braids on public television?
• What are some of today’s social pressures regarding hair? How does it affect you?

The History of Braids & Bans on Black Hair | MANE | NowThis
https://youtu.be/e_0rEJq1_s
California Senate Bill 188, the CROWN Act
Creating a Respectful and Open World for Natural Hair

https://www.thecrownact.com/
Research and Action

Select a video about issues identified by the CROWN Act. Think about:

• Contents and themes
• Think about a plan to promote the CROWN Act’s campaign online

https://www.youtube.com/channel/UCv20HDcdFLgAhp-z2JiHlHA
What are your plans to promote issues you discovered while researching the CROWN Act?