



POSITION ANNOUNCEMENT

POSITION: Project Director, Health Equity Campaigns

OPEN: Immediately

LOCATION: Washington, DC

CLOSE: Until filled

CONTACT: Director, Health Policy Project

SALARY: TBD

BACKGROUND

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation's largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels. For more than 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our community stronger. For more information on UnidosUS, visit www.unidosus.org or follow us on Facebook, Instagram, and Twitter.

SUMMARY

UnidosUS is seeking a Project Director, Health Equity Campaigns. This role manages the overall vision and strategic goals for UnidosUS health equity portfolio, including cross-cutting communications and strategy, and seeks to develop and disseminate policies that improve health equity and access for Latinos, collaborating across Health and other policy teams.

The Project Director is responsible for developing specific recommendations, for example, to expand immigrant access to the social safety net and establish new policy initiatives to advance Latino health equity. In addition to internal leadership responsibilities, the Project Director serves as an institutional spokesperson on Latino health equity, representing UnidosUS priorities in external meetings, including those with congressional staff, policymakers, experts, and issue stakeholders. Working alongside the Director of the Health Policy Project, this position drives efforts to provide decisionmakers, community leaders, and stakeholders with timely and relevant information that shapes the content of policy proposals emanating from Congress, state governments, and administrative agencies. This person will also coordinate,

develop, and participate in public policy forums and summits, briefings, and other events where relevant policy matters are discussed.

The Project Director, Health Equity Campaigns reports to the Director, Health Policy Project. The position is hybrid and is based out of Washington, DC.

ESSENTIAL FUNCTIONS:

- Responsible for setting strategic goals and direction and drives the vision for the project on health equity and inclusion, in collaboration with the Director and team members.
- Seeks out opportunities to collaborate on access and inclusion across the Policy Component.
- Conducts policy analysis and develops advocacy tactics in support of health equity, including access by immigrants and mixed-status families.
- Establishes and nurtures relevant relationships with allies, partners, supporters, policymakers at the state and federal level, administrators, and Affiliate leaders.
- Contributes to fundraising efforts in support of health policy and research work.
- Serves as a spokesperson for Latino health equity.

QUALIFICATIONS & REQUIREMENTS:

Education & Experience

- Master's degree in political science, health, or public policy required.
- Six (6) to eight (8) years of relevant health issue experience required.
- Demonstrated commitment to Latino, immigrant, or low-income communities required.
- Substantial knowledge of health policy issues required.
- Experience managing budgets preferred.
- Fundraising and media/messaging experience preferred.
- Demonstrated experience with program planning, staff evaluations, and project management.
- Experience with community-based organizations, and/or advocacy at local or national levels, a plus.

Skills & Abilities

- Steadfast commitment to UnidosUS mission, vision, and values of Excellence, Accountability, *Respeto*.
- Commitment to U.S. Latino community, Latino nonprofit organizations, and the Latino market.

- Demonstrated experience working in nonprofits, community-based organizations, and diverse communities.
- High degree of independence, initiative, and ability to work under tight deadlines with minimal supervision required.
- Excellent communication skills, both oral and written.
- Commitment to excellence and high standards.
- Ability to work independently and as a member of various teams and committees.
- Advanced proficiency with Microsoft Office Suite more specifically, Office 365.
- Acute attention to detail.
- Bilingual (English/Spanish) skills required.

Employment with UnidosUS is contingent upon successful completion of a background screen.

Please note: Only those applicants who submit a cover letter and résumé will be considered for this opportunity.

SEND COVER LETTER, RÉSUMÉ AND WRITING SAMPLE TO:

UnidosUS

hrmail@unidosus.org

Subject Line: Project Director, Health Equity Campaigns

Attn: Director, Health Policy Project

No phone calls please!

EQUAL OPPORTUNITY EMPLOYER. All qualified applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, gender identity or expression, personal appearance, family responsibilities, political affiliation, or enrollment in a college, university, technical school, or adult education.