



POSITION ANNOUNCEMENT

POSITION: Senior Strategist, Education Policy

OPEN: Immediately

LOCATION: Washington, DC; Phoenix;
San Antonio; Los Angeles; or Miami

CLOSE: Until filled

CONTACT: Director, Education Policy Project

SALARY: Commensurate with experience

BACKGROUND

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation's largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels. For more than 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our community stronger. For more information on UnidosUS, visit www.unidosus.org or follow us on Facebook, Instagram, and Twitter.

SUMMARY

The Senior Strategist for Education Policy is responsible for shaping and executing efforts to advance UnidosUS's state education policy agenda. The Senior Strategist will collaborate with state policy teams to identify opportunities in each organizational priority state (currently Arizona, California, Florida, and Texas) and work closely with the education and state policy teams on the strategy and implementation of education issue campaigns. Responsibilities include contributing to policy ideation and advocacy strategy across the K-12 education portfolio and supporting state policy teams in strategically building out early childhood and higher education policy portfolios at the state level. Success in this role requires strong organizational and communication skills, as well as a demonstrated ability to prioritize tasks and handle simultaneous requests and facilitate multilevel collaboration.

The Senior Strategist will report to the Director of Education Policy. The position can be based in our Washington, DC, headquarters or one of our priority states (Phoenix, Arizona, Los Angeles, California, Miami, Florida, and San Antonio, Texas.) The position requires travel to include annual UnidosUS events.

ESSENTIAL FUNCTIONS

- In consultation with the Director of Education Policy and state policy leads, manage the development and execution of education state advocacy campaigns, and maximize outcomes by leveraging institutional assets and cross-team collaboration.
- Build and sustain key partnerships, including civil rights organizations, that share the organization's education advocacy goals and objectives and represent UnidosUS at coalition tables.
- Provide education issue expertise to the state and education policy teams.
- Track state policy efforts, identify emerging issues and trends, develop intervention strategies, define strategic campaign priorities, and shape field campaigns.
- Develop effective state tracking and reporting mechanisms to measure progress and document outcomes to be communicated to senior leadership, funders, and other stakeholders.
- Manage the development of reports to various audiences, including presentations and reports for the UnidosUS Board of Directors and leadership, the Affiliate Network, and other partners.
- Collaborate with Marketing and Communications to develop message frames, talking points, blogs, and other materials that energize Latino participation and elevate Latino issue priorities. Serve as a media spokesperson.
- Work with education policy senior managers to develop and monitor program budgets, making needed adjustments based on funding availability, and keeping operations within budget.
- Manage fundraising process to ensure the growth and sustainability of state education work, including developing concept papers, proposals, and reports, prospecting, and participating in relevant funder meetings.

REQUIREMENTS

Education & Experience

- Bachelor's degree required; advanced degree preferred.
- 5-7 years of relevant experience in issue advocacy campaigns.
- Knowledge of or experience working on education policy issues.
- Successful track record developing and executing high-impact campaigns, including federal- and state-level issue or advocacy campaigns.
- Project management skills, including strategy setting, budget development, monitoring, and reporting to various audiences.

**Employment with UnidosUS is contingent upon successful completion
of a background screen.**

Please note: Only those applicants who submit a cover letter and résumé will be considered for this opportunity. Please include “Senior Strategist, Education Policy” in the subject line.

SEND COVER LETTER AND RÉSUMÉ TO:

UnidosUS

hrmail@unidosus.org

Subject Line: Senior Strategist, Education Policy

Attn: Director, Education Policy Project

EQUAL OPPORTUNITY EMPLOYER. All qualified applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, gender identity or expression, personal appearance, family responsibilities, political affiliation, or enrollment in a college, university, technical school, or adult education.