



SURVEY OF LATINO VOTERS IN FLORIDA

About the Survey

- Total N=2,750 Latino eligible voters
 - N=2,540 registered
 - N=210 eligible, not registered
 - Margin of error +/- 1.9%
- States
 - N=400 Florida (+/- 4.9%)
 - N=300 per: Arizona, California, Colorado, Georgia, Nevada, Pennsylvania, Texas (+/- 5.7%)
- Field Dates: July 20 August 1, 2022
- English or Spanish, according to preference
- Mixed mode: 75% online, 25% live telephone interviews

Key Findings

- 1. Inflation, crime and gun violence, and jobs and the economy are top priorities, and there is strong support for policies to address them:
- Invest in working families including housing/rental assistance, health insurance assistance, and investing in education to help students catch up after academic losses incurred during the pandemic.
- Universal background checks and mental health investments to curb crime and gun violence
- 2. Immigration reform that includes a path to citizenship continues to receive very strong support, including executive action if Congress does not act.
- 3. Abortion has become more salient, and 70% of Latino voters in Florida believe it should remain legal, no matter their own personal beliefs on the issue.
- 4. The majority of Latino voters in Florida believe the country is on the wrong track (64%), and 67% say they are 100% certain they will vote in November.

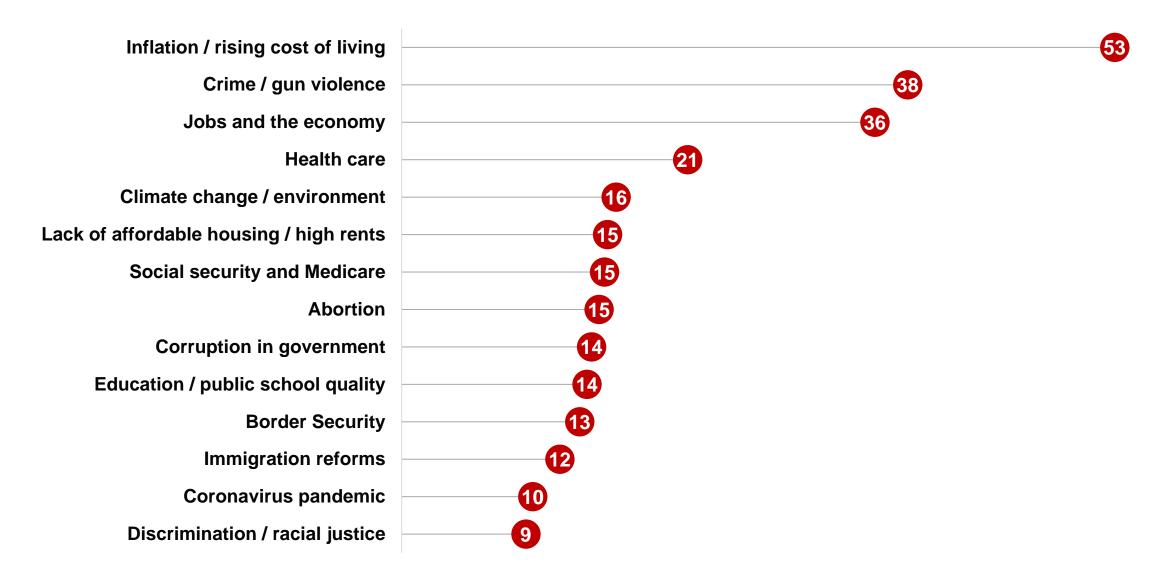




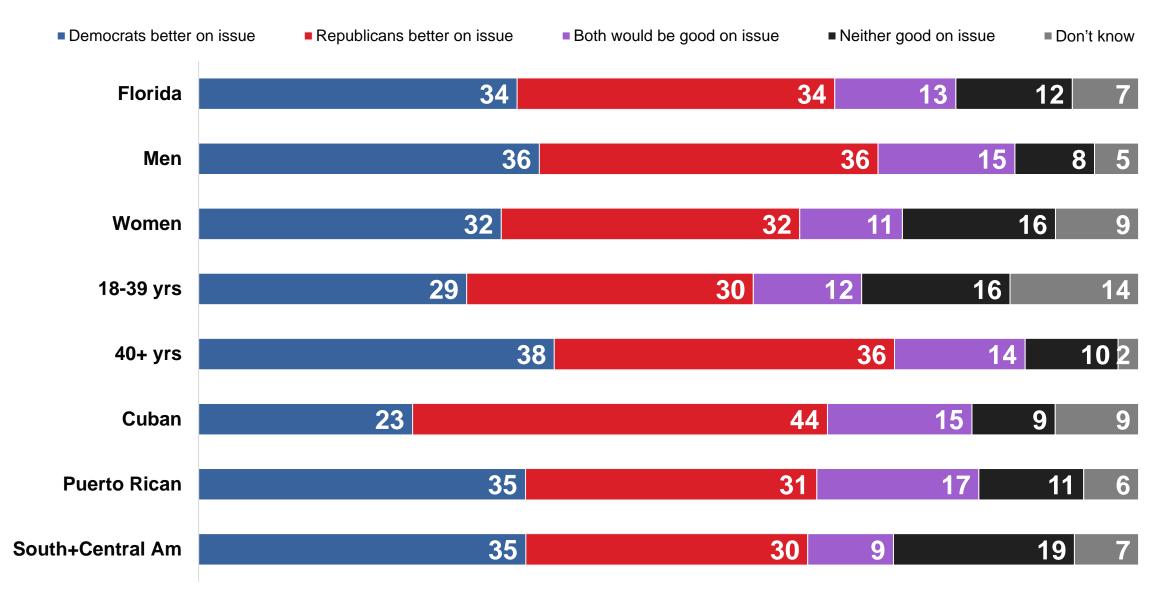
ISSUE PRIORITIES

What are the most important issues that elected officials should address?

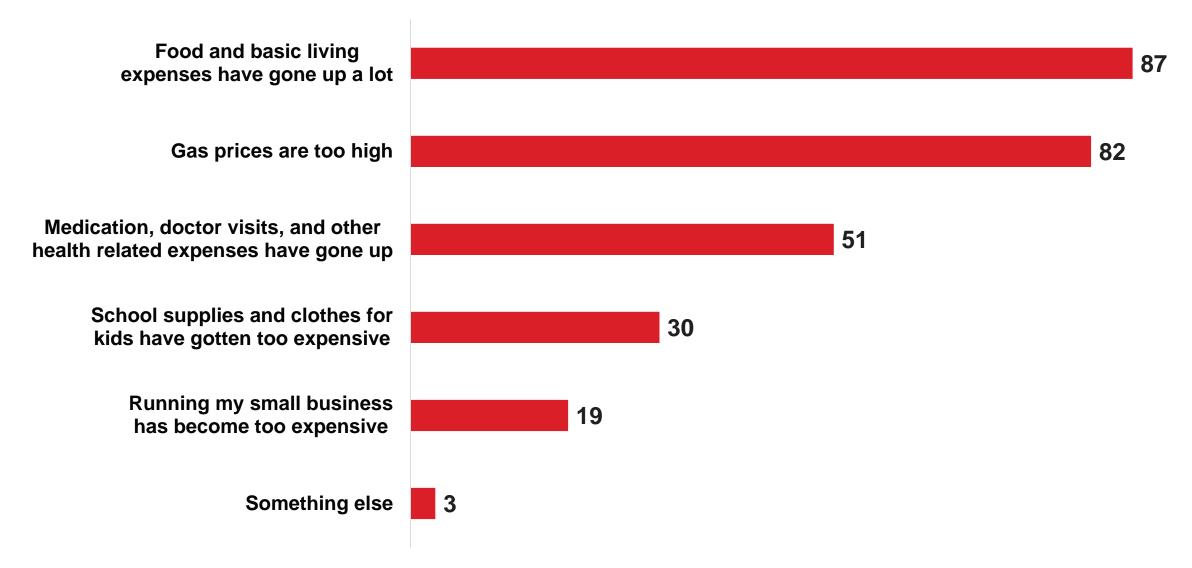
(Rank up to three. Sorted highest to lowest)



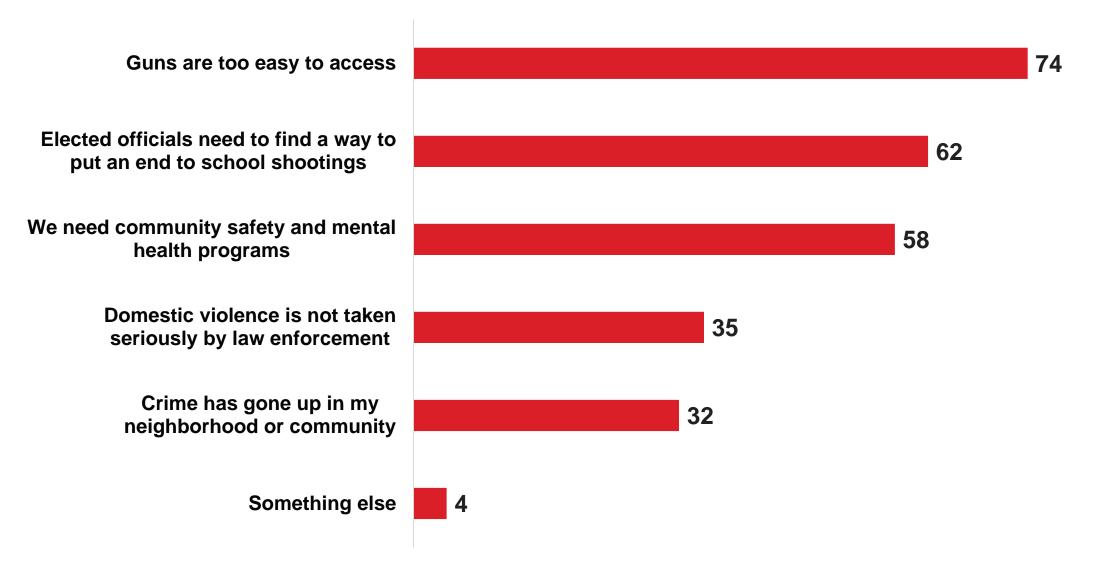
Which party would be best at addressing [issue respondent cited as top concern/priority]?



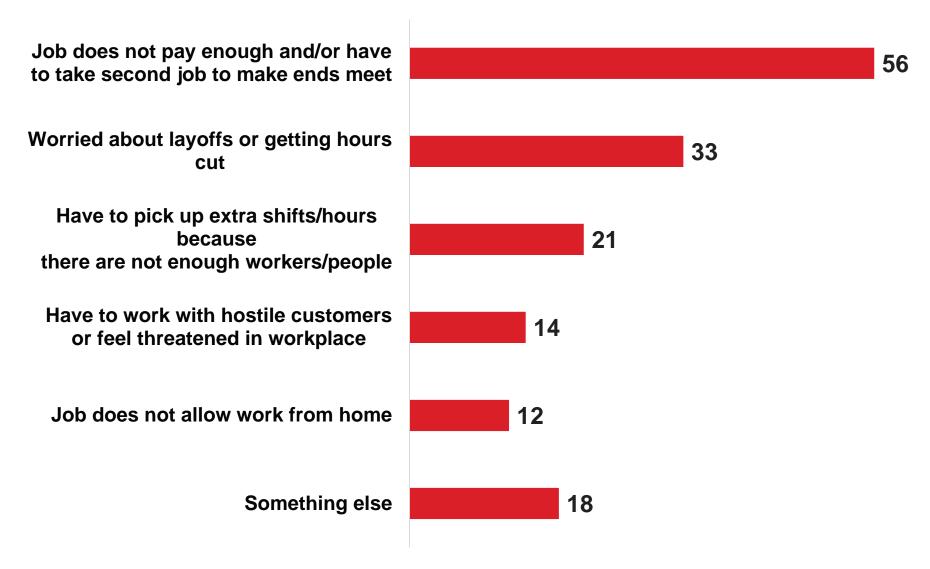
What did you have in mind when you said *inflation and the rising cost of living* are important issues elected officials should address? (all that apply)



What did you have in mind when you said *crime and gun violence* are important issues elected officials should address? (all that apply)



What did you have in mind when you said jobs and the economy are important issues elected officials should address? (all that apply)

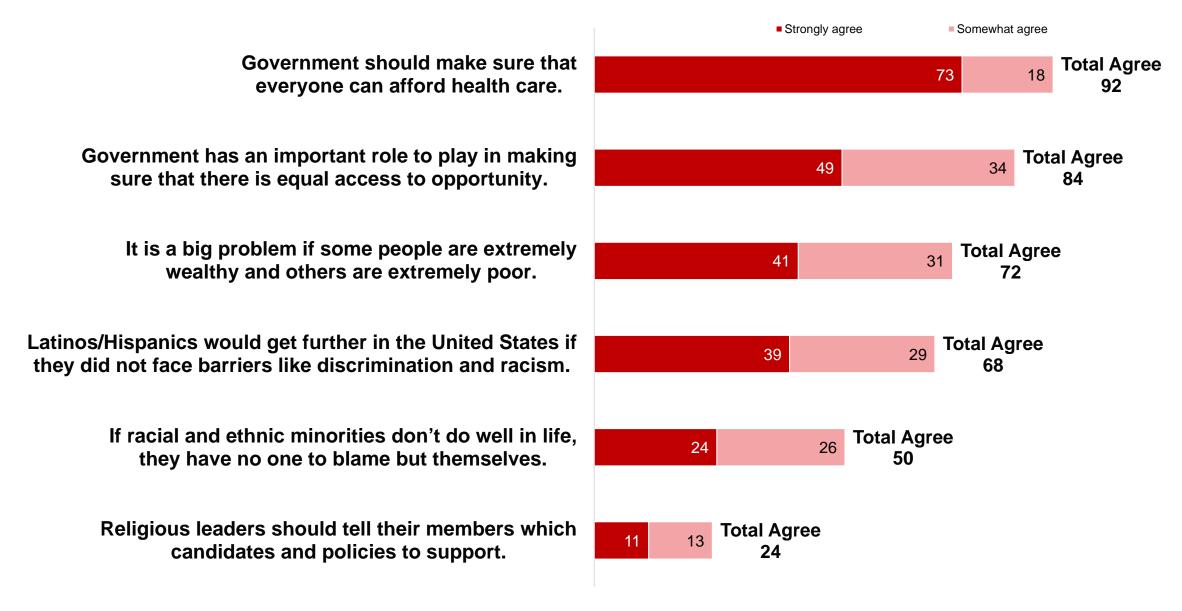




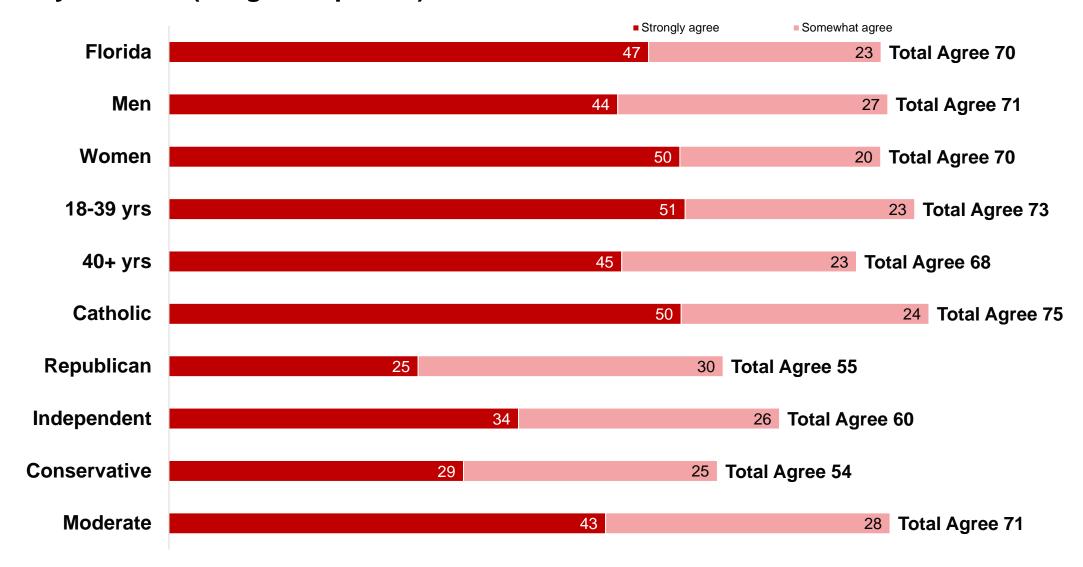


VALUES AND IDENTITY

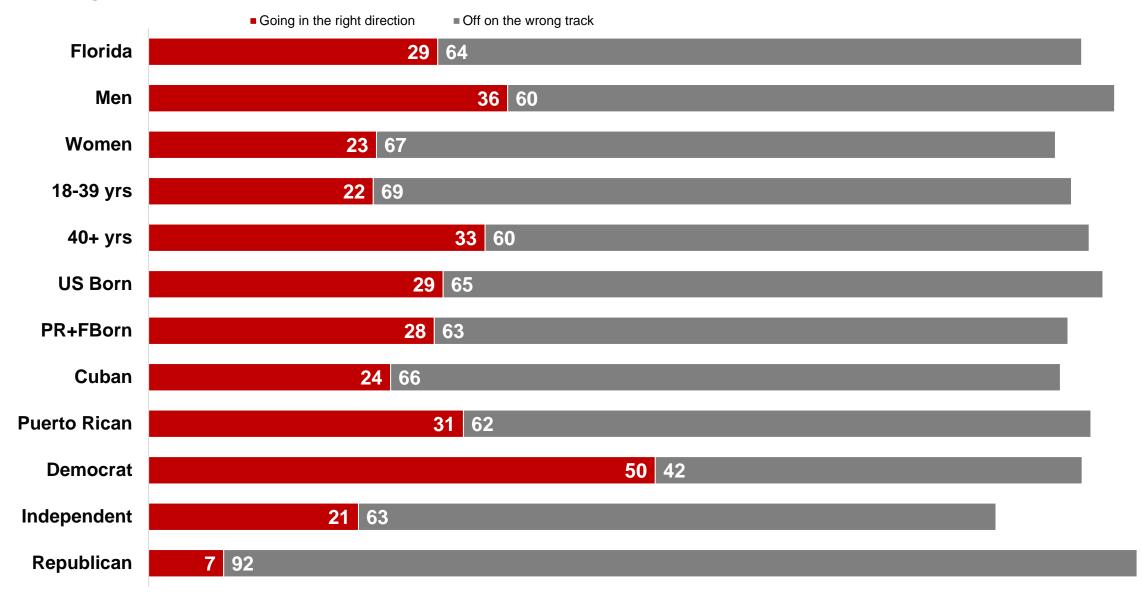
Do you agree or disagree with the following statements? (% agree reported)



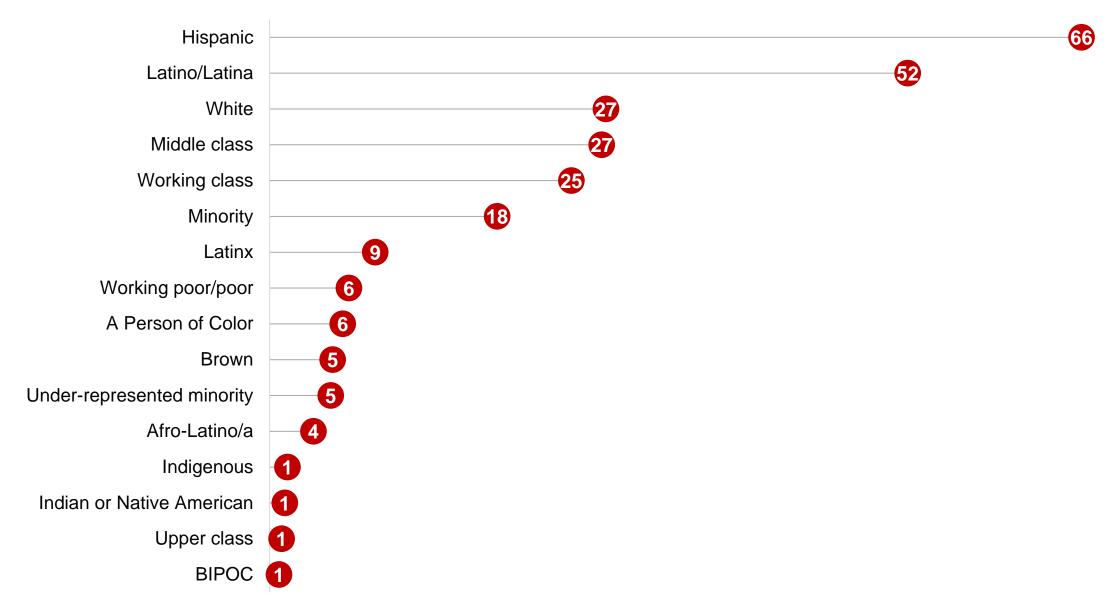
Do you agree or disagree with the following statement? No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else. (% agree reported)



Generally speaking, do you think things in the United States are going in the right direction, or off on the wrong track?



Do you consider yourself, or identify as: (all that apply, percent yes reported)

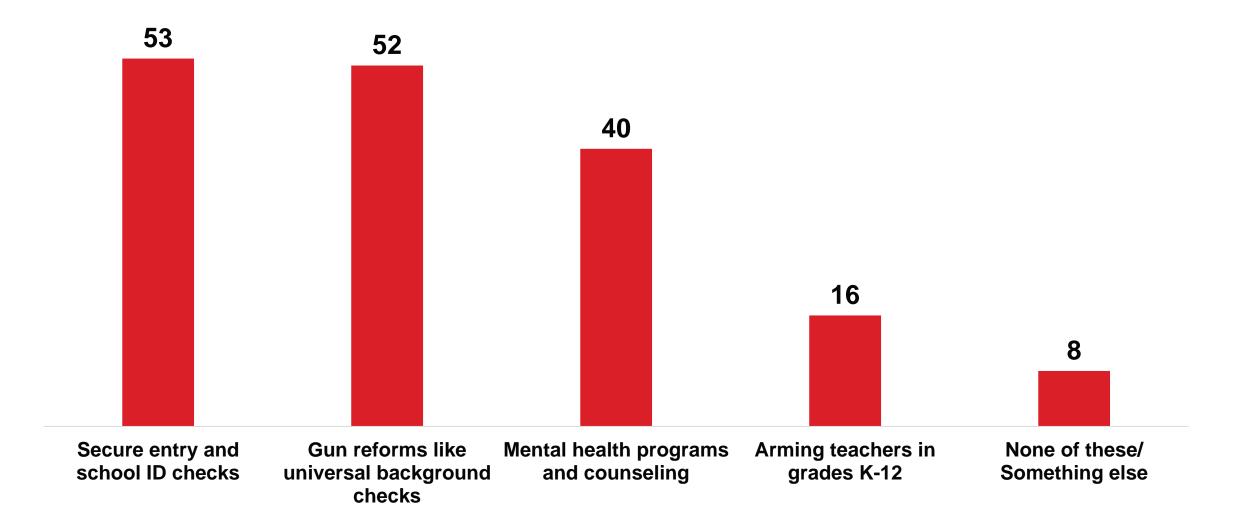




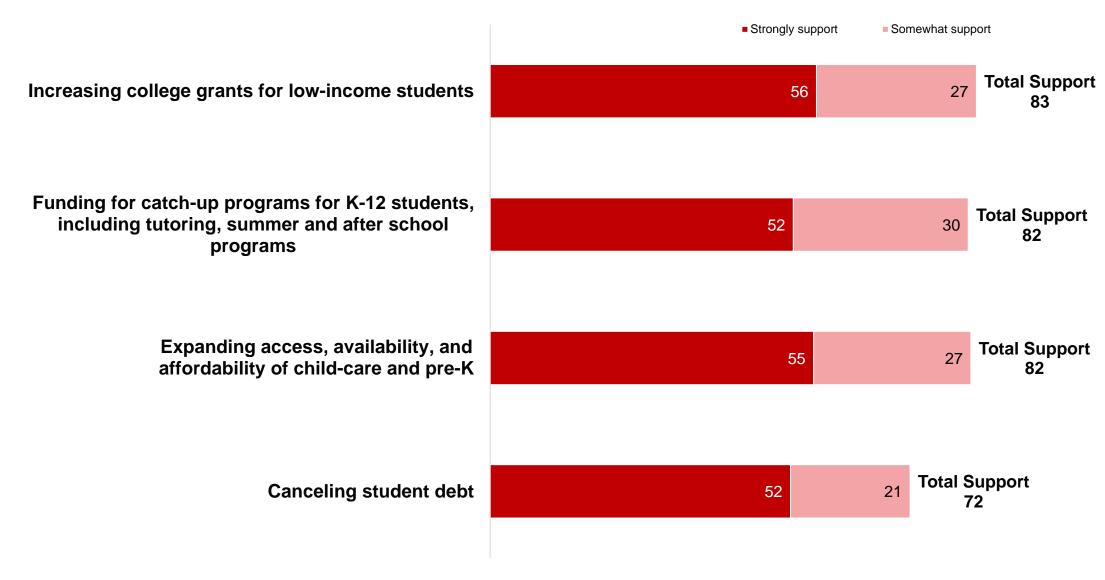


POLICY VIEWS

Which policies do you think would be the best solutions to make schools in your community safer for students and teachers? (all that apply)



Do you support or oppose the federal government taking action to address the following? (% support reported)



Should Florida accept funds that the federal government is offering to provide health insurance to low-income adults in Florida who make less than \$18,000 per year, and cannot afford health insurance? (% yes reported)



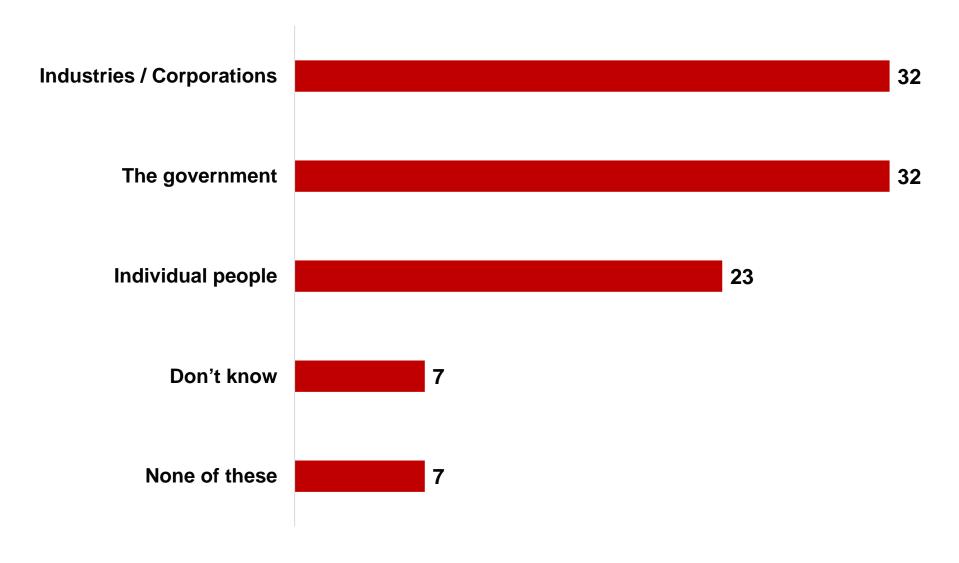
Do you agree or disagree with the following statement? (percent agree reported)

If Congress does not pass a comprehensive immigration reform law, the Biden Administration must use its executive authority to protect undocumented immigrants, like Dreamers, farmworkers, and essential workers who have lived in America for a long time.

President Biden should not use the situation at the southern border as an excuse to do nothing to protect undocumented immigrants who have lived and worked in the US for many years. Presidents are expected to deal with many issues at the same time, including immigration.

Somewhat Total Strongly agree **Agree** agree 52 74 Somewhat Total Strongly agree **Agree** agree 49 25 74

Who, if anyone, do you think is most responsible for doing something about climate change?





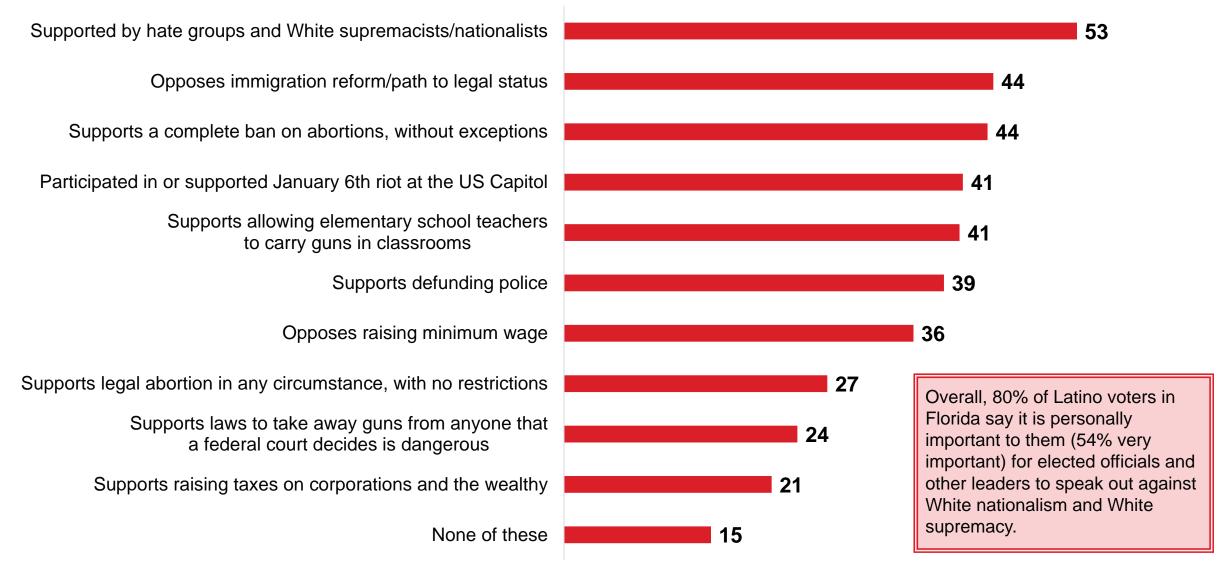


CANDIDATES, PARTIES, AND OUTREACH IN THE 2022 ELECTION

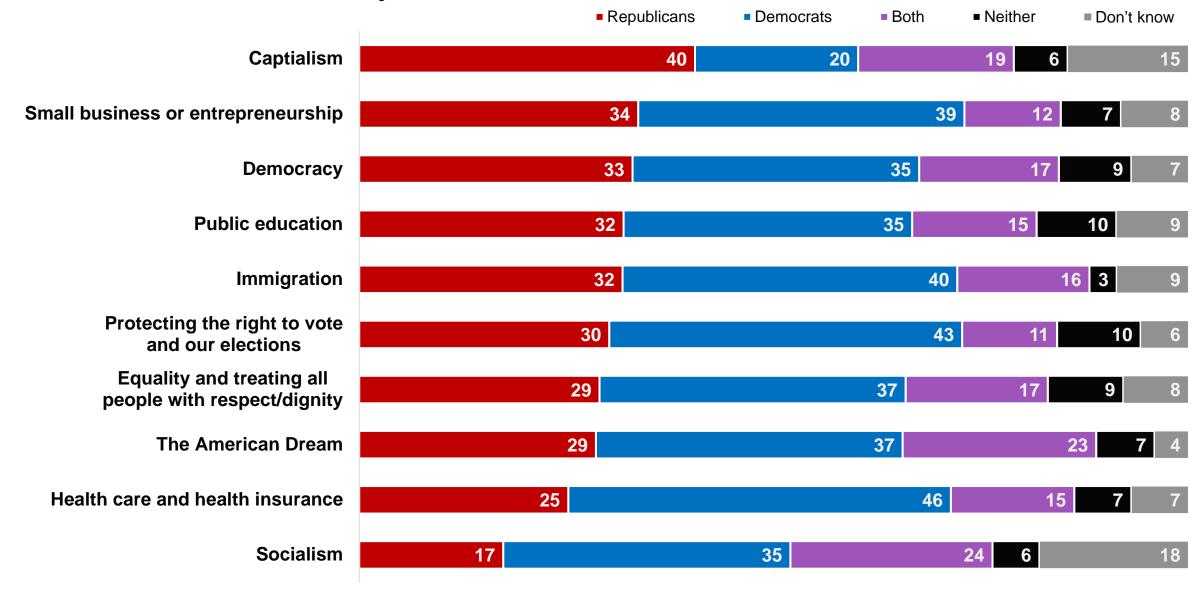
In making decisions about which candidates to support in an election, how important is it to you that a candidate has the following traits or background? (total extremely and important reported)

Willing to work with both parties, and compromise to get things done	89
Experience working with different racial and ethnic groups	86
Business experience	84
Supported/endorsed by Latino community organizations	78
Government or elected office experience	74
Supported/endorsed by law enforcement/police department	71
Supported/endorsed by Chamber of Commerce and business community	65
Is supported or endorsed by unions, or organized labor	63
Speaks Spanish	59
Is Hispanic/Latino	53

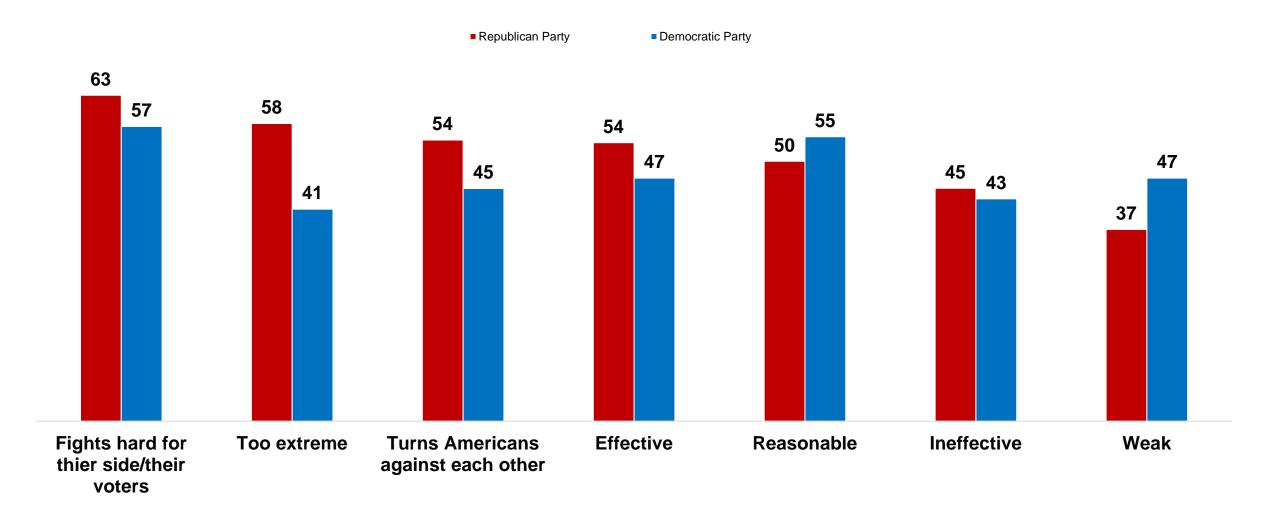
When deciding who to vote for in an election, which of the following would be a "deal breaker" for you, meaning you just could NOT support the candidate if you knew this fact about them. It would be a deal-breaker for me, I could not support a candidate who:



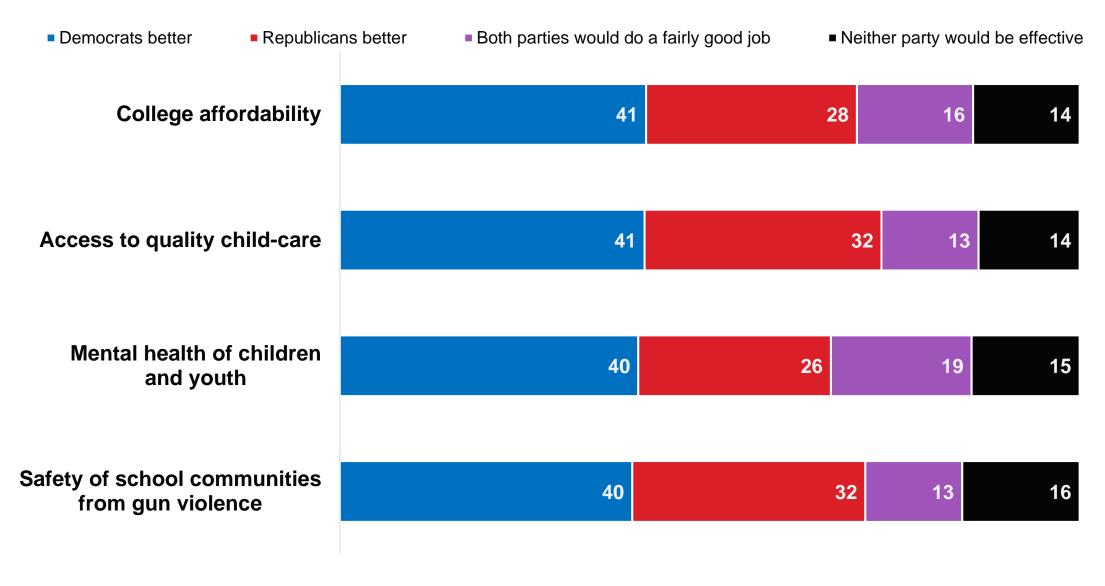
Generally speaking, which party do you believe shares your values, or is closer to your personal beliefs/values when it comes to your views on:



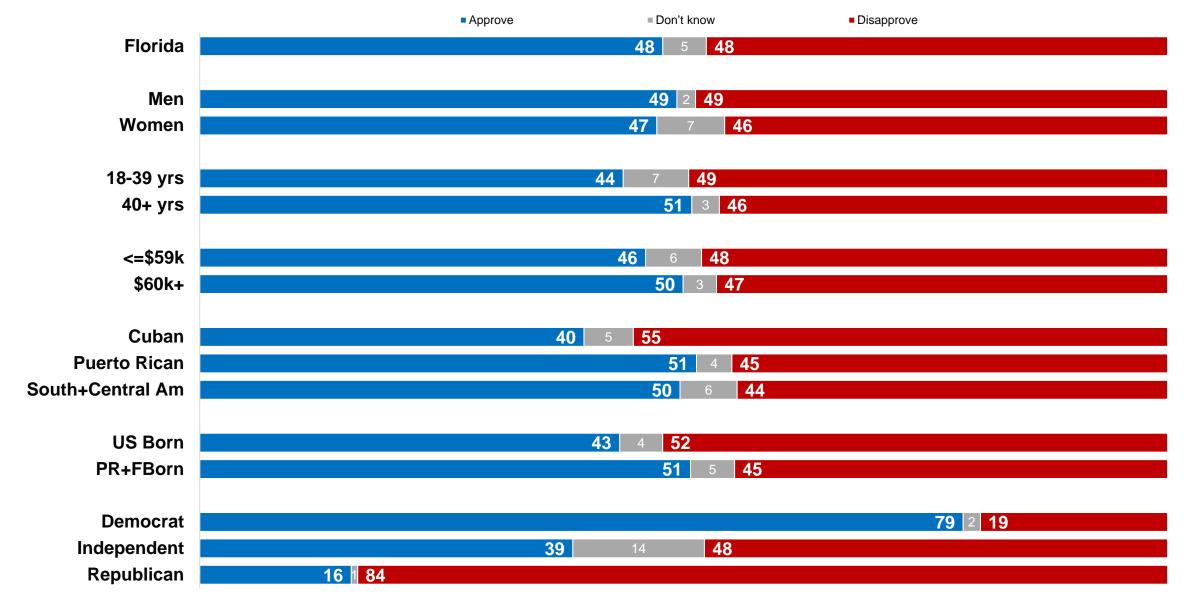
How well do you think the following words describe the [Democratic/Republican] Party? (percent describes well reported)



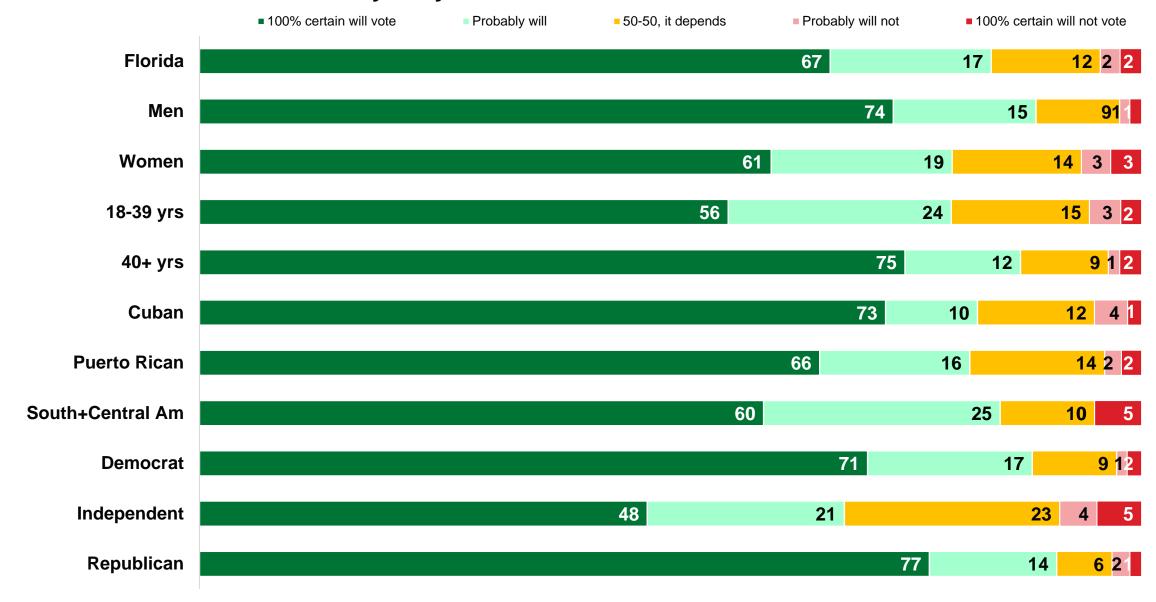
Thinking about the election coming up in November of this year, which party do you think would do a better job handling each of the following issues:



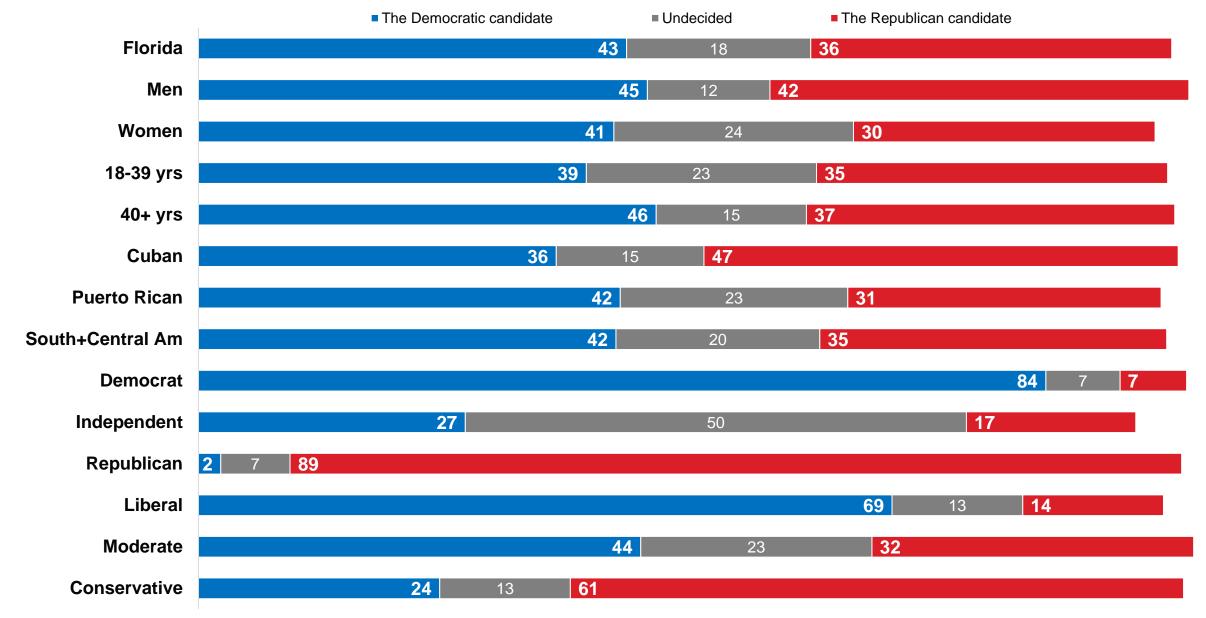
Do you approve or disapprove of the way President Joe Biden is handling his job as President of the United States?



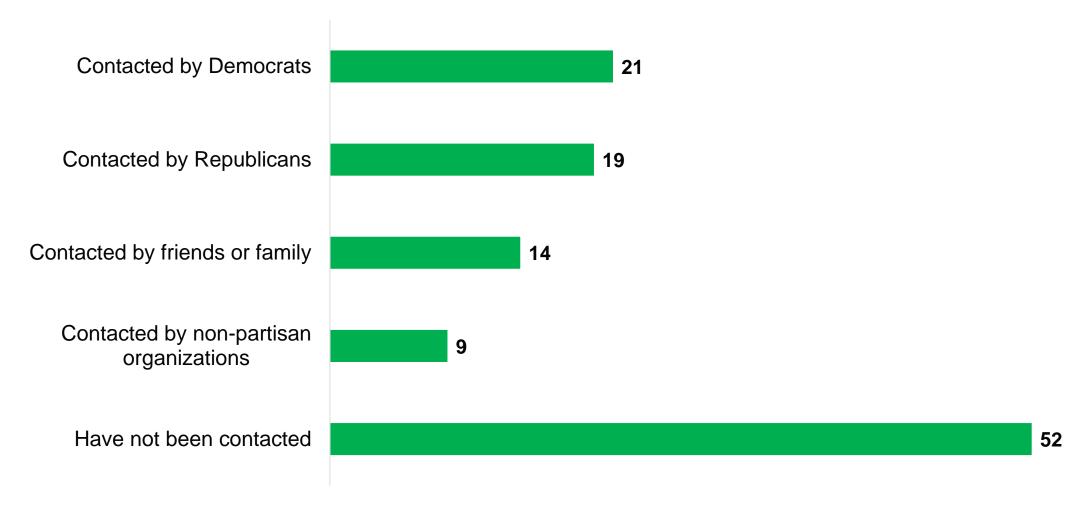
As you may know, there will be an election later this year for offices such as US Congress, and many state and local offices. How likely are you to vote in the November 2022 election?



In the 2022 election for U.S. House of Representatives in your district here in Florida, do you plan to vote for:



In the past 12 months have you been contacted—by phone, ads in your mail, text, email, or in-person—by any of the following people or organizations encouraging you to vote, or register to vote? (all that apply)



July 20-Aug 1, 2022 N=400 (+/-4.9%)

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