2022 National Survey of Latino Parents: COVID-19 Experiences and Vaccine Access

Monday, November 14, 2022
Agenda

• Introductions – Spokespersons
• About UnidosUS and the Esperanza Hope For All Initiative
• Overview of National Survey of Latino Parents on COVID-19
  • Background
  • Methods
• Key Findings – Parents and Children
  • COVID-19 Experiences & Vaccine Access
  • Parents’ Concerns and Worries
  • Mental Health Stressors and Support
• Q&A
Introductions – Spokespersons

• Pedro Martinez, MPH  
  Senior Strategist, Public Health Preparedness and Response (Health), UnidosUS

• Dr. Sylvia Manzano  
  VP of Operations, BSP Research
Our Purpose
To live in a world where there are no barriers for Latinos to reach their fullest potential.

Our Promise
Empower Latinos to define and achieve their own American Dream.

Our Mission
Build a stronger America by creating opportunities for Latinos.

Our Vision
To see a strong America where economic, political, and social advancement is a reality for all Latinos, where all Hispanics thrive, and our contributions are recognized.
For more than 50 years, we’ve helped Latinos achieve their American Dream through:

- Policy success that impact millions of families.
- Programs that increase skills and knowledge for hundreds of thousands of people.
- Strengthening a community-based Affiliate network that touches nearly 8 million people every year.
- Mobilizing hundreds of thousands to use their voices and vote for positive change.
CHAMPIONING OUR COMMUNITY

UnidosUS Affiliate Network 2022 by Region (285 Total)

**Affiliate Engagement**
We integrate the expertise, actions, and voices of our community-based partners to improve opportunities for Latinos.

**Education**
We promote equitable access to quality education for Latinos.

**Health**
We aim to improve Latinos’ well-being and access to equitable health care.

**Housing and Financial Empowerment**
We strengthen families’ financial security and help communities solve their housing issues.

**Policy and Advocacy**
We fight for fairness and Civil Rights for all.

**Workforce Development**
We develop the Latino workforce to be competitive in a global market.
Esperanza Hope for All Initiative

Health
Ensure equitable delivery of vaccines

Economy
Preserve housing & prevent loss of home equity

Education
Mitigate disproportionate learning loss

• In March 2021, UnidosUS launched a COVID-19 and Flu public health communications and outreach campaign to ensure the health, economic, and education recovery of the Latino community, with a major emphasis on vaccine equity.

• In April 2021, through CDC support UnidosUS funded 33 Affiliates to implement local cultural humility education and outreach campaigns focused on increasing COVID-19 and Flu vaccination opportunities where Latinx community members live, work, play, and worship.

STRATEGIC OBJECTIVES

Reach Latinos through trusted channels and sources to share information about COVID-19 vaccines

Offer information on the safety, validity, and importance of the vaccines, which in turn diminishes the hesitancy to get vaccinated

Serve as a trusted source for information on how and where to get immunized locally

Encourage the Latino community to make the best-informed decision regarding the vaccines
Background

• Recasting of the 2021 National Survey of Latino Parents
  • Identified the lack of real-time data on children’s vaccinations (primary series and boosters) disaggregated by race/ethnicity
  • Child age groupings were adjusted to four categories (6mo–4, 5–11, 12–15, 16–18 years old)

• Findings will help UnidosUS target public health messaging to specific audiences and inform advocacy efforts towards funding an adult immunizations program
Methodology

• Poll # 1 Field dates: August 12-25, 2022
  • Total N=3,100 Latino parents
    • Non-citizens (N=451), Households that are non-citizen or mixed status (N=701)
    • Overall survey margin of error (+/- 1.8%)
  • Format of survey:
    • English or Spanish, according to preference
    • Mixed mode: 75% Online, 25% live telephone interviews
  • State Oversamples: Arizona, California, Florida, and Texas
  • Survey conducted by BSP Research

• Findings are presented in percentages (%) and ranked by respective response categories in descending order of magnitude

• Poll #2 Field Dates expected in December 2022
Key Findings: Parents
COVID-19 Experiences & Vaccine Access
Parents and Children’s Vaccinations

Have you/your children [age group] received a COVID-19 vaccine?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Yes (Vaccinated)</th>
<th>No (Unvaccinated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent</td>
<td>78</td>
<td>22</td>
</tr>
<tr>
<td>Kids 6m-4yrs</td>
<td>23</td>
<td>77</td>
</tr>
<tr>
<td>Kids age 5-11</td>
<td>53</td>
<td>47</td>
</tr>
<tr>
<td>Kids age 12-15</td>
<td>70</td>
<td>30</td>
</tr>
<tr>
<td>Kids age 16-18</td>
<td>80</td>
<td>20</td>
</tr>
</tbody>
</table>
Parents: Reasons to Vaccinate Themselves

[If parent is vaccinated] People chose to get vaccinated for many different reasons. Which of these are the most important reasons you decided to get vaccinated? (Up to 3 responses)

- To protect my family and loved ones: 77%
- To make sure I could stay healthy: 49%
- To stop the spread of the virus generally: 46%
- To protect my community: 27%
- It was required for school or work: 23%
- My doctor said I needed to get vaccinated: 9%
Parents: Reasons for NOT Vaccinating Themselves

[If parent is unvaccinated] People have not been vaccinated for many different reasons. Which of these are the most important reasons you have not been vaccinated? (Up to 3 responses)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concerned about safety and side effects</td>
<td>66%</td>
</tr>
<tr>
<td>Already had COVID-19</td>
<td>29%</td>
</tr>
<tr>
<td>Don't want government telling me what to do</td>
<td>24%</td>
</tr>
<tr>
<td>Not worried about getting COVID-19</td>
<td>19%</td>
</tr>
<tr>
<td>I'm healthy, even if I get it, I'll be fine</td>
<td>18%</td>
</tr>
<tr>
<td>Not sure where to get reliable information about vaccines</td>
<td>16%</td>
</tr>
<tr>
<td>Can't afford time off work to get vaccine or deal with side effects</td>
<td>11%</td>
</tr>
<tr>
<td>Concerns about cost/paying for vaccine</td>
<td>8%</td>
</tr>
<tr>
<td>Do not have government-issued ID</td>
<td>3%</td>
</tr>
<tr>
<td>Might cause immigration problems for me/family member</td>
<td>3%</td>
</tr>
<tr>
<td>Unable to access information about vaccine in my own language</td>
<td>2%</td>
</tr>
<tr>
<td>Another reason</td>
<td>6%</td>
</tr>
</tbody>
</table>
Parents: Ideas to Support Vaccination Opportunities

Do you think the following ideas would make getting vaccines easier? (% would help a great deal illustrated)

- Financial aid for parents to replace income lost due to take time off work to get themselves or kids vaccinated/deal with side effects: 55
- Make COVID-19 vaccines available when children receive other routine vaccines: 54
- More flexible hours at vaccine locations: 52
- Remove identification requirements so children and parents can get vaccines without fear of immigration problems: 49
- Provide vaccinations at schools, day cares, and children's sports events: 47

Note: Top ranked response is represented and other two responses were not included (data not shown).
Key Findings: Children
COVID-19 Experiences & Vaccine Access
## Parents and Children’s Vaccinations

Have you/your children [age group] received a COVID-19 vaccine?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Yes (Vaccinated)</th>
<th>No (Unvaccinated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent</td>
<td>78</td>
<td>22</td>
</tr>
<tr>
<td>Kids 6m-4yrs</td>
<td>23</td>
<td>77</td>
</tr>
<tr>
<td>Kids age 5-11</td>
<td>53</td>
<td>47</td>
</tr>
<tr>
<td>Kids age 12-15</td>
<td>70</td>
<td>30</td>
</tr>
<tr>
<td>Kids age 16-18</td>
<td>80</td>
<td>20</td>
</tr>
</tbody>
</table>
Reasons to Vaccinate Children

Which were the most important reasons you decided to vaccinate your children? (all that apply)

- To protect my family’s health: 50
- To minimize severity of symptoms even if my child gets COVID-19 (so it won’t be "that bad"): 39
- Vaccines provide the best protection against COVID-19. They are better than "natural immunity" that comes from...: 30
- We want to get back to normal: 24
- Vaccines are safe and effective. The benefits outweigh the risks of side effects: 23
- My child’s doctor or health care provider recommended it: 18
- To protect my community: 17
- My child wanted to be vaccinated: 16
- It was required by my child’s school or daycare: 13
Reasons to Not Vaccinating Children

Which of these are the most important reasons that your child has not been vaccinated? (all that apply)

- Unknown long-term side effects: 46
- I believe COVID-19 vaccines are not safe: 27
- I can protect my child with other measures such as social distancing or masks: 20
- Would like to vaccinate, but haven't been able to: 18
- I don't want the government telling me what to do with my children: 16
- Need more information about the vaccines in my language: 16
- I don't believe COVID-19 is a serious illness for children: 13
- May need to miss work if vaccine or side effects make them sick: 10
- I have a religious objection to vaccinating my child: 6
- I do not ever allow my child to get any kind of vaccination: 5
- My child can't be vaccinated due to medical condition or disability: 5
Issues Making Vaccinating Children Difficult

[If would like to, but haven't been able to vaccinate children] Which of the following issues have made it difficult for you to get your child (or children) vaccinated? (all that apply)

- Can't take time off of work to take them to get vaccinated: 36
- It is hard for me to get my child to a place to get them vaccinated: 30
- Unable to get an appointment: 17
- Concerned or worried about having to provide social security numbers or government issued ID to get my child vaccinated: 16
- Concerned/worried about costs or having to pay for the vaccine: 14
- Concerned or worried it could cause immigration problems for me or a family member: 11
- Another reason: 20

Another Reason (Open-Ended Response):

- "The vaccine has not arrived in Florida"
- "My child is against it and agrees with my partner that does not want the vaccine"
- "Parental disagreement"
- "Child refuses"
- "My wife is anti-vaccine"
- "My child is terrified of needles"
- "Too young"
- "Didn’t know it was available for kids"
Trusted Sources of Info on COVID-19 Vaccines

How much do you trust the following people or groups who have talked about and made recommendations about COVID-19 vaccines? (% trust a great deal illustrated)

- Your child’s health care provider: 59
- Doctors or health experts in the news: 51
- National and local government and public health officials: 37
- Community-based health workers, such as promotoras/promotores: 32
- Family members, close friends: 30
- Teachers or school administrators: 27
- Caregivers or daycare providers: 26
- Health or lifestyle experts you follow online: 22
- Other parents you know: 20
- Religious leaders in your community/faith: 19
- Videos/links your friends and family post on social media: 18

Note: Top ranked response is represented and other two responses were not included (data not shown).
# Doctors Recommendations on Children Vaccinations

What has your child’s doctor or health care provider recommended or shared with you about vaccinating your children who are:

<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Children 6months-4 years</th>
<th>Children 5-11 years</th>
<th>Children 12-15 years</th>
<th>Children 16-18 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly recommended getting my child vaccinated</td>
<td>36</td>
<td>52</td>
<td>60</td>
<td>64</td>
</tr>
<tr>
<td>Provided information, but not a recommendation either way</td>
<td>21</td>
<td>20</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Recommended that I wait and see before vaccinating my child</td>
<td>14</td>
<td>10</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>Strongly recommended I do not vaccinate my child</td>
<td>2</td>
<td>3</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Have not discussed this with my child’s doctor or health care provider</td>
<td>25</td>
<td>15</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>My child doesn’t have a doctor or health care provider</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>
## Help Feel More Comfortable Vaccinating Children

(If any children unvaccinated) Which of these would help you feel more comfortable getting your child vaccinated? (all that apply)

<table>
<thead>
<tr>
<th></th>
<th>Children 6mo-4 years</th>
<th>Children 5-11 years</th>
<th>Children 12-15 years</th>
<th>Children 16-18 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>More time to learn about vaccine side effects and long-term effects on children</td>
<td>50</td>
<td>51</td>
<td>48</td>
<td>58</td>
</tr>
<tr>
<td>More clear information from agencies, like the CDC or FDA, telling us it is safe and effective for kids</td>
<td>40</td>
<td>36</td>
<td>36</td>
<td>41</td>
</tr>
<tr>
<td>More information from their doctor/provider</td>
<td>28</td>
<td>24</td>
<td>21</td>
<td>20</td>
</tr>
<tr>
<td>Hearing from parents and people I know whose children have been vaccinated</td>
<td>27</td>
<td>23</td>
<td>21</td>
<td>20</td>
</tr>
<tr>
<td>None of these</td>
<td>18</td>
<td>21</td>
<td>23</td>
<td>31</td>
</tr>
<tr>
<td>Another reason</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
Key Findings: Parents and Children
Concerns and Worries
Parents: Concerns and Worries

Compared with one year ago, are you more worried, or less worried about:

1. You/your family’s health being affected by COVID-19
   - More worried now: 23
   - About the same amount of worry: 33
   - Less worried now: 34
   - Was never worried about that: 10
   - Total Worried: 90

2. You/your family’s financial situation being affected by COVID-19
   - More worried now: 31
   - About the same amount of worry: 32
   - Less worried now: 27
   - Was never worried about that: 10
   - Total Worried: 90

3. Immigration problems if you or a family member receives a free COVID-19 vaccine
   - More worried now: 13
   - About the same amount of worry: 20
   - Less worried now: 18
   - Was never worried about that: 50
   - Total Worried: 50

4. Problem with immigration if you or a family member receives pandemic-related government assistance
   - More worried now: 14
   - About the same amount of worry: 22
   - Less worried now: 15
   - Was never worried about that: 49
   - Total Worried: 51
Parents: Concerns Family Will Get Seriously Sick
Key Findings: Parents and Children
Mental Health Stressors and Support
Parents: Mental Health Stressors

People had different experiences and responses to the COVID-19 pandemic. What about you? Due to the pandemic, have you experienced any of the following in the past year? (all that apply)

- Anxiety: 48%
- Feeling down or hopeless: 35%
- Depression: 34%
- Loneliness: 24%
- None of these: 34%

IN TOTAL 66% of Latino parents experienced one or more, with 40% citing two or more.
Parents: Mental Health Stressors for Children

Due to the pandemic, have any of your children experienced any of the following in the past year (12 months)? (all that apply)

<table>
<thead>
<tr>
<th>Stressor</th>
<th>Children 6m-4 years</th>
<th>Children 5-11 years</th>
<th>Children 12-15 years</th>
<th>Children 16-18 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Falling behind in school / academics</td>
<td>20</td>
<td>27</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td>Anxiety</td>
<td>22</td>
<td>30</td>
<td>30</td>
<td>29</td>
</tr>
<tr>
<td>Less interest in in-person activities</td>
<td>20</td>
<td>25</td>
<td>26</td>
<td>25</td>
</tr>
<tr>
<td>Less interest in participating in physical activities</td>
<td>17</td>
<td>24</td>
<td>27</td>
<td>23</td>
</tr>
<tr>
<td>Loneliness</td>
<td>17</td>
<td>20</td>
<td>23</td>
<td>19</td>
</tr>
<tr>
<td>Depression</td>
<td>13</td>
<td>17</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td>Feeling down or hopeless</td>
<td>11</td>
<td>14</td>
<td>19</td>
<td>18</td>
</tr>
<tr>
<td>None of these</td>
<td>46</td>
<td>34</td>
<td>31</td>
<td>35</td>
</tr>
</tbody>
</table>

Overall 61% said their children experienced one or more with:
- 40% citing two or more, and
- 23% citing three or more.
Parents: Mental Health Support For Children

If you noticed any possible mental health issues with your child such as depression, anxiety, and loneliness, would you speak with a doctor or mental health counselor about it?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Yes</th>
<th>Don’t know</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>74</td>
<td>6</td>
<td>20</td>
</tr>
<tr>
<td>Kids 6mo-4yrs</td>
<td>70</td>
<td>7</td>
<td>23</td>
</tr>
<tr>
<td>Kids 5-11yrs</td>
<td>73</td>
<td>6</td>
<td>21</td>
</tr>
<tr>
<td>Kids 12-15yrs</td>
<td>74</td>
<td>6</td>
<td>20</td>
</tr>
<tr>
<td>Kids 16-18yrs</td>
<td>77</td>
<td>5</td>
<td>18</td>
</tr>
</tbody>
</table>
Key Findings Summary

• Parents vaccinated themselves and their children for the same primary reason: to protect their family’s health.

• Vaccinated parents vaccinate their children at dramatically higher rates than unvaccinated parents. Those who opt against it are likely to make the same choice for their children.

• Most Latino parents and their older children are getting vaccinated, but the majority of their younger children have not been vaccinated.

• Concerns about side effects and long-term safety are consistently cited as top reason both parents and children are not yet vaccinated.

• Significant Concern about COVID-19 threats to health and personal financial situations persist.

• Over the past year, most Latino parents (66%) report having felt anxious or low due to the pandemic. Similarly, 61% say their children have also felt this way and/or fallen behind in school in the past year.
Questions?
Media Follow-Up Contact

• Please contact Elsa Rainey, news@unidosus.org

Follow UnidosUS @WeAreUnidosUS and Acting CEO + COO Sonia Pérez on Twitter