

# 2022 National Survey of Latino Parents: COVID-19 Experiences and Vaccine Access

Monday, November 14, 2022

# Agenda

- Introductions – Spokespersons
- About UnidosUS and the *Esperanza* Hope For All Initiative
- Overview of National Survey of Latino Parents on COVID-19
  - Background
  - Methods
- Key Findings – Parents and Children
  - COVID-19 Experiences & Vaccine Access
  - Parents' Concerns and Worries
  - Mental Health Stressors and Support
- Q&A

# Introductions – Spokespersons

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Senior Strategist, Public Health Preparedness and Response (Health),  
UnidosUS
- **Dr. Sylvia Manzano**  
VP of Operations, BSP Research

# WE ARE UNIDOSUS

## Our Purpose

To live in a world where there are no barriers for Latinos to reach their fullest potential.

## Our Promise

Empower Latinos to define and achieve their own American Dream.

## Our Mission

Build a stronger America by creating opportunities for Latinos.

## Our Vision

To see a strong America where economic, political, and social advancement is a reality for all Latinos, where all Hispanics thrive, and our contributions are recognized.

# WE ARE UNIDOSUS

For more than 50 years, we've helped Latinos achieve their American Dream through:

- Policy success that impact millions of families.
- Programs that increase skills and knowledge for hundreds of thousands of people.
- Strengthening a community-based Affiliate network that touches nearly 8 million people every year.
- Mobilizing hundreds of thousands to use their voices and vote for positive change.

## Our Unique Advantage



# CHAMPIONING OUR COMMUNITY

## **Affiliate Engagement**

We integrate the expertise, actions, and voices of our community-based partners to improve opportunities for Latinos.

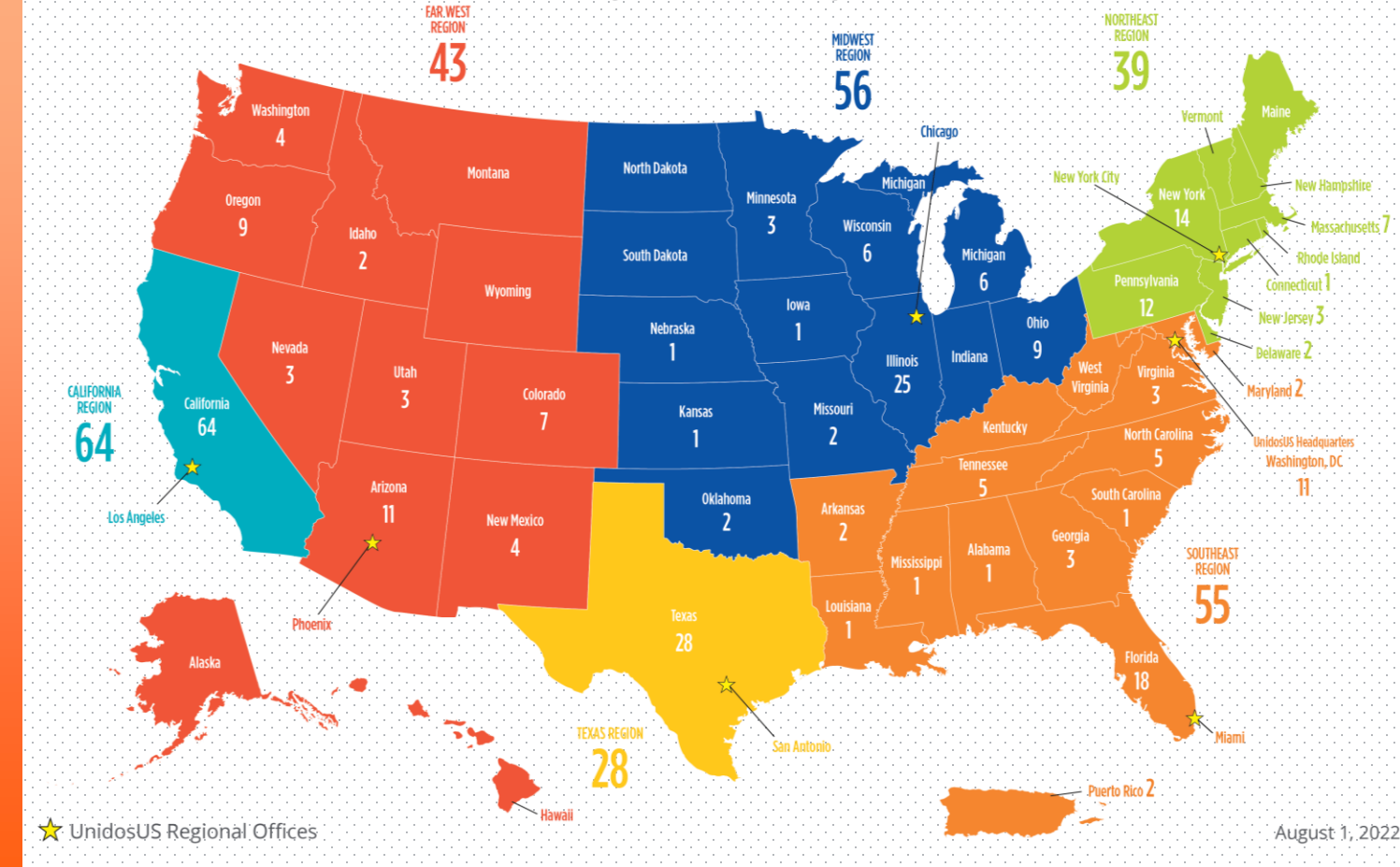
## **Education**

We promote equitable access to quality education for Latinos.

## **Health**

We aim to improve Latinos' well-being and access to equitable health care.

UnidosUS Affiliate Network 2022 by Region  
(285 Total)



## **Housing and Financial Empowerment**

We strengthen families' financial security and help communities solve their housing issues.

## **Policy and Advocacy**

We fight for fairness and Civil Rights for all.

## **Workforce Development**

We develop the Latino workforce to be competitive in a global market.

# Esperanza Hope for All Initiative



## Health

Ensure equitable delivery of vaccines



## Economy

Preserve housing & prevent loss of home equity



## Education

Mitigate disproportionate learning loss

- In March 2021, UnidosUS launched a COVID-19 and Flu public health communications and outreach campaign to ensure the health, economic, and education recovery of the Latino community, with a major emphasis on vaccine equity.
- In April 2021, through CDC support UnidosUS funded 33 Affiliates to implement local cultural humility education and outreach campaigns focused on increasing COVID-19 and Flu vaccination opportunities where Latinx community members live, work, play, and worship.

## STRATEGIC OBJECTIVES

Reach Latinos through trusted channels and sources to share information about COVID-19 vaccines

Offer information on the safety, validity, and importance of the vaccines, which in turn diminishes the hesitancy to get vaccinated

Serve as a trusted source for information on how and where to get immunized locally

Encourage the Latino community to make the best-informed decision regarding the vaccines



# Background

- Recasting of the 2021 National Survey of Latino Parents
  - Identified the lack of real-time data on children's vaccinations (primary series and boosters) disaggregated by race/ethnicity
  - Child age groupings were adjusted to four categories (6mo–4, 5–11, 12–15, 16–18 years old)
- Findings will help UnidosUS target public health messaging to specific audiences and inform advocacy efforts towards funding an adult immunizations program



# Methodology

- Poll # 1 Field dates: August 12-25, 2022
  - Total N=3,100 Latino parents
    - Non-citizens (N=451), Households that are non-citizen or mixed status (N=701)
    - Overall survey margin of error (+/- 1.8%)
  - Format of survey:
    - English or Spanish, according to preference
    - Mixed mode: 75% Online, 25% live telephone interviews
  - State Oversamples: Arizona, California, Florida, and Texas
  - Survey conducted by BSP Research
- Findings are presented in percentages (%) and ranked by respective response categories in descending order of magnitude
- Poll #2 Field Dates expected in December 2022

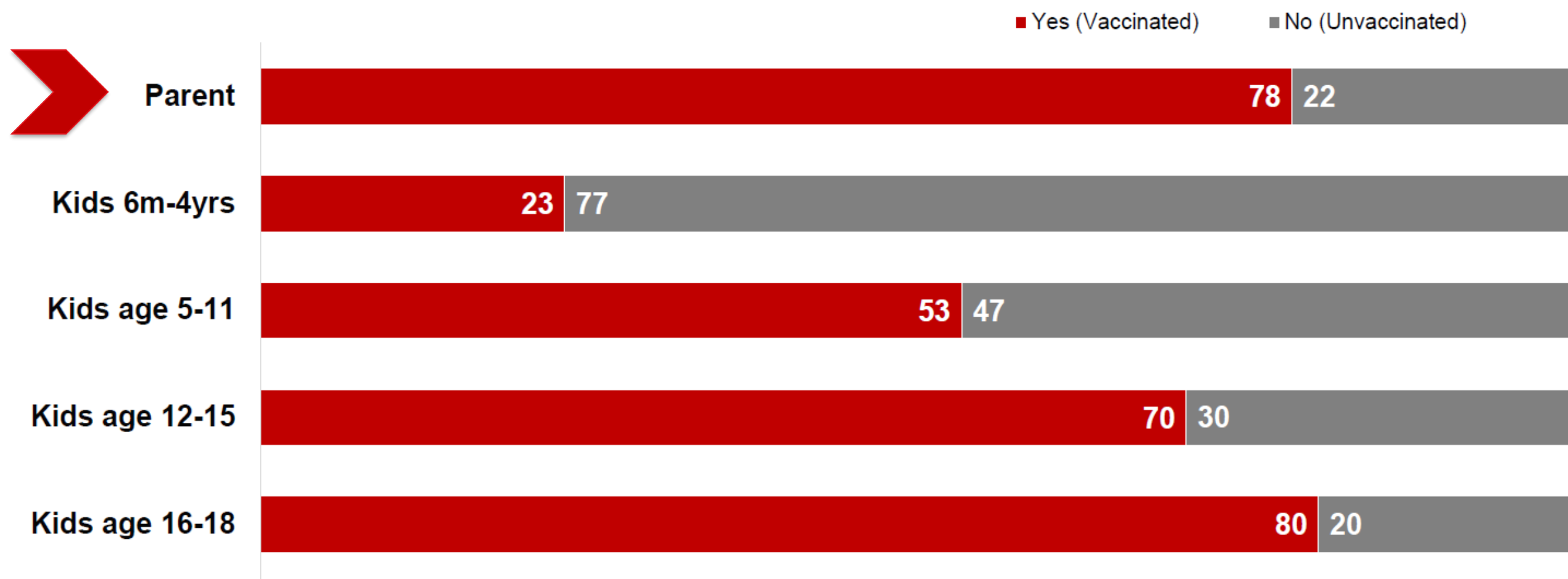
Target Age Group	Sample Size
Under 4 years	N=1,149
5-11 years	N=1,469
12-15 years	N=1,212
16-18 years	N=1,039

# Key Findings: Parents

## COVID-19 Experiences & Vaccine Access

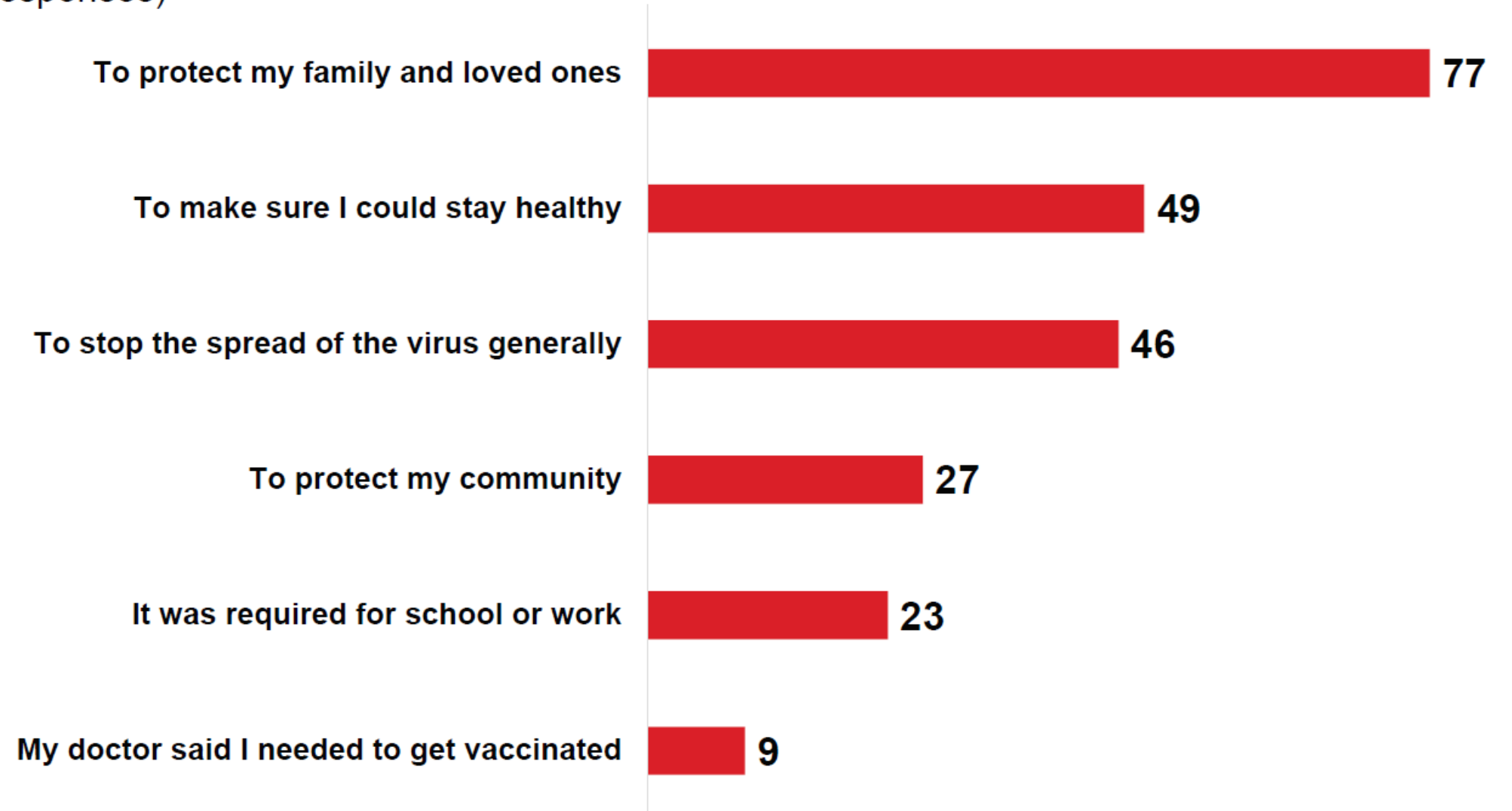
# Parents and Children's Vaccinations

Have you/your children [age group] received a COVID-19 vaccine?



# Parents: Reasons to Vaccinate Themselves

**[If parent is vaccinated] People chose to get vaccinated for many different reasons. Which of these are the most important reasons you decided to get vaccinated?**  
(Up to 3 responses)



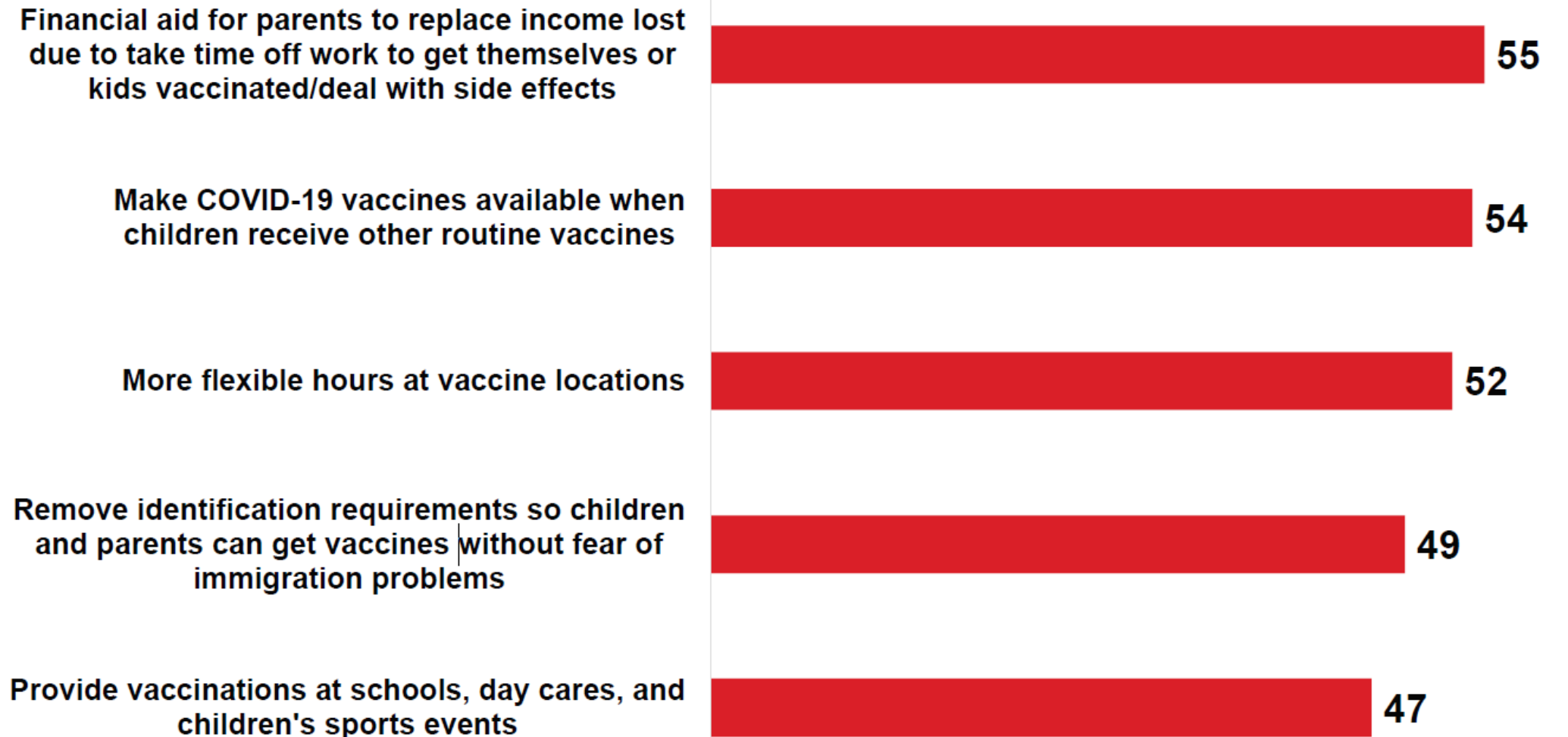
# Parents: Reasons for NOT Vaccinating Themselves

**[If parent is unvaccinated] People have not been vaccinated for many different reasons. Which of these are the most important reasons you have not been vaccinated?**  
(Up to 3 responses)



# Parents: Ideas to Support Vaccination Opportunities

**Do you think the following ideas would make getting vaccines easier?**  
(% would help a great deal illustrated)



Note: Top ranked response is represented and other two responses were not included (*data not shown*).

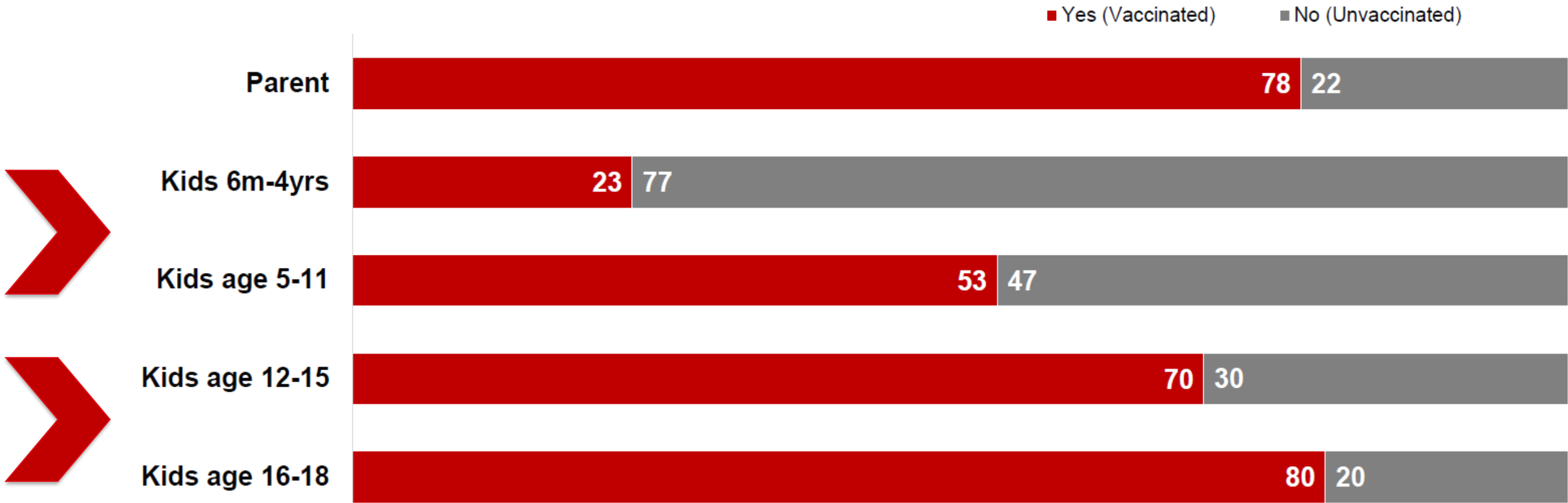
# Key Findings: Children

## COVID-19 Experiences & Vaccine Access



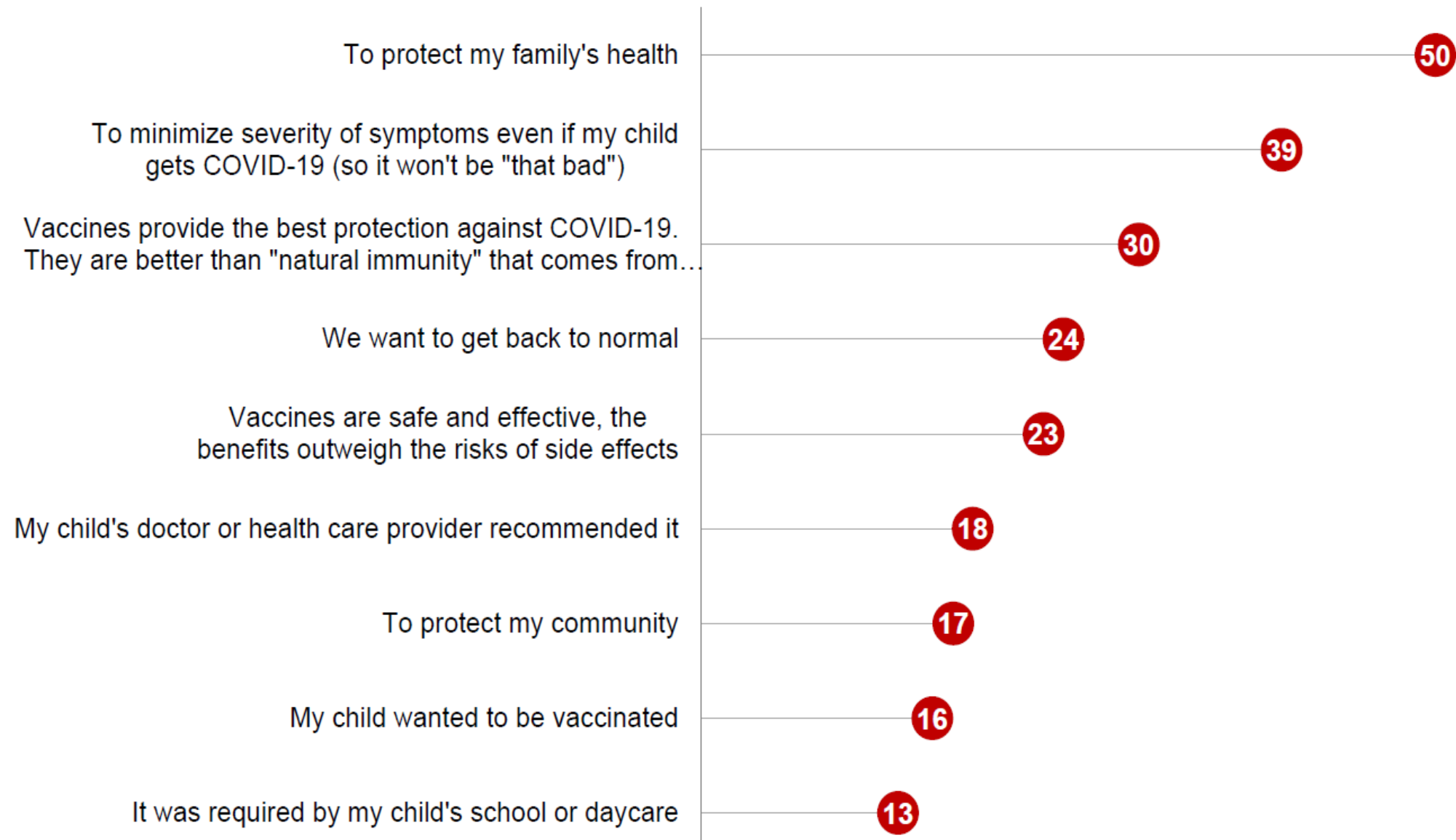
# Parents and Children's Vaccinations

Have you/your children [age group] received a COVID-19 vaccine?



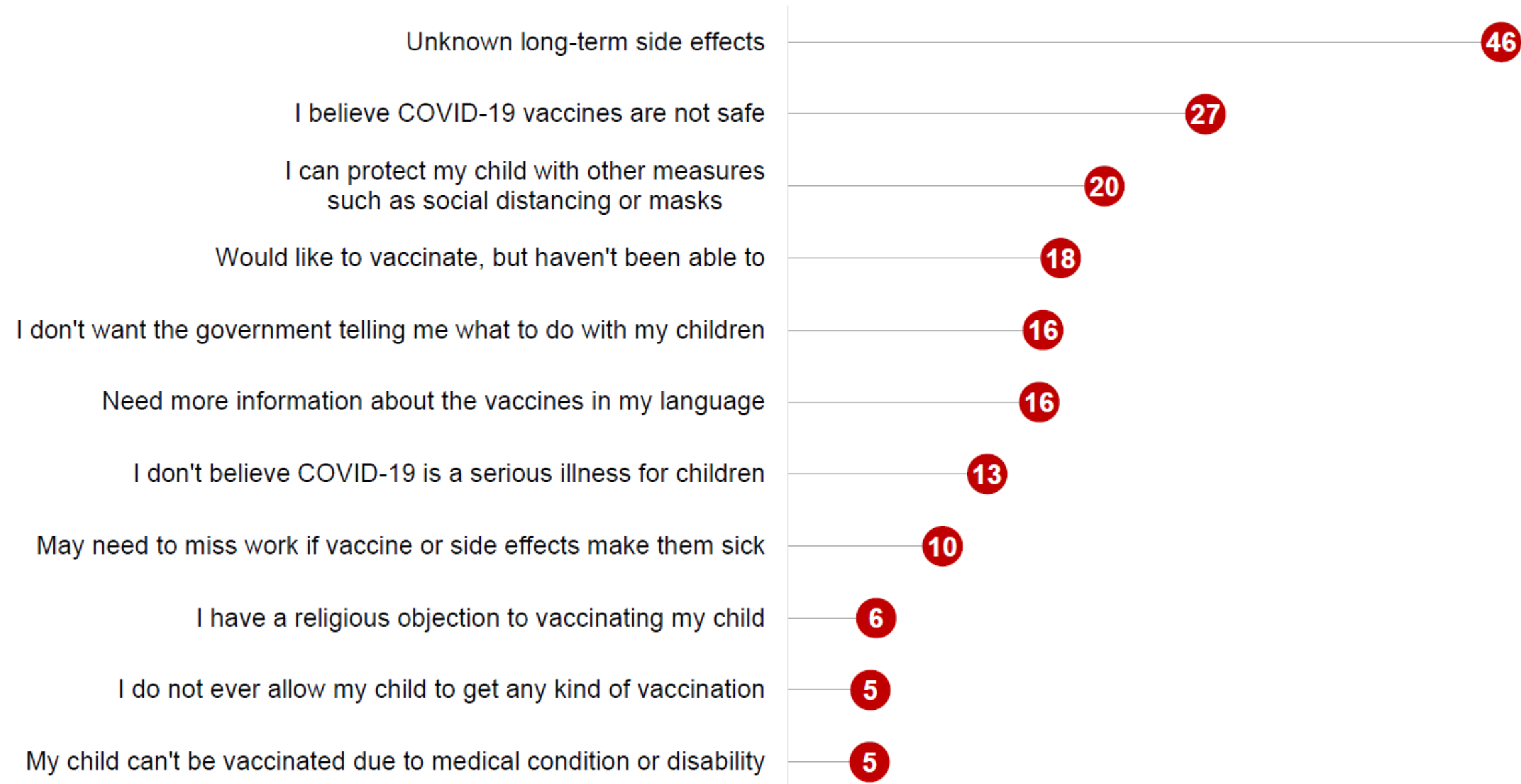
# Reasons to Vaccinate Children

Which were the most important reasons you decided to vaccinate your children? (all that apply)



# Reasons to Not Vaccinating Children

Which of these are the most important reasons that your child has not been vaccinated?  
(all that apply)



# Issues Making Vaccinating Children Difficult

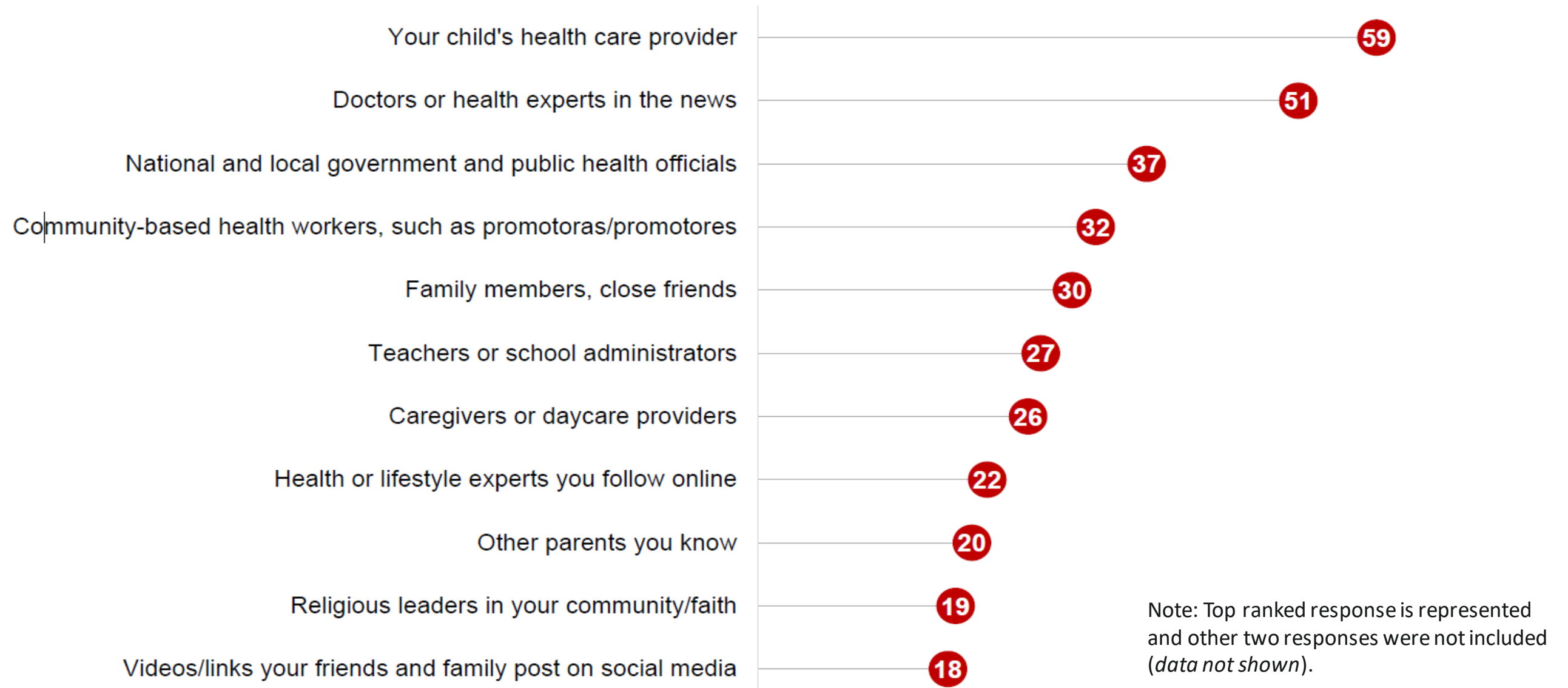
[If would like to, but haven't been able to vaccinate children] **Which of the following issues have made it difficult for you to get your child (or children) vaccinated?** (all that apply)



Another Reason (Open-Ended Response)
"The vaccine has not arrived in Florida"
"My child is against it and agrees with my partner that does not want the vaccine"
"Parental disagreement"
"Child refuses"
"My wife is anti-vaccine"
"My child is terrified of needles"
"Too young"
"Didn't know it was available for kids"

# Trusted Sources of Info on COVID-19 Vaccines

How much do you trust the following people or groups who have talked about and made recommendations about **COVID-19 vaccines**? (% trust a great deal illustrated)





# Doctors Recommendations on Children Vaccinations

What has your child's doctor or health care provider recommended or shared with you about vaccinating your children who are:

	Children 6months-4 years	Children 5-11 years	Children 12-15 years	Children 16-18 years
Strongly recommended getting my child vaccinated	36	52	60	64
Provided information, but not a recommendation either way	21	20	19	16
Recommended that I wait and see before vaccinating my child	14	10	9	5
Strongly recommended I do not vaccinate my child	2	3	2	3
Have not discussed this with my child's doctor or health care provider	25	15	10	10
My child doesn't have a doctor or health care provider	1	1	1	3

# Help Feel More Comfortable Vaccinating Children

(If any children unvaccinated) Which of these would help you feel more comfortable getting your child vaccinated? (all that apply)

	Children 6mo-4 years	Children 5-11 years	Children 12-15 years	Children 16-18 years
More time to learn about vaccine side effects and long-term effects on children	50	51	48	58
More clear information from agencies, like the CDC or FDA, telling us it is safe and effective for kids	40	36	36	41
More information from their doctor/provider	28	24	21	20
Hearing from parents and people I know whose children have been vaccinated	27	23	21	20
None of these	18	21	23	31
Another reason	2	1	1	1

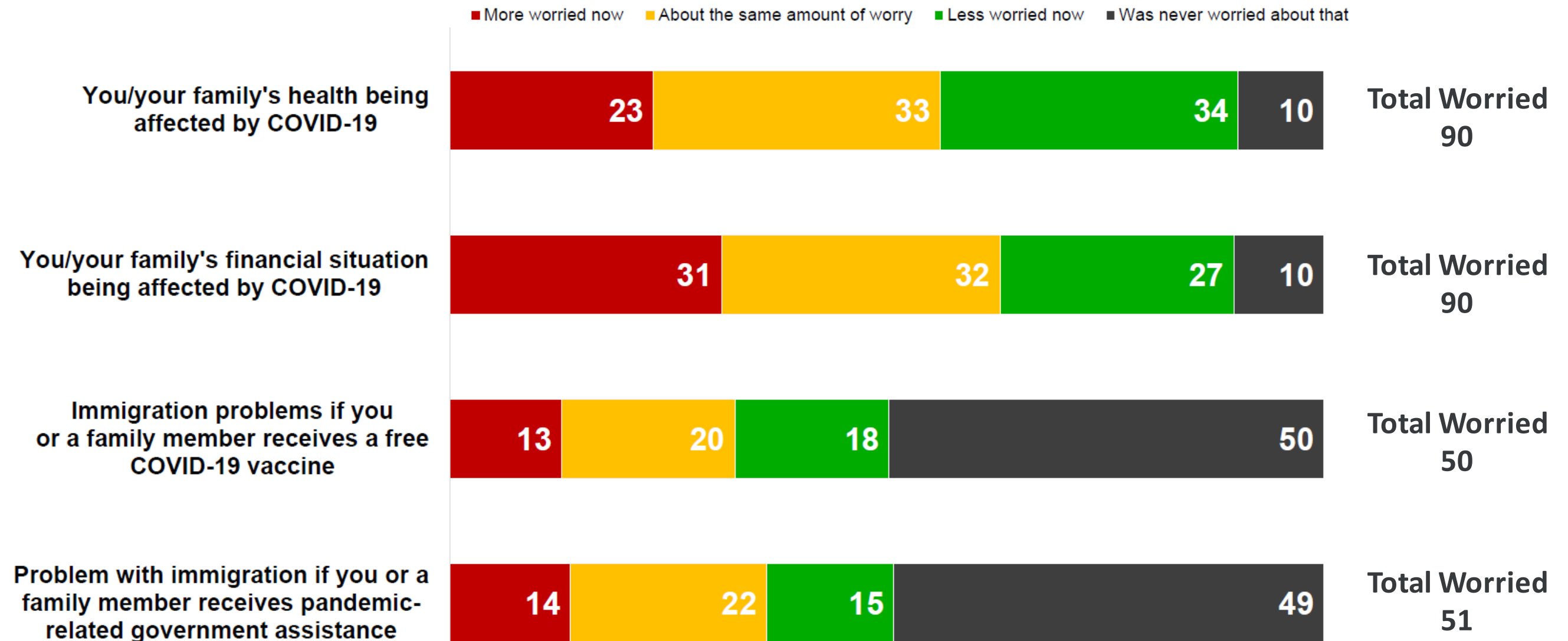


# Key Findings: Parents and Children

## Concerns and Worries

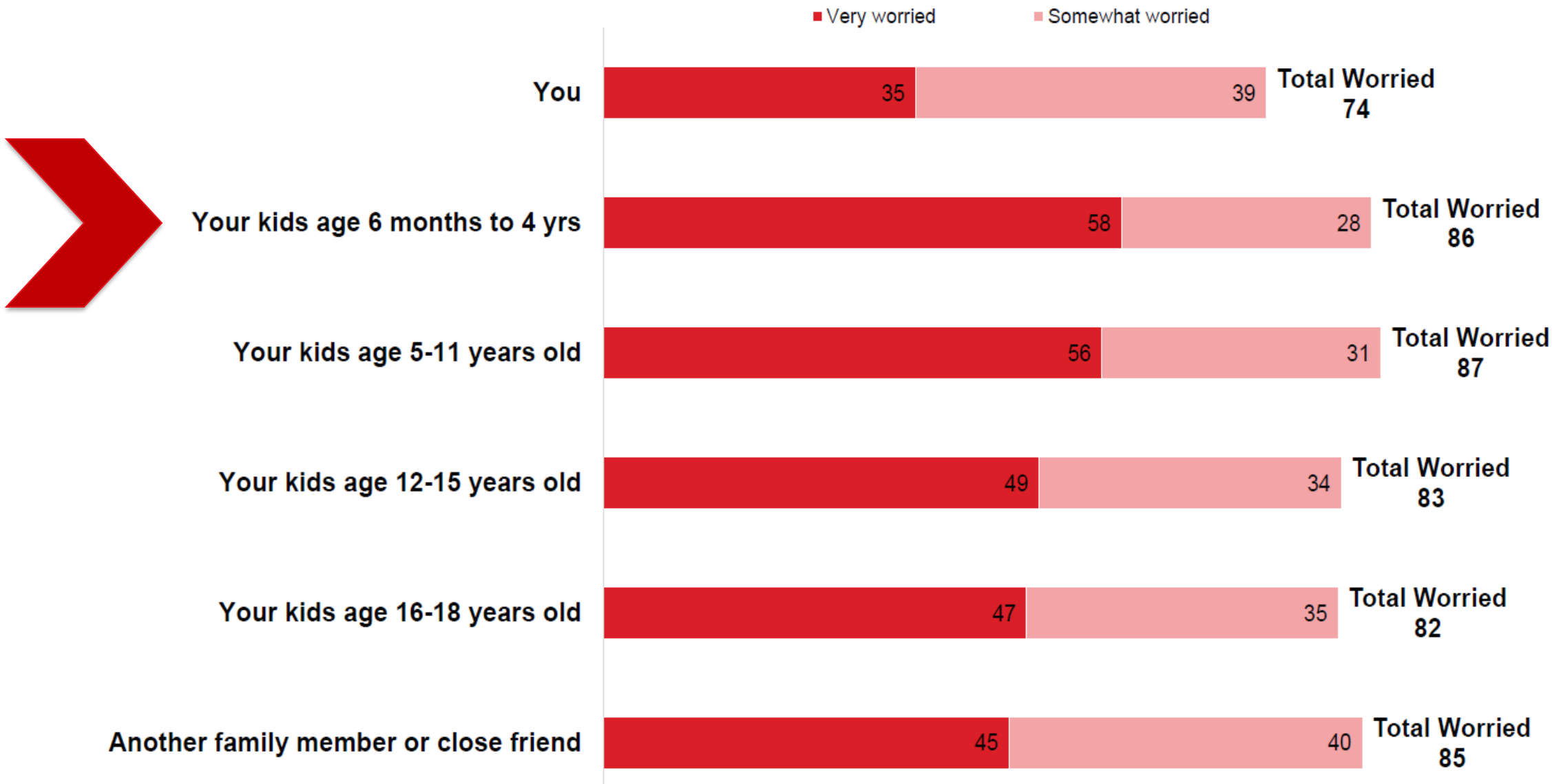
# Parents: Concerns and Worries

Compared with one year ago, are you more worried, or less worried about:



# Parents: Concerns Family Will Get Seriously Sick

How worried, if at all, are you that the following people in your life will get seriously sick from the coronavirus?

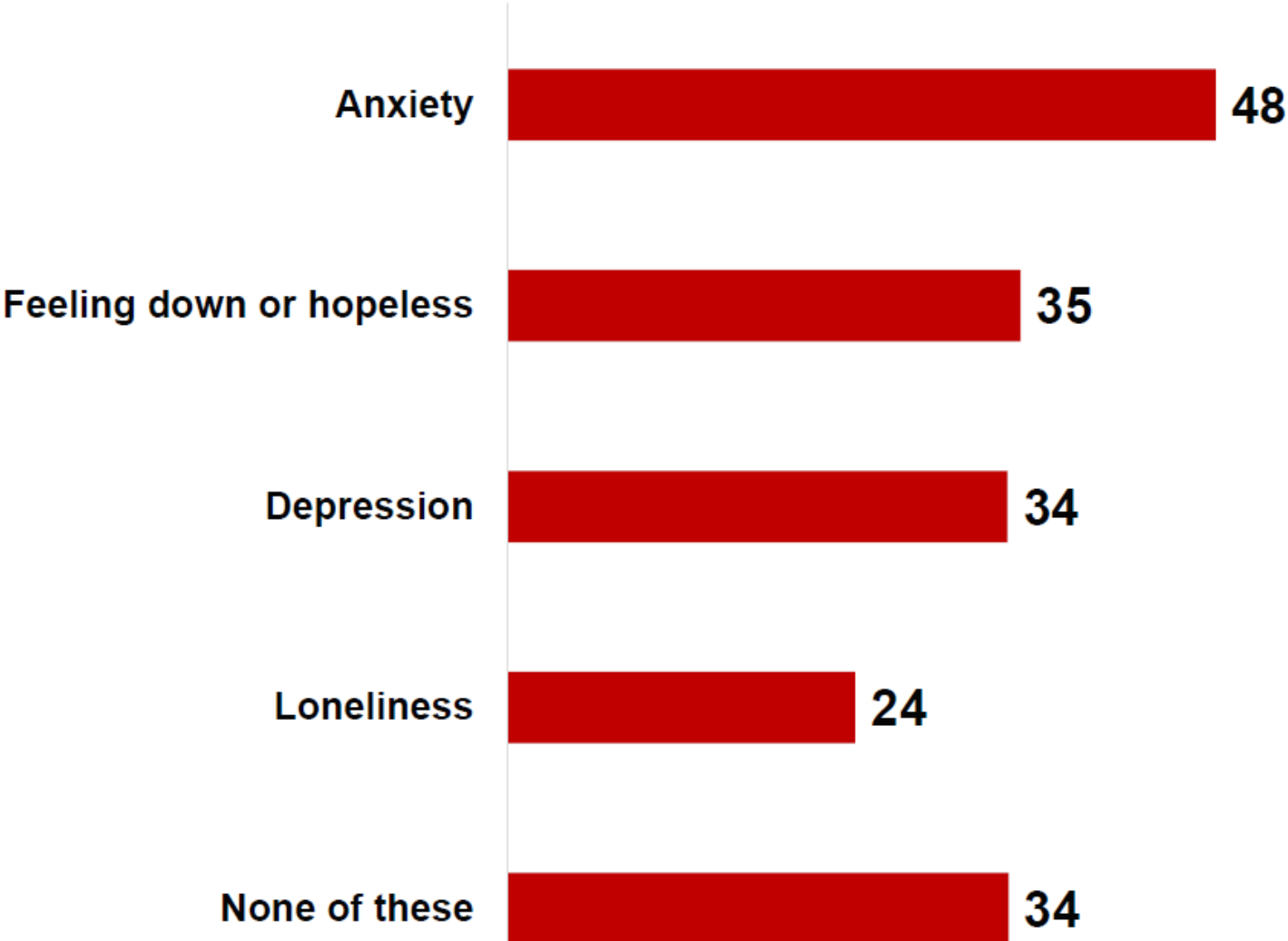


# Key Findings: Parents and Children

## Mental Health Stressors and Support

# Parents: Mental Health Stressors

People had different experiences and responses to the COVID-19 pandemic. What about you? Due to the pandemic, have you experienced any of the following in the past year? (all that apply)



IN TOTAL 66% of Latino parents experienced one or more, with 40% citing two or more.

# Parents: Mental Health Stressors for Children

Due to the pandemic, have any of your children experienced any of the following in the past year (12 months)? (all that apply)

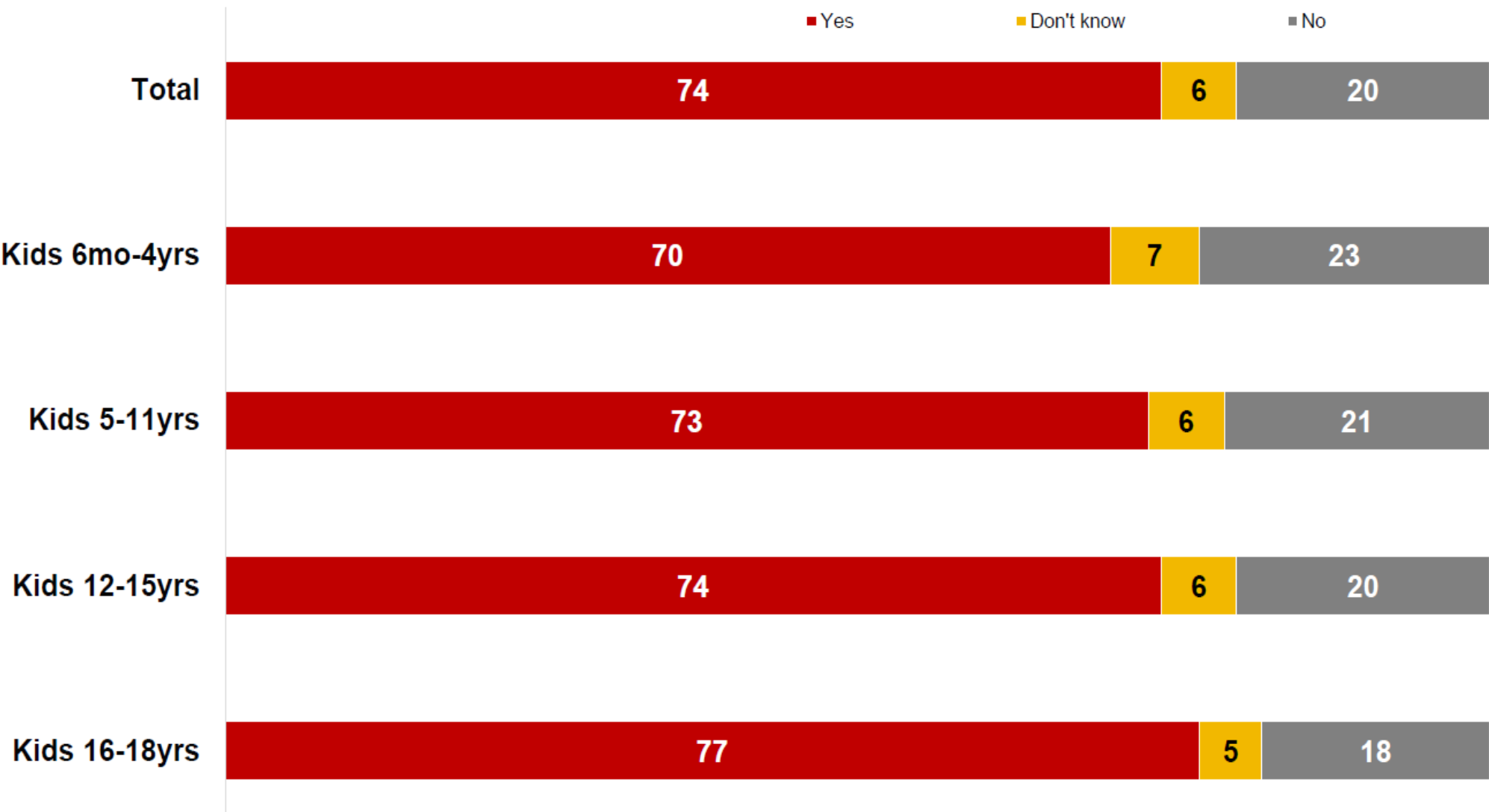
Overall 61% said their children experienced one or more with:

- 40% citing two or more, and
- 23% citing three or more.

	Children 6m-4 years	Children 5-11 years	Children 12-15 years	Children 16-18 years
Falling behind in school /academics	20	27	28	28
Anxiety	22	30	30	29
Less interest in in-person activities	20	25	26	25
Less interest in participating in physical activities	17	24	27	23
Loneliness	17	20	23	19
Depression	13	17	20	21
Feeling down or hopeless	11	14	19	18
None of these	46	34	31	35

# Parents: Mental Health Support For Children

If you noticed any possible mental health issues with your child such as depression, anxiety, and loneliness, would you speak with a doctor or mental health counselor about it?





# Key Findings Summary

- Parents vaccinated themselves and their children for the same primary reason: to protect their family's health.
- Vaccinated parents vaccinate their children at dramatically higher rates than unvaccinated parents. Those who opt against it are likely to make the same choice for their children.
- Most Latino parents and their older children are getting vaccinated, but the majority of their younger children have not been vaccinated.
- Concerns about side effects and long-term safety are consistently cited as top reason both parents and children are not yet vaccinated.
- Significant Concern about COVID-19 threats to health and personal financial situations persist.
- Over the past year, most Latino parents (66%) report having felt anxious or low due to the pandemic. Similarly, 61% say their children have also felt this way and/or fallen behind in school in the past year.

# Questions?



# Media Follow-Up Contact

- Please contact Elsa Rainey, [news@unidosus.org](mailto:news@unidosus.org)

Follow UnidosUS @WeAreUnidosUS and  
Acting CEO + COO [Sonia Pérez](#) on Twitter